

The Museum of Television & Radio

2005 Annual Report

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Letter from the Chairman

On behalf of the Museum's Board of Trustees and staff, I am proud to present the annual report of The Museum of Television & Radio for 2005.

Anyone familiar with this organization knows just how unique it is. In a time of sweeping changes in the media landscape, the Museum plays a critical role in preserving, celebrating, and documenting our shared history *captured by* the media, as well as the history *being made by* the media. It has an ever-deepening impact on all our lives: shaping ideas, launching trends, and connecting us all across borders, cultures, and countries. The Museum helps both the public and the industry understand just how profound the media's impact has become.

In 2005, the Museum continued to offer the public the kind of perspective that only we can, with the past, present, and future of the media represented in our extensive collection, public seminars and educational classes, screening and listening series, and annual festivals. The MT&R Media Center and the International Council remained important forums for exchanging ideas and developing strategies to resolve pressing issues within the industry. I would like to share with you just some of the highlights from the past year.

In the fall, the Museum launched the major, multiyear initiative *She Made It: Women Creating Television and Radio*. This is a dynamic program—one of our most comprehensive initiatives to date—designed to collect, preserve, and celebrate the significant contributions of 150 female writers, producers, journalists, sportscasters, and executives. You can visit the project's website, www.shemadeit.org, to view biographies of the honorees and some video clips of their work; watch webcasts of past seminars; and make plans to visit the Museum to see a screening series or other upcoming *She Made It* event.

The MT&R Media Center addressed several of the most critical issues facing journalists and the business of news, hosting the forums *The Coming Revolution in News: Adapting to Audiences of the Future*, *The Intersection of Blogging and Mainstream News*, and *Finding Solutions for Journalist Safety*, as well as two forums on the implications of China as a media market. In addition, the Media Center continued its exploration of the digital rights management area with the third in a series of discussions of this difficult issue, *Digital Rights Management: Technologies and Strategies*, held in New York last February. The International Council, comprised of the chief executives of the world's leading media companies, had its annual conference in Montreal, Canada. It was an extremely successful series of panel discussions and other events.

In conjunction with the release of the Academy Award-nominated film *Good Night, and Good Luck*, the Museum screened selections from Edward R. Murrow's in-depth documentary series *See It Now*. Actor David Strathairn had previously visited the Museum to conduct research for his role; he crafted his pitch-perfect portrayal of Murrow by watching hours of programming from our archive.

Mr. Strathairn was one of many individuals—students, scholars, journalists and other media professionals—who used our collection for research. In the last year, this treasure continued to grow with the addition of 3,113 more hours of television and radio programming and over 1,000 commercials. In order to maintain this invaluable repository in an increasingly digital world, we have begun to transfer the collection from videotape to a digital medium. We were named an Official Project of the federal Save America's Treasures challenge grant program, enabling us to begin transferring some of our most fragile holdings.

Educating young people continues to be a priority. Through the Robert M. Batscha University Satellite Seminar Series, tens of thousands of students from a network of close to five hundred colleges and universities nationwide participate in an interactive discourse with television and radio professionals. Last year's seminars included *Making Politics Funnier: Daily Show Writers Tell All* and *The Women of NPR*.

None of these activities would be possible without the valued support of the corporations, foundations, and individual donors to whom we extend our deepest gratitude. I would also like to take this opportunity to thank the Museum's devoted leadership: its Trustees, Los Angeles Board of Governors, and Media Center Board of Governors. Your guidance and advocacy in 2005 was dearly appreciated by everyone at the Museum. We also thank you, our public, who we are honored to serve. We look forward to seeing you at the Museum.

Frank A. Bennack, Jr.

Museum Overview

The Museum of Television & Radio is a national nonprofit organization founded in 1975 in New York by William S. Paley, and expanded to Los Angeles in 1996. The Museum's mission is to collect, preserve, and interpret television and radio programming and advertisements, and to ensure full public access to the collection. The Museum also works to educate and engage audiences through thematic screening and listening series, seminars, festivals, educational activities for children, publications, and exhibitions that illuminate the heritage and inform the future of electronic media.

