



# Media Council

# JOIN THE MOST IMPORTANT GROUP OF MEDIA EXECUTIVES IN THE WORLD

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A dynamic think-tank for the digital age, the Media Council offers more than forty events per year covering the full spectrum of media businesses across all sectors. We feature candid conversations with the best minds in our industry.

**“The Media Council is the water cooler for our industry – all the great conversations happen here.”**

**David M. Zaslav, President and CEO, Discovery Communications**

**Roundtable Breakfasts** – Candid give-and-take with top tier media leaders. Featured presenters have included Viacom’s Philippe Dauman, GroupM’s Irwin Gotlieb, Facebook’s Sheryl Sandberg, and Discovery’s David Zaslav

**New York Boardroom Luncheons** – No-holds-barred conversation held around the table in our Kissinger Global Conference Room. Among those who have led the exchange are Time Warner’s Glenn Britt, TiVo’s Tom Rogers, and NBC Universal’s Lauren Zalaznick

**Next Big Thing** – Cutting edge startups in the media, entertainment, and technology space come face-to-face with industry leaders and investors for a mash-up of elevator pitches and intense dialogue in this new series. It’s all about big ideas and big opportunities

**Dialogues** – Frank debate about our industry’s most pressing issues, including overcoming the challenges of convergence, changing business models in the digital age, piracy, and the new economics of news and sports

**Panel Discussions** – Examine the key topics such as, how to create a civil society online, finding common ground between technology companies and content providers, and monetizing social networks

**Innovators Series** – Exclusive interviews with those who have shaped the industry for today and tomorrow. Honorees have included Jason Kilar, James Murdoch, Sumner Redstone, and Ted Turner





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**“The Media Council is a wrestling ring for competitive ideas. You come out bruised sometimes, but always energized and enlightened.”**

**Sir Martin Sorrell, Chief Executive, WPP**

## Become a Media Council Member

The Media Council offers both individual and corporate memberships. To find out more about the benefits of membership, contact:

### IN NEW YORK

J. Max Robins  
Vice President &  
Executive Director  
Tel: 212 621 6628  
Fax: 212 621 6737  
mrobins@paleycenter.org

### IN LOS ANGELES

Becky Levikow  
Associate Director,  
Development  
Tel: 310 786 1033  
Fax: 310 786 1086  
blevikow@paleycenter.org

Membership in the Media Council is limited to senior executives and is by invitation only.

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### The Paley Center for Media

New York & California

25 West 52 Street New York, NY 10019 p: 212 621 6732

465 North Beverly Drive Beverly Hills, CA 90210 p: 310 786 1000

[www.paleycenter.org](http://www.paleycenter.org)

To sign up for the Media Council newsletter, email [mediacouncil@paleycenter.org](mailto:mediacouncil@paleycenter.org).