



THE PALEY CENTER FOR MEDIA

THE PALEY CENTER FOR MEDIA PRESENTS: THE MEDIA'S ROLE IN COMBATING HOLOCAUST DENIAL, MISINFORMATION, AND ANTISEMITISM, IN HONOR OF INTERNATIONAL HOLOCAUST REMEMBRANCE DAY

*Distinguished Participants Include Facebook's Vice President of Content Policy **Monika Bickert**;
Director of the US Holocaust Memorial Museum **Sara Bloomfield**;
Former Tel Aviv Bureau Chief, NBC News and Anchor **Martin Fletcher**;
Holocaust Survivor **Eva Schloss**;
Executive Vice President of the Conference on Jewish Material Claims Against Germany **Greg Schneider**;
and Moderated by Journalist **Paula Zahn***

**This PaleyImpact Program Premieres on the Paley Center's Dedicated Channel on Verizon Media's
Yahoo Entertainment on Wednesday, January 27, 9:00 am ET/6:00 am PT**

New York, NY, January 27, 2021 – The Paley Center for Media today announced that it will host an in-depth discussion about the media's vital role in fighting the rise of antisemitism and Holocaust denial. The event is in honor of International Holocaust Remembrance Day and will feature prominent figures in advocacy, policy, and journalism. The milestone event, *The Media's Role in Combating Holocaust Denial, Misinformation, and Antisemitism*, is part of the Paley Center's respected PaleyImpact program series and will premiere on the Paley Center's dedicated channel on Verizon Media's Yahoo Entertainment on Wednesday, January 27, 9:00 am ET/6:00 am PT at <https://yhoo.it/39jsQpX>. The Paley Center would like to thank Verizon, as well as The Conference on Jewish Material Claims Against Germany for their support.

Panelists will include Vice President of Content Policy for Facebook **Monika Bickert**; Director of the US Holocaust Memorial Museum **Sara Bloomfield**; Former Tel Aviv Bureau Chief, NBC News and Anchor **Martin Fletcher**; Holocaust Survivor **Eva Schloss**; Executive Vice President of the Conference on Jewish Material Claims Against Germany **Greg Schneider**. The discussion will be moderated by renowned journalist **Paula Zahn**, host and Executive Producer of the true-crime documentary series *On the Case With Paula Zahn* on the Investigation Discovery channel.

"The media plays a crucial role in educating the public about the Holocaust and combating misinformation that spreads antisemitism and Holocaust denial," said Maureen J. Reidy, the Paley Center's President & CEO. "The Paley Center, through its PaleyImpact series, is proud to convene these influential and respected leaders to shine a light on this most important topic in honor of International Holocaust Remembrance Day."

When fewer and fewer Holocaust survivors remain to tell their personal stories, how is media leading the effort to fight misinformation and provide the facts about the Holocaust? This program will discuss the alarming rise in hate speech and acts of violence towards Jews. Additionally, panelists will focus on exploring the most effective ways for media to educate, inform, and make an impact on the dangers of antisemitism and make sure this critical period in world history is not forgotten and never happens again.

"Holocaust education is more important than ever in our current media environment. From the pandemic and divisive politics to the economic downturn, there's a perfect storm, as we've seen throughout history, for Holocaust distortion and antisemitism to flourish," said Claims Conference Executive Vice President, Greg Schneider. "It is critical that the media accurately depict the Holocaust in coverage, whether that be digital, broadcast or in print."



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Eva Schloss, a Holocaust survivor who is participating in the event, was born in Austria and was a stepsister to Anne Frank stated, “I survived living in hiding, imprisonment in Auschwitz and the murder of most of my family, yet people still want to deny the Holocaust. We need the media, now more than ever, to protect our history and prevent deniers from desecrating the murder of six million men, women and children.”

In addition, as the nation’s lawmakers debate how to protect free speech, while also combating hate speech on social media platforms, Facebook’s Monika Bickert will offer insight as to what the social media platform is doing and how it has evolved to tackle this growing global challenge.

“The Paley Center for Media offers a unique platform to discuss the intersection of media and society. I’m excited to be a part of such an important conversation at a time when it is so desperately needed,” said Monika Bickert, Vice President of Content Policy and PaleyImpact panelist. “This is slated to be a powerful and pertinent discussion, and I am excited to share the stage with such a distinguished panel to delve into how we can help raise the voices of those speaking truth to power and better inform the world.”

PaleyImpact programs explore how media influences attitudes, behaviors, and actions and shapes public discourse on critical social issues.

For more information, please visit paleycenter.org.

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About The Paley Center for Media

The Paley Center for Media is a 501(c)(3) nonprofit organization which leads the discussion about the cultural, creative, and social significance of television, radio, and emerging platforms, drawing upon its curatorial expertise, an international collection, and close relationships with the media community. The general public can participate in Paley programs in both New York and Los Angeles that explore and celebrate the creativity, the innovations, the personalities, and the leaders who are shaping media. The public can also access the Paley Center’s permanent media collection, which contains over 160,000 television and radio programs and advertisements. Through the global programs of its Media Council and International Council, the Paley Center also serves as a neutral setting where media professionals can engage in discussion and debate about the evolving media landscape. Previously known as The Museum of Television & Radio, the Paley Center was founded in 1975 by William S. Paley, a pioneering innovator in the industry. For more information, please visit paleycenter.org.