



THE PALEY CENTER FOR MEDIA

THE PALEY CENTER FOR MEDIA ANNOUNCES THE FIRST VIRTUAL PALEYFEST LA

Selections Include: *Dolly Parton's Heartstrings*, *Justin Bieber: Seasons*, *Late Night with Seth Meyers*, *The Marvelous Mrs. Maisel*, *Mrs. America*, *One Day at a Time*, *Outlander*, *Ozark*, and *Queer Eye*

Programs Can Be Viewed for Free on the Paley Center's YouTube Channel

Special Event with the Cast and Cocreators of *Schitt's Creek* Available Exclusively for Paley Members and Citi Cardmembers

Citi Serves as Official Sponsor with Special Preview

Los Angeles, CA, July 27, 2020 – The Paley Center for Media today announced that PaleyFest LA, the country's premier television festival, will be held virtually for the first time on the Paley Center's YouTube channel, with Citi serving as the official sponsor. Starting on Friday, August 7, all programs will be available for view to Citi cardmembers, and Paley Members, and Monday, August 10 to the public.

The Virtual PaleyFest LA selections include: Netflix's *Dolly Parton's Heartstrings*, YouTube's *Justin Bieber: Seasons*, NBC's *Late Night with Seth Meyers*, Amazon Prime Video's *The Marvelous Mrs. Maisel*, FX on Hulu's *Mrs. America*, Pop TV's *One Day at a Time*, Starz's *Outlander*, Netflix's *Ozark*, and Netflix's *Queer Eye*. Additionally, the Paley Center will host a conversation with the cast and creative team from Pop TV's *Schitt's Creek*, as they reflect on their sixth and final season. This special PaleyFest presentation will be available exclusively for Citi cardmembers and Paley Center Members.

Television fans who become a Paley Member will have the opportunity to watch the exclusive *Schitt's Creek* event. Additionally, fans who make a tax-deductible donation of \$50 or more to the Paley Center, a registered 501 (c)(3) nonprofit organization, will see their name included onscreen during the closing credit of each PaleyFest event. **To learn more please visit paleyfest.org.**

"PaleyFest LA has been the premier television festival in the country for more than thirty-five years, and, we're so pleased to bring this best-in-class festival to millions of fans virtually for the first time through our Paley YouTube channel," said Maureen J. Reidy, the Paley Center's President & CEO. "We look forward to presenting this incredible lineup of programs featuring the shows that make us laugh, take us into a world of mystery, comfort us, and shine a light on pressing social issues. We're thrilled to welcome back Citi as the official card of PaleyFest and we couldn't ask for a better partner."

"Because the two of us are pretty sick of looking at each other, we are thrilled with the invitation to jump online and talk to other people about comedy. Many thanks to PaleyFest for the opportunity," said Amy Sherman-Palladino, Creator & Executive Producer and Daniel Palladino, Executive Producer, *The Marvelous Mrs. Maisel*.

"It is a tremendous honor to be part of PaleyFest LA 2020. In times of uncertainty, we often look to the support of our families and communities. The global community – or *family* – of *Outlander* fans has been steadfast in their support over the years. Though we may not be able to do so in person, we look forward to being able to offer our thanks virtually, and are immensely grateful to The Paley Center for the privilege of participating," said *Outlander* Executive Producer Matthew B. Roberts.



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“We couldn’t be happier. The list of shows that have been included in PaleyFest is like a laundry list of our favorite series ever. So, to look back on *Ozark* season three as part of this group is truly an honor,” said *Ozark* executive producer Chris Mundy.

PaleyFest supports the Paley Center’s many education initiatives including education workshops serving 10,000 youth annually, the Paley Impact series which features programs centered around today’s most pressing social issues and the role of media in our society, and the continued preservation of the Paley Archive, featuring 160,000 historically significant television and radio programs.

Virtual PaleyFest LA Lineup:

Dolly Parton & Dolly Parton’s Heartstrings:

Dolly Parton, Executive Producer, **Sam Haskell**, Executive Producer, **Kathleen Turner** (Miss Mary Shaw), and **Ginnifer Goodwin** (Genevieve Carson)

Moderated by **Jim Halterman**, West Coast Bureau Chief, *TV Guide Magazine/TV Insider*

Justin Bieber: Seasons:

Justin Bieber, **Hailey Bieber**, **Michael D. Ratner**, Director, **Scoter Braun**, Executive Producer, **Allison Kaye**, **Poo Bear**, **Josh Gudwin**, **Joe Termini**, **Ryan Good**, and **Alex Piper**

Moderated by **Shirley Halperin**, *Variety*

Late Night with Seth Meyers:

