THE PALEY CENTER FOR MEDIA ANNOUNCES A PALEY HONORS LUNCHEON CELEBRATING ALEC BALDWIN

Intimate Luncheon Will Recognize Mr. Baldwin's Distinguished Career and Support the Paley Center's Educational Initiatives

Steve Higgins of The Tonight Show with Jimmy Fallon to Moderate Discussion with Mr. Baldwin

New York, NY – September 19, 2017— For over thirty-five years, Alec Baldwin has enthralled television audiences. From his early days on *The Doctors* and *Knots Landing* to his Emmy Award—winning role as Jack Donaghy on *30 Rock*, as well as his appearances on *Saturday Night Live* for which he not only holds the hosting record at seventeen, but was just awarded another Emmy Award for his hilarious performances, Mr. Baldwin has achieved his place as one of television's most beloved and accomplished actors. On November 2, 2017, The Paley Center for Media will pay tribute to his illustrious career at *A Paley Honors Luncheon Celebrating Alec Baldwin*.

In a discussion moderated by Steve Higgins of *The Tonight Show with Jimmy Fallon* and followed by a seated luncheon, the Paley Center will explore Mr. Baldwin's versatile television roles, as well as his work on radio including host of WNYC's *Here's the Thing* and as radio host for the New York Philharmonic. The luncheon supports the Paley Center's many educational initiatives, including enriching classes for K-12 students that enhance media literacy and classroom learning, workshops that excite high students about STEM learning and careers in media, and year-round panel discussions and screenings.

"It means so much to be honored by the Paley Center," said Mr. Baldwin. "Television and radio have been such an important part of my career, and I'm so proud to support the organization in its mission to educate audiences on the cultural, creative, and social significance of these media."

"It's truly a privilege to host this intimate celebration of Mr. Baldwin's incredible career," said Maureen J. Reidy, the Paley Center's President & CEO. "The support of Mr. Baldwin and all in attendance ensures that visitors to the Paley Center will continue to enjoy the benefits of our educational and acclaimed programming."

The luncheon Host Committee includes: Jennifer Cacioppo, Alina Cho, Amy Fine Collins, Jamie Creel, Pierre Crosby, Nina Garcia, Mark F. Gilbertson, Jared Goss, Elizabeth Graziolo, Lisa Jackson, Kamie Lightburn, Ashley McDermott, Sean Moran, Deborah Norville, Jeff Pfeifle & David Granville, Kathy Prounis, Tara Rockefeller, Chuck Scarborough, Jeff Sharp, Mary Snow, Tracy & Jay Synder, Anne Van Rensselaer, Vicky Ward, Carolina Zapf, and Caryn Zucker.

The luncheon will take place at the Paley Center's New York location at 25 West 52 Street. Doors open at 11:30 am, followed by a 12 noon Tribute Program and 1:00 pm luncheon. For more information and to purchase a table, please visit paley.me/honorsluncheon2017

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About The Paley Center for Media

The Paley Center for Media, a 501(c)(3) nonprofit organization with locations in New York and Los Angeles, leads the discussion about the cultural, creative, and social significance of television, radio, and emerging platforms for the professional community and media-interested public. Drawing upon its curatorial expertise, an international collection, and close relationships with the leaders of the media community, the Paley Center examines the intersections between media and society. The general public can access the Paley Center's permanent media collection which contains over 160,000 television and radio programs and advertisements, and participate in programs that explore and celebrate the creativity, the innovations, the personalities, and the leaders who are shaping media. Through the global programs of its Media Council



and International Council, the Paley Center also serves as a neutral setting where media professionals can engage in discussion and debate about the evolving media landscape. Previously known as The Museum of Television & Radio, the Paley Center was founded in 1975 by William S. Paley, a pioneering innovator in the industry. For more information, please visit <u>paleycenter.org</u>