



2010 ANNUAL REPORT

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Letter from the President & CEO

Evolutions in media technology have changed how we consume, search for, and exchange information: media tablets redefined computing, social networks overtook search engines, and open-source software allowing the direct upload of sensitive information shook both governments and media outlets to their very core. These game-changing innovations ripple across the media landscape, challenging companies to diversify their offerings, serve users on multiple platforms, and form bold partnerships to remain dynamically at the forefront. At the Paley Center, we explore how these transformations are redefining communication, connectivity, and community for all of us.

In 2010, we examined media's multiple intersections—culture and content, technology and information, platforms and people. A tribute to John Lennon featured a season of screenings, a musical performance by his first band, the Quarrymen, and an exhibition of rare images from his youth in Liverpool. Danny Glover, Alec Baldwin, and Dick Cavett were among our guests leading conversations at **PALEYDOCFEST** 2010. We highlighted the role of media in catalyzing social change with iconoclasts who see media as a tool for their art, activism, and disclosure in *The Essential Role of the Whistleblower in American Society*, featuring Daniel Ellsberg and Frank Serpico, and *A Conversation with Ai Weiwei: Social Media and Digital Activism*. **PALEYFEST** marked its twenty-seventh year saluting television standouts such as *Glee*, *Modern Family*, and *Lost* at its new location, the Saban Theatre in Beverly Hills.

All of our public and industry programs were contextualized and enriched by new partnerships with organizations, artists, and innovators from around the world. We developed a partnership with WNET/Thirteen to broadcast *At the Paley Center*, a six-part series of interviews with such media personalities as Angela Lansbury, Tavis Smiley, and Brian Williams and Jimmy Fallon. We celebrated the 2010 World Cup with live match viewing parties, an exhibit of African art, and screenings about Africa. In an unprecedented partnership with TED Conferences, the globally renowned platform for ideas worth spreading, we produced TEDWomen, a program with seventy speakers from twenty-six countries, focusing on the women and girls who are reshaping the world today with their ideas, innovation, and leadership.

For **PALEYAFTERDARK** and **PALEY100**, our patron programs providing up-close encounters with our featured guests, we hosted private events with Vanessa Redgrave, Tom Selleck, and Joel Grey, as well dinner in the home of Tom Fontana, and an evening on the town with the irrepressible Jon Stewart. Reinforcing our commitment to preservation and access, we uncovered video of the first Super Bowl—the "Holy Grail of American Sports Video" and a vital piece of media history—and we've digitized a landmark of 15,000 hours of programs in our collection, rendering this archive accessible to new audiences to broaden our reach.

Our **Education Department** partnered with the Plural+ Youth Video Festival on Migration and Diversity, and with Downtown Community Television to produce Docu-Jam, a showcase for young filmmakers who courageously document their lives in films such as *Mother & Son* and *Beyond Green: Sxabue's Umbilical Cord*.

The **Media Council** featured industry leaders: Yahoo! CEO Carol Bartz, ZelnickMedia founder Strauss Zelnick, venture capitalist Fred Wilson, and *Glee* creator Ryan Murphy. At our **International Council** meeting, *The Rebirth of Media Worldwide*, we launched the Next Big Thing to showcase digital startups and emerging entrepreneurs. Amplifying these activities are our new blog, column, Twitter, Facebook, and LinkedIn profiles.

The greatest partnerships are those we share with the incredible Board of Trustees under the twenty-year leadership of our incomparable Chairman, Frank Bennack. We extend our deep appreciation to the Trustees, the Los Angeles Board of Governors, and the Media Council Board of Governors for their time, advocacy, and support of the Paley Center, and to our many loyal supporters from the public and media industry. To those who joined us this year, we say welcome. We look forward to seeing all of you at our many events in 2011.

Pat Mitchell
President & CEO

About The Paley Center for Media

The Paley Center for Media is the premier institution dedicated to advancing the understanding of media—its artistic value, social impact, business dynamics, and historical importance—for the public and media professionals.

The Paley Center, with locations in New York and Los Angeles, is home to the nation's foremost public archive of television and radio programming, a collection of nearly 150,000 programs covering almost one hundred years of television and radio history, including news, public affairs programs, documentaries, performing arts programs, children's programming, sports, comedy and variety shows, and commercial advertising.

Drawing upon this collection and its unparalleled curatorial expertise, the Paley Center convenes the public, industry professionals, thought leaders, and the creative community for a broad range of forums—more than one hundred a year—that explore media's past and present and anticipate its future.

The Paley Center's **INSIDEMEDIA Public Programs** examine and celebrate the creativity, the innovations, the personalities, and the leaders who are shaping media. Throughout the year, the Paley Center hosts discussions with influential newsmakers, journalists, and thought leaders on today's important issues, as well as celebrating excellence in drama, comedy, and documentary film with a range of events that examine the creative process behind great entertainment. Annual highlights include the popular **PALEYFEST: William S. Paley Television Festival** held in Los Angeles and **PALEYDOCFEST** in New York. Celebrating important programs in the collection is also the basis for the popular **PALEYAFTERDARK** and **PALEY100** evenings for higher-level patrons.

Educational outreach efforts, such as the **University Seminar Series**, bring select Paley Center discussions into college classrooms across the country via satellite link or the Internet to connect with a network of more than five hundred schools in forty-nine states.

Through the Industry Programs of its **Media Council** and **International Council**, the Paley Center also serves as a neutral setting where media professionals can engage in discussion and debate about the evolving media landscape. The Paley Center's **Media Council** is a membership organization composed of top-level executives that serves as an intellectual center for the media industry and a forum for discussing major issues facing the world's media, communications, and technology industries. Serving the global media community, the Paley Center's **International Council** connects leading media executives from around the world with their U.S. peers to foster partnerships and share insights on the challenges and opportunities in the international media marketplace.

The Paley Center was founded in 1975 by William S. Paley, the founder of CBS and a pioneering innovator in the industry. For more information, please visit paleycenter.org.

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List current as of December 2010

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List current as of December 2010

Public Programs

The Paley Center for Media's collection provides the foundation for a wide range of Public Programs, including **INSIDEMEDIA** events, festivals, gallery exhibits, screenings, and more. These interpretive programs, developed by Paley Center curators, illuminate topics of social, historic, popular, or artistic significance while also providing the public with a new context in which to observe and analyze the media, and specifically how television, radio, and new media communicate and influence ideas, values, and our culture as a whole.

The Paley Center's Public Programs examine and celebrate the creativity, the innovations, the personalities, and the leaders who are shaping media. Throughout the year, the Paley Center hosts acclaimed events in New York and Los Angeles—utilizing clips from the collection and bringing the audience into the discussion with a Q&A—which examine the creative process behind great media and seek to illuminate how media is the lens through which we see and understand the world. Some of our most popular events are part of annual Festivals. The Paley Center has also established itself as the “communal living room” where people gather to experience media events together at our sold-out viewing parties.

The Paley Center's Public Program events in New York are supported, in part, by public funds from the **New York City Department of Cultural Affairs**, in partnership with the City Council, and the **New York State Council on the Arts**.

MEDIA AS COMMUNITY EVENTS

NEW YORK

INTERACTIVE ACADEMY AWARD VIEWING PARTY

Sunday, March 7

Presented with ThinkSocial

Beverages sponsored by **Ruder Finn**

Plus DocuDays screenings presented in association with IDA.

THE WORLD CUP LIVE AT THE PALEY CENTER

Friday, June 11 to Sunday, July 11

In partnership with ESPN and ABC

Sponsored by **The Coca-Cola Company**

Plus screenings from our Collection, and in conjunction with our *Africa Celebrates!* gallery exhibit.

LOS ANGELES

PUBLIC ART PARTY: BEVERLY HILLS

Saturday, June 5

In partnership with the City of Beverly Hills and ForYourArt

THE WORLD CUP LIVE AT THE PALEY CENTER

Friday, June 11 to Sunday, July 11

In partnership with ESPN and ABC

INSIDEMEDIA EVENTS

NEW YORK

SPECIAL INTRODUCED SCREENING: THE PLAY OF THE WEEK: THE WORLD OF SHOLOM ALEICHEM

Thursday, January 14

In Person: **Jim Brochu**, “Zero Mostel” in *Zero Hour*;

Lee Grant, Actress/Producer/Director

WORLD PREMIERE SCREENING:

PLANET HULK EVENT!

Thursday, January 14

In Person: **Greg Pak**, Writer, *Planet Hulk* Comic; **Mark**

Paniccia, Editor, *Planet Hulk* Comic; **Joe Quesada**,

Editor In Chief, Marvel Comics; **Eric Rollman**,

President, Marvel Animation

Moderator: WWE Smackdown Superstar **Matt Striker**

Presented in conjunction with Lionsgate Entertainment and Marvel

Sponsored in part by **Newsarama.com** and **New York Comic Con**

PREMIERE SCREENING: VH1 ROCK DOCS:

SOUL TRAIN: THE HIPPEST TRIP IN AMERICA

Wednesday, January 27

In Person: **Big Bank Hank**, The Sugar Hill Gang;

Questlove, Drummer for the Roots and Music

Producer; **Tyrone Proctor**, Dancer/Choreographer;

Danyel Smith, Music Journalist

Plus screenings from our Collection.

NEW YORK PREMIERE:

THE BLACK LIST: VOLUME THREE

Wednesday, February 3

In Person: **Timothy Greenfield-Sanders**,

Photographer; **Dr. Michael L. Lomax**, President and

CEO, The United Negro College Fund; **Elvis Mitchell**,

Critic; **Faye Wattleton**, Cofounder/President,

The Center for the Advancement of Women (CFAW)

PREVIEW SCREENING: ESPN'S 30 FOR 30:

WINNING TIME: REGGIE MILLER VS. THE NEW

YORK KNICKS

Thursday, February 4

In Person: **Dan Klores**, Filmmaker; **Donnie Walsh**,

President, The New York Knicks; **Brandon Tierney**,

Host, *The Brandon Tierney Show* on 1050 ESPN

Moderator: **Rick Allen**, Cofounder/CEO, SnagFilms,

(former) President/CEO, *Sporting News*

This event is brought to you in part by **SnagFilms**

PREMIERE SCREENING:

JUSTICE LEAGUE: CRISIS ON TWO EARTHS

Tuesday, February 16

In Person: **Dwayne McDuffie**, Writer; **James Woods**,

Voice of “Owlman”; **Andrea Romano**, Dialogue and

Casting Director

Moderator: **Gary Miereanu**

In association with Warner Home Video and Newsarama

ANYONE CAN WHISTLE: THE ESSENTIAL ROLE OF THE WHISTLEBLOWER IN AMERICAN SOCIETY

Wednesday, February 17

In Person: **Mike German**, FBI Whistleblower; **Kit Foshee**, Meat Safety (Ammonia) Whistleblower; **Cathy Harris**, U.S. Customs/Racial Profiling Whistleblower; **Babak Padsar**, Telecommunication Whistleblower; **Daniel Ellsberg**, (Pentagon Papers) Patriarch of Modern Whistleblowing; **Frank Serpico**, NYPD Whistleblower; **Juan Williams**, Analyst, NPR and Fox News
In association with Participant Media, Warner Bros. Pictures, and the Government Accountability Project (also a Robert M. Batscha University Seminar)

THE ECONOMICS OF DIGITAL MEDIA

Wednesday, February 24

In Person: **Anita Ondine**, CEO, Seize the Media; **Moishe "Mo" Koymfman**, Principal, Spark Capital; **Mark Lukasiewicz**, Producer/Vice President, NBC News Specials and Digital Media
Moderator: **Lowell Peterson**, Executive Director of WGA-E
Cosponsored with the **Writers Guild of America, East**

AMERICA'S MOST WANTED: JOHN WALSH IN CONVERSATION WITH GERALDO RIVERA

Thursday, March 4

In Person: **John Walsh**
Moderator: **Geraldo Rivera**

HISTORIC CONVERSATION LIVE: AI WEIWEI, JACK DORSEY, RICHARD MACMANUS

Monday, March 15

In Person: **Ai Weiwei**, Artist and Pioneer in the use of blogging and Twitter in China; **Jack Dorsey**, Creator and Co-founder of Twitter; **Richard MacManus**, Founder of ReadWriteWeb
Moderator: **Emily Parker**, Arthur Ross Senior Fellow, Asia Society's Center on U.S.-China Relations

PREVIEW SCREENING AND DISCUSSION:

SYFY'S CAPRICA

Wednesday, March 17

In Person: **Ronald D. Moore**, Cocreator and Executive Producer; **David Eick**, Executive Producer; **Esai Morales**, "Joseph Adama"; **Alessandra Torresani**, "Zoe Graystone"; **Magda Apanowicz**, "Lacy Rand"; **Sasha Roiz**, "Sam Adama"; **Mark Stern**, Executive Vice President of Development, Syfy and Cohead of Content, Universal Cable Productions

PREMIERE SCREENING: AMERICAN MASTERS: I.M. PEI: BUILDING CHINA MODERN

Tuesday, March 23

In Person: **Eugene Shirley**, Producer and Originator of the Film; **Anne Makepeace**, Director
Moderator: **Suzanne Stephens**, Deputy Editor, *Architectural Record*
In association with the Architectural League of New York
This event is brought to you in part by **SnagFilms**
(also a Robert M. Batscha University Seminar)

GEENA DAVIS: ACTOR AND ADVOCATE

Monday, April 5

In Person: **Geena Davis**
In association with New York Women in Film & Television, New York Women in Communications, and Geena Davis Institute on Gender in Media

BRAVO'S WORK OF ART

Wednesday, April 7

In Person: **Sarah Jessica Parker**, Executive Producer, *Pretty Matches*; **Dan Cutforth**, Executive Producer, *Magical Elves*; **China Chow**, Host and Judge; **Simon de Pury**, Art Auctioneer and Mentor; **Bill Powers**, Literary Art Contributor and Series Judge; **Jeanne Greenberg Rohatyn**, Curator and Owner of Salong4 Gallery and Series Judge
Moderator: **Jerry Saltz**, Art Critic for *New York Magazine* and Series Judge

PREVIEW SCREENING AND DISCUSSION: WHO'S NEXT? THE NEW ERA OF DOCTOR WHO

Monday, April 12

In Person: **Matt Smith**, "The Doctor"; **Karen Gillan**, "Amy Pond"; **Steven Moffat**, Lead Writer/Executive Producer
Moderator: **Clark Collis**, Senior Writer, *Entertainment Weekly*
In association with BBC America

DIGITAL NATION AT THE PALEY CENTER

Tuesday, April 13

In Person: **Douglas Rushkoff**, Author, Commentator, and Correspondent for *PBS Frontline*; **RU Sirius**, Co-founder, *Mondo2000*; Editor, *H+ magazine*; **Sherry Turkle**, Director, MIT Initiative on Technology and Self; **Amy Bruckman**, Associate Professor, Electronic Learning Communities, Georgia Institute of Technology

