



THE PALEY CENTER FOR MEDIA

The Paley Center for Media Announces Schedule and Speakers for the Historic 25th Paley International Council Summit: *Globally Connected: Media in the 21st Century*

Lineup of Global Leaders Includes: Cris Abrego, Dr. Tedros Adhanom Ghebreyesus, Bela Bajaria, Marco Bassetti, Frank A. Bennack, Jr., Gary B. Bettman, Shobhana Bhartia, Adam Bird, Mike Bloomberg, Peter Chernin, Jeffrey Cole, Cesar Conde, Sean Cohan, Frank Cooper III, Mathias Döpfner, Nancy Dubuc, Tami Erwin, David Eun, Mike Fries, Dexter Goei, Brad Hiranaga, Sophie Huet, Todd Jacobson, Paul-Bernhard Kallen, Michael E. Kassan, Jason Kelley, Steve King, Henry A. Kissinger, Debra Langford, Debra L. Lee, Edmund Lee, Alex Mahon, John C. Malone, Robert D. Manfred, Jr., Kirk McDonald, Raymond J. McGuire, Jonathan Miller, Craig Moffett, Steve Mosko, Dawn Ostroff, Marc S. Pritchard, Raja Rajamannar, Mark Read, Gideon Rose, Michael I. Roth, Faiza J. Saeed, David Sanger, Josh Sapan, Ted Sarandos, Seth Schiesel, Emmett Shear, Stacey Sher, Edward Skyler, Brad Smith, Todd Spangler, Jürgen Stock, Dara Treseder, Kevin Warren, Tina Wilson, Tammy Wincup, David Zaslav, and Strauss Zelnick, Among Others

Official Partners Include Hearst, Nielsen, and Verizon

Verizon Has Exclusive Video on Demand Rights to Summit Content, Which Will be Distributed on the Paley Center's Dedicated Channel on Verizon Media's Yahoo Entertainment Starting on Thursday, November 12

NEW YORK, NY, October 14, 2020 – The Paley Center for Media today announced the schedule of topics and speakers who will take part in its annual **Paley International Council Summit: Globally Connected: Media in the 21st Century**. Celebrating its twenty-fifth year, the Summit will take place November 10-11, and attendees can expect thoughtful discussions from World Dignitaries, Chief Executive Officers, and other leaders from today's top media, entertainment, and technology companies on the worldwide implications of the COVID-19 crisis and more. Generous supporters of this year's Summit include: Hearst, Nielsen, and Verizon. Additionally as an official sponsor, Verizon has exclusive video on demand rights to the Summit discussions which will be available on the Paley Center's dedicated channel on Verizon Media's Yahoo Entertainment starting on Thursday, November 12.

"We're honored to welcome this distinguished group of leaders to this year's Paley International Council Summit, especially during such an unprecedented year as global industries navigate a myriad of issues to prepare for 2021," said Maureen J. Reidy, the Paley Center's President & CEO. "We look forward to the insightful conversations that are certain to take place as the media industry plans for the future."

During the first day of the Summit, **Frank A. Bennack, Jr.** and **Henry A. Kissinger** will take part in *The Henry A. Kissinger Annual Keynote Address made possible by The William S. Paley Foundation: Political Landscape: Global Affairs, Policy, and Perspective*. This annual keynote address provides a forum for world leaders and dignitaries to discuss and provide an insider's perspective on the leading issues of the day, and their implications on global business and politics in both the present day and beyond.