Through generous program donations by the broadcast and cable networks, independent producers and production companies, individuals and organizations, and advertising agencies, the Museum's ever-growing collection consists of more than 120,000 television and radio programs and advertisements, spanning from 1918 to the present, which form the foundation for all the Museum's public programs.

Four major goals coincide with the Museum's mission:

- To be the foremost public institution dedicated to appreciation of television and radio programming and advertisements
- To serve as the primary resource for the general public who wish to view and listen to television and radio programming history
- To provide through education and exhibition activities a forum for greater understanding and appreciation of the artistic value, social impact, and historical significance of television and radio programming
- To provide forums to media industry professionals that address key issues in the field of converging media

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Public Programming

The Museum's collection provides the foundation for a wide range of public programs, including screening and listening series, festivals, gallery exhibits, and seminars. These interpretive programs, developed by Museum curators, illuminate topics of social, historic, popular, or artistic significance while also providing the public with a new context in which to observe and analyze the media, and specifically how television and radio communicate and influence ideas, values, and our culture as a whole.

She Made It Initiative

She Made It: Women Creating Television and Radio is a multiyear initiative to build a unique collection of radio and television programming that celebrates the achievements of great women writers, directors, producers, sportscasters, journalists, and executives.

She Made It recognizes the early female trailblazers, the current level of power and prominence women have in the industry, and the exciting potential for new generations of women entering the business in the twenty-first century.

Beginning with the 2005 honorees, *She Made It* will present a dynamic calendar of activities in New York and Los Angeles, including special panel discussions for the public and a university satellite audience, screening and listening series that will showcase the work of the honorees, and a website, shemadeit.org.

The 2005 Honorees

Mildred Freed Alberg
Debbie Allen
Christiane Amanpour
Lucille Ball
Gertrude Berg
Bertha Brainard
Fanny Brice
Marcy Carsey
Julia Child
Joan Ganz Cooney
Barbara Corday
Katie Couric
Ellen DeGeneres
Suzanne de Passe
Donna de Varona
Diane English
Tina Fey
Pauline Frederick
Phyllis George
Terry Gross
Susan Harris
Catherine Hughes
Charlayne Hunter-Gault
Lucille Kallen
Susan Lacy
Geraldine Laybourne
Mimi Leder

Debra L. Lee
Ida Lupino
Judith McGrath
Pat Mitchell
Mary Tyler Moore
Sheila Nevins
Agnes Nixon
Sarah Jessica Parker
Irna Phillips
Cokie Roberts
Marlene Sanders
Cristina Saralegui
Diane Sawyer
Susan Stamberg
Alison Steele
Anne Sweeney
Lela Swift
Nancy Tellem
Marlo Thomas
Dorothy Thompson
Barbara Walters
Ethel Winant
Oprah Winfrey

Robert M. Batscha University Satellite Seminars

New York

THE WOMEN OF NATIONAL PUBLIC RADIO

Thursday, November 10, 2005

6:00 to 7:30 p.m.

Panelists: **Melissa Block**, Host, *All Things Considered*; **Maria Hinojosa**, Managing Editor and Host, *Latino USA*; **Cokie Roberts**, News Analyst, NPR; Senior News Analyst, ABC News; **Susan Stamberg**, Special Correspondent; **Linda Wertheimer**, Senior National Correspondent

FROM *THE GOLDBERGS* TO 2005: THE EVOLUTION OF THE FAMILY SITCOM

Wednesday, November 16, 2005

6:00 to 7:30 p.m.

Panelists: **Aviva Kempner**, Documentary Filmmaker, *Gertrude Berg: America's Molly Goldberg*; **John Markus**, Coexecutive Producer, *The Cosby Show*; Writer, *The Larry Sanders Show*; Writer, *Gimme a Break!*; **Bill Persky**, Creator, *That Girl*; Director, Writer, Producer, *Kate & Allie*; Director, *Who's the Boss?*; **Adriana Trigiani**, Author, *Big Stone Gap* and *Lucia, Lucia*; **David Zurawik**, Biographer, *Molly's World: The Life of Gertrude Berg*

Los Angeles

TAKING THE LEAD: WOMEN AND THE CHANGING FACE OF TELEVISION DRAMA

Thursday, December 8, 2005

5:30 to 7:00 p.m.