CNN'S ANDERSON COOPER AND CHARLIE MOORE AT THE PALEY CENTER

Wednesday, April 14

In Person: **Anderson Cooper**, Journalist; **Charlie Moore**, Producer
Moderator: **Jamie Daves**, City Light Capitol/ThinkSocial
(also a ThinkSocial event)

40 YEARS OF GOING GREEN: A SCREENING OF EARTH DAYS

Thursday, April 15

In Person: **Denis Hayes**, Environmental Activist and Original Earth Day Coordinator; **Michael D. Lemonick**, Senior Science Writer, Climate Central; **Robert Stone**, Filmmaker

AN EVENING WITH THE GOOD WIFE

Wednesday, April 21

In Person: **Julianna Margulies**, "Alicia Florrick"; **Matt Czuchry**, "Cary Agos"; **Josh Charles**, "Will Gardner"; **Archie Panjabi**, "Kalinda Sharma"; **Christine Baranski**, "Diane Lockhart"
Moderator: **Matt Roush**, Senior Critic, *TV Guide*

**ELIOT FELD IN CONVERSATION WITH
CYNTHIA GREGORY**

Monday, April 26

In Person: **Eliot Feld**, Dancer and Choreographer;
Cynthia Gregory, Prima Ballerina
In collaboration with Words on Dance interview series

AN EVENING WITH JOEL GREY

Tuesday, April 27

In Person: **Joel Grey**
(also a PaleyAfterDark event)

JIM DALE: STILL CARRYING ON

Wednesday, April 28

In Person: **Jim Dale**

PREVIEW SCREENING AND DISCUSSION:

PAGING NURSE JACKIE

Monday, May 3

In Person: **Edie Falco**, "Jackie Peyton"; **Linda Wallem**,
Executive Producer/Creator; **Liz Brixius**, Executive
Producer/Creator; **Richie Jackson**, Executive Producer
(also a PaleyAfterDark event)

AN EVENING WITH THE BIG BANG THEORY'S

JIM PARSONS

Tuesday, May 4

In Person: **Jim Parsons**
Moderator: **Michelle Kung**, Reporter, *The Wall Street
Journal*; Producer, *Speakeasy*

2010 SUNDANCE FILM FESTIVAL SPOTLIGHT:

WOMEN WITHOUT MEN

Wednesday, May 5

In Person: **Shirin Neshat**, Film Director and Sundance
Institute Trustee

WOMEN AND LATE NIGHT TELEVISION

Thursday, May 13

In Person: **Ann Cohen**, *Best Week Ever*; **Jill Goodwin**,
The Late Show with David Letterman; **Hallie Haglund**, *The
Daily Show with Jon Stewart*; **Morgan Murphy**, *Late Night
with Jimmy Fallon*; **Meredith Scardino**, *The Colbert Report*
Moderator: **Allison Silverman**, *The Colbert Report*, *The
Daily Show with Jon Stewart*, *Late Night With Conan O'Brien*
Cosponsored with the **Writers Guild Of America**, **East**

**TELEVISION AND THE MAYORALTY OF
JOHN V. LINDSAY**

Thursday, May 20

In Person: **Jeff Greenfield**, Senior Political
Correspondent, CBS News; **Robert Shrum**, Senior
Fellow, NYU's Robert F. Wagner Graduate School
of Public Service, longtime Democratic political
consultant and former speechwriter for Lindsay;
Ronnie Eldridge, Host, *Eldridge & Co.* on CUNY-TV;
Lindsay's Special Assistant during his second term;
Earl Caldwell, Professor, Scripps Howard School of
Journalism and Communications; Host/Producer,
The Caldwell Chronicle on WBAI/Pacifica; Director, the
History Project, The Robert C. Maynard Institute for
Journalism Education
In conjunction with the Museum of the City of New York

THE LAST LOST WEEKEND: A CELEBRATION

Saturday, May 22

In Person: **Alan Sepinwall**, *Hitfix*; **James Poniewozik**,
Time; **Dan Manu**, *televisionwithoutpity.com*;
Christopher Rosen, *42 Inch Television*, *Movieline*;
Ryan Penagos, Editor, *Marvel.com*, *Twitter*; **Emily
Nussbaum**, *New York Magazine*, *Vulture Blog*
Moderator: **Ryan McGee**, *Zap2It*
Presented with New York Comic Con

LATE NIGHT WITH JIMMY FALLON

Thursday, May 27

In Person: **Jimmy Fallon**
Moderator: **Brian Williams**, Anchor and Managing
Editor, *NBC Nightly News*
(also a PaleyAfterDark event)

AN EVENING WITH TED DANSON

Thursday, June 3

In Person: **Ted Danson**
(also a PaleyAfterDark event)

**ILLUMINATING THE ABYSS:
THE UNKNOWN OCEAN**

Saturday, June 5

In Person: **Fabien Cousteau**, Grandson of Jacques
Cousteau; Third Generation Aquatic Filmmaker and
Oceanographic Explorer; **Dr. Sylvia Earle**, National
Geographic Explorer-in-Residence; **David Gallo**,
Director of Special Projects at Woods Hole; **David E.
Guggenheim**, Marine Scientist
Moderator: **Bill Weir**, Coanchor, *Good Morning America
Weekend Edition*
In collaboration with World Science Festival

WHITE COLLAR COMES CLEAN

Monday, June 7

In Person: **Matt Bomer**, "Neal Caffrey"; **Tim DeKay**,
"Peter Burke"; **Marsha Thomason**, "Diana"; **Willie
Garson**, "Mozzie"; **Sharif Atkins**, "Jones"
Moderator: **Michelle Kung**, Reporter, *The Wall Street
Journal*; Producer, *Speakeasy*

FAREWELL TO AS THE WORLD TURNS

Wednesday, August 18

In Person: **Christopher Goutman**, Executive Producer;
Jean Passanante, Head Writer; **Terri Colombino**,
"Katie Peretti"; **Trent Dawson**, "Henry Coleman";
Kathy Hays, "Kim Hughes"; **Don Hastings**, "Dr. Bob
Hughes"; **Eileen Fulton**, "Lisa Grimaldi"; **Colleen Zenk**,
"Barbara Ryan"; **Van Hansis**, "Luke Snyder"
This event was followed by a reception.

THE APPRENTICE

Monday, September 13

In Person: **Mark Burnett**, Creator/Executive Producer,
The Apprentice; **Donald Trump**, Executive Producer/
Host, *The Apprentice*; **Ivanka Trump**, Advisor, *The
Apprentice*; **Donald Trump, Jr.**, Advisor, *The Apprentice*
Moderator: **Erin Burnett**, Coanchor, *CNBC's Squawk on
the Street*; Host, *CNBC's Street Signs*
(also a PaleyAfterDark event)

**BURMA AND THE MEDIA:
AMPLIFYING VOICES FOR DEMOCRACY**

Thursday, September 16

In Person: Nobel Peace Laureates: **Shirin Ebadi**, **Mairead Maguire**, and **Jody Williams**; with **Lway Aye Nang**, Women's League of Burma; **Annie Sundberg**, Producer/Director, *Burma Soldier*; **Khin May Zaw**, Senior Editor for Multimedia, Radio Free Asia
Presented with Nobel Women's Initiative
(also a Robert M. Batscha University Seminar)

**PREMIERE SCREENING AND DISCUSSION:
BLUE BLOODS**

Wednesday, September 22

In Person: **Tom Selleck**; **Donnie Wahlberg**; **Bridget Moynahan**; **Will Estes**; **Len Cariou**; **Mitchell Burgess**, Creator/Executive Producer; **Robin Green**, Creator/Executive Producer; **Leonard Goldberg**, Executive Producer
Moderator: **Erica Hill**, *The Early Show*
In conjunction with the Mayor's Office of Film, Theatre and Broadcasting
(also a PaleyAfterDark event)

**MUSICAL THEATRE ON FILM:
A MASTER CLASS WITH BAZ LUHRMANN**

Thursday, September 30

In Person: **Baz Luhrmann**
Part of the New York Musical Theatre Festival's Educational Series
(also a Robert M. Batscha University Seminar)

BLOOMER GIRL

Saturday, October 9

In Person: **Barbara Cook**
Moderator: **Bill Rudman**, Host, Sirius XM On Broadway program *On the Aisle*
In conjunction with the New York Musical Theatre Festival
Presented with the support of the **Yip Harburg Foundation**
Plus screenings from our Collection.

THE BIG C

Monday, November 1

In Person: **Laura Linney**, "Cathy Jamison"; **Cynthia Nixon**, "Rebecca"; **Gabourey Sidibe**, "Andrea Jackson"; **Phyllis Somerville**, "Marlene"; **John Benjamin Hickey**, "Sean Tolkey"; **Darlene Hunt**, Executive Producer/Creator; **Jenny Bicks**, Executive Producer; **Vivian Cannon**, Executive Producer
(also a PaleyAfterDark event)

LOUIE: A CONVERSATION WITH LOUIS C.K.

Wednesday, November 3

In Person: **Louis C.K.**
Moderator: **James Poniewozik**, TV Critic, *Time*
Presented with *The New York Comedy Festival*

**THE CROWD GOES WILD:
FIVE YEARS OF JERSEY BOYS**

Monday, November 8

In Person: **Frankie Valli** and **Bob Gaudio**, The Four Seasons; **Marshall Brickman** and **Rick Elice**, Book Writers, *Jersey Boys*
Moderator: **Paul Shaffer**, Musical Director, *Late Show with David Letterman*
(also a Robert M. Batscha University Seminar)

A LOOK BACK AT PLAYING FOR TIME

Sunday, November 21

In Person: **Linda Yellen**, Filmmaker; **Jane Alexander** "Alma Rose"; **Vanessa Redgrave**, "Fania Felon"
Presented with New York Women in Film & Television's Women's Film Preservation Fund
(also a Robert M. Batscha University Seminar and a PaleyAfterDark event)
Plus screenings from our Collection.

PANEL DISCUSSION: DAVID SUSSKIND

Tuesday, November 30

In Person: **Stephen Battaglio**, Author, *David Susskind: A Televised Life*; **Andrew Susskind**, Producer and son of David Susskind; **Heywood Gould**, Writer; **George C. White**, Founder, Eugene O'Neill Theater Center; **Jack Willis**, Producer and Writer; **Rosemary Harris**, Actress

ALL GOOD THINGS

Friday, December 10

In Person: **Kirsten Dunst**
In conjunction with Screen Actors Guild Foundation

I LIKE AMERICA: NOËL COWARD IN THE USA

Thursday, December 16

With live performances from **Steve Ross**, **Edward Hibbert**, **Nancy Anderson**, and **Tammy Grimes**.
Funding for *I Like America: Noël Coward in the USA* has been provided by **The Noël Coward Foundation**
(also a PaleyAfterDark event)

LOS ANGELES

**HOW I MET YOUR MOTHER:
100TH EPISODE CELEBRATION**

Thursday, January 7

In Person: **Josh Radnor**, "Ted Mosby"; **Jason Segel**, "Marshall Eriksen"; **Neil Patrick Harris**, "Barney Stinson"; **Cobie Smulders**, "Robin Scherbatsky"; **Alyson Hannigan**, "Lily Aldrin"; **Carter Bays**, Creator/Executive Producer; **Craig Thomas**, Creator/Executive Producer; **Pamela Fryman**, Executive Producer/Director
Moderator: **Stuart Levine**, *Daily Variety*

WORLD PREMIERE SCREENING: PLANET HULK EVENT! FEATURING AN EXCLUSIVE FIRST LOOK AT THE UPCOMING ANIMATED FILM

Thursday, January 14

In Person: **Jeph Loeb**, Marvel Publishing; **Frank Paur**, *Planet Hulk*, Supervising Director; **Josh Fine**, *Planet Hulk*, Supervising Producer; **Greg Johnson**, *Planet Hulk*, Screenplay Writer; **Rick D. Wasserman**, Voice of the Hulk Moderator: **Blair Butler**, Host, *G4's Attack of the Show* Presented in conjunction with Lionsgate Entertainment and Marvel

Sponsored in part by **Newsarama.com** and **New York Comic Con**

PREMIERE SCREENING: VHI ROCK DOCS SOUL TRAIN: THE HIPPEST TRIP IN AMERICA

Friday, January 29

In Person: **Don Cornelius**, TV Host/Producer; **Jody Watley**, Singer-Songwriter/Founder of Avitone Records; **Questlove**, Drummer/DJ/Music Journalist; **Cuba Gooding Sr.**, Lead Singer, The Main Ingredient; **Smokey Robinson**, Singer-Songwriter/Record Producer

Moderator: **Cheo Hodari Coker**, Writer

LOS ANGELES PREMIERE: THE BLACK LIST: VOLUME THREE

Monday, February 1

In Person: **Timothy Greenfield-Sanders**, Photographer/Producer/Director; **Elvis Mitchell**, Journalist/Producer; **Beverly Johnson**, Model/Actress; **Louis Gossett, Jr.**, Actor; **Suzanne de Passe**, Producer

In conjunction with our gallery exhibit.

