



# THE PALEY CENTER FOR MEDIA

## THE PALEY CENTER FOR MEDIA CELEBRATES THE ILLUSTRIOUS CAREER OF EVA LONGORIA

***Paley Front Row Presented by Citi Program: A Conversation with Eva Longoria* is an Intimate Look at the Career of the Beloved Entertainer Moderated by Ana Navarro**

**Program will Premiere on the Paley Center's Dedicated Channel on Verizon Media's Yahoo Entertainment Tonight, Monday, December 7, at 8:00 pm EST/5:00 pm PST**

**New York, NY, December 7, 2020** – The Paley Center for Media today announced their latest *Paley Front Row Presented by Citi* program: *A Conversation with Eva Longoria*. This intimate conversation with the renowned entertainer moderated by political strategist and commentator Ana Navarro, will premiere tonight, Monday, December 7, on the Paley Center's dedicated channel on Verizon Media's Yahoo Entertainment at 8:00 pm EST/5:00 pm PST.

"We're thrilled to present this incredible conversation with Eva Longoria, who has dazzled television audiences since her unforgettable turn on *Desperate Housewives*," said Maureen J. Reidy, the Paley Center's President & CEO. "Over the years, Ms. Longoria has built an impressive resume as not just an actress, but as a director, producer, and activist, who has used her platform to promote inclusive representation both on screen and off. We're so proud to host this program and are thankful for Ms. Longoria's longtime support of the Paley Center."

"In my journey in Hollywood I have tried to touch every rung of the ladder and, after many years, I've been fortunate to find success. I've been working to create content focused on uplifting underrepresented communities for more than a decade and diverse storytelling is critical for me," said Eva Longoria. "I'm excited to join my dear friend Ana in this special conversation, and would like to thank the Paley Center for their continued commitment to presenting programs that promote diverse voices on television."

The conversation will spotlight Eva's versatile career. Since her breakout role in the hit television series *Desperate Housewives*, Eva has expanded her talents behind-the-scenes working as a director and producer, as well as becoming a respected activist and philanthropist. Joined in conversation with Ana Navarro, Eva will discuss her start in Hollywood, her extensive work as a producer, her work as a director including her upcoming feature film directorial debut, the through line in all aspects of her work of highlighting underrepresented stories, and the importance of championing Latinas.

*Paley Front Row Presented by Citi* brings television fans all the best behind-the-scenes stories of today's top television shows. Recent programs include *BET+'s Tyler Perry's Ruthless*, *Telemundo's La Reina del Sur: A Conversation with the Stars*, *A Conversation with Alex Rodriguez*, *PBS at Fifty: An Anniversary Celebration*, *CBS's The Amazing Race*, and *The Simpson's Treehouse of Horror*, and can be found on the Paley Center's dedicated channel on Verizon Media's Yahoo Entertainment.

**For more information, please visit [paleycenter.org](http://paleycenter.org).**

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### **About The Paley Center for Media**

The Paley Center for Media, a 501(c)(3) nonprofit organization with locations in New York and Los Angeles, leads the discussion about the cultural, creative, and social significance of television, radio, and emerging platforms. Drawing upon its curatorial expertise, an international collection, and close relationships with the leaders of the media community, the Paley Center examines the intersections between media and society. The Paley Center's premier programming sponsored by Verizon can be viewed through Verizon Media's distribution channels, including being featured on the [Yahoo](http://Yahoo)



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[Entertainment channel](#), as well as *Paley@Home presented by Citi* on the [Paley Center's YouTube channel](#) and the Paley Center's [Facebook page](#). The general public can access the Paley Center's permanent media collection, which contains over 160,000 television and radio programs and advertisements, and participate in programs that explore and celebrate the creativity, the innovations, the personalities, and the leaders who are shaping media. Through the global programs of its Media Council and International Council, the Paley Center also serves as a neutral setting where media professionals can engage in discussion and debate about the evolving media landscape. Previously known as The Museum of Television & Radio, the Paley Center was founded in 1975 by William S. Paley, a pioneering innovator in the industry. For more information, please visit [paleycenter.org](http://paleycenter.org).