

**The Paley Center for Media ("Paley Center")  
Be Like Blippi at Paley Family Day (August 23, 2025)  
Raffle Official Rules**

1. NO PURCHASE NECESSARY TO ENTER OR TO WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE RESTRICTED OR PROHIBITED BY LAW.
2. How to Enter: To enter the "Be Like Blippi at Paley Family Day" ("Event") drawing (the "Drawing"), you will be automatically entered when you RSVP for the Event through the Universe ticketing system and provide your name, email and phone number. This raffle is only open to Paley Center members. Limit one entry per family. The Paley Center will not verify receipt of entries. The Paley Center is not responsible for lost, late, incomplete, misdirected, damaged, or illegible entries, and reserves the right to disqualify such entries. Entries become the property of the Paley Center and will not be returned. Entries must be received by August 17, 2025 no later than 11:59pm.
3. Prize: Five (5) Prize Packages Will be Awarded. Each prize package will consist of: (a) five (5) tickets for early VIP access to the Event at 9:30am on August 23, 2025; (b) a private (with the other prize-winning families), fun-packed tour as Blippi himself guides the winners through all the amazing activities; (c) a picture-perfect moment with Blippi and craft your very own keepsake frame; and (d) snacks and treats to fuel the fun (each a "Prize Package"). Each Prize Package has an approximate retail value of US\$275.

Prize Packages are not transferable. Any taxes on a prize are the sole responsibility of the winner. The Paley Center reserves the right to substitute a prize of equal or greater value if a prize becomes unavailable.

4. Drawing and Awarding of Prizes: Each winner will be selected in a random drawing from all eligible entries received. Drawings will be held at approximately 1:00 pm on August 18, 2025. Winners will be contacted via the contact information provided in their RSVP no later than midnight on the date of the Drawing. If a potential winner cannot be reached or does not respond within forty-eight hours of notification, the prize may be forfeited and awarded via random drawing to an alternate winner.
5. Odds: Odds of winning depend on the number of qualified entries received.
6. Eligibility: Drawing is open to all attendees of the Drawing. Employees of the Paley Center, Moonbug Entertainment Limited, their respective affiliated entities, advertising, marketing and promotion agencies, and the immediate family and household members of each are not eligible. By entering, entrants agree to comply with these Official Rules and to be bound by the decisions of the Paley Center, which will be final on all Drawing matters. All federal, state and local laws and regulations apply. Void where prohibited or restricted. The Paley Center may disqualify any entry which in the Paley Center's sole discretion does not comply with these Official Rules or otherwise interferes with this Drawing. The Paley Center may prohibit an entrant from participating in the Drawing or winning a prize if, in its sole discretion, it determines that said entrant is attempting to undermine the legitimate operation of the Drawing by cheating, deception or other unfair playing practice or intending to annoy, abuse, threaten or harass other entrants or Paley Center representatives. The Paley Center reserves the right in its sole discretion to cancel or suspend this Drawing should any cause beyond the control of the Paley Center corrupt or impair the administration, security, fairness or proper play of the Drawing. In such event, the Paley Center may award prize(s) in a random drawing from all eligible entries received up to the time of cancellation or suspension. By participating in this Drawing, entrants release, indemnify, and hold harmless, the Paley

Center, Moonbug Entertainment Limited, their respective affiliated entities, their officers, directors, employees, and agents and any of their promotional partners from any claim, loss, damage or expense arising out of or in connection with participation in this Drawing or the acceptance or use of any prize. The Paley Center's decisions on all matters relating to this Drawing are final. The Paley Center's failure to enforce any term herein shall not constitute a waiver of that or any other term.

7. Publicity: Winners agree that the Paley Center or its designees may use their name and/or likeness, including but not limited to audiovisual recordings for advertising and publicity purposes, without compensation.
8. Privacy: Information collected from the Drawing may be used in any manner consistent with these Official Rules and the Paley Center's Privacy Policy (<http://www.paleycenter.org/privacy-policy/>).
9. The Winners: For the names of the winners or a copy of these Official Rules, send your request along with a stamped, self-addressed envelope for receipt by 30 days after date of drawing to the Paley Center for Media, Attn: Be Like Blippi at Paley Family Day Drawing, 25 West. 52nd Street, New York, New York 10019. Specify whether requesting rules and/or winner information.
10. Sponsor: The Paley Center for Media, 25 West 52nd Street, New York, New York 10019.