AN EVENING WITH TAVIS SMILEY

Thursday, February 11

In Person: **Tavis Smiley**
In association with AFTRA

JUSTICE LEAGUE: CRISIS ON TWO EARTHS

Thursday, February 18

In Person: **Bruce Timm**, Executive Producer; **Lauren Montgomery** and **Sam Liu**, Directors; **Andrea Romano**, Dialogue Director; **Dwayne McDuffie**, Writer; **Bruce Davison**, **Josh Keaton**, **Vanessa Marshall**, Voice Cast Members

Moderator: **Gary Miereanu**

Presented with Warner Home Video and Newsarama

AN EVENING WITH CASTLE

Tuesday, March 16

In Person: **Nathan Fillion**, "Richard Castle"; **Stana Katic**, "Detective Kate Beckett"; **Susan Sullivan**, "Martha Rodgers, Castle's Mother"; **Molly Quinn**, "Alexis Castle"; **Ruben Santiago Hudson**, "NYPD Captain Roy Montgomery"; **Tamala Jones**, "Medical Examiner Lanie Parish"; **Andrew W. Marlowe**, Executive Producer/Creator; **Rob Bowman**, Executive Producer; **Laurie Zaks**, Executive Producer
Moderator: **Tom Bergeron**

WHITE COLLAR COMES CLEAN: AN EVENING WITH THE CAST AND CREATIVE TEAM

Tuesday, April 6

In Person: **Matthew Bomer**, "Neal Caffrey"; **Tim DeKay**, "Peter Burke"; **Willie Garson**, "Mozzie"; **Tiffani Thiessen**, "Elizabeth Burke"; **Sharif Atkins**, "Jones"

Moderator: **Craig Tomashoff**, Executive Editor, *TV Guide Magazine*

THE RICH EAT FIRST: PARTY DOWN

Wednesday, April 21

In Person: **Ryan Hansen**, "Kyle Bradway"; **Martin Starr**, "Roman DeBeers"; **Lizzy Caplan**, "Casey Klein"; **Adam Scott**, "Henry Pollard"; **Ken Marino**, "Ron Donald"; **Rob Thomas**, Creator/Executive Producer
Moderator: **Andrew Wallenstein**, Editor, Digital Media, *The Hollywood Reporter*

AN EVENING WITH PSYCH

Thursday, April 22

In Person: **James Roday**, "Shawn Spencer"; **Dule Hill**, "Burton 'Gus' Guster"; **Corbin Bernsen**, "Henry Spencer"; **Maggie Lawson**, "Juliet O'Hara"; **Timothy Omundson**, "Carlton Lassiter"; **Kirsten Nelson**, "Karen Vick"; **Steve Franks**, Executive Producer/Writer; **Chris Henze**, Executive Producer; **Kelly Kulchak**, Executive Producer
Moderator: **Jimmi Simpson**, Actor

IMMIGRANTS IN AMERICA: A HOLLYWOOD PERSPECTIVE

Monday, May 3

In Person: **Bruce Evans**, Senior Vice President, Current Programming, NBC; **Jesse Garcia**, Actor, *Quinceanera*; **Leon Ichaso**, Screenwriter/Director; **Alan Jenkins**, Executive Director, The Opportunity Agenda; **Angelica Salas**, Executive Director, Coalition for Humane Immigrant Rights of Los Angeles; **Nick Schenk**, Screenwriter, *Gran Torino*; **Bee Vang**, Actor, *Gran Torino*; **Ligiah Villalbos**, Screenwriter, *Under the Same Moon*

Moderator: **Emanuel Levy**, Film & Media Critic
Sponsored in conjunction with **The Opportunity Agenda** and **Unbound Philanthropy**

AN EVENING WITH THE MIDDLE

Wednesday, May 5

In Person: **Patricia Heaton**, "Frankie"; **Neil Flynn**, "Mike"; **Eden Sher**, "Sue"; **Atticus Shaffer**, "Brick"; **Chris Kattan**, "Bob"; **DeAnn Helene**, Executive Producer; **Eileen Heisler**, Executive Producer
Moderator: **Craig Tomashoff**, Executive Editor, *TV Guide Magazine*

AN EVENING WITH BURN NOTICE

Thursday, May 13

In Person: **Jeffrey Donovan**, "Michael Westen"; **Matt Nix**, Creator/Executive Producer
Moderator: **Diane Gordon**, Editor in Chief, *The Surf Report*

THE LAST LOST WEEKEND: A CELEBRATION

Saturday, May 22

Screenings of *Lost* panels at PaleyFest2005 and 2010, plus the premiere of *Lost: The Enhanced Pilot*.

BURMA VJ: REPORTING FROM A CLOSED COUNTRY

Monday, June 14

In Person: **Brad Adams**, Executive Director, Asia Division, Human Rights Watch; **Min Zin**, Journalist/Activist

Moderator: **David Kaye**, Executive Director, International Human Rights Program, UCLA School of Law

Presented with Human Rights Watch

INSIDE THE WRITERS ROOM: GLEE

Monday, July 12

At The Writers Guild Theater

In Person: **Ryan Murphy**, Cocreator/Executive Producer; **Brad Falchuk**, Cocreator/Executive Producer; **Ian Brennan**, Cocreator/Executive Producer
Moderator: **Denise Martin**, TVGuide.com

INSIDE THE WRITERS ROOM: MODERN FAMILY

Monday, July 19

At The Writers Guild Theater

In Person: **Steven Levitan**, Cocreator/Executive Producer; **Bill Wrubel**, Coexecutive Producer; **Danny Zuker**, Coexecutive Producer; **Brad Walsh**, Coexecutive Producer; **Dan O'Shannon**, Coexecutive Producer; **Paul Corrigan**, Coexecutive Producer
Moderator: **Lynette Rice**, Senior Writer, *Entertainment Weekly*

WORLD PREMIERE SCREENING: LONE STAR

Tuesday, July 20

In Person: **Christopher Keyser**, Executive Producer; **Amy Lippman**, Executive Producer; **Kyle Killen**, Creator/Executive Producer; **Kerry Kohansky**, Executive Producer; **Bryce Johnson**, "Drew Thatcher"; **Mark Deklin**, "Trammell"; **Adrienne Palicki**, "Cat Thatcher"; **James Wolk**, "Robert/Bob Allen"; **Eloise Mumford**, "Lindsay Holloway"; **Jon Voight**, "Clint Thatcher"; **David Keith**, "John Allen"
Moderator: **Denise Martin**, TVGuide.com

"A QUANTUM LEAP RETROSPECTIVE"

AT COMIC-CON 2010-SAN DIEGO

Thursday, July 22

At Comic-Con

In Person: **Scott Bakula**, "Sam"
Moderator: **Craig Tomashoff**, Executive Editor, *TV Guide Magazine*

The Paley Center partnered with **TV Guide Magazine** for its first-ever event at the annual Comic-Con celebration in San Diego.

GROUNDBREAKER: REMEMBERING

GERTRUDE BERG

Tuesday, August 24

In Person: **Dr. Glenn D. Smith**, Author/Berg Historian; **Gary David Goldberg**, Executive Producer, *Family Ties*, *Brooklyn Bridge*; **Aviva Kempner**, Director, *Yoo-Hoo*, *Mrs. Goldberg*

Moderator: **Howard Rosenberg**, Author/Critic

PREMIERE SCREENING:

SUPERMAN/BATMAN: APOCALYPSE

Tuesday, September 21

In Person: **Lauren Montgomery**, Director; **Bruce Timm**, Executive Producer; **Tab Murphy**, Writer; **Andrea Romano**, Casting/Dialogue Director
Moderator: **Gary Miereanu**

In conjunction with Warner Home Video and UGO.com

THE CLEVELAND SHOW LIVE!

Thursday, September 23

In Person: **Mike Henry**, "Cleveland Brown"/Cocreator/Executive Producer; **Rich Appel**, Cocreator/Executive Producer; **Sanaa Lathan**, "Donna Tubbs"; **Kevin Michael Richardson**, "Cleveland Brown, Jr."; **Reagan Gomez-Preston**, "Roberta Tubbs"; **Craig Robinson**, "LeVar 'Freight Train' Brown"; **Frances Callier**, "Cookie Brown"; **Kym Whitley**, "Auntie Momma"

KNOCK THREE TIMES:

A SALUTE TO TONY ORLANDO'S 50TH ANNIVERSARY IN SHOW BUSINESS

Wednesday, September 29

In Person: **Tony Orlando**
(also a PaleyAfterDark event)

BOB NEWHART'S 50TH ANNIVERSARY IN SHOW BUSINESS

Wednesday, October 6

In Person: **Bob Newhart**
(also a PaleyAfterDark event)

FALCON CREST: A LOOK BACK

Tuesday, October 12

In Person: **Earl Hamner**, Creator/Executive Producer; **Susan Sullivan**, "Maggie Gioberti"; **Lorenzo Lamas**, "Lance Cumson"; **Abby Dalton**, "Julia Cumson"; **Ana Alicia**, "Melissa Agretti"; **Jamie Rose**, "Vickie Gioberti"; **Margaret Ladd**, "Emma Channing"; **William R. Moses**, "Cole Gioberti"; **David Selby**, "Richard Channing"

Moderator: **Will Keck**, Senior Writer, *TV Guide Magazine*

REWRITING THE AMERICAN DREAM

Saturday, October 23

In Person: **Brando Skyhorse**, *The Madonnas of Echo Park*; **Ethan Canin**, *America, America*; **Katie Arnoldi**, *Point Dume*; **Susan Straight**, *Take One Candle Light A Room*

In partnership with The Beverly Hills Literary Escape Book Festival

VINTAGE CHAMPAGNE: A TRIBUTE TO THE LAWRENCE WELK SHOW

Tuesday, October 26

In Person: **Bobby Burgess, Ken Delo, Raina English, Sandi Griffiths, Cissy King, JoAnn Young, Larry Welk, Tanya Welk-Roberts, Norma Zimmer, Arthur Duncan, Bob Havens, Jack Imel, Bob Ralston, Peggy Lennon**

Moderator: **Mary Lou Metzger**, Singer/Dancer/Cast Member, *The Lawrence Welk Show*

AN EVENING WITH RULES OF ENGAGEMENT

Thursday, November 4

In Person: **Patrick Warburton**, "Jeff"; **Megyn Price**, "Audrey"; **Oliver Hudson**, "Adam"; **Bianca Kajlich**, "Jennifer"; **David Spade**, "Russell"; **Adhir Kalyan**, "Timmy"; and Special Guest: **Joan Collins**, "Bunny Dunbar"

Moderator: **Chris Balish**, Host, *On the Red Carpet*

ROYAL PAINS

Monday, November 8

In Person: **Mark Feuerstein**, "Dr. Hank Lawson"; **Paulo Costanzo**, "Evan Lawson"; **Jill Flint**, "Jill Casey"; **Reshma Shetty**, "Divya Katdare"; **Michael Rauch**, Executive Producer; **Andrew Lenchewski**, Executive Producer

Moderator: **Diane Gordon**, Editor in Chief, *The Surf Report*

ONE FROM THE HART: A HART TO HART REUNION

Wednesday, November 10

In Person: **Stefanie Powers**, "Jennifer Hart";

Robert Wagner, "Jonathan Hart"

Moderator: **Will Keck**, Senior Writer, *TV Guide Magazine*
Plus screenings from our Collection.

PSYCH! A TWIN PEAKS GATHERING

Monday, November 29

In Person: **James Roday**, "Shawn Spencer"; **Dule Hill**, "Burton 'Gus' Guster"; **Sheryl Lee**, "Laura Palmer"/"Madeleine 'Maddy' Ferguson"; **Dana Ashbrook**, "Bobby Briggs"; **Robin Lively**, "Lana Budding Milford"; **Lenny von Dohen**, "Harold Smith"; **Ray Wise**, "Leland Palmer"; **Catherine Coulson**, "Log Lady"

Moderator: **Craig Tomashoff**, Executive Editor, *TV Guide Magazine*

BING CROSBY: THE SPECIAL YEARS

Wednesday, December 15

In Person: **Mary Crosby, Mitzi Gaynor, Richard M. Sherman, A.C. Lyles, Maria Ferrer**

Moderator: **Pete Hammond**

Plus screenings from our Collection.

PALEYDOCFEST2010

This New York–based Festival is a unique, noncompetitive event devoted to the art, craft, and history of the television documentary. The 2010 Festival ran from September 28 to October 27. A slate of new and noteworthy works of nonfiction focused on this year's theme, the intersection of politics and culture; Q&A with filmmakers and their subjects followed each of the screenings.

Funding for this Festival has been generously provided by **Hearst Corporation** (Gold), and **HBO** (Bronze), with additional support from **WNET.org**, and public funds from the **New York City Department of Cultural Affairs**, in partnership with the City Council, and the **New York State Council on the Arts**. **SnagFilms** was the Paley Center's online documentary distribution collaborator. Food for PaleyDocFest prescreening receptions was provided by **A&P**.

SOUNDTRACK FOR A REVOLUTION

Tuesday, September 28

In Person: **Bill Guttentag** and **Dan Sturman**, Filmmakers; **Danny Glover**, Executive Producer; **Lynda Lowery**, Civil Rights Activist
Moderator: **Danyel Smith**, Author/Journalist/Founder, *The Smithian*

Funding for this event is provided by **The Loreen Arbus Foundation** and **BET Networks**

NOWHERE BOY

Monday, October 4

In Person: The Quarrymen: **Rod Davis, Len Garry**, and **Colin Hanton**

Plus screenings from our Collection.

Funding for the Paley Center's John Lennon tribute is provided by **The Blanche and Irving Laurie Foundation, Advertising Week**, and **Richard Kandel through the Theodore & Renee Weiler Foundation**

(also a PaleyAfterDark event)

50TH ANNIVERSARY OF CINEMA VERITÉ: PRIMARY

Wednesday, October 6

In Person: **Robert Drew, Al Maysles**, and **D A Pennebaker**

(also a Robert M. Batscha University Seminar)

Plus screenings from our Collection.

AMERICAN MASTERS: LENNONYC

Thursday, October 7

In Person: **Michael Epstein**, Director/Writer/Producer, *LENNONYC*; **Susan Lacy**, Series Creator/Executive Producer, *American Masters*; Producer, *LENNONYC*; **Dick Cavett**, Legendary Talk Show Host; **Dennis Elsas**, Radio Host, WFUV and Sirius XM
Moderator: **The Fab Fourum**

Plus screenings from our Collection.

Funding for the Paley Center's John Lennon tribute is provided by **The Blanche and Irving Laurie Foundation, Advertising Week, and Richard Kandel through the Theodore & Renee Weiler Foundation**

DOCU-JAM 2010

Wednesday, October 13

The tenth annual Docu-Jam is a unique youth documentary showcase. The 2010 documentaries selected included: *Beyond Green: Sxabue's Umbilical Cord* (Learning Matters/Listen Up!); *Mother & Son* (Raw Art Works); *Independence Insight* (BAVC); *Dear Mom, Dear Dad* (CTVN); *Me, Myself and Yolette* (CTV); *The Donkey and the Bicycle* (Reel Works Teen Filmmaking)
In association with Downtown Community Television New York

THE ART OF THE DOCUMENTARY PITCH WORKSHOP

Saturday, October 16

Judging Panel: **Diana Holtzberg**, Vice President, Films Transit International; **Simon Kilmurry**, Executive Director, POV; **Lauren Lazin**, Filmmaker and Executive Producer, MTV Networks; **Andrew Mer**, Vice President, Content Partnerships, SnagFilms; **Molly Thompson**, Programming Director, A&E Indie Films; **Susan Werbe**, Executive Producer, History Prize sponsored by **SnagFilms**

NEW YORK PREMIERE: TRUTH IN NUMBERS? EVERYTHING, ACCORDING TO WIKIPEDIA

Wednesday, October 20

In Person: **Scott Glosserman** and **Nic Hill**, Filmmakers; **Samuel Klein**, Wikimedia Foundation; **Liam Wyatt**, Wikipedian in Residence, British Museum
Moderator: **Noam Cohen**, Columnist, Link by Link, *The New York Times*

In association with SnagFilms, which live streamed the event (also a Robert M. Batscha University Seminar)

AMERICAN EXPERIENCE: FREEDOM RIDERS

Thursday, October 21

In Person: **Stanley Nelson**, Filmmaker; **Rev. Bernard Lafayette, Jr.** and **Rabbi Israel Dresner**, Freedom Riders; **John Doar**, Senior Partner, Doar Rieck Kaley & Mack; former Assistant Attorney General for Civil Rights during the Freedom Rides; **Mark Samels**, Executive Producer, *American Experience*
Moderator: **Danyel Smith**, Author/Journalist/Founder, *The Smithian*

Funding for this event is provided by **The Loreen Arbus Foundation** and **BET Networks**

NEW YORK PREMIERE: SPACE TOURISTS

Friday, October 22

In Person: **Christian Frei**, Filmmaker; **Anousheh Ansari**, Film Subject; **Ira Flatow**, Host, *Science Friday* on NPR
Moderator: **Michael Shara**, Curator, Dept. of Astrophysics, American Museum of Natural History
Presented with The Margaret Mead Film Festival

NEW YORK PREMIERE: FERLINGHETTI

Monday, October 25

In Person: **Christopher Felver**, Filmmaker; **David Amram**, Composer; **Bob Holman**, Poet; **Bill Morgan**, Bibliographer; **Anne Waldman**, Poet

PREMIERE: WASTE LAND

Tuesday, October 26

In Person: **Lucy Walker**, Filmmaker; **Vik Muniz**, Artist/Film Subject; **Angus Aynsley**, Producer
Moderator: **Moby**, Film Composer/Musician

50TH ANNIVERSARY OF CINEMA VERITÉ: A PRESIDENT TO REMEMBER:

IN THE COMPANY OF JOHN F. KENNEDY

Wednesday, October 27

In Person: **Robert Drew** and **Alec Baldwin**

(also a Robert M. Batscha University Seminar and a PaleyAfterDark event)

Plus screenings from our Collection.