Seth Meyers, Host, **Mike Shoemaker**, Producer, **Alex Baze**, Head Writer & Producer, **Sal Gentile**, Supervising Producer & *Closer Look* Supervising Writer, **Amber Ruffin**, Writer, and **Jenny Hagel**, Writer

Moderated by **Meredith Blake**, *Los Angeles Times*

The Marvelous Mrs. Maisel:

Amy Sherman Palladino, Creator & Executive Producer, **Daniel Palladino**, Executive Producer, **Rachel Brosnahan** (Miriam “Midge” Maisel), **Alex Borstein** (Susie Myerson), **Tony Shalhoub** (Abe Weissman), **Marin Hinkle** (Rose Weissman), **Michael Zegen** (Joel Maisel), **Kevin Pollak** (Moishe Maisel), **Caroline Aaron** (Shirley Maisel), **Jane Lynch** (Sophie Lennon), **Luke Kirby** (Lenny Bruce), **LeRoy McClain** (Shy Baldwin), and **Stephanie Hsu**, Mei

Mrs. America:

Cate Blanchett (Phyllis Schlafly), Executive Producer, **Rose Byrne** (Gloria Steinem), **Uzo Aduba** (Shirley Chisholm), **Sarah Paulson** (Alice Macray), **Margo Martindale** (Bella Abzug), **Ari Graynor** (Brenda Feigen-Fasteau), **John Slattery** (Fred Schlafly), **Dahvi Waller**, Creator, Executive Producer, Showrunner, & Writer, **Stacey Sher**, Executive Producer, **Ryan Fleck**, Executive Producer & Director, and **Coco Francini**, Executive Producer

Moderated by **Martha Raddatz**, ABC News’ Chief Global Affairs Correspondent

One Day at a Time:



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Mike Royce, Executive Producer, **Brent Miller**, Executive Producer, **Gloria Calderon Kellett**, Executive Producer, **Justina Machado** (Penelope Alvarez), **Rita Moreno** (Lydia Riera), **Isabella Gomez** (Elena Alvarez), **Marcel Ruiz** (Alex Alvarez), **Todd Grinnell** (Pat Schneider), **Stephen Tobolowsky** (Dr. Leslie Berkowitz), **India de Beaufort** (Avery), **Sheridan Pierce** (Syd), **Ed Quinn** (Max Ferraro), **Raquel Justice** (Nora)

Moderated by **Stacey Abrams**, Founder, *Fair Fight*

Outlander:

Caitriona Balfe (Claire Fraser), **Sam Heughan** (Jamie Fraser), **Sophie Skelton** (Brianna Fraser MacKenzie), **Richard Rankin** (Roger MacKenzie), **Diana Gabaldon**, Author, **Maril Davis**, Executive Producer, and **Matthew B. Roberts**, Executive Producer

Moderator: **Kate Hahn**, TV Guide Magazine

Ozark:

Jason Bateman (Martin 'Marty' Byrde), Executive Producer, **Laura Linney** (Wendy Byrde), **Julia Garner** (Ruth), **Janet McTeer** (Helen Pierce), **Tom Pelphrey** (Ben Davis), and **Chris Mundy**, Executive Producer

Moderator: **Dave Karger**, Host, Turner Classic Movies; Special Correspondent, IMDB

Queer Eye:

Bobby Berk, Host, **Karamo Brown**, Host, **Tan France**, Host, **Antoni Porowski**, Host, and **Jonathan Van Ness**, Host

Moderated by **Patrick Gomez**, Editor in Chief, *A.V. Club*

Members Only Event

Schitt's Creek:

Dan Levy (David Rose), Co-creator & Executive Producer, **Eugene Levy** (Johnny Rose), Co-creator & Executive Producer,

Catherine O'Hara (Moira Rose), Consulting Producer, and **Annie Murphy** (Alexis Rose)

Moderated by **Patrick Gomez**, Editor in Chief, *A.V. Club*

For more information, please visit paleyfest.org.

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About The Paley Center for Media

The Paley Center for Media is a 501(c)(3) nonprofit organization that leads the discussion about the cultural, creative, and social significance of television, radio, and emerging platforms, drawing upon its curatorial expertise, an international collection, and close relationships with the media community. The general public can participate in Paley programs in both New York and Los Angeles that explore and celebrate the creativity, the innovations, the personalities, and the leaders who are shaping media. They can also access the Paley Center's permanent media collection, which contains over 160,000 television and radio programs and advertisements. Through the global programs of its Media Council and



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International Council, the Paley Center also serves as a neutral setting where media professionals can engage in discussion and debate about the evolving media landscape. Previously known as The Museum of Television & Radio, the Paley Center was founded in 1975 by William S. Paley, a pioneering innovator in the industry. For more information, please visit paleycenter.org.