Panelists: **Barbara Corday**, Cocreator, *Cagney & Lacey*; **Susanne Daniels**, President, Entertainment, Lifetime Entertainment Services; **Jill Hennessy**, *Crossing Jordan*; **Jenji Kohan**, Creator, *Weeds*; **Jane Seymour**, *Dr. Quinn, Medicine Woman*
Moderator: **Cynthia Littleton**, Deputy Editor, *The Hollywood Reporter*

Introduced Screening, Los Angeles

ONCE UPON A MATTRESS

Tuesday, November 29, 2005

7:00 to 8:30 p.m.

Panelists: **Carol Burnett**, **Bob Mackie**, **Tom Smothers**, **Tracey Ullman**

Screening Series, New York and Los Angeles

PRODUCING MEDIA ICONS: Diane English and Sarah Jessica Parker

December 9, 2005, to January 12, 2006

Listening Series, New York and Los Angeles

THEY MADE GENRES: Irna Phillips and Gertrude Berg

December 2, 2005, to January 29, 2006

Website

The shemadeit.org website offers biographies of each of the honorees, video of *SMI* events as well as clips of the honorees' work from the collection, forums for discussion, a calendar of upcoming screenings and listening series, and more.

The Museum of Television & Radio acknowledges the following individuals for their support and invaluable leadership

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Events

The Museum's seminar program features in-person discussions with distinguished performers, critics, writers, directors, producers, journalists, and others. Topics range from the collaborative process behind programming to significant historic events captured by the media.

NEW YORK

A CONVERSATION WITH GEORGE JELLINEK

Cosponsored by Opera Index and the New York Singing Teachers' Association

Tuesday, January 18, 2005

6:00 to 7:30 p.m.

Moderator: **Robert Sherman**, Radio Host, *Young Artists Showcase*, *Woody's Children*

TALK RADIO AND THE POLITICAL PROCESS IN THE 21ST CENTURY

Tuesday, February 3, 2005

(see *The Political Process in the Media Age* for full description)

UNRAVELING THE WIRE

Thursday, February 10, 2005

6:00 to 7:45 p.m.

Panelists: **Ed Burns**, Producer/Writer; **John Doman**, "Dep. Commissioner Rawls"; **Idris Elba**, "Russell 'Stringer' Bell"; **Seth Gilliam**, "Sgt. Ellis Carver"; **James Hector**, "Marlo Stanfield"; **George Pelecanos**, Producer/Writer; **David Simon**, Creator/Executive Producer; **Karen Thorson**, Producer
Moderator: **Ken Tucker**, Television Critic, *Entertainment Weekly*

THE EDIBLE AIRWAVES: HOW TO COOK FOR TELEVISION

Tuesday, March 1, 2005

6:00 to 7:30 p.m.

Panelists: **Mario Batali**, Chef, *Molto Mario*, *Mario Eats Italy*, *Ciao America*; **Alton Brown**, Chef, *Good Eats*; **Giada De Laurentiis**, Chef, *Everyday Italian*; **Bob Tuschman**, Senior Vice President, Programming & Production, Food Network
Introduced by: **Brooke Bailey Johnson**, President, Food Network
Moderator: **Jeffrey Steingarten**, Food Critic, *Vogue*; Author, *The Man Who Ate Everything*

BREAKING THE RADIO WALL

Presented in collaboration with the New York Chapter of the Recording Academy

Thursday, March 10, 2005

6:00 to 7:30 p.m.

Panelists: **Reverend Dave Ciancio**, The Syndicate; **Rita Houston**, Music Director, WFUV-FM; Host, *The Whole Wide World with Rita Houston*; **Gary Krantz**, EVP, Premiere Radio Networks/Clear Channel; **Steve Leeds**, Neo Entertainment Consultants
Introduced by: **Beth Ravin**, NARAS
Moderator: **RuPaul**, Morning Host, Mix 102.7 FM

HOLLYWOOD & HOLOCAUST: IMAGINARY WITNESS

Cosponsored by the Center for Communication

Thursday, March 17, 2005

6:00 to 8:30 p.m.