PALEYFEST: Fall TV Preview Parties

NEW YORK

Members-Only receptions in-kind donation from **Marani Premium Vodka** and **Rose's Cocktail Infusions**

<i>Saturday, September 11</i>	CBS and NBC
<i>Sunday, September 12</i>	FOX, ABC, and The CW

LOS ANGELES

Media Partner: **TV Guide Magazine**; Members-Only receptions in-kind donation from **Heineken**, **Pepsi**, **popchips**, **Town & Country**, **Trés LA**, and **Union Ice**

<i>Thursday, September 9</i>	NBC
<i>Friday, September 10</i>	CBS
<i>Monday, September 13</i>	FOX
<i>Tuesday, September 14</i>	ABC
<i>Wednesday, September 15</i>	The CW

In Los Angeles, a panel Q&A follows each station preview:

NBC PREVIEW PARTY

Thursday, September 9

In Person, the cast and creative team of *Outsourced*: **Diedrich Bader**, "Charlie Davies"; **Pippa Black**, "Tonya"; **Parvesh Cheena**, "Gupta"; **Sacha Dhawan**, "Manmeet"; **Rebecca Hazlewood**, "Asha"; **Rizwan Manji**, "Rajiv"; **Anisha Nagarajan**, "Madhuri"; **Victor Nelli**, Executive Producer; **Ben Rappaport**, "Todd"

CBS PREVIEW PARTY

Friday, September 10

In Person, the cast and creative team of *The Defenders*:

James Belushi, "Nick Morelli"; **Harry Gantz**, Executive Producer; **Kevin Kennedy**, Creator/Executive Producer; **Carol Mendelsohn**, Executive Producer; **Niels Mueller**, Creator/Executive Producer; **Jerry O'Connell**, "Pete Kaczmarek"; **Greg Walker**, Executive Producer

FOX PREVIEW PARTY

Monday, September 13

In Person: **Greg Garcia**, Executive Producer, *Raising Hope*; **Lucas Neff**, "Jimmy Chance," *Raising Hope*; **Martha Plimpton**, "Virginia Chance," *Raising Hope*; **Kyle Killen**, Creator/Executive Producer, *Lone Star*; **Adrienne Palicki**, "Cat Thatcher," *Lone Star*; **James Wolk**, "Robert/Bob Allen," *Lone Star*; **Eloise Mumford**, "Lindsay Holloway," *Lone Star*

ABC PREVIEW PARTY

Tuesday, September 14

In Person: **Eileen Heisler**, Cocreator/Executive Producer, *The Middle*; **Atticus Shaffer**, "Brick Heck", *The Middle*; **Noah Hawley**, Creator/Executive Producer, *My Generation*; **Stephen Collins**, "Dr. Dayton King," *No Ordinary Family*; **Jon Feldman**, Executive Producer, *No Ordinary Family*; and the cast and creative team of *Better with You*: **Jake Lacy**, "Casey"; **Kurt Fuller**, "Joel"; **Debra Jo Rupp**, "Vicky"; **Josh Cooke**, "Ben"; **Jennifer Finnigan**, "Maddie"; **Shana Goldberg-Meehan**, Executive Producer; **Greg Malins**, Executive Producer

THE CW PREVIEW PARTY

Wednesday, September 15

In Person: **Kevin Murphy**, Executive Producer, *Hellcats*; **Gale Harold**, "Julian Parish," *Hellcats*; **Craig Silverstein**, Executive Producer, *Nikita*

PALEYFEST

The Los Angeles–based William S. Paley Television Festival features the best in television programming, past and present. The twenty-seventh annual Festival took place from February 26 to March 14.

Founding Benefactor

William S. Paley Foundation

The Paley Center also wishes to thank:

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MODERN FAMILY

Friday, February 26

In Person: **Eric Stonestreet**, "Cam Tucker"; **Jesse Tyler Ferguson**, "Mitchell Pritchett"; **Ed O'Neill**, "Jay Pritchett"; **Sofia Vergara**, "Gloria Delgado Pritchett"; **Ty Burrell**, "Phil Dunphy"; **Julie Bowen**, "Claire Dunphy"; **Jason Winer**, Coexecutive Producer; **Steven Levitan**, Cocreator/Executive Producer
Moderator: **Billy Bush**, Host, *Access Hollywood*

LOST

Saturday, February 27

In Person: **Terry O'Quinn**, "John Locke"; **Nestor Carbonell**, "Richard Alpert"; **Michael Emerson**, "Benjamin Linus"; **Zuleheika Robinson**, "Ilana"; **Elizabeth Sarnoff**, Executive Producer; **Damon Lindelof**, Executive Producer; **Carlton Cuse**, Executive Producer; **Jack Bender**, Director/Executive Producer; **Edward Kitsis**, Executive Producer; **Adam Horowitz**, Executive Producer
Moderator: **Paul Scheer**

NCIS

Monday, March 1

In Person: **Sean Murray**, "Timothy McGee"; **Cote de Pablo**, "Ziva David"; **Michael Weatherly**, "Anthony DiNozzo"; **Mark Harmon**, "Jethro Gibbs"; **David McCallum**, "Dr. Donald Mallard"; **Brian Dietzen**, "Jimmy Palmer"; **Rocky Carroll**, "Leon Vance"; **Gary Glasberg**, Executive Producer; **Charles Johnson**, Executive Producer; **Mark Horowitz**, Executive Producer
Moderator: **Kevin Frazier**, Reporter, *Entertainment Tonight*

COMMUNITY

Wednesday, March 3

In Person: **Dan Harmon**, Creator/Executive Producer; **Garrett Donovan**, Executive Producer; **Donald Glover**, "Troy"; **Joel McHale**, "Jeff"; **Russ Krasnoff**, Executive Producer; **Joe Russo**, Executive Producer; **Gillian Jacobs**, "Britta"; **Anthony Russo**, Executive Producer; **Neil Goldman**, Executive Producer; **Ken Jeong**, "Senor Chang"; **Chevy Chase**, "Pierce"
Moderator: **John Young**, Writer, *Entertainment Weekly*

DEXTER

Thursday, March 4

In Person: **Michael C. Hall**, "Dexter Morgan"; **Jennifer Carpenter**, "Debra Morgan"; **Julie Benz**, "Rita Morgan"; **David Zayas**, "Angel Batista"; **Lauren Velez**, "Maria LaGuerta"; **C.S. Lee**, "Vince Masuka"; **Desmond Harrington**, "Joey Quinn"; **Brando Eaton**, "Jonah Mitchell"; **Clyde Phillips**, Executive Producer; **Sara Colleton**, Executive Producer; **John Goldwyn**, Executive Producer; **Scott Buck**, Executive Producer
Moderator: **Kristin Dos Santos**, E! News Daily

COUGAR TOWN

Friday, March 5

In Person: **Dan Byrd**, "Travis Cobb"; **Josh Hopkins**, "Grayson Ellis"; **Kevin Biegel**, Cocreator/Executive Producer; **Courteney Cox**, "Jules Cobb"; **Bill Lawrence**, Cocreator/Executive Producer; **Christa Miller**, "Ellie Torres"; **Ian Gomez**, "Andy Torres"; **Brian Van Holt**, "Bobby Cobb"
Moderator: **John Griffiths**, TV Critic, *US Weekly*

THE VAMPIRE DIARIES

Saturday, March 6

In Person: **Kevin Williamson**, Creator/Executive Producer; **Ian Somerhalder**, "Damon Salvatore"; **Nina Dobrev**, "Elena Gilbert"; **Paul Wesley**, "Stefan Salvatore"; **Julie Plec**, Executive Producer; **Bob Levy**, Executive Producer
Moderator: **Craig Tomashoff**, Executive Editor, *TV Guide Magazine*

SETH MACFARLANE & FRIENDS

Tuesday, March 9

In Person: **Seth MacFarlane**; **Kara Vallow**, Producer, *Family Guy*, *American Dad*, *The Cleveland Show*; **Danny Smith**, Executive Producer, *Family Guy*; **Mike Barker**, Executive Producer, *American Dad*; **Rich Appel**, Executive Producer, *The Cleveland Show*; **Steve Marmel**, Writer/Producer; **Daniel Palladino**, Producer, *Family Guy*; **Alex Borstein**, "Lois Griffin," *Family Guy*; **Seth Green**, "Chris Griffin," *Family Guy*
Moderator: **Bill Maher**

BREAKING BAD

Wednesday, March 10

In Person: **Vince Gilligan**, Creator, Executive Producer; **Aaron Paul**, "Jesse Pinkman"; **R.J. Mitte**, "Walter White, Jr."; **Anna Gunn**, "Skyler White"; **Bryan Cranston**, "Walter H. White"; **Dean Norris**, "Hank"; **Mark Johnson**, Executive Producer
Moderator: **David Kronke**

FLASHFORWARD

Thursday, March 11

In Person: **Courtney B. Vance**, "Stanford Wedeck"; **Jack Davenport**, "Lloyd Simcoe"; **Dominic Monaghan**, "Simon Campos"; **Christine Woods**, "Janice Hawk"; **Gabrielle Union**, "Zoey Andato"; **John Cho**, "Demetri Noh"; **Brannon Braga**, Executive

Producer; **Jessika Borsiczky**, Executive Producer; **Joseph Fiennes**, "Mark Benford"; **Michael Ealy**, "Marshall Vogel"; **Sonya Walger**, "Dr. Olivia Benford"; **Zachary Knighton**, "Dr. Bryce Varley"; **Peyton List**, "Nicole Kirby"

Moderator: **Craig Tomashoff**, Executive Editor, *TV Guide Magazine*

MEN OF A CERTAIN AGE

Friday, March 12

In Person: **Mike Royce**, Cocreator/Executive Producer; **Andre Braugher**, "Owen Thoreau, Jr."; **Scott Bakula**, "Terry Elliott"
Moderator: **Stuart Levine**, *Daily Variety*

GLEE

Saturday, March 13

In Person: **Ryan Murphy**, Cocreator/Executive Producer; **Matthew Morrison**, "Will Schuester"; **Jane Lynch**, "Sue Sylvester"; **Cory Monteith**, "Finn Hudson"; **Amber Riley**, "Mercedes Jones"; **Chris Colfer**, "Kurt Hummel"; **Jayma Mays**, "Emma Pillsbury"; **Mark Salling**, "Noah 'Puck' Puckerman"; **Dianna Agron**, "Quinn Fabray"; **Kevin McHale**, "Artie Abrams"; **Jenna Ushkowitz**, "Tina Cohen-Chang"; **Jessalyn Gilsig**, "Terri Schuester"; **Jonathan Groff**, "Jesse St. James"; **Brad Falchuk**, Cocreator/Executive Producer; **Ian Brennan**, Cocreator/Executive Producer; **Dante di Loreto**, Executive Producer
Moderator: **Marc Malkin**, Editor, E! Online

CURB YOUR ENTHUSIASM

Sunday, March 14

In Person: **Richard Lewis**; **Cheryl Hines**, "Cheryl David"; **Larry David**; **Jeff Garlin**, "Jeff Greene"; **Susie Essman**, "Susie Greene"; **Bob Einstein**, "Marty Funkhouser"
Moderator: **Martin Miller**, Television Editor, *The Los Angeles Times*

PALEYFEST REWIND: Classic TV Festival

The Center's first annual summer festival featuring rare screenings and panels celebrating pop culture classics of the 1950s, '60s, and '70s took place June 15 to 21.

Panel Events

RODGERS & HAMMERSTEIN'S CINDERELLA: 45TH ANNIVERSARY CELEBRATION

Tuesday, June 15

In Person: **Lesley Ann Warren**, "Cinderella"; **Charles S. Dubin**, Director/Producer
Moderator: **Mike Cidoni**, The Associated Press

ROOM 222: A LOOK BACK AT WALT WHITMAN HIGH

Wednesday, June 16

In Person: **Denise Nicholas**, "Liz McIntyre"; **Karen Valentine**, "Alice Johnson"; **David Jolliffe**, "Bernie"; **Judy Strangis**, "Helen Loomis"; **Gene Reynolds**, Producer/Director; **James L. Brooks**, Creator/Executive Producer
Moderator: **Craig Tomashoff**, *TV Guide Magazine*

SPECIAL EVENT: WORLD PREMIERE OF RONA BARRETT: NOTHING BUT THE TRUTH

Thursday, June 17

In Person: **Rona Barrett**

SPECIAL EVENT: LOST TV MUSICALS OF THE '60S: THAT'S LIFE

Friday, June 18

In Person: **Robert Morse**, "Robert Dickson"; **E.J. Peaker**, "Gloria Quigley"; **Stan Harris**, Director/Producer; **Lee Miller**, Producer; **Bob Ellison**, Writer

MY THREE SONS: 50TH ANNIVERSARY CELEBRATION

Saturday, June 19

In Person: **Stanley Livingston**, "Chip Douglas"; **Barry Livingston**, "Ernie Douglas"; **Tina Cole**, "Katie Miller Douglas"; **Tim Considine**, "Mike Douglas"; **Laurie MacMurray**, Daughter of Fred MacMurray; **John G. Stephens**, Supervising Producer; **Ronne Troup**, "Polly Williams Douglas"
Moderator: **Matt Hurwitz**

LEAVE IT TO BEAVER: TV'S FAVORITE FAMILY

Monday, June 21

In Person: **Jerry Mathers**, "Theodore 'Beaver' Cleaver"; **Tony Dow**, "Wally Cleaver"; **Ken Osmond**, "Eddie Haskell"; **Frank Bank**, "Clarence 'Lumpy' Rutherford"
Moderator: **Matt Hurwitz**

Special Screenings

POLICE STORY STARRING DAVID CASSIDY

Friday, June 18

THE MOTHERS-IN-LAW

Saturday, June 19

'60S SITCOMS REDISCOVERED:

LOVE ON A ROOFTOP

Sunday, June 20

TRUMAN CAPOTE'S LAURA

Sunday, June 20

Robert M. Batscha University Seminars

The Paley Center reaches beyond its walls to serve an off-site collegiate audience through its University Seminar Series. This initiative utilizes satellite link or the Internet to transmit New York seminars to hundreds of colleges and universities throughout the United States, and offers exclusive access to videos of selected Public Programs on our website (see InsideMedia and PaleyDocFest for full descriptions).

