



THE PALEY CENTER FOR MEDIA

THE PALEY CENTER FOR MEDIA PRESENTS *BEHIND THE SEAMS: FASHION AND TV*

Final Selection to the PaleyLive Fall Season Takes a Look at the Impact of Fashion on Television with the Fashion Industry's Most Influential Voices

New York, NY – November 14, 2017 – From Olivia Pope's white coat to Carrie Bradshaw's enviable collection of Manolo Blahnik shoes, TV has often been the platform that influences public perception on what constitutes as fashion. To celebrate this, The Paley Center for Media will assemble some of the most influential voices in fashion for an intimate discussion on the relationship between TV and fashion in *Behind the Seams: Fashion and TV*. This final program in the Paley Center's Fall 2017 season will take place on December 12, 2017 at 7:00 pm.

Joanna Coles, chief content officer, Hearst Magazines; **Nina Garcia**, *ELLE* editor-in-chief and *Project Runway* judge; and acclaimed fashion designer, cookbook author, and *Project Runway* judge **Zac Posen** will discuss the ways in which they have used television to inform the audience about the nuts and bolts of fashion as both an industry and art form, and the effect these television programs have had on culture and the fashion industry itself.

"Television has long served as the vehicle on what influences culture and conversation, so it's only natural this includes fashion," said Maureen J. Reidy, the Paley Center's President & CEO. "We're thrilled to select *Behind the Seams* as the grand finale to our incredible fall season, and look forward to what will be an informative and stylish conversation."

PaleyLive programs offer television fans the rare opportunity to engage with the cast and creative teams of their favorite programs in intimate settings held at The Paley Center for Media in New York. All PaleyLive programs are selected by the Paley Center to not only expand society's understanding of the cultural, creative, and social significance of television, but also for their ability to educate and entertain the public.

Paley Center Supporting and Patron Members can purchase tickets now; tickets go on sale for Paley Center Individual Members on November 15, 2017, at noon; and to the general public on November 16, 2017, at noon. For more information, panel updates, and to purchase tickets please visit paleycenter.org

Media Contact: Teresa Brady, The Paley Center for Media, 212-621-6697 tbrady@paleycenter.org

###

About The Paley Center for Media

The Paley Center for Media, a 501(c)(3) nonprofit organization with locations in New York and Los Angeles, leads the discussion about the cultural, creative, and social significance of television, radio, and emerging platforms for the professional community and media-interested public. Drawing upon its curatorial expertise, an international collection, and close relationships with the leaders of the media community, the Paley Center examines the intersections between media and society. The general public can access the Paley Center's permanent media collection which contains over 160,000 television and radio programs and advertisements, and participate in programs that explore and celebrate the creativity, the innovations, the personalities, and the leaders who are shaping media. Through the global programs of its Media Council and International Council, the Paley Center also serves as a neutral setting where media professionals can engage in discussion and debate about the evolving media landscape. Previously known as The Museum of Television & Radio, the Paley Center was founded in 1975 by William S. Paley, a pioneering innovator in the industry. For more information, please visit paleycenter.org