Panelists: **Daniel Anker**, Director/Producer, *Imaginary Witness*; **Walter Bernstein**, Screenwriter/Director; **Annette Insdorf**, Director, Film Studies, Columbia University; Author, *Indelible Shadows: Film and the Holocaust*; **Sidney Lumet**, Director, *Network*, *Dog Day Afternoon*, *Serpico*, *The Pawnbroker*; **Martin Starger**, Executive Producer, *Sophie's Choice*
Moderator: **Neal Gabler**, Author, *How the Jews Invented Hollywood*, *Winchell*

ROCK IS FIFTY! THE RETURN OF HALEY'S COMETS

Tuesday, March 22, 2005

6:00 to 7:30 p.m.

The Comets: **Joey Ambrose**, Saxophone and Vocals; **Franny Beecher**, Lead Guitar; **Johnny Grande**, Piano; **Marshall Lytle**, Bass and Vocals; **Dick Richards**, Drums
Hosted by: "Little" **Steven Van Zandt**

CELEBRATING THE 10TH ANNIVERSARY OF REAL SPORTS WITH BRYANT GUMBEL

Matt Lauer Interviews Bryant Gumbel

Wednesday, March 30, 2005

6:00 to 7:30 p.m.

Introduced by: **Ross Greenburg**, President, HBO Sports

WHAT MAKES SAMMY RUN?

Presented in coordination with The Writers Guild of America, East

Wednesday, April 6, 2005

6:00 to 8:00 p.m.

Introduced by: **Dina Merrill** and **Budd Schulberg**

MAKING POLITICS FUNNIER: DAILY SHOW WRITERS TELL ALL

Thursday, April 7, 2005

(see *Robert M. Batscha University Satellite Seminar Series* for full description)

THE PASSION OF THE PARTISAN: WHAT IS THE FUTURE OF THE POLITICAL DOCUMENTARY?

Tuesday, April 12, 2005

(see *Robert M. Batscha University Satellite Seminar Series* for full description)

CLIFF ROBERTSON PRESENTS DAYS OF WINE AND ROSES

Presented in association with the New York Chapter of the National Television Academy

Thursday, May 5, 2005

6:00 to 8:15 p.m.

Panelist: **Cliff Robertson**

Moderator: **Diana Williams**, Anchor, WABC

Eyewitness News

THE WILLIAM S. PALEY ANNUAL LECTURE: TWENTY-FIVE YEARS OF NIGHTLINE

Monday, May 9, 2005

6:00 to 7:30 p.m.

Panelists: **Tom Bettag**, Executive Producer, *Nightline*; **Ted Koppel**, Managing Editor and Anchor, *Nightline*

Moderator: **Jeff Greenfield**, Senior Analyst, CNN

This lecture, the eleventh in a series honoring William S. Paley, founder of CBS, has been generously underwritten by the **CBS Foundation**.

A TRIBUTE TO THE PROFESSOR: CELEBRATING SCOTT MUNI

Presented in collaboration with Infinity Broadcasting

Thursday, May 19, 2005

6:00 to 7:30 p.m.

Panelists: **Bill Ayres**, Talk Show Host, WPLJ; Cofounder/Executive Director, World Hunger Year; Coauthor, *All You Need Is Love*; **Ken Dashow**, Radio Personality, Q104; **Daniel Glass**, CEO/President, Artemis Records; **Meg Griffin**, Format Manager, SIRIUS Disorder 24, Folk Town 38, Sirius Satellite Radio; **Dave Herman**, Radio Personality; Morning Show Host, WNEW-FM, 1972-98; **Dan Neer**, Producer, Little Steven's Underground Garage, Sirius Satellite Radio

Moderator: **Dennis Elsas**, Host, *City Folk Afternoon*, WFUV-FM

C-SPAN AND THE JUDICIARY

Thursday, June 2, 2005

(see *Robert M. Batscha University Satellite Seminar Series* for full description)

RESCUE ME: PREMIERE SCREENING AND DISCUSSION

Thursday, June 9, 2005

6:00 to 7:30 p.m.

