



THE PALEY CENTER FOR MEDIA

The 22nd Paley International Council Summit: *A Changing World of Global Media Answers for Today, Solutions for the Future*

The Paley International Council Summit Returns to New York City

Frank A Bennack, Jr. to Officially Open the 22nd Annual Paley International Council Summit

Opening Session Kicks Off with James Murdoch

James A. Baker, III, to Deliver Keynote Address

Initial Lineup of Speakers Includes: Andy Bird, Tom Fontana, Timothy Geithner, Stephen Hadley, Anja Manuel, John Martin, Richard Plepler, Josh Sapan, Edward Skyler, and David Stern

Sponsors Include: Hearst, McKinsey & Company, and Nielsen

NEW YORK, NY, August 1, 2017 – The Paley Center for Media today announced it will hold its 22nd Paley International Council Summit in New York City on October 25-26, 2017, marking the event’s return to the New York. Often referred to as the “Davos of Media,” the Paley International Council Summit brings together World Dignitaries and Chief Executive Officers from today’s top media and technology companies to advance the exchange of ideas and foster a sense of community.

The Paley International Council Summit 2017, themed *A Changing World of Global Media: Answers for Today, Solutions for the Future*, will not only address the pressing issues facing the media industry, but will also explore the global issues facing all companies—from enhancing trade, safeguarding national security, and cyber security and sustaining economic growth.

“The Paley International Council Summit is unique in providing a neutral platform to open discussions at the highest level in times of transformation, disruption, and opportunity with leaders who have shaped the industry and its future,” said Frank A. Bennack, Jr, Chairman of The Paley Center for Media and Executive Vice Chairman of Hearst. “We’re thrilled to return to New York for what promises to be very compelling and timely conversations on the issues facing the global marketplace.”

“For over twenty years the International Council Summit has driven the conversations on our ever-changing industry,” said Maureen J. Reidy, President and CEO of The Paley Center for Media. “The 22nd Paley International Council Summit will once again feature the most prominent gathering of speakers, including the leading voices in media, technology, and government, each lending their unique perspective to what is certain to be important and enlightening conversations.”

The many distinguished speakers presenting at the Paley International Council Summit include James A. Baker III, former White House Chief of Staff, Secretary of the Treasury and Secretary of State, and James Murdoch, Chief Executive Officer, 21st Century Fox.

Other confirmed speakers include: **Andy Bird**, Chairman, Walt Disney International; **Tom Fontana**, Emmy Award-winning Writer and Executive Producer; **Timothy Geithner**, 75th U.S. Secretary of Treasury; **Stephen Hadley**, former National Security Advisor; **Anja Manuel**, Cofounder & Partner, RiceHadleyGates; **John Martin**, Chairman & CEO, Turner; **Richard Plepler**, Chairman & CEO, HBO **Josh Sapan**, President & CEO, AMC Networks; **Edward Skyler**, Executive Vice President for Global Public Affairs, Citi; and **David Stern**, NBA Commissioner Emeritus.

The Paley International Council Summit is made possible thanks to the generous support of Hearst, McKinsey & Company, and Nielsen.



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For more about the 2017 Paley International Council Summit, including registration information, confirmed speakers, and agenda, visit paley.me/summit2017.

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About The Paley Center for Media

The Paley Center for Media, a 501(c)(3) nonprofit organization with locations in New York and Los Angeles, leads the discussion about the cultural, creative, and social significance of television, radio, and emerging platforms for the professional community and media-interested public. Drawing upon its curatorial expertise, an international collection, and close relationships with the leaders of the media community, the Paley Center examines the intersections between media and society. The general public can access the Paley Center's permanent media collection which contains over 160,000 television and radio programs and advertisements, and participate in programs that explore and celebrate the creativity, the innovations, the personalities, and the leaders who are shaping media. Through the global programs of its Media Council and International Council, the Paley Center also serves as a neutral setting where media professionals can engage in discussion and debate about the evolving media landscape. Previously known as The Museum of Television & Radio, the Paley Center was founded in 1975 by William S. Paley, a pioneering innovator in the industry. For more information, please visit paleycenter.org