The Robert M. Batscha University Seminar Series is generously funded by **Dick Wolf**.

ANYONE CAN WHISTLE: THE ESSENTIAL ROLE OF THE WHISTLEBLOWER IN AMERICAN SOCIETY

Wednesday, February 17

BURMA AND THE MEDIA: AMPLIFYING VOICES FOR DEMOCRACY

Thursday, September 16

MUSICAL THEATRE ON FILM: A MASTER CLASS WITH BAZ LUHRMANN

Thursday, September 30

PRIMARY WITH ROBERT DREW, AL MAYSLES, D A PENNEBAKER

Wednesday, October 6

TRUTH IN NUMBERS? EVERYTHING, ACCORDING TO WIKIPEDIA

Wednesday, October 20

A PRESIDENT TO REMEMBER: IN THE COMPANY OF JOHN F. KENNEDY WITH ROBERT DREW AND ALEC BALDWIN

Wednesday, October 27

THE CROWD GOES WILD: FIVE YEARS OF JERSEY BOYS

Monday, November 8

A LOOK BACK AT PLAYING FOR TIME

Sunday, November 21

Education

The Paley Center's Education Department serves groups of students of all ages, educators, academic administrators, and community leaders with diverse constituencies. Using radio and television programs from the collection, Educators lead discussion-based classes that encourage critical thinking about key themes and issues that have shaped contemporary society. While the medium is television or radio, the subject may be advertising, the Vietnam conflict, the changing role of women, political campaigns, communities around the world, or many others.

The Education Department is also involved in a series of special initiatives that reach out to the community, such as Docu-Jam: A Youth Documentary Showcase and the Plural+ Youth Video Festival on Migration and Diversity.

Classes are presented to school groups both at the Paley Center in New York and offsite through video conferencing. Re-creating Radio workshops are held for groups by appointment in New York.

Funding for the Education Program has been generously provided by an endowment from the **William Randolph Hearst Foundation** and **Leo J. Hindery, Jr.**

For additional support, the Paley Center wishes to thank: **Joan Ganz Cooney, The Dana Foundation, The Richard Eaton Foundation, Materials for the Arts, NYC Department of Cultural Affairs/NYC Department of Sanitation/NYC Department of Education.**

This program is supported, in part, by public funds from the **New York City Department of Cultural Affairs**, in partnership with the City Council.

Class Program, New York

Muppets and Puppets: Grades K – 3

Think Green: Grades 1 – 2

Fractured Fairy Tales: Grades 2 – 4

Around the World: Grades 3 – 5

Superheroes, Crime Fighters, and Villians:
Grades 3 – 6

Tooned in to Animation: Grades 3 – 7

Telling a Story with Sound: Grades 4 – 8

**Faster Than a Speeding Bullet:
Superheroes on Radio:** Grades 5 – 8

The Fine Art of Persuasion: Television and Advertising: Grades 5 – 12; college

The Civil Rights Movement and Television:
Grades 5 – 12

The Master of Suspense: Hitchcock on the Box:
Grades 7 – 12

Portrayals of Women on Television: Grades 8 – 12

The Thirty-Second Candidate: Political Advertising on Television: Grades 9 – 12

Youth Media Perspectives: Grades 9 – 12

Red Scare: The Cold War on Television:
Grades 9 – 12

America through the Lens: The Art of the Television Documentary: Grades 9 – 12; college

The Living Room War: Television & Vietnam:
Grades 10 – 12; college

Re-creating Radio

Re-creating Radio is a two-hour workshop where children ages nine and older produce an old-time radio drama using scripts, sound effects, and music. The workshop takes participants through the many stages of radio production and concludes with a "live" broadcast.

Acquisitions for the Collection

Once again, we enhanced the value of our unique collection by acquiring programs consistent with our mission: to preserve and present the most acclaimed and artistically accomplished television, radio, and new-media programs and commercials, as well as those deemed by our Curatorial Department to be culturally, historically, and/or socially impactful.

Highlights of these acquisitions include:

Television Programming

We continued our acquisition of Peabody Award-winning programs, including *Washington Week with Gwen Ifill*, *The Day That Lehman Died*, *Iran & The West*, *The Late Late Show with Craig Ferguson: An Evening with Archbishop Desmond Tutu*, and installments of *Independent Lens*.

From our annual donation from ABC, we acquired several hundred hours of programming, including episodes of such popular, Emmy-winning series as *The View*, *Modern Family*, *Grey's Anatomy*, and *Desperate Housewives*, among many others, as well as compressive coverage of the 2010 World Cup games. We also acquired noteworthy coverage of such impactful events as the Haiti disaster and the 2010 election.

The Paley Center received from various sources programs for our CPB grant, including Ken Burns's multipart *The War*.

Von Xerneck Sertner Films donated some of their noteworthy television movies. This donation includes *The Pregnancy Pact*, *Deadline for Murder: From the Files of Edna Buchanan*, and *The Court-Martial of Jackie Robinson*.

Harry Forbes, who now represents WNET's *Great Performances*, donated a wide variety of programs for the Paley Center collection, including many programs from PBS and the BBC.

From producer Jim Pierson, the Paley Center received *The Doris Mary Anne Kapplehoff Special* starring Doris Day and Perry Como, the documentary *Doris Day: A Sentimental Journey*, and numerous uncommon made-for-television movies from the 1970s including *Frankenstein* and *The Invasion of Carol Enders*.

Civil rights legend Andrew Young donated several documentaries dealing with Africa.

The Paley Center received a donation from producer Susan Lester that included *The CNN 20th Anniversary Special* and *People Profiles* of such renowned figures as Princess Diana, Oprah Winfrey, Elizabeth Taylor, and Steven Spielberg.

Hallie Leighton donated numerous programs from the collection of her late father, Jan Leighton, the Guinness Book of World Records holder of playing more roles than any other actor.

Former singer Elissa Pinson contributed a rare episode of *Ted Mack and the Original Amateur Hour*.

Jamie deRoy donated several installments of his show, *Jamie deRoy & Friends*, including interviews with Stephen Schwartz and Heather McCrea.

The Paley Center received several episodes of *The Philanthropist* from producer Tom Fontana.

David Massengill donated numerous programs for the Paley Center collection, including many shows directed by British master director Ken Russell.

Director Karen Goodman donated episodes of the acclaimed *Masterpiece Theatre* and *Mystery!* series, including episodes of Sherlock Holmes.

We received the acclaimed documentaries that have forged new directions for our collection, *Jesus Camp*, *The Tillman Story*, and *American Teen* from A&E.

The following programs were acquired in conjunction with public events held at the Paley Center:

HBO donated episodes of many of their groundbreaking series including *Curb Your Enthusiasm*, *Bored to Death*, *Big Love*, *True Blood*, and *Real Time with Bill Maher*, as well as acclaimed movies such as *Temple Grandin* and *You Don't Know Jack*. HBO also donated the Peabody Award-winning *In Treatment*, *The No.1 Ladies' Detective Agency*, and *Thrilla in Manila*.

Academy Award-winning actor Joel Grey donated his collection of television appearances, which spans nearly sixty years. Among the highlights of this large

donation is his television debut on *The Colgate Comedy Hour with Eddie Cantor* in 1951, episodes of the Emmy-winning *The Carol Burnett Show* and *The Julie Andrews Hour*, the premiere episode of the syndicated version of *What's My Line?*, the final episode of *Dallas*, and current television favorites like *House, MD*.

Jim Pierson donated *The Cass Elliot Special: Don't Call Me Mama Anymore* and *The Kraft Music Hall: An Evening with Burt Bacharach* for our evening with Joel Grey.

Also for the evening with Joel Grey, MGM Television donated an episode of *The Outer Limits* featuring Grey. MGM also donated several rare episodes of *Hollywood Squares* that feature such stars as Burt Reynolds, Walter Matthau, Lynn Redgrave, and Paul Lynde.

From Sony Pictures Television, the Paley Center received the 1972 TV movie *Man on a String* starring Joel Grey.

Jay Kriegel, one of Mayor Lindsay's closest aides, donated a reel of Lindsay campaign commercials, from both of his mayoral campaigns and also his 1972 presidential bid, in conjunction with a public panel the Paley Center held exploring the Lindsay legacy.

For our Documentary Festival, legendary producer Robert Drew donated several rare programs including the 1962 documentary *Jane* with Jane Fonda.

TeleNext Media Inc. contributed several of the final episodes of *Guiding Light*, the longest running drama in the history of television.

Scholar Barry Day donated numerous programs featuring Noël Coward for our event *I Like America: Noël Coward in the USA*, including *This is Noël Coward* and *Ford Star Jubilee: This Happy Breed*, as well as Coward as a guest on *Person to Person*, *The Ed Sullivan Show*, and *What's My Line?*

Ken Starett supplied the Paley Center with *This is Noël Coward* for our event.

The Late Late Show with Craig Ferguson donated segments with guest Jim Parsons for our evening with the Emmy-winning actor.

The Paley Center received Jim Parsons's television acting debut on *Ed* from Worldwide Pants to show at our event with Jim Parsons.

CBS donated episodes of the long running series *Dynasty*, featuring guest star Rock Hudson for our *Perspectives: Gay Images in Television*.

Radio Programming

Jim Pierson donated extremely rare episodes of Lucille Ball's radio interview show *Let's Talk to Lucy* with guests including Julie Andrews, Andy Griffith, and Donald O'Connor.

The Paley Center received several Peabody Award-winning radio programs, notably *The Diane Rehm Show* and *Hard Times*.

Gregory Deutsch of the Goetschius Archives donated episodes of *The Bell Telephone Hour*, featuring Jascha Heifetz.

Producer Bob Booker contributed *Merv Griffin's Twelve Hours of Christmas*, which includes such notables as President Gerald Ford, Bob Hope, James Stewart, and Arnold Schwarzenegger.

Phyllis Creore Westerman added value to our radio collection by donating several radio programs she appeared on including *Radio Readers' Digest*, *Aunt Jenny's Real Life Stories*, and *The Voice of the Army*.

Michel Muldoon contributed several pioneering *Mr. Movie* broadcasts from Philadelphia.

Chris Sivertsen Jr. donated several historic 1940s news reports from ABC Radio dealing with V-J Day and the death of President Franklin Roosevelt.

Advertising

Adweek magazine continued to donate monthly reels of *Adweek Best Spots*, containing the most notable television and Internet commercials produced during the year.

Bill Moyers, the television journalist and onetime aide to President Johnson, donated numerous ads from the 1956, 1960, 1996, 2004, and 2008 presidential campaigns.

James Harelson, an ad industry veteran, donated multiple reels of his award-winning work, including ads for *Time*, French's Mustard, *Vanity Fair*, *Readers' Digest*, different branches of the military, Erector Sets, and Harvey's Bristol Cream.

Gene Robins, another ad industry veteran, donated ads ranging from the 1970s to the present, for a diverse range of products including car companies, food, drinks, household products, Bahamas Air, video games, and banks.

David Zelman donated multiple ads for Ballantine beer featuring Mel Brooks.

We received the winners of the 2010 One Show, one of the most prestigious advertising competitions in the world, sponsored by the One Club for Art & Copy.

Gallery Exhibits

Using objects, photographs, and other artwork—accompanied by video clips from the collection and signage providing background information—gallery exhibits help the Paley Center to educate the public about different aspects of radio and television programming and advertisements.

NEW YORK

In the Steven Spielberg Gallery:

A LOOK AT THE COLLECTION: THE ARTWORK OF AL HIRSCHFELD

January 6 to 31

THE BLACK LIST PROJECT: PHOTOGRAPHS BY TIMOTHY GREENFIELD-SANDERS

February 3 to May 2

AFRICA CELEBRATES THE WORLD CUP! PHOTOGRAPHS, COLLAGES, AND MULTIMEDIA BY JOSEPH PETER

May to September 12

In partnership with ESPN and ABC

Sponsored by **The Coca-Cola Company**

THIS BOY... JOHN LENNON IN LIVERPOOL

October 6, 2010, to March 6, 2011

Funding for the Paley Center's John Lennon tribute is provided by **The Blanche and Irving Laurie Foundation, Advertising Week, and Richard Kandel through the Theodore & Renee Weiler Foundation**

LOS ANGELES

In the Bell Family Gallery:

JULIE NEWMAR: A LIFE IN MOTION

November 7, 2009, to January 20

THE BLACK LIST PROJECT: PHOTOGRAPHS BY TIMOTHY GREENFIELD-SANDERS

January 29 to April 4

AFRICA CELEBRATES THE WORLD CUP! PHOTOGRAPHS, COLLAGES, AND MULTIMEDIA BY JOSEPH PETER

May to September 12

In partnership with ESPN and ABC

ROCK, POP, & FAME: PHOTOGRAPHS BY STEPHEN VERONA

September

SANDY DVORE: THE GUY WHO DID "NEW"

October 8, 2010, to January 9, 2011

Website Content Highlights

Perspectives on Media

The curators explore topics about media in-depth. Highlights included:

THE ADDAMS FAMILY

Comprehensive look at the iconic comic strip and its varied incarnations over the decades.

I WANT MY GAY TV! RADIO DOCUMENTARY

Clips from the Paley Center Collection illustrate the SIRIUS XM radio documentary, *I Want My Gay TV: The LGBT History of Television*.

CAPTURING THE LAST LOST MOMENTS IN TIME

Lost episode finale send-off supported live NYC panel event and collected images from fans' finale experience.

THE WORLD CUP LIVE AT THE PALEY CENTER

Live screenings were supplemented with Joseph Peter's video of the making of "Africa Celebrates! Photographs, Collages, and Multimedia" and fans' personal soccer images.

Curator Blogs

Highlights included:

1970'S ONE-TWO PUNCH: EARTH DAY AND KENT STATE

Ron Simon connects two shattering modern events.

BEST OF 2010

Arthur Smith makes a list...not necessarily the BEST TV of 2010, but his favorites.

THE FIRST-EVER PALEY CENTER GAME GAME: PLAY IT NOW!

David Bushman turns his blog post into an interactive trivia game.

SMILE! YOU'RE ON CANDID CAMERA... WHETHER YOU LIKE IT OR NOT

Barry Monush explores the modern "webcam" lack of privacy that led to a Rutgers freshman's suicide.

ALAN BENNETT'S "THE HABIT OF ART" CROSSES THE POND

Rebecca Paller shares her experience of the National Theatre's hi-def simulcast.

Industry Programs: Media Council

Events livestreamed included:

INNOVATORS SERIES: RYAN MURPHY

Cocreator and executive producer of *Glee*.

ROUNDTABLE BREAKFAST: KARA SWISHER

Coexecutive editor and coproducer for *The Wall Street Journal's* "D: All Things Digital."

ROUNDTABLE BREAKFAST: FRED WILSON

Managing partner at Union Square Ventures and also founded Flatiron Partners.

ROUNDTABLE BREAKFAST: CHASE CAREY

Deputy chairman, president, and chief operating officer of News Corporation.