Panelists: **Diane Farr**, "Laura Miles"; **Denis Leary**, Creator, Executive Producer, Writer, "Tommy Gavin"; **Michael Lombardi**, "Mike 'the Probie' Siletti"; **Jack McGee**, "Chief Jerry Riley"; **Steven Pasquale**, "Sean Garrity"; **John Scurti**, "Lt. Kenneth 'Lou' Shea"; **Daniel Sunjata**, "Franco Rivera"; **Peter Tolan**, Cocreator, Executive Producer, Writer, Director
Moderator: **Donny Deutsch**, Chairman/CEO, Deutsch Inc.; Host, *The Big Idea*

CELEBRATING THE 30TH ANNIVERSARY OF DANCE IN AMERICA: PREVIEW OF SWAN LAKE IN HDTV

Wednesday, June 15, 2005

6:00 to 8:30 p.m.

Panelists: **Angel Corella**, Dancer; **Judy Kinberg**, Senior Producer, Culture & Arts, Thirteen/WNET New York; **Kevin McKenzie**, ABT Artistic Director; **Gillian Murphy**, Dancer

CHEAP SHOTS AND GUILTY PLEASURES: TELEVISION IN THE AGE OF IRONY

Thursday, October 27, 2005

6:00 to 7:30 p.m.

Panelists: **Tara Ariano**, Cocreator/Editor, TelevisionWithoutPity; **Sarah Bunting**, Cocreator/Editor, TelevisionWithoutPity; **Virginia Heffernan**, Television Critic, *The New York Times*; **Cintra Wilson**, Columnist, Salon.com

LEONARD BERNSTEIN'S OMNIBUS: WHAT MAKES OPERA GRAND? INTRODUCED SCREENING

Cosponsored by Opera Index

Saturday, November 5, 2005

3:00 p.m.

Panelists: **Frank Corsaro**, Theater and Opera Director; **Ira Siff**, Artistic Director, La Gran Scena Opera Co.

ARE YOU READY FOR THE COUNTRY? INTRODUCED SCREENING

Wednesday, November 9, 2005

12:30 p.m.

Panelists: **Kix Brooks** and **Ronnie Dunn**, Hosts, *CMA Awards*; Brooks & Dunn; **Lorianne Crook**, Host, GAC; **Walter Miller**, Producer, *CMA Awards*
Donation of *CMA Awards* programming: **Ed Benson**, Executive Director, CMA

THE WOMEN OF NPR

Thursday, November 10, 2005

(see *She Made It* for full description)

FROM THE GOLDBERGS TO 2005: THE EVOLUTION OF THE FAMILY SITCOM

Wednesday, November 16, 2005

(see *She Made It* for full description)

THE POLITICAL PROCESS IN THE MEDIA AGE

TALK RADIO AND THE POLITICAL PROCESS IN THE 21ST CENTURY

Tuesday, February 3, 2005

6:00 to 7:30 p.m.

Panelists: **Al Franken**, Host, *The Al Franken Show*, Air America Radio; **Mike Gallagher**, Host, *The Mike Gallagher Show*, Salem Radio Network; **Lee Thornton**, Professor of Journalism, University of Maryland at College Park
Moderator: **Michael Harrison**, Editor and Publisher, *TALKERS Magazine*

MAKING POLITICS FUNNIER: DAILY SHOW WRITERS TELL ALL

Thursday, April 7, 2005

7:00 to 8:30 p.m.

(see *Robert M. Batscha University Satellite Seminar Series* for full description)

THE PASSION OF THE PARTISAN: WHAT IS THE FUTURE OF THE POLITICAL DOCUMENTARY?

Tuesday, April 12, 2005

6:00 to 7:30 p.m.

(see *Robert M. Batscha University Satellite Seminar Series* for full description)

C-SPAN: ADVENTURES IN DEMOCRACY

C-SPAN AND THE JUDICIARY

Thursday, June 2, 2005

6:00 to 7:30 p.m.

(see *Robert M. Batscha University Satellite Seminar Series* for full description)

Funding for *The Political Process in the Media Age* screening and seminar series was generously provided by **The Blanche and Irving Laurie Foundation**.

Funding for *C-SPAN: Adventures in Democracy* was generously provided by **The Rosalind P. Walter Foundation**. Additional support provided by cable television pioneer **Gerry Lenfest**.

