



# THE PALEY CENTER FOR MEDIA

## THE PALEY CENTER FOR MEDIA ANNOUNCES NEW SELECTION TO ITS *PALEY FRONT ROW SERIES: INSIDE THE SECRET LIFE OF LELE PONS*

*Paley Front Row Series is Part of Paley@Home Presented by Citi*

**New York, NY, August 13, 2020** – The Paley Center for Media today announced a new selection to its *Paley Front Row* series: *Inside The Secret Life of Lele Pons*. The conversation featuring Lele Pons and creative team behind the YouTube Originals series will be available for view on the Paley Center’s YouTube channel on Friday, August 14, at noon EST. *Paley Front Row* is part of *Paley@Home Presented by Citi*, a new way to enjoy the behind-the-scenes stories of today’s top shows from the comfort of home.

“Lele Pons is one of the most dynamic names in entertainment today,” said Maureen J. Reidy, the Paley Center’s President & CEO. “We’re thrilled to present this intimate conversation with Lele that will tackle all her personal struggles and many triumphs. This conversation is a perfect edition to our stellar collection of *Paley Front Row Presented by Citi* programs.”

“I appreciate the Paley Center for inviting my team and me to talk about this life-changing docuseries. The goal of the series was to inspire conversations about mental health, to show the world that there’s power in being vulnerable. The love and support has been overwhelming and I’m excited for everyone to hear more about my journey, the process of creating this series, and what we’ve learned,” said Lele Pons.

In YouTube’s powerful docuseries *The Secret Life of Lele Pons*, the multihyphenate creator who’s found worldwide success as a singer, comedian, and social media groundbreaker publicly reveals her struggle with mental illnesses including OCD and Tourette’s and their impact on her daily life and career. This extraordinary docuseries is at once heartrending and hopeful, and in recent memory one of the most honest and informative portraits of perseverance in the face of the often debilitating obstacles faced by individuals who struggle with mental illness. **Lele Pons** will be joined in conversation with the creative team behind this acclaimed YouTube Original including **John Shahidi**, Executive Producer; **Sam Shahidi**, Executive Producer; **Alicia Zubikowski**, Director & Creative Producer; and **Lauren Celinski**, Unscripted Development Executive for YouTube Originals

*Paley Front Row* is a series of new, original programming with the stars of current shows discussing their work, offering insights and anecdotes. Discussions can be viewed on the Paley Center’s YouTube channel.

**For more information, please visit [paleycenter.org](http://paleycenter.org).**

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### **About The Paley Center for Media**

The Paley Center for Media is a 501(c)(3) nonprofit organization that leads the discussion about the cultural, creative, and social significance of television, radio, and emerging platforms, drawing upon its curatorial expertise, an international collection, and close relationships with the media community. The general public can participate in Paley programs in both New York and Los Angeles that explore and celebrate the creativity, the innovations, the personalities, and the leaders who are shaping media. They can also access the Paley Center’s permanent media collection, which contains over 160,000 television and radio programs and advertisements. Through the global programs of its Media Council and International Council, the Paley Center also serves as a neutral setting where media professionals can engage in discussion and debate about the evolving media landscape. Previously known as The Museum of Television & Radio, the Paley Center was founded in 1975 by William S. Paley, a pioneering innovator in the industry. For more information, please visit [paleycenter.org](http://paleycenter.org).