Industry Programs: International Council

Events livestreamed included:

A CONVERSATION WITH TIM ARMSTRONG

Chief executive officer of AOL.

A CONVERSATION WITH DAVID J. STERN

Commissioner of the NBA.

A CONVERSATION WITH SEAN PARKER

Cofounder of Napster, Plaxo, Facebook, and Facebook Causes.

A CONVERSATION WITH JEFF ZUCKER

President and chief executive officer of NBC Universal.

Industry Programs: Dialogue

Events livestreamed included:

THE FOURTH ESTATE IN A DIGITAL DEMOCRACY

Jeff Jarvis, Director, Tow-Knight Center for Entrepreneurial Journalism, CUNY; Publisher, BuzzMachine.com; **Greta Van Susteren**, Host, *On The Record*, Fox News Channel; **Jeff Greenfield**, Senior Political Correspondent, CBS News

Social Media

Leveraged rapidly growing Facebook and Twitter audiences to market public programs and drive website traffic:

- multiple daily tweets
- live tweeting of events
- post-event photo and video clip tweets

Highlights included:

PALEYFEST2010

Live tweets from the Festival.

TRIBUTE TO JOHN LENNON

Retweeted by Yoko Ono's twitter account: "The Paley Center Tribute to John Lennon: photos & screenings in NYC." Tweets about the tribute itself were displayed on a monitor as part of the exhibit.

NATIONAL GEOGRAPHIC PHOTO CAMP CRIMEA

Students from photo camp tweeted live about their experiences: "I saw beautiful people & places I looked at the black sea at different angle Anton, 14 #photocamp #NatGeo"

Television Specials

TV'S GREATEST SURPRISES

June 16 on CBS

The Paley Center presented *TV's Greatest Surprises*, a countdown of thirty of the biggest surprises in prime-time television history as ranked by television viewers (based on a survey by Nielsen Entertainment), and hosted by Emmy Award–winner Jeff Probst (*Survivor*). From Bobby Ewing's shower scene in *Dallas* to Dr. George O'Malley's shocking death on *Grey's Anatomy*, from *American Idol* to *Saturday Night Live*, from *NCIS* to *The West Wing*, from *Dancing with the Stars* to *Deal or No Deal*, this special featured the most talked-about moments from comedy, drama, reality, variety, and game shows, and included some of TV's biggest personalities, such as Tina Fey, Ellen DeGeneres, Howie Mandel, Arsenio Hall, Paul McCrane, Tom Bergeron, Aida Turturro, Whoopi Goldberg, Paul Shaffer, Julie Chen, Regis Philbin, Patricia Heaton, Michael Weatherly, and David E. Kelley revealing what went on behind those surprising moments.

TV'S FUNNIEST HOLIDAY MOMENTS

November 26 on Fox

The Paley Center presented *TV's Funniest Holiday Moments*, a two-hour special, hosted by Jane Lynch, that counted down the Top 40 holiday moments of all time gathered from holiday sitcoms, dramas, variety specials, late-night programs, and sketch shows, allowing viewers to relive television's most memorable holiday scenes and laugh, cry, and remember the reason for the season. Some of the programs celebrated in this special are *Cheers*, *Married... with Children*, and *Friends*.

At the Paley Center

The Paley Center for Media and Creative News Group in association with WNET.ORG brought legendary media voices and footage to New York metro area public television viewers on WLIW21 and THIRTEEN. Hosted by Pat Mitchell, president and CEO of The Paley Center for Media, each half-hour episode concentrated on an individual who has made a significant contribution to media, particularly television. Each personality interviewed shares insights about his or her own place in TV history and the changing landscape of media. Guests also look back at some of their most memorable television appearances, illustrated by clips from the Paley Center collection. The clips seen in the series range from rare black-and-white moments of early television shows, including *Ford Theatre*, *Four Star Playhouse*, *The Eleventh Hour*, *December Bride*, and *The Colgate Comedy Hour*, to some of today's hottest programs, including *Curb Your Enthusiasm* and *Damages*.

TED DANSON

Friday, October 1

ANGELA LANSBURY

Friday, October 8

JIMMY FALLON

with special guest moderator **Brian Williams**

Friday, October 15

MEREDITH VIEIRA

Friday, October 22

TAVIS SMILEY

Friday, October 29

JOEL GREY

Friday, November 5

Industry Programs

The Paley Center offers programs for industry professionals encompassing private events, forums, and gatherings organized for global business leaders in media, entertainment, communications, and related industries. The Media Council is for senior-level media executives and is by invitation only. It hosts many activities for its members throughout the year, while the International Council usually meets twice per year.

Media Council

The Paley Center Media Council brings together the top executives and leading thinkers in the global media industry to discuss a wide range of critical issues that will define the media and its role in society for generations to come.

Funding for the establishment of the Media Council has been generously provided by **Gustave M. Hauser**.

Roundtable Breakfasts, New York

Funding for the New York Breakfast Series provided by **Booz & Company**

Wednesday, February 3

MEL KARMAZIN
CEO, SIRIUS XM Radio

Tuesday, March 2

JUDY MCGRATH
President & CEO, MTV Networks

Tuesday, March 16

DENNIS WOODSIDE
VP Americas Operations, Google

Tuesday, May 4

GEORGE BODENHEIMER
President, ESPN, Inc. & ABC Sports Cochairman, Disney Media Networks

Wednesday, May 26

CHASE CAREY
Deputy Chairman, President & CEO, News Corporation

Thursday, October 7

CAROL BARTZ
President & CEO, Yahoo!

Tuesday, October 19

STRAUSS ZELNICK
Cofounder, ZelnickMedia; Chairman & CEO, Take-Two Interactive Software

Tuesday, December 14

FRED WILSON
Cofounder, Flatiron Partners; Blogger

Roundtable Breakfasts, Los Angeles

Funding for the Los Angeles Breakfast Series provided by **McKinsey & Co.**

Thursday, January 21

DICK GLOVER
President and CEO, Funny or Die

Wednesday, February 17

JEFF WACHTEL
President, Original Programming, USA Network and Cohead, Original Content, Universal Cable Productions

Tuesday, March 30

TONY VINCIQUERRA
Chairman and Chief Executive Officer, Fox Networks Group

Wednesday, April 28

JORDAN HOFFNER
President of Digital Media, Electus, LLC

Tuesday, May 25

GAIL BECKER
Trust in the Entertainment Industry: Consumer Behavior in an Era of Social Entertainment
Global Head, Digital and Technology Practice, Edelman

Thursday, October 21

GAIL BERMAN AND LLOYD BRAUN
Principals, Berman/Braun

Thursday, November 11

KARA SWISHER
Coexecutive Editor and Coproducer, D: All Things Digital

Thursday, December 7

ALBERT CHENG
Executive Vice President, Digital Media, Disney/ABC Television Group

New York Boardroom Luncheon Speaker Series

Funding for the New York Boardroom Luncheon provided by **The Carnegie Corporation of New York**

Tuesday, April 13

ALAN RUSBRIDGER
Editor, *The Guardian*

Innovators Series

Funding for the Innovators Series in NY and LA provided by **Accenture**

Wednesday, February 24 in Los Angeles

LAUREN ZALAZNICK
President, NBC Universal Women, and Lifestyle Entertainment Networks

Wednesday, September 29 in New York

ARIANNA HUFFINGTON
Cofounder & Editor-in-Chief, *The Huffington Post*

Wednesday, October 13 in Los Angeles

RYAN MURPHY
Cocreator/Executive Producer/Writer/Director, *Glee*

Dialogue, New York

Thursday and Friday, February 11-12

THE FUTURE OF JOURNALISM EDUCATION SUMMIT

A Way Forward: Solving the Challenges of the News Frontier

Funding for this Dialogue provided by
The Carnegie Corporation of New York

PANEL DISCUSSION: THE HUNT FOR THE NEWSROOM OF TOMORROW

Moderator: **Andrew Heyward**, Senior Advisor to
Marketspace LLC

Panelists: **Josh Cohen**, Senior Business Product
Manager, Google News; **Marty Moe**, Senior Vice
President, AOL Media; **Alan Murray**, Deputy Managing
Editor and Executive Editor, Online, *The Wall Street
Journal*; **Eliot Pierce**, Vice President, Advertising
and Digital Strategy, Business Development and Ad
Operations, *The New York Times*

PANEL DISCUSSION: REAL TALES FROM THE REAL WORLD: EDUCATION OF ENTREPRENEURIAL JOURNALISTS

Moderator: **Jeff Jarvis**, Associate Prof. and Director
of the Interactive Program, CUNY Graduate School of
Journalism

Panelists: **Rafat Ali**, Editor and Publisher, ContentNext
Media; **Phil Balboni**, President, CEO and Co-founder,
GlobalPost.com; **John Harris**, Editor in Chief,
Politico.com; **Geneva Overholser**, Director, School
of Journalism, University of Southern California;
Annenberg School for Communication and Journalism;
John Thornton, Chairman, TheTexasTribune.org

PANEL DISCUSSION: REACHING THE AUDIENCE IN A FRAGMENTED MEDIA LANDSCAPE

Moderated by **Andrew Golis**, Editor of Blogs, Yahoo!
Panelists: **Bill Adair**, Founder and Editor, PolitiFact.com;
Ted Anthony, Assistant Managing Editor, Associated
Press; **Rachel Davis Mersey**, Assistant Prof., Medill
School of Journalism, Northwestern University; **Jack
Wakshlag**, Chief Research Officer, Turner Broadcasting
System

DISCUSSION: SOCIAL MEDIA AND JOURNALISM

Participants: **Robert Mackey**, Blogger, The Lede,
The New York Times; **J. Max Robins**, VP and Executive
Director, Industry Programs, The Paley Center for
Media; **Rachel Sterne**, CEO, GroudReport.com

DISCUSSION: NEWSROOM 2020

Participants: **Jean Folkerts**, Dean, School of Journalism
and Mass Communication, University of North
Carolina at Chapel Hill; **Ed Pilkington**, New York
Bureau Chief, *The Guardian*

DISCUSSION: THE NEWS21 EXPERIENCE

Participants: **Jody Brannon**, National Director,
News21; **Kristin Gilger**, Associate Dean, Arizona State
University, Walter Cronkite School of Journalism

DISCUSSION: THE NEW WORLD OF INTERNATIONAL JOURNALISM

Participants: **Neil Henry**, Dean, Graduate School
of Journalism, UC Berkeley; **Kira Kay**, Co-founder,
Bureau for International Reporting; **Kelly Golnouch
Niknejad**, Founder, Tehran Bureau

PRESENTATION: THE JOURNALIST'S RESOURCE

Presenters: **Thomas Patterson** and **Leighton Klein**,
Harvard University

International Council

In 1995, the Paley Center created an International
Council composed of the chief executives of the
world's most important media companies. Twice each
year the International Council brings together these
leaders of the media, entertainment, and
communications industries, representing over
twenty-five countries, to meet and discuss issues of
importance through formal and informal discussions,
as well as official receptions.

The activities of the International Council in 2010
were made possible by generous grants from
Booz & Company, **Burson-Marsteller**, **Gustave M.
and Rita E. Hauser**, **The Nielsen Company**,
O'Melveny & Myers LLP, **PricewaterhouseCoopers**,
and **UBS Investment Bank**.

INTERNATIONAL COUNCIL MEETING MONTE CARLO

June 9

AN OVERVIEW OF THE MEDIA LANDSCAPE BY MARCEL FENEZ, PRICEWATERHOUSECOOPERS

Funding for IC Monte Carlo provided by **Booz &
Company**, **The Nielsen Company**, and
PricewaterhouseCoopers

Panel Discussions

THE 2020 VIEWING EXPERIENCE: CONTENT

Moderator: **Steffen Grimberg**, Media Editor, *Die
Tageszeitung (taz)*
Panelists: **Kenneth Plummer**, Director General, Danish
Broadcasting Company; **Ben Pyne**, President, Disney,
ESPN and ABC's Global Distribution; **Annie Wegelius**,
Director of Programming, Swedish Television

THE 2020 VIEWING EXPERIENCE: SCREENS

Moderator: **Kay Koplovitz**, Chairman and CEO, Koplovitz & Co.
Panelists: **Carlo d'Asaro Biondo**, VP, Southern & Eastern Europe, Middle East & Africa, Google; **Tom Mockridge**, CEO, Sky Italia; **Christopher Vollmer**, Partner & Leader, Global Media & Entertainment, Booz & Company

Interviews

A CONVERSATION WITH DICK WOLF, EXECUTIVE PRODUCER, WOLF FILMS; AND BARRY LEVINSON, EXECUTIVE PRODUCER, LEVINSON/FONTANA FILM COMPANY

Interviewed by **J. Max Robins**, Vice President and Executive Director, Industry Programs, The Paley Center for Media

A CONVERSATION WITH CHRISTINE OCKRENT AND PAOLO GARIMBERTI

Interviewed by **Pat Mitchell**, President and CEO, The Paley Center for Media

A CONVERSATION WITH YNON KREIZ, CHAIRMAN AND CEO, ENDEMOL; AND EDWARD BORGERDING, CEO, ABU DHABI MEDIA COMPANY

Interviewed by **Pat Mitchell**, President and CEO, The Paley Center for Media

Events

COCKTAILS AT THE MONACO PALACE

Hosted by **HSH Prince Albert II of Monaco**
Place du Palais, 98000 Monaco Ville

INTERNATIONAL COUNCIL MEETING, NEW YORK CITY

November 17, 18, 19

Presentations

AN OVERVIEW OF THE MEDIA LANDSCAPE

Presenter: **Marcel Fenez**, Global Leader, Media and Entertainment, PricewaterhouseCoopers

GLOBAL ROUNDTABLE: UPDATES FROM IC DELEGATES

Moderator: **Pat Mitchell**, President and CEO, The Paley Center for Media
Panelists: **Eija Ailasmaa**, Sanoma Magazines (Finland); **Mehmet Ali Yalçındağ**, Dogan-Media Group (Turkey); **Edward Borgerding**, Abu Dhabi Media Company (UAE); **Rick Ellis**, TVNZ (New Zealand); **Frank-Dieter Freiling**, ZDF (Germany); **Hajime Hashimoto**, Wowow (Japan); **Prannoy Roy**, NDTV (India)

A 360 DEGREE GLOBAL VIEW OF THE CONSUMER EXPERIENCE

Presenter: **Dave Thomas**, President, Global Media Client Services

Panels

REMAKING THE GLOBAL ADVERTISING ECONOMY

How new technology is transforming the way we monetize and measure engagement.

Moderator: **Becky Quick**, News Anchor, CNBC
Panelists: **Nick Brien**, CEO, McCann Worldgroup; **Henrique de Castro**, VP, Global Media & Platforms, Google; **Scott Kurnit**, Founder, Chairman & CEO, AdKeeper; **Christopher Vollmer**, Partner & Leader, Global Media & Entertainment, Booz & Co.

MANAGING THE MESSAGE IN A DIGITAL WORLD

A conversation about politics, branding, and international relations.