LOS ANGELES

HAPPY DAYS REUNION

Thursday, January 27, 2005

7:00 to 8:30 p.m.

Panelists: **Tom Bosley**, "Howard Cunningham"; **Fred Fox**, Executive Producer; **Michael Levitt**, Executive Producer; **Erin Moran**, "Joanie Cunningham"; **Don Most**, "Ralph Malph"; **Marion Ross**, "Marion Cunningham"; **Anson Williams**, "Warren 'Potsie' Weber"; **Henry Winkler**, "Arthur 'Fonzie' Fonzarelli"
Moderator: **Mary Hart**, *Entertainment Tonight*

GILMORE GIRLS 100TH EPISODE CELEBRATION

Monday, February 7, 2005

7:00 to 8:30 p.m.

Panelists: **Kelly Bishop**, "Emily Gilmore"; **Alexis Bledel**, "Lorelai Gilmore"; **Lauren Graham**, "Lorelai Gilmore"; **Edward Hermann**, "Richard Gilmore"; **Melissa McCarthy**, "Sookie St. James"; **Daniel Palladino**, Executive Producer; **Scott Patterson**, "Luke Danes"; **Amy Sherman-Palladino**, Creator/Executive Producer
Moderator: **Cynthia Littleton**, *The Hollywood Reporter*

A CONVERSATION WITH NORMAN CORWIN

Wednesday, May 4, 2005

7:00 to 8:30 p.m.

Panelist: **Norman Corwin**
Moderator: **Patt Morrison**, KCET
Performances by: **John Achorn**, **Ed Asner**, **Melinda Peterson**, **Phil Proctor**, **Elliott Reid**

MIAMI BLACK AND BLUE: A LOOK AT NIP/TUCK

Monday, September 19, 2005

7:00 to 8:30 p.m.

Panelists: **Julian McMahon**, "Dr. Christian Troy"; **Ryan Murphy**, Creator/Executive Producer; **Joely Richardson**, "Julia McNamara"; **Geer Shepard**, Executive Producer; **Dylan Walsh**, "Dr. Sean McNamara"
Moderator: **Mary Murphy**, *TV Guide*

FORTY YEARS OF DAYS OF OUR LIVES

Thursday, November 3, 2005

7:00 to 8:30 p.m.

Panelists: **Kristian Alfonso**, "Hope Williams Brady"; **Ken Corday**, Executive Producer; **Deidre Hall**, "Marlena Evans Black"; **Bill Hayes**, "Doug Williams"; **Susan Hayes**, "Julie Williams"; **Drake Hogestyn**, "John Black"; **Peter Reckell**, "Bo Brady"; **James Reynolds**, "Abe Carver"
Moderator: **Joe Adalian**, *Daily Variety*

ONCE UPON A MATTRESS

Tuesday, November 29, 2005

7:00 to 8:30 p.m.

(see *She Made It* for full description)

TAKING THE LEAD: WOMEN AND THE CHANGING FACE OF TELEVISION DRAMA

Thursday, December 8, 2005

5:30 to 7:00 p.m.

(see *She Made It* for full description)

THE POLITICAL PROCESS IN THE MEDIA AGE

C-SPAN: PRESERVING THE PRESIDENCY

Wednesday, December 14, 2005

7:00 to 8:30 p.m.

Panelists: **Richard Reeves**, Author and syndicated columnist; **Jack Valenti**, Former head of the MPAA and Johnson advisor

Moderator: **Josh Mankiewicz**, *Dateline NBC*

Funding for *The Political Process in the Media Age* screening and seminar series was generously provided by **The Blanche and Irving Laurie Foundation**.

Funding for *C-SPAN: Adventures in Democracy* was generously provided by **The Rosalind P. Walter Foundation**. Additional support provided by cable television pioneer **Gerry Lenfest**.

