



# THE PALEY CENTER FOR MEDIA

## THE PALEY CENTER FOR MEDIA APPOINTS JORDAN RYDER AS VICE PRESIDENT, INDUSTRY PROGRAMMING

**July 23, 2018, New York, NY** – The Paley Center for Media, the entertainment industry’s leading nonprofit, has named Jordan Ryder, Vice President, Industry Programming. Ms. Ryder comes to the Paley Center from the Milken Institute where she most recently held the position of Senior Advisor, Programming and Events. Reporting to Diane Lewis Executive Vice President, Programming, she will be responsible for the program development of the Paley International Council Summit and the Paley Media Council’s *Dialogue* and *Next Big Thing* series.

“We’re thrilled to welcome Jordan to The Paley Center for Media,” said Maureen J. Reidy, the Paley Center’s President & CEO. “With over twenty years of experience developing top-level B2B and B2C programming, I can’t think of a better professional to further advance our prestigious Paley International Council Summit and Paley Media Council programs.”

“Jordan will be an invaluable addition to the Paley Center team,” said Diane Lewis. “This is an exciting time in our industry, and Jordan will play a crucial role in determining the content featured in all of our upcoming industry programs.”

"As a longtime admirer of the Paley Center’s programs I couldn't be more excited to be joining the team as we prepare for the 23rd annual Paley International Council Summit," said Ms. Ryder. "In addition to curating the Summit I am looking forward to fostering strategic partnerships for the Paley Center, and contributing to the wide variety of industry programs the Paley Center offers year-round."

Ms. Ryder has over twenty years of experience successfully curating and managing live entertainment events, leading industry B2B and B2C conferences, and growing sponsorship relationships. Prior to joining the Milken team, Ms. Ryder held the position of VP of Domestic and International Programming at the National Association of Television Program Executives (NATPE), where she ran one of the world’s largest and most prestigious conferences in the entertainment industry.

Ms. Ryder earned her BA in Cinema/TV from the University of Southern California.

For more information please visit [paleycenter.org](http://paleycenter.org)

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### **About The Paley Center for Media**

The Paley Center for Media, a 501(c)(3) nonprofit organization with locations in New York and Los Angeles, leads the discussion about the cultural, creative, and social significance of television, radio, and emerging platforms for the professional community and media-interested public. Drawing upon its curatorial expertise, an international collection, and close relationships with the leaders of the media community, the Paley Center examines the intersections between media and society. The general public can access the Paley Center’s permanent media collection which contains over 160,000 television and radio programs and advertisements, and participate in programs that explore and celebrate the creativity, the innovations, the personalities, and the leaders who are shaping media. Through the global programs of its Media Council and International Council, the Paley Center also serves as a neutral setting where media professionals can engage in discussion and debate about the evolving media landscape. Previously known as The Museum of Television & Radio, the Paley Center was founded in 1975 by William S. Paley, a pioneering innovator in the industry. For more information, please visit [paleycenter.org](http://paleycenter.org)