Moderator: **Pat Mitchell**, President and CEO, The Paley Center for Media
Panelists: **Mike Allen**, Chief Political Correspondent, Politico; **Donald A. Baer**, Worldwide Vice Chair, Burson-Marsteller; **Karen Hughes**, Worldwide Vice Chair, Burson-Marsteller

HERE, THERE, AND EVERYWHERE

A conversation about the ubiquity of content across platforms and devices.

Moderator: **Shelly Palmer**, Host, Live Digital; and Managing Member, Advanced Media Ventures Group
Panelists: **Aryeh Bourkoff**, Global Cohead, Media Investment Banking, UBS; **Ross Honey**, General Manager, Content Acquisition and Strategy, Microsoft; **Dave Howe**, President, Syfy

WHAT ARE HALF A BILLION FRIENDS WORTH?

A conversation about the business value of the social web.
Moderator: **David Kirkpatrick**, Author, *The Facebook Effect*; and Columnist, The Daily Beast

Panelists: **Wendy Clark**, SVP, Integrated Marketing and Communication, Coca-Cola; **David Fischer**, VP of Advertising and Global Operations, Facebook; **Steve Hasker**, President Media Product Leadership and Advertiser Solutions, The Nielsen Company

IN SEARCH OF A GLOBAL AUDIENCE

Reflections on the 2010 World Cup and the state of the international programming market.

Moderator: **Anna Carugati**, Group Editorial Director, World Screen
Panelists: **Don Browne**, President, Telemundo; **Joe Calabrese**, Chair, Entertainment, Media and Sports Practice, O'Melveny & Myers; **Annie Wegelius**, Director of Programs, Swedish Television

**THE NEXT BIG THING: THE NEW NEWS
ENTREPRENEURS**

Moderator: **Jeff Jarvis**, Author, *What Would Google Do?*; Publisher, Buzzmachine.com; Associate Professor and Director, Tow-Knight Center for Entrepreneurial Journalism, CUNY

Presenters: Fwix, **Darian Shirazi**, CEO; GoMap Riga, **Kristofs Blaus**, Co-founder; Pulse, **Akshay Kothari**, Co-founder; SeeingInteractive, **Lloyd W. Armbrust II**, CEO; SpeakerText, **Matt Mireles**, CEO; StatSheet, **Greg Foster**, Board Member; Stroome, **Nonny de la Peña** and **Tom Grasty**, Co-founders

Interviews

CONVENER SESSION: A CONVERSATION WITH JEFF BEWKES, CHAIRMAN & CEO, TIME WARNER INC.

Interviewed by **David Carr**, Columnist, *The New York Times*

CONVENER SESSION: A CONVERSATION WITH JEFF ZUCKER, PRESIDENT AND CEO, NBC UNIVERSAL

Interviewer: **Jim Cramer**, Host, *Mad Money*

**CONVENER SESSION: '21' CLUB LUNCHEON
SPONSORED BY THE ABU DHABI MEDIA COMPANY**

Philippe Dauman, President and CEO, Viacom Inc.
Interviewed by **Pat Mitchell**, President and CEO,
The Paley Center for Media

**CONVENER SESSION: NIKESH ARORA,
PRESIDENT, GLOBAL SALES OPERATIONS AND
BUSINESS DEVELOPMENT, GOOGLE**

Interviewed by **Chrystia Freeland**, Editor-at-Large,
Thomson Reuters

**ONE-ON-ONE INTERVIEW WITH TIM
ARMSTRONG, CEO, AOL**

Interviewed by **Betty Liu**, Anchor, Bloomberg TV

**ONE-ON-ONE INTERVIEW WITH LOWELL
MCADAM, PRESIDENT AND COO, VERIZON**

Interviewed by **Stephanie Mehta**, Executive Editor,
Fortune

**ONE-ON-ONE INTERVIEW WITH DAVID J. STERN,
COMMISSIONER, NBA**

Interviewed by **Richard Sandomir**, Columnist,
The New York Times

**CONVENER SESSION: RICARDO SALINAS,
CHAIRMAN, GRUPO SALINAS**

Interviewed by **Pat Mitchell**, President and CEO,
The Paley Center for Media

**ONE-ON-ONE INTERVIEW WITH SEAN PARKER,
COCREATOR, NAPSTER; FOUNDING PRESIDENT,
FACEBOOK**

Interviewed by **David Kirpatrick**, Author, *The Facebook Effect*; Columnist, *The Daily Beast*

**CONVENER SESSION: FRANK A. BENNACK, JR.,
CHAIRMAN, THE PALEY CENTER FOR MEDIA,
AND VICE CHAIRMAN AND CEO, HEARST
CORPORATION**

Interviewed by **Pat Mitchell**, President and CEO,
The Paley Center for Media

Events

RECEPTION AT BLOOMBERG HEADQUARTERS

Remarks by **Frank A. Bennack, Jr.**, Vice Chairman and
CEO, Hearst Corporation, and Chairman,
The Paley Center for Media
Sponsored by **Bloomberg LP**

CHAIRMAN'S DINNER AT HEARST TOWER

Welcoming remarks by: **Frank A. Bennack, Jr.**,
Vice Chairman and CEO, Hearst Corporation, and
Chairman, The Paley Center for Media
Special Guest Celebrity Chefs: *Top Chef* Judge **Johnny
Iuzzini**; Iron Chef **Masaharu Morimoto**, Owner,
Morimoto; *Top Chef* Master **Marcus Samuelsson**, Chef
and Co-owner, Aquavit
Sponsored by **Hearst Corporation** and
O'Melveny & Myers LLP

LUNCHEON AT THE 21 CLUB

Welcome by **Edward Borgerding**, CEO, Abu Dhabi
Media Company
Sponsored by **Abu Dhabi Media Company**

Special Events and Initiatives

The Paley Center for Media's special events provide opportunities for donors and Members to attend exclusive previews, dinners, and screenings showcasing the best of media. Other functions include the Paley Center's core fundraising events—its annual galas. Other initiatives are made possible by grants or partnerships with leading organizations.

Members-Only Events

NEW YORK

SCREENING: ENRICO MATTEI: THE MAN WHO LOOKED TO THE FUTURE

Friday, January 22

Massimo Ghini embodying the restless imagination of Enrico Mattei, one of the most dynamic entrepreneurs in Italian history.

SCREENING: AMC'S RUBICON

Friday, October 1

In Person: **James Badge Dale**, **Lauren Hodges**, and the executive producer **Henry Bromell**

In association with the Screen Actors Guild

SCREENING: YOU DON'T KNOW JACK

Tuesday, October 5

This Barry Levinson film is the story of one man's obsession with challenging the rules by which we live and die.

In association with HBO Films

ONE LIFE TO LIVE

Tuesday, November 2

This Emmy Award-winning soap opera debuted on ABC in July 1968 and ran for forty-two years.

In Person: Cast members from *One Life to Live*: **Frank Valentini**, **Gina Tognoni**, **Florecia Lozano**, **Sean Ringgold**, **Kristen Alderson**, **David Gregory**, **Hillary B. Smith**, and **Kassie DePaiva**

Moderator: **Abby West**, *Entertainment Weekly*

In association with the Screen Actors Guild

LOS ANGELES

AFV: AMERICA'S FUNNIEST HOME VIDEOS: 20TH SEASON CELEBRATION

Wednesday, April 14

In Person: **Tom Bergeron**, Host; **Vin Di Bona**, Executive Producer; **Todd Thicke**, Coexecutive Producer; **Michele Nasraway**, Coexecutive Producer

Moderator: **Cynthia Littleton**, Deputy Editor, *Daily Variety*

THE SING-OFF SEASON PREMIERE

Thursday, December 2

In Person: **Shawn Stockman**, Judge; **Johnny Figueroa of Nota**, Season One Winners of *The Sing-Off*;

Backbeat, Season Two LA Contestants

Moderator: **Nick Lachey**, Host

PALEYAFTERDARK

PALEYAFTERDARK New York is sponsored by **Verizon Communications**; **Richard Kandel through the Theodore & Renee Weiler Foundation**; and **David S. Stone and The Smart Family Foundation/Stone & Magnanini Law Firm**.

AN EVENING WITH JOEL GREY

Tuesday, April 27

The dynamically versatile talent **Joel Grey** joined us on stage to discuss the important role television has played in his career from his early '50s appearances with Steve Allen and Eddie Cantor, to his Emmy-nominated turn on CBS's *Brooklyn Bridge*, to recent performances on *Oz*, *House*, and *Grey's Anatomy*. A private reception for patrons followed.

PAGING NURSE JACKIE

Monday, May 3

The second-season episode preview of *Nurse Jackie* was followed by a conversation with the Emmy Award-winning star **Edie Falco**, and the show's creative team: **Linda Wallem**, **Liz Brixius**, and **Richie Jackson**. A private reception for patrons followed.

LATE NIGHT WITH JIMMY FALLON

Thursday, May 27

Jimmy Fallon, the erstwhile *Saturday Night Live* comedian and newcomer to the late night talk show fray, bantered with **Brian Williams**, Anchor & Managing Editor, *NBC Nightly News*, about the first season's production of his hit show. A private dinner for patrons followed.

AN EVENING WITH TED DANSON

Thursday, June 3

Ted Danson, the two-time Emmy winner and one of television's most versatile and acclaimed actors, joined us on stage to reflect on the many personas he has channeled during his extraordinary career. A private dinner for patrons followed, with an in-kind donation from **Makers Mark Scotch** and *Gulliver's Travels* DVDs from **RHI Entertainment**.

THE APPRENTICE

Monday, September 13

On stage to discuss the fourth season of NBC's phenomenally successful reality show was a panel of heavy hitters: **Donald Trump**, **Ivanka Trump**, **Donald Trump, Jr.**, and **Mark Burnett**. A private reception for patrons followed.

BLUE BLOODS

Wednesday, September 22

The preview screening of the premiere episode was followed by a conversation with cast members: **Tom Selleck, Donnie Wahlberg, Bridget Moynahan, Len Cariou, and Will Estes**; and the creative team: **Mitchell Burgess, Robin Green, and Leonard Goldberg**. The discussion was moderated by **Erica Hill**, Coanchor, *The Early Show*, CBS. A private dinner for patrons followed.

A SALUTE TO TONY ORLANDO'S 50TH ANNIVERSARY IN SHOW BUSINESS

Wednesday, September 29

The Paley Center for Media in Los Angeles presented this exclusive and intimate conversation with **Tony Orlando** on the occasion of his fiftieth anniversary in show business. This multimedia celebration included classic moments from his groundbreaking weekly variety series, *The Tony Orlando & Dawn Show*, the first multiethnic variety series on television.

NOWHERE BOY

Monday, October 4

The preview screening of the theatrical biopic *Nowhere Boy* captured the crucial teenage years of John Lennon leading up to the formation of the Beatles. There was a performance by members of John Lennon's first band, the **Quarrymen**, which was preceded by a short discussion about post-war Liverpool. A private dinner for patrons followed.

BOB NEWHART'S 50TH ANNIVERSARY IN SHOW BUSINESS

Wednesday, October 6

The Paley Center for Media in Los Angeles celebrated **Bob Newhart's** half-century in show business with highlights from his television work, including bits from the satirical monologues that first brought him attention, and questions from the audience.

A PRESIDENT TO REMEMBER: IN THE COMPANY OF JOHN F. KENNEDY

Wednesday, October 27

Alec Baldwin interviewed **Robert Drew** about his new documentary on John F. Kennedy, which brings to vivid life the Kennedy White House and the major historic issues of the sixties. The filmmaker explained why he created a new Kennedy film for the 21st century from his acclaimed film archives. A private dinner for patrons followed, with an in-kind donation from **New Video** of Crisis DVDs.

THE BIG C

Monday, November 1

The screening of a new episode of this highly unconventional hit comedy series about a Minneapolis schoolteacher was followed by a discussion with cast members: **Laura Linney, Cynthia Nixon, Gabourey Sidibe, Phyllis Somerville, and John Benjamin Hickey**; and the creative team: **Darlene Hunt, Jenny Bicks, and Vivian Cannon**. A private reception for patrons followed.

A LOOK BACK AT PLAYING FOR TIME

Sunday, November 21

Thirty years after its original broadcast, the actresses **Vanessa Redgrave** and **Jane Alexander** reunited with the film's producer **Linda Yellen** to discuss the impact of this lauded and controversial film. A private reception for patrons followed, with in-kind donations of the play *Driving Miss Daisy* by Alfred Uhry from the **Theatre Communication Group** and *Playing for Time* DVDs from **Olive Films** and **Syzygy Productions**.

This event was presented with New York Women in Film & Television's Women's Film Preservation Fund.

I LIKE AMERICA: NOËL COWARD IN THE USA

Thursday, December 16

The tribute evening retraced Noël Coward's personal and professional journey through Broadway and live television. It featured live performances and discussions with special guests: **Steve Ross, Edward Hibbert, Nancy Anderson, and Tammy Grimes**. It was moderated by **Barry Day**, author and Noël Coward scholar. A private reception for patrons followed, with in-kind donations of *The Noël Coward Reader* courtesy of **Alfred A. Knopf Publishers**. The event was funded by **The Noël Coward Foundation**.

PALEY100

PALEY100 is sponsored by **Jerome and Christine Ponz**.

DINNER AT HOME WITH BARBARA WALTERS

Sunday, February 28

An intimate dinner at the home of **Barbara Walters** was enjoyed by patrons of the Paley Center.

DINNER AT HOME WITH TOM FONTANA AND FRIENDS

Tuesday, March 23

An intimate dinner at **Tom Fontana's** Chelsea townhouse was held for patrons of the Paley Center. Guest included: **Richard Belzer, Blythe Danner, Celeste Holm, Griffin Dunne, and Susie Essman**.

A CONVERSATION WITH JON STEWART

Tuesday, May 11

The festive evening with **Jon Stewart** was held downtown at the Crosby Street Hotel in Soho, where he was interviewed by **David Remnick**, Editor, *The New Yorker*.

Annual Galas

NEW YORK

Tuesday, April 6, at Cipriani 42nd Street

Honoree: **John S. Hendricks**, Founder and Chairman of Discovery Communications, on the occasion of the company's 25th anniversary. The gala was hosted by **Brian Williams**, Anchor & Managing Editor, *NBC Nightly News*, and included a tribute by **Mike Rowe** of *Discovery's Dirty Jobs*, a special 3D screening of *Discovery's new 3D programming*, a performance by **Don Henley** of The Eagles, and a spinning globe cake created by *Cake Boss* star **Buddy Valastro**.

LOS ANGELES

Tuesday, November 30, at Beverly Wilshire Hotel

Honorees: **Mary Hart**, Host, *Entertainment Tonight*, and sportscaster **Al Michaels**, were honored at the Paley Center's Los Angeles Salute to Excellence gala. The gala was hosted by **Tim Allen**, Actor/Comedian, and included entertainment by **Michael Grimm**.

TEDWOMEN

December 7 and 8 in Washington, D.C.