Other featured discussions at the 2020 Paley International Council Summit include:

Tuesday, November 10:

- **Collaborating to Confront a Crisis: The Power of Partnerships:** Featuring **Mike Bloomberg**, Founder of Bloomberg Philanthropies and Bloomberg L.P., 108th Mayor of New York City
- **The Radically New Landscape of Journalism:** Featuring **Shobhana Bhartia**, Chairman & Group Editorial Director, HT Media Ltd; **Mathias Döpfner**, CEO, Axel Springer SE; **Sophie Huet**, Global Editor-in-Chief, AFP; **Paul-Bernhard Kallen**, Chairman & CEO, Hubert Burda Media; and **Gideon Rose**, Editor, *Foreign Affairs*



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- **Global Health and Media: The State of COVID-19:** Featuring **Dr. Tedros Adhanom Ghebreyesus**, Director, World Health Organization
- **Investing in Creativity:** Featuring **Cris Abrego**, Chairman, Endemol Shine Americas and CEO, Endemol Shine North America and **Marco Bassetti**, CEO, Banijay
- **Little Screens, Big Releases:** Featuring **Adam Bird**, Senior Partner & Global Lead, Consumer Tech & Media Practice, McKinsey & Company; **Jeffrey Cole**, Director & CEO of the Center for the Digital Future, USC Anennberg School for Communication and Journalism; **Jonathan Miller**, CEO, Integrated Media Company; and **Stacey Sher**, Film/Television Producer and Founder, Shiny Penny Productions
- **Embracing the Power of Purpose:** Featuring **Steve King**, COO, Publicis Groupe and **Marc S. Pritchard**, Chief Brand Officer, Procter & Gamble
- **Nielsen Presentation on Inclusion Analytics:** Featuring **Tina Wilson**, Head of Media Analytics, Nielsen
- **Content is Still (Yes, Still) King:** Featuring **Josh Sapan**, President & CEO, AMC Networks
- **The Role of Media and Brands in Bringing Together a Divided World:** Featuring **Michael I. Roth**, Chairman & CEO, The Interpublic Group of Companies, Inc.
- **The Rules of the Game Have Changed: The Brave New World of Sports:** Featuring **Gary B. Bettman**, Commissioner, National Hockey League and **Robert B. Manfred, Jr.**, Commissioner, Major League Baseball
- **The Human Element: A Roundtable Discussion:** Featuring **Steve Mosko**, CEO, Village Roadshow Entertainment Group
- **The Future of Broadband:** Featuring **Dexter Goei**, CEO Altice USA; **Craig Moffett**, Founding Partner & Senior Research Analyst, MoffettNathanson Research; and **Brad Smith**, President, Microsoft
- **From Podcast to Screen: Cross-Platform Storytelling Takes Center Stage:** Featuring **Peter Chernin**, Co-Founder & Partner, The Chernin Group; **Dawn Ostroff**, Chief Content Officer & Advertising Business Officer, Spotify; and **Todd Spangler**, New York Digital Editor, *Variety*
- **The Power of Brand Purpose:** Featuring **Brad Hiranaga**, Chief Brand Officer, North America, General Mills; **Michael E. Kassan**, Chairman & CEO, MediaLink; **Raja Rajamannar**, Chief Marketing & Communications Officer and President Healthcare, Mastercard; **Dara Treseder**, SVP, Head of Global Marketing and Communications, Peloton; and **Kevin Warren**, Chief Brand Officer, UPS
- **Paradigm Shifts in Interactive Entertainment:** Featuring **Seth Schiesel**, Contributing Editor, *Protocol* and **Strauss Zelnick**, Chairman & CEO, Take-Two Interactive Software, Inc.
- **Virtual Networking: Tech for Good:** Featuring **Jason Kelley**, GM, IBM Blockchain Services

Wednesday, November 11:

