

THE PALEY CENTER FOR MEDIA ANNOUNCES THE APPOINTMENT OF JAMITHA FIELDS TO THE NEWLY CREATED POSITION OF VP, DIVERSITY, INCLUSION & ENGAGEMENT

Fields to Lead the Paley Center's Continued Commitment to Promoting Diversity and Inclusion, and Build Upon Its Long History of Presenting Acclaimed Programming That Spotlights Diverse Voices in Media

New York, NY, December 1, 2020 – The Paley Center for Media, the media industry's preeminent nonprofit, today announced the appointment of Jamitha Fields to the new position of VP, Diversity, Inclusion & Engagement. Ms. Fields will report directly to the Paley Center's President & CEO, Maureen J. Reidy.

The Paley Center has a long and proud tradition of honoring diversity in media. Throughout the years, the organization has paid tribute to the groundbreaking achievements of African-American, Hispanic, Women's, and LGBTQ+ achievements in television through Tribute galas, exhibits, and education classes, as well as live and virtual programs. Through its highly lauded PaleyIMPACT series, the Paley Center presents programs year-round that explore media's powerful and shaping impact on society. Recent programs have included influential individuals such as: Ryan Murphy, Greg Berlanti, Mayor Keisha Lance Bottoms, Ana Cabrera, Jose Diaz-Balart, Dr. Michael Eric Dyson, Weijia Jiang, Omar Jimenez, and Derrick Johnson, among others. Additionally, the Paley Center's education classes further examine the role media plays in covering important issues such as civil rights and social justice.

"Jamitha has been a valued member of The Paley Center for Media, and with her strong background and impressive leadership skills, I can't think of a better person to step into this important position," said Maureen J. Reidy, the Paley Center's President & CEO. "The Paley Center has had a long-standing commitment to a diverse company culture and to presenting programming and education classes that shine a light on diverse voices within the media and television industry. The creation of this new position builds upon our continued commitment and strong foundation."

"The Paley Center for Media has demonstrated a strong and ongoing commitment to providing a platform for diverse voices from all backgrounds, celebrating their impact, and increasing awareness about important diversity and inclusion issues facing our culture and society," said Jamitha Fields. "I am honored to be appointed to this position and look forward to building upon Paley's strong commitment and continuing to grow and expand its respected programs and initiatives."

In her new role, Ms. Fields is responsible for the development and execution of the Paley Center's diversity, inclusion, and engagement strategy. She will continue to develop and maintain close working relationships with individuals and organizations to drive engagement, participation, and support of Paley's impactful Diversity and Inclusion programs. Ms. Fields will also work with Paley's Human Resources department to create initiatives that attract, develop, and retain diverse talent, and will seek out opportunities that reinforce the organization's values regarding diversity, inclusion, and engagement within the media industry.

For the past four years, Ms. Fields has been the Paley Center's Vice President of Development and Client Services, where she was responsible for deepening the engagement of Paley's community, providing the highest level of service to Paley members, as well as overseeing the organization's top partnership initiatives that extend Paley's brand and reach to diverse and new audiences.

Prior to joining the Paley Center, Ms. Fields served as Vice President of Community Affairs for Autism Speaks, where she managed the organization's most critical relationships with businesses, top volunteers, individual donors, influencers, and external foundations to expand the organization's portfolio. As an ambassador for Autism Speaks, Ms. Fields testified before a Congressional Panel for the House Committee on Appropriations in March 2014 and served as a respected spokesperson for the organization. She also oversaw Autism Speaks's *Early Access to Care* program that sought to increase access to high-quality early intervention for children of color on the autism spectrum, which garnered her an award from the Autism Multicultural Project in June of 2014.



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Ms. Fields began her career in media as a Page in the legendary NBC Page Program. She holds a Bachelor of Arts degree in Communications from the University of Connecticut (Storrs) and is a mentor in the university's Women's Leadership Collective program.

For more information and to learn about the Paley Center's acclaimed programming, please visit paleycenter.org.

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About The Paley Center for Media

The Paley Center for Media, a 501(c)(3) nonprofit organization with locations in New York and Los Angeles, leads the discussion about the cultural, creative, and social significance of television, radio, and emerging platforms. Drawing upon its curatorial expertise, an international collection, and close relationships with the leaders of the media community, the Paley Center examines the intersections between media and society. The Paley Center's premier programming sponsored by Verizon can be viewed through Verizon Media's distribution channels, including being featured on the <u>Yahoo</u> Entertainment channel, as well as *Paley@Home presented by Citi* on the <u>Paley Center's YouTube channel</u> and the Paley Center's <u>Facebook page</u>. The general public can access the Paley Center's permanent media collection, which contains over 160,000 television and radio programs and advertisements, and participate in programs that explore and celebrate the creativity, the innovations, the personalities, and the leaders who are shaping media. Through the global programs of its Media Council and International Council, the Paley Center also serves as a neutral setting where media professionals can engage in discussion and debate about the evolving media landscape. Previously known as The Museum of Television & Radio, the Paley Center was founded in 1975 by William S. Paley, a pioneering innovator in the industry. For more information, please visit paleycenter.org.