The Paley Center coproduced TEDWomen in an unprecedented partnership with TED Conferences, the originator of TEDTalks, a globally recognized format for presenting the best ideas and game-changing discoveries to an international audience. As a leading curator of media content and convener of discussions about media as a shaping force in how we communicate, learn, and create, the Paley Center set the stage with TEDWomen to explore the growing global awareness, spurred by media, of how women and girls are leading dramatic change in their communities, cities, and countries.

TEDWomen was a global conference about women's ideas, innovation, and leadership in all disciplines—from medicine, the environment, and robotics to peace and security, the arts, and public office. The program framed the question: How are women and girls reshaping the future? Using the lens of women as change agent, intellectual innovator, and idea champion, we explored how women in the 21st century really think and work, communicate and collaborate, learn and lead. We invited audiences around the world to consider: What does this mean and why does it matter to all of us?

We featured seventy speakers—mostly women, but some men; some famous, but many unknown—from twenty-six countries, including: columnist **Mona Eltahawy** (Egyptian); Secretary of State **Hillary Clinton**; author and activist **Naomi Klein** (Canadian); media mogul **Ted Turner**; poet **Suheir Hammad**

(Palestinian-American); MIT roboticist **Cynthia Brazeal**; Nobel Peace Laureate **Jody Williams**; visual artist **Shirin Neshat** (Iranian); physician and cancer researcher **Dr. Deborah Rhodes**; financial analyst **Halla Tomasdottir** (Icelandic); and the conservationists and filmmakers **Beverly and Dereck Joubert** (Botswanan).

We connected live to 120 TEDxWomen events, customized with local speakers and live music, held throughout Asia, Africa, Europe, the Americas, and the Middle East. Thousands more watched the program live via web stream on TED.com. We created a global dialogue by connecting our Washington attendees to the TEDx audience via Skype stations. Together, the onsite attendees and the global audiences created the TEDWomen mosaic—a dynamic, interactive digital compilation of their Twitter profile images that was formed as they commented on the program. Today, this conversation continues online with the frequent addition of new TEDWomen talks to TED.com, expanding the conference's reach to a global audience of millions, catalyzing new conversations and creating new connections around its ideas as it moves through cyberspace and into communities.

TEDWomen was hosted by Pat Mitchell and held at the International Trade Center in Washington, D.C., on December 7 and 8, 2010; its closing celebration was the first public event to be held at the newly built United States Institute of Peace.

TEDWomen was sponsored by **Blackberry/RIM**; **Johnson and Johnson**; **AOL**; **Women at NBCU**, a division of NBC Universal; **Goldman Sachs 10,000 Women**; **Lincoln**; **The Coca-Cola Company**; **The Levi's Brand for Women**; and the **John S. and James L. Knight Foundation**.

THINKSOCIAL Initiative

In 2009, the Paley Center launched a new initiative dedicated to exploring—and advancing—the use of social media in the public interest. Much as the rise of broadcast media transformed our public, political, cultural, and social institutions and practices, today the use of social media is revolutionizing our democratic discourse and all aspects of our civic life. With ThinkSocial, the Paley Center is examining the seismic changes in the way we connect and share with one another, and the growing potential to use social media tools to address society's most pressing challenges.

#PROMISE

Thursday, June 10

ThinkSocial, in conjunction with lead corporate partner **PepsiCo**, debuted #Promise, a one-day summit that explored how social and mobile media are empowering corporate citizenship and creating social and

environmental change. Prior to the summit, company leaders and consumers were invited to submit their own #Promises, in the form of a corporate commitment to improve the world around them and support their efforts with innovative social media solutions. During the event, held during New York's annual Internet Week, executives from many of the world's most recognized brands and other business, technology, and civic leaders presented their #Promises, and panel discussions—curated with the help of TED Conference, Good Inc, and FastCompany—explored how companies are using social and mobile media to create value for consumers, society, and the planet.

Participants included Facebook cofounder **Chris Hughes**, author **Douglas Rushkoff**, Flickr cofounder **Caterina Fake**, and actor/social-media entrepreneur **Edward Norton**.

SOCIAL MEDIA WEEK

Monday, September 20, to Wednesday, September 22

In 2010 the Paley Center in Los Angeles partnered with Social Media Week for their multi-city global conference connecting people, content, and conversations around emerging trends in social and mobile media. The cities taking part included Los Angeles, Buenos Aires, Bogota, Mexico City, and Milan.

Over 250 events took place worldwide during the week, and the Paley Center in Los Angeles was an "event partner" and hosted the following three events:

- **Opening Press Conference:** connected Los Angeles, Buenos Aires, Bogota, Mexico City, and Milan via videoconference
- **Hollywood Gets a Social Makeover:** This panel explored how studios and other global media companies are using digital and social media to advance their businesses and reach new audiences, seizing on opportunities and managing challenges posed by new platforms.
In Person: **Tom Lesinski**, President, Paramount Digital Entertainment; **Jake Zim**, Vice President of Digital Marketing, 20th Century Fox; **Courtney Holt**, President, MySpace Music; **Ross Levinsohn**, Managing Partner, Fuse Capital
Moderator: **Matthew Garrahan**, Financial Times
- **Social Entertainment Platforms with Funny-Or-Die.com:** **Dick Glover** led this event that explored the creative, monetization, and audience building strategies required to build successful social entertainment platforms.
In Person: **Seth Sternberg**, CEO and Cofounder, Meebo; **Scott Ehrlich**, CEO, Agility Studios; **Larry Tanz**, President, Vuguru Media

THINKSOCIAL LEADERSHIP LUNCHEON

Monday, October 18

The Global Launch of a New Campaign from Malaria No More

Food For Thought

In an ongoing partnership with Food For Thought Productions, the Paley Center hosts monthly luncheon events celebrating the one-act play by award-winning writers and performed by an alternating repertory of Broadway stars. We screen clips from our television and radio collection that contextualize and enrich the performances. This program is offered exclusively to patrons of Food for Thought Productions and Paley Center Members.

The plays featured in 2010 included: *The Last Yankee* (Arthur Miller); *In the Bar of a Tokyo Hotel* (Tennessee Williams); *Village Wooing* (George Bernard Shaw); *The Sexes* and *New York to Detroit* (Dorothy Parker); *The Dilettante* (Edith Wharton); *A Slight Ache* (Harold Pinter); *The Last Yankee* and *Death of a Salesman* (Arthur Miller); and *Fumed Oak* (Noël Coward). The performers included **Judd Hirsch**, **Len Cariou**, **Marian Seldes**, and **Joan Copeland**, and the directors included **Christopher Hart** and **Antony Marsellis**.

Philanthropy New York Screenings

The **Ford Foundation** supported the Paley Center's partnership with **Philanthropy New York**—a membership organization for leaders from private, corporate, and family foundations—to host monthly documentary screenings for the city's philanthropic community. These screenings were also open to Paley Center Members.

The 2010 documentaries screened were: *New Muslim Cool*; *The Most Dangerous Man in America: Daniel Ellsberg and the Pentagon Papers*; *The Last Truck: The Closing of a GM Plant*; *The Cove*; *Copyright Criminals*; *How Democracy Works Now*; *Waiting for Superman*; *Welcome to Shelbyville*; *Voices Unbound*; and *A Small Act*.

Other Special Partnership Events

Throughout the year the Paley Center works with partners to produce invitation-only events where important new work is premiered and where we bring together communities of people to talk about how media is being used by organizations and individuals for positive social impact.

In 2010, our partner events included: *The Black List: Volume Three* (**HBO**); *A Historic Conversation Between Ai Weiwei, Jack Dorsey, Creator and Cofounder of Twitter, and Richard MacManus, Founder of ReadWriteWeb*; A Luncheon with Speaker of the House Nancy Pelosi (**Time Inc.**); *Women Without Men*, a screening

and conversation with Filmmaker Shirin Neshat (**Sundance Film Festival Spotlight**); Vital Voices (**Fortune Magazine** and the **U.S. State Department Global Women's Mentoring Partnership**); **SHEMADEIT: Rising Stars (McKinsey & Co.)**; *Walk in my Shoes*, featuring the coauthors Ambassador Andrew Young and Kabir Sehgal; *Countdown to Zero*, a screening and conversation with Director Lucy Walker, Producer Lawrence Bender, and former United States CIA Operations Officer Valerie Plame Wilson (**Magnolia Pictures** and **Participant Media**); *Burma and the Media: Amplifying Voices for Democracy*, featuring a conversation between Nobel Peace Laureate Jody Williams, Women's League of Burma's Lway Aye Nang, *Burma Soldier's* Producer & Director Annie Sundberg, and Radio Free Asia's Khin May Zaw (**Nobel Women's Initiative**); *Hear the Voices of our Future*, with Web 2.0 female journalists: Sunita Basnet, Malayapinas, and Jacqueline Patiño (**World Pulse**).

Facilities Use

The Paley Centers in New York and Los Angeles offer contemporary, distinctive spaces for all types of corporate events, from cocktail receptions to press conferences to formal dinners. We offer a convenient location, an unparalleled collection of television and radio programs to choose from, and a neutral public space where everyone—NGOs, media outlets, educational institutions, independent media makers, entrepreneurs—can highlight and discuss issues and ideas ranging from new media technology, entrepreneurial investment, and international development to education and the environment. Institutions must be a Sponsor-level or Introductory Corporate-level (LA only) corporate member of the Paley Center or a not-for-profit organization to be eligible to use the Paley Center facilities.

The diverse groups that hosted events in our New York location in 2010 included: **The United States Institute of Peace** (*Women and Peacebuilding: Turning Oppression into Opportunity, A Conversation on Global Women's Issues*, with Nicholas D. Kristof, Columnist, *The New York Times*); **U.S. Afghan Women's Council, Georgetown University** (to discuss supporting women in the Afghan media); **Amazon Watch** (*Avatar* director James Cameron); **National Geographic** (a screening of *Locked Up Abroad: The Real Midnight*

Express); **Friar's Film Festival** (screenings); **Peabody Awards** (winners annual reception); **Springboard Enterprises** (a two-day forum for women entrepreneurs seeking equity capital); **Carnegie Corporation of New York, The John D. and Catherine T. MacArthur Foundation** and **The Nuclear Threat Initiative** (a screening of *Nuclear Tipping Point*, and a discussion between Charlie Rose and former Senator Sam Nunn); **Advertising Week 2010** (North America's communications leaders); **10th Annual Michael Z. Bennaum Forum** (host Tim Daly with Alec Baldwin, Joel Klein, and Davis Guggenheim); **The Bill and Melinda Gates Foundation** (TEDxChange: The Future We Make, to discuss the 10th anniversary of the Millennium Development Goals, and a reception with Melinda French Gates); **David Lynch Foundation** (a press conference with panelists Clint Eastwood, David Lynch, and Russell Brand to launch Operation Warrior Wellness, a national initiative to teach veterans meditation practices).

In New York, radio shows based outside New York City continued to take advantage of our centrally located studio to conduct ISDN interviews with prominent guests. New York highlights this year included Digital Talk Radio (CRN) Barry Farber radio celebrations. Our Media Council uses the studio extensively, including Max Robins's weekly half hour on *The Howie Carr Show*, as well as regular Podcast interviews that have included such prominent personages Peter Hamilton, founder of the website DocumentaryTelevision.com; Brad Adgate, Senior VP and Director of Research at Horizon Media; and Avner Ronen, CEO of Boxee.

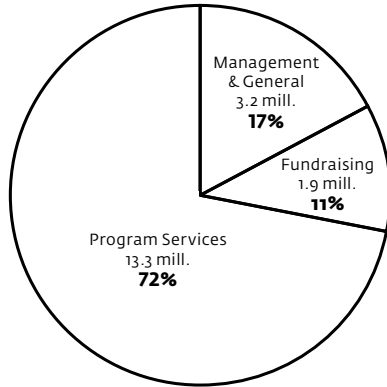
The Ralph Guild Radio Studio in Los Angeles continues to fulfill the needs of radio programs based outside of Los Angeles. RTE Ireland (Ireland's National Radio Broadcaster) and Oprah Radio's *Gayle King Show* have both recently broadcast from the Ralph Guild Radio Studio, with the Paley Center becoming the "go-to facility" to host Ms. King whenever she is in Los Angeles. American Urban Radio Networks (Philadelphia) continued to use the studio because it is centrally located in the center of Beverly Hills and offers close access to numerous celebrity guests such as Angela Bassett, Beverly Johnson, Mark Moses, and Holly Robinson-Peete.

Summary of 2010 Financial Information

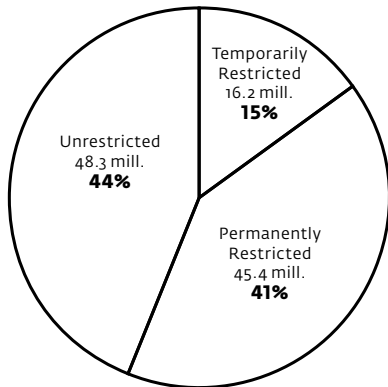
The Paley Center for Media's audited financial statements are available at paleycenter.org.

Total Revenue, Gains, and Other Support	\$23.3 million
Contributions	10.6 mill.
Net Support from Galas	1.6 mill.
Other	2.8 mill.
Investment income plus change in value of investments	8.3 mill.

Operating Expenses
(excluding depreciation of \$2.5 million) \$18.4 million



Net Assets as of December 31, 2010 \$109.9 million



CORPORATE, FOUNDATION, AND INDIVIDUAL DONORS

Golden Benefactors (\$100,000+)

Accenture
 Judy Hart Angelo and John M. Angelo
 Frank A. Bennack, Jr.
 Booz & Company
 Carnegie Corporation of New York
 Google
 Gustave M. and Rita E. Hauser
 Hearst Corporation
 John S. and James L. Knight Foundation
 Scott P. Kurnit
 The Marc Haas Foundation
 Microsoft Corporation
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 The News Corporation Foundation
 O'Melveny & Myers LLP
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 The Rosalind P. Walter Foundation
 Sony Corporation of America
 Time Warner Cable
 Viacom
 The Walt Disney Company
 William S. Paley Foundation, Inc.
 Dick Wolf
 Yahoo!

Silver Benefactors (\$50,000-\$99,999)

CBS Corporation
 The Coca-Cola Company
 Gordon Crawford
 Ford Foundation
 James L. Greenwald Foundation
 The New York Community Trust – The Peter G.
 Peterson and Joan Ganz Cooney Fund
 The Nielsen Company
 Jerome & Christine Ponz
 Samuel I. Newhouse Foundation, Inc.
 Sanoma Corporation
 Scripps Networks Interactive
 UBS
 Verizon Communications

Benefactors (\$25,000-\$49,999)

The Abu Dhabi Media Company
 Advertising Week, Inc.
 The Ambrose Monell Foundation
 BET Networks
 The Blanche and Irving Laurie Foundation

Richard Kandel through the Theodore & Renee
 Weiler Foundation
 Ted Leonsis
 Madigan Family Foundation
 McCormick Foundation
 McKinsey & Company
 Mediabrands, Interpublic Group of Companies
 Microsoft Zune
 MIH Group
 NBA and WNBA
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