NEW YORK AND LOS ANGELES

MT&R: IN THE PRIME: FALL PILOT PREVIEWS

September 7 to 16, 2005

Wednesday, September 7 The WB

Thursday, September 8 Fox

Friday, September 9 CBS

Wednesday, September 14 UPN/CBS

Thursday, September 15 ABC

Friday, September 16 NBC

The Museum wishes to thank the following sponsors for their generous support:

In New York: **Aquafina, Café Metro, Davie-Brown Entertainment, and Martin Miller's Gin**

In Los Angeles: **Aquafina, Bombay Sapphire, Davie-Brown Entertainment, Form Decor, The Grill, Images by Lighting, Jackson's Somerset, Très L.A., and Union Ice Co.**

Robert M. Batscha University Satellite Seminars

The Museum reaches beyond its walls to serve an off-site collegiate audience through its University Satellite Seminar program. This initiative utilizes satellite technology to transmit Museum seminars to hundreds of colleges and universities throughout the United States.

The 2005–2006 Robert M. Batscha University Satellite Seminar Series is generously funded by **Dick Wolf**.

Additional support provided by the **Park Foundation, Inc.**

Satellite transmission is provided by **GlobeCast**. Satellite time is provided by **PanAmSat Corporation**. Occasional Fiber Video Transport provided by **Vyvx, a Division of WilTel Communications**.

NEW YORK

MAKING POLITICS FUNNIER: DAILY SHOW WRITERS TELL ALL

Thursday, April 7, 2005

7:00 to 8:30 p.m.

Panelists: **Stephen Colbert**, *Daily Show*

Correspondent; **Rob Kutner**, *Daily Show* Writer;

Chris Regan, *Daily Show* Writer; **Jason Reich**, *Daily Show* Writer

THE PASSION OF THE PARTISAN: WHAT IS THE FUTURE OF THE POLITICAL DOCUMENTARY?

Tuesday, April 12, 2005

6:00 to 7:30 p.m.

Panelists: **Robert Drew**, *Primary*; **Eugene Jarecki**, *Why We Fight*; **Alexandra Pelosi**, *Journeys with George*; **Thom Powers**, *Guns and Mothers*; **Ted Steinberg**, *Celsius 41.11: The Temperature at Which the Brain Begins to Die*; **Paul Stekler**, *Last Man Standing*

Moderator: **Steve Rosenbaum**, Managing Partner, Magnify Media; Trustee, IDA

C-SPAN AND THE JUDICIARY

Thursday, June 2, 2005

6:00 to 7:30 p.m.

Panelists: **Martin Garbus**, Partner, Davis & Gilbert, LLP; **Brad Meltzer**, Author, *The Tenth Justice*

Moderator: **Nicholas Lemann**, Professor and Dean, Columbia University Graduate School of Journalism

THE WOMEN OF NPR

Thursday, November 10, 2005

(see *She Made It* for full description)

FROM *THE GOLDBERGS* TO 2005: THE EVOLUTION OF THE FAMILY SITCOM

Wednesday, November 16, 2005

(see *She Made It* for full description)

LOS ANGELES

TAKING THE LEAD: WOMEN AND THE CHANGING FACE OF TELEVISION DRAMA

Thursday, December 8, 2005

(see *She Made It* for full description)

William S. Paley Television Festival

The Los Angeles-based Festival features the best in television programming, past and present. The twenty-second annual Festival took place between March 2 and March 16, 2005.

Funding for the Paley Festival has been provided by the **William S. Paley Foundation, Inc.**

The Museum also wishes to thank **American Airlines**, the **Four Seasons Hotel at Beverly Hills and Los Angeles**, and **Panasonic**.

NYPD BLUE

Wednesday, March 2 at 7:00 p.m.

Panelists: **Steven Bochco**, Creator/Executive Producer; **Bill Brochtrup**, "John Irwin"; **Gordon Clapp**, "Detective Greg Medavoy"; **Bill Clark**, Executive Producer; **Kim Delaney**, "Detective Diane Russell"; **Dennis Franz**, "Detective Andy Sipowicz"; **Mark-Paul Gosselaar**, "Detective John Clark, Jr."; **Currie Graham**, "Lieutenant Bale"; **Sharon Lawrence**, "ADA Sylvia Costas"; **David Milch**, Creator/Executive Producer/Writer; **Jacqueline Obradors**, "Detective Rita Ortiz"; **Rick Schroder**, "Detective Danny Sorenson"; **Henry Simmons**, "Detective Baldwin Jones"; **Bonnie Somerville**, "Detective Laura Murphy"; **Mark Tinker**, Executive Producer

Moderator: **Stephen J. Cannell**, Executive Producer, Cannell Studios

IN LIVING COLOR

Thursday, March 3 at 7:00 p.m.

