



## THE PALEY CENTER FOR MEDIA

### **The 21<sup>st</sup> Paley International Council Summit: *Shaping the Global Marketplace***

**The International Council Summit to be Held in Mexico City Marking the First Time the Summit Will Be Held in Latin America**

**James A. Baker III, Frank A Bennack, Jr., Andy Bird, Aryeh Bourkoff, Juan Luis Cebrián, Megan Clarcken, Nancy Dubuc, Jon Feltheimer, Rob High, Emilio Azcárraga Jean, John Martin, Robert Mueller III, and Maureen J. Reidy**

**Among Prominent Media Leaders to Gather in Mexico City, Mexico Nov. 16-17, 2016**

**Supporters Include: Citibanamex, Gustave M. Hauser, Hearst, McKinsey & Company, and Nielsen**

NEW YORK, NY, November 16, 2016 – The Paley Center for Media will hold its 21st Paley International Council Summit in Mexico City, Mexico, November 16-17, 2016, marking the first time the Summit will be held in Latin America. Often referred to as the “Davos of Media,” the International Council Summit is Paley’s most important event of the year, bringing together leading executives from today’s top media and entertainment companies to explore important topics that are shaping the course of media today.

“The International Council Summit is crucial in providing a neutral platform to convene discussions at the highest level in times of transformation, disruption, and opportunity with leaders who have shaped the industry and its future,” said Frank A. Bennack, Jr, Chairman of The Paley Center for Media and Executive Vice Chairman of Hearst. “Having previously traveled with the summit around the world, we’re pleased to not only return to the international stage, but to host the International Council Summit in Mexico for the first time.”

The Paley International Council Summit 2016, themed *Shaping the Global Marketplace*, will convene chief executives, top leaders, and visionaries for an event filled with intimate and interactive panel discussions, presentations, and networking receptions. These sessions will address the global issues facing all companies—from enhancing trade, safeguarding national security, and cyber security and sustaining economic growth, as well as explore the opportunities and challenges specific to the media industry, including the change in news coverage, the prospects for consolidation, and the future of content.

“For twenty years the International Council Summit has brought together chief executive officers of the world’s most prominent media companies, influencers, and innovators to drive conversations on our ever-changing media industry,” said Maureen J. Reidy, President and CEO of The Paley Center for Media. “With the 21st International Council Summit, the Paley Center is honored to come to Mexico for the first time, for what promises to be very compelling and timely conversations on the issues shaping the global marketplace.”

Televisa and the Government of Mexico will serve as official hosts. “We are thrilled to co-host the most important media summit of the Americas,” added Emilio Azcárraga Chairman and CEO of Grupo Televisa. “In the next few days top representatives from media and telecom organizations, from 22 countries stretching from the U.S. to Argentina and Spain, will join us in Mexico for discussion on the ever-changing media landscape.”

Of the many distinguished speakers presenting at the International Summit will be James A. Baker III, former White House Chief of Staff, Secretary of the Treasury and Secretary of State. Mr. Baker will lead a discussion on leadership and current world events, and Robert Mueller III, former Director of the FBI who will discuss the challenges in safeguarding our national security.

In addition other featured sessions at the 2016 International Summit include:

- *Safeguarding the National Security*
- *Cyber Crimes and Cyber Justice*
- *Preventive Measures: Keeping Ahead of the Hackers*
- *Expanding the Sports Fan Base*
- *A Sea Change in the News*
- *Artificial Intelligence: Watson and Thought Leadership*
- *The Science Behind What’s Next*
- *The Evolution of Media in Asia*
- *Risks and Opportunities of Autonomous Artificial Intelligence Systems*
- *Keynote Fireside Chat: Deals and Dealmaking*
- *Finding the Next Big Thing: The Future of Content*
- *Televisa Always Looking Forward*

The Paley Center International Council Summit is made possible thanks to the generous support of Citibanamex, Gustave M. Hauser, Hearst, McKinsey & Company, and Nielsen.

For more about Paley IC 2016, including registration information, confirmed speakers, and agenda, visit [paley.me/ic2016](http://paley.me/ic2016).

**\*\*Please note entrance to The International Council Summit is by invitation only.**

#### **About The Paley Center for Media's International Council**

Created in 1995, the International Council brings together the chief executives of the world's most important media companies. The role of the Council is to advance the exchange of ideas among these leaders in global media, entertainment, and communications, and to foster a community among them. This is accomplished through both informal and organized discussions on a wide range of critical issues that will define the media and its role in society for generations to come.

#### **About The Paley Center for Media:**

The Paley Center for Media, a 501(c)(3) nonprofit organization with locations in New York and Los Angeles, leads the discussion about the cultural, creative, and social significance of television, radio, and emerging platforms for the professional community and media-interested public. Drawing upon its curatorial expertise, an international collection, and close relationships with the leaders of the media community, the Paley Center examines the intersections between media and society. The general public can access the collection and participate in programs that explore and celebrate the creativity, the innovations, the personalities, and the leaders who are shaping media. Through the global programs of its

Media Council and International Council, the Paley Center also serves as a neutral setting where media professionals can engage in discussion and debate about the evolving media landscape. Previously known as The Museum of Television & Radio, the Paley Center was founded in 1975 by William S. Paley, a pioneering innovator in the industry. For more information, please visit [paleycenter.org](http://paleycenter.org)

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