



THE PALEY CENTER FOR MEDIA



**“CBS DAYTIME #1 FOR 30 YEARS” EXHIBIT TO DEBUT AT THE
PALEY CENTER FOR MEDIA IN BEVERLY HILLS**

**Exhibit to Feature Sets and Costumes from Daytime Shows Including the “Big Wheel”
from *The Price Is Right***

New Exhibit is Part of CBS Daytime’s Year-Long Celebration

BEVERLY HILLS, CA - October 10, 2016 – The Paley Center for Media is excited to announce that the new exhibit, *CBS Daytime #1 for 30 Years*, will make its debut at the Paley Center on October 12, 2016. The exhibit, created by CBS Daytime to commemorate 30 years of the Network’s daytime programming being rated #1, will feature sets, props, and costumes from *Let’s Make a Deal*, *The Price Is Right*, *The Young and the Restless*, *The Bold and the Beautiful*, and *The Talk*. In addition, the Paley Center will host four consecutive weeks of panel events featuring the talent and creative teams from the CBS Daytime lineup.

Visitors to the exhibit will have the rare chance to immerse themselves in the world of CBS Daytime, viewing sets, costumes, and props from their favorite shows, as well as engaging in special interactives. Included in the exhibit: the “Big Wheel” from *The Price Is Right*; the “Car Pong” game and the Zonko, Zurtle, and Zonkey mascot costumes from *Let’s Make a Deal*; a replica of Victor Newman’s office and the Chancellor Park set from *The Young and the Restless*; the fashion runway from the opening credits of *The Bold and the Beautiful*, in addition to five memorable wedding dresses and wardrobe from international location shoots; the original host table from *The Talk* and the costumes each host wore for the 2015’s Daytime Emmy-winning episode “Rocktober Halloween Spectacular.”

“The Paley Center is thrilled to host the debut of this incredible exhibit,” said Maureen J. Reidy, President & CEO of The Paley Center for Media. “The television shows from CBS Daytime have enthralled generations and we’re so excited that our visitors will have the once-in-a lifetime opportunity to see all the iconic sets, props, and costumes from all their favorite shows up close, as well as have the opportunity to learn the creative process behind these shows from their favorite stars during our special panel discussions.”

“This is the perfect way to celebrate CBS Daytime being #1 for 30 years and the rich history of our iconic shows. Our passionate and dedicated fans have invited us into their homes for decades and this exhibit at the Paley Center offers a unique, hands-on opportunity for viewers to interact with and experience the shows they know and love,” said Angelica McDaniel, Executive Vice President, Daytime Programs, CBS Entertainment.

The four weeks of panels will include lively and entertaining discussions with the talent and producers from the CBS Daytime line up including:

- Thursday, Oct. 20: CBS Daytime Game Shows panel
Wayne Brady, Host, LET'S MAKE A DEAL; Drew Carey, Host, THE PRICE IS RIGHT; Dan Funk, Executive Producer, LET'S MAKE A DEAL; Mike Richards, Executive Producer, THE PRICE IS RIGHT & LET'S MAKE A DEAL
- Wednesday, Oct. 26: THE TALK panel
Hosts Julie Chen, Sara Gilbert, Sharon Osbourne, Aisha Tyler, and Sheryl Underwood
- Thursday, Nov. 3: THE BOLD AND THE BEAUTIFUL original full script reading & panel
Bradley Bell (executive producer and head writer), Darin Brooks, Scott Clifton, Don Diamont, Katherine Kelly Lang, John McCook, Alley Mills, Karla Mosley, Heather Tom, Jacqueline MacInnes Wood, Jacob Young
- Thursday, Nov. 10: THE YOUNG AND THE RESTLESS original full script reading & panel
Lauralee Bell, Peter Bergman, Eric Braeden, Sharon Case, Eileen Davidson, Amelia Heinle, Christian Le Blanc, Joshua Morrow, Greg Rikaart, Kristoff St. John, Melody Thomas Scott, Sally Sussman (head writer), Mal Young (executive producer)

CBS Daytime #1 for 30 Years will be open at the Paley Center's Beverly Hills location (465 N. Beverly Drive, Beverly Hills, CA 90210) from October 12- November 27, 2016. For more information about this exhibit please visit paley.me/cbsdaytime, and follow the Paley Center on Facebook and Twitter [@PaleyCenter](https://www.facebook.com/PaleyCenter) for more updates.

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About CBS Daytime

CBS Daytime has been #1 for 30th consecutive years, one of the longest winning streaks in television history. The lineup features a balance of dramas, game shows and talk, including television's #1 daytime program and longest-running game show THE PRICE IS RIGHT, the #1 daytime drama THE YOUNG AND THE RESTLESS, Daytime Emmy-winning THE TALK, the world's most-watched serial THE BOLD AND THE BEAUTIFUL, and LET'S MAKE A DEAL, which has awarded more than \$50 million in cash & prizes.

About The Paley Center for Media

The Paley Center for Media, a 501(c)(3) nonprofit organization with locations in New York and Los Angeles, leads the discussion about the cultural, creative, and social significance of television, radio, and emerging platforms for the professional community and media-interested public. Drawing upon its curatorial expertise, an international collection, and close relationships with the leaders of the media community, the Paley Center examines the intersections between media and society. The general public can access the Paley Archive – including special African-American, Hispanic, and LGBT collections – and participate in programs that explore and celebrate the creativity, the innovations, the personalities, and the

leaders who are shaping media. Through the global programs of its Media Council and International Council, the Paley Center also serves as a neutral setting where media professionals can engage in discussion and debate about the evolving media landscape. Previously known as The Museum of Television & Radio, the Paley Center was founded in 1975 by William S. Paley, a pioneering innovator in the industry. For more information, please visit paleycenter.org

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