Panelists: **Keenen Ivory Wayans**, Creator/Executive Producer/Cast Member; **Kim Wayans**, Cast Member; **Shawn Wayans**, Cast Member; **Marlon Wayans**, Cast Member

Moderator: **Patrick Stinson**, E! Entertainment Television

ADULT SWIM

Friday, March 4 at 7:00 p.m.

Panelists: **Seth Green**, Creator/Voice Talent, *Robot Chicken*; **Tim Heidecker**, Creator/Voice Talent, *Tom Goes to the Mayor*; **Matt Maiellaro**, Creator/Voice Talent, *Aqua Teen Hunger Force*; **Matt Senreich**, Creator/Voice Talent, *Robot Chicken*; **Eric Wareheim**, Creator/Voice Talent, *Tom Goes to the Mayor*; **Dave Willis**, Creator/Voice Talent, *Aqua Teen Hunger Force*

Moderator: **Keith Crofford**, Vice President of Production, *Adult Swim*

LAW & ORDER: THE BRAND

Saturday, March 5 at 7:00 p.m.

Panelists: **Neal Baer**, Executive Producer, *Law & Order: Special Victims Unit*; **Rene Balcer**, Executive Producer, *Law & Order: Criminal Intent*; **Arthur Forney**, Executive Producer, Wolf Films Inc.; **Ted Kotcheff**, Executive Producer, *Law & Order: Special Victims Unit*; **Eric Overmeyer**, Executive Producer, *Law & Order*; **Anne Parisse**, "A.D.A. Alexandra Borgia," *Law & Order*; **Dick Wolf**, Creator/Executive Producer, *Law & Order*, *Law & Order: Special Victims Unit*, *Law & Order: Criminal Intent*, *Law & Order: Trial By Jury*

Moderator: **Bernard Weinraub**

DESPERATE HOUSEWIVES

Tuesday, March 8 at 7:00 p.m.

Panelists: **Marc Cherry**, Creator/Executive Producer; **Steven Culp**, "Rex Van De Kamp"; **Marcia Cross**, "Bree Van De Kamp"; **James Denton**, "Mike Delfino"; **Michael Edelstein**, Executive Producer; **Felicity Huffman**, "Lynette Scavo"; **Eva Longoria**, "Gabrielle Solis"; **Mark Moses**, "Paul Young"; **Larry Shaw**, Director/Executive Producer; **Doug Savant**, "Tom Scavo"; **Nicollette Sheridan**, "Edie Britt"; **Tom Spezialy**, Executive Producer; **Brenda Strong**, "Mary Alice Young"

Moderator: **Carrie Fisher**

JACK & BOBBY

Wednesday, March 9 at 7:00 p.m.

Panelists: **Greg Berlanti**, Creator/Executive Producer; **Edwin Hodge**, "Marcus Ride"; **Christine Lahti**, "Grace McCallister"; **Logan Lerman**, "Bobby McCallister"; **Matt Long**, "Jack McCallister"; **Mickey Liddell**, Executive Producer; **Jessica Pare**, "Courtney Benedict"; **Keri Lynn Pratt**, "Missy Belknap"; **John Slattery**, "Peter Benedict"; **Vanessa Taylor**, Executive Producer

Moderator: **Susan Estrich**, USC Law School

THE L WORD

Thursday, March 10 at 7:00 p.m.

Panelists: **Jennifer Beals**, "Bette Porter"; **Ilene Chaiken**, Creator, Executive Producer; **Erin Daniels**, "Dana Fairbanks"; **Leisha Hailey**, "Alice Pieszecki"; **Laurel Holloman**, "Tina Kennard"; **Eric Lively**, "Mark Wayland"; **Katherine Moennig**, "Shane McCutcheon"; **Rachel Shelley**, "Helena Peabody"

Moderator: **Camryn Manheim**

AN EVENING WITH MICHAEL PALIN

Friday, March 11 at 7:00 p.m.

Panelist: **Michael Palin**

Moderator