



# THE PALEY CENTER FOR MEDIA

## THE PALEY CENTER FOR MEDIA ANNOUNCES *PALEY FRONT ROW PRESENTED BY CITI: COBRA KAI*

**Featuring a Conversation with the Cast, Including Ralph Macchio, William Zabka, Xolo Maridueña, Mary Mouser, and Courtney Henggeler; Executive Producers and Writers Josh Heald, Jon Hurwitz, and Hayden Schlossberg;  
Moderated by Perri Nemiroff, Senior Producer, *Collider***

**The Program Will Release on the Paley Center's Dedicated Channel on Verizon Media's Yahoo Entertainment, on Thursday, May 13 at 10:00 am ET/7:00 am PT**

### **Paley Members and Citi Cardmembers Receive Early Access Today**

**New York, NY, May 11, 2021** – The Paley Center for Media today announced the newest selection to its 2021 *Paley Front Row presented by Citi* series: *Cobra Kai*. This behind-the-scenes look at the hit Netflix series will feature the cast and creative team, including **Executive Producers Ralph Macchio**, “Daniel LaRusso” and **William Zabka**, “Johnny Lawrence”; **Xolo Maridueña**, “Miguel Diaz”; **Mary Mouser**, “Samantha LaRusso”; **Courtney Henggeler**, “Courtney LaRusso”; Executive Producers and Writers **Josh Heald**, **Jon Hurwitz**, and **Hayden Schlossberg**; and is moderated by **Perri Nemiroff**, Senior Producer, *Collider*. This *Paley Front Row presented by Citi* program, sponsored by Verizon, will release on the Paley Center's dedicated channel on Verizon Media's Yahoo Entertainment on Thursday, May 13, at 10:00 am ET/7:00 am PT.

“The Paley Center is thrilled to continue our *Paley Front Row presented by Citi* series with the phenomenal cast of Netflix's *Cobra Kai*,” said **Maureen J. Reidy**, the Paley Center's President & CEO. “The riveting season finale left viewers eager to learn what comes next, and we know the show's passionate fans are excited to hear from the cast during this highly anticipated discussion.”

Across its three seasons, *Cobra Kai* has captured the imagination of audiences and critics alike and cemented its place as a pop culture phenomenon, and one of the most addictive series on TV today. Season three's gripping finale found Daniel (Ralph Macchio) and Johnny (William Zabka) putting aside their longtime feud to take on Johnny's ex-mentor John Kreese (Martin Kove) and anticipation is already high for the next chapter in the *Cobra Kai* canon. The Paley Center is delighted to welcome members of the gifted ensemble cast and creative team for an inside look at the series impact and perhaps a sneak peek at what to expect in its upcoming fourth season.

*Paley Front Row presented by Citi* brings television fans all the best behind-the-scenes stories of today's top television shows. Recent programs include *FOX's Prodigal Son: Season Two Preview*, *A Conversation with Eva Longoria*, *BET+'s Tyler Perry's Ruthless*, *Telemundo's La Reina del Sur: A Conversation with the Stars*, *A Conversation with Alex Rodriguez*, *PBS at Fifty: An Anniversary Celebration*, *CBS's The Amazing Race*, and *The Simpsons Treehouse of Horror*, and can be found on the Paley Center's dedicated channel on Verizon Media's Yahoo Entertainment.



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For more information, please visit [paleycenter.org](http://paleycenter.org).

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## About The Paley Center for Media

The Paley Center for Media, a 501(c)(3) nonprofit organization with locations in New York and Los Angeles, leads the discussion about the cultural, creative, and social significance of television, radio, and emerging platforms. Drawing upon its curatorial expertise, an international collection, and close relationships with the leaders of the media community, the Paley Center examines the intersections between media and society. The Paley Center's premier programming sponsored by Verizon can be viewed through Verizon Media's distribution channels, including being featured on the [Yahoo Entertainment channel](#), as well as *Paley@Home presented by Citi* on the [Paley Center's YouTube channel](#) and the Paley Center's [Facebook page](#). The general public can access the Paley Center's permanent media collection, which contains over 160,000 television and radio programs and advertisements, and participate in programs that explore and celebrate the creativity, the innovations, the personalities, and the leaders who are shaping media. Through the global programs of its Media Council and International Council, the Paley Center also serves as a neutral setting where media professionals can engage in discussion and debate about the evolving media landscape. Previously known as The Museum of Television & Radio, the Paley Center was founded in 1975 by William S. Paley, a pioneering innovator in the industry. For more information, please visit [paleycenter.org](http://paleycenter.org).