- **A Global View of TMT Now and Post-Pandemic:** Featuring **Mike Fries**, CEO & Vice Chairman, Liberty Global and **John C. Malone**, Chairman, Liberty Media and Liberty Global
- **Combatting Global Threats: What Everyone Needs to Know From INTERPOL:** Featuring **David Sanger**, National Security Correspondent & Senior Writer, *The New York Times*, and **Jürgen Stock**, Secretary General, INTERPOL
- **The Complex Media Landscape:** Featuring **Nancy Dubuc**, CEO, VICE Media Group and **Alex Mahon**, CEO, Channel 4
- **Navigating Disruption and Change in the Ad Industry:** Featuring **Kirk McDonald**, CEO, North America, GroupM and **Mark Read**, CEO, WPP
- **A Powerhouse with Global Reach:** Featuring **David Zaslav**, President & CEO, Discovery, Inc.
- **The Road to Recovery for the Media Business and the Broader Economy:** Featuring **Raymond J. McGuire**, Vice Chairman, Citigroup; Chairman, Banking, Capital Markets & Advisory and **Faiza J. Saeed**, Presiding Partner, Cravath, Swaine & Moore LLP
- **The Business Case for Stakeholder Capitalism:** Featuring **Frank Cooper III**, Senior Managing Director, Global Chief Marketing Officer, BlackRock; **Todd Jacobson**, SVP, Social Responsibility, NBA; and **Edward Skyler**, EVP, Global Public Affairs, Citi



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- **How Does Technology Solve the Big Issues?:** Featuring **Tami Erwin**, CEO, Verizon Business and **Edmund Lee**, Media and Technology Reporter, *The New York Times*
- **The Future of the Brand-Consumer Relationship is Personalization at Scale:** Featuring **David Eun**, President, Samsung NEXT; Chief Innovation Officer, Samsung Electronics and **Tammy Wincup**, President, *Protocol*
- **Diversity and Inclusion at the Top:** Featuring **Debra Langford**, Executive Director, Business Development, Advancing Black Pathways, JPMorgan Chase & Co. and **Debra L. Lee**, CEO, Leading Women Defined Inc.
- **Compassion and Community in Gaming:** Featuring **Emmett Shear**, Founder & CEO, Twitch
- **A Global Giant of Streaming Gets Streamlined:** Featuring **Ted Sarandos**, Co-CEO & Chief Content Officer, Netflix and **Bela Bajaria**, Head of Global TV, Netflix

The Paley International Council Summit is supported by the Paley International Council Advisory Board which offers advice and guidance on the Summit. The Advisory Board is chaired by **Frank A. Bennack, Jr.**, and **Henry A. Kissinger**, and counts among its members **Alfonso de Angoitia**, Co-Chief Executive Officer, Grupo Televisa, S.A.; **Arnaud de Puyfontaine**, Président du Directoire & CEO, Vivendi; **Mike Fries**, Chief Executive Officer, Liberty Global, Inc.; and **Faiza J. Saeed**, Presiding Partner, Cravath, Swaine & Moore LLP.

Registration is now open, and is complimentary for Paley Media Council Members and International Council Members. Non-members can register to attend the Summit at **Registration** and are also invited to apply for membership at **Paley Media Council Membership**. For additional information, please visit **IC Summit 2020**.

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About The Paley Center for Media

The Paley Center for Media, a 501(c)(3) nonprofit organization with locations in New York and Los Angeles, leads the discussion about the cultural, creative, and social significance of television, radio, and emerging platforms. Drawing upon its curatorial expertise, an international collection, and close relationships with the leaders of the media community, the Paley Center examines the intersections between media and society. The Paley Center's premier programming sponsored by Verizon can be viewed through Verizon Media's distribution channels, including being featured on the [Yahoo Entertainment channel](#), as well as *Paley@Home presented by Citi* on the [Paley Center's YouTube channel](#) and the Paley Center's [Facebook page](#). The general public can access the Paley Center's permanent media collection, which contains over 160,000 television and radio programs and advertisements, and participate in programs that explore and celebrate the creativity, the innovations, the personalities, and the leaders who are shaping media. Through the global programs of its Media Council and International Council, the Paley Center also serves as a neutral setting where media professionals can engage in discussion and debate about the evolving media landscape. Previously known as The Museum of Television & Radio, the Paley Center was founded in 1975 by William S. Paley, a pioneering innovator in the industry. For more information, please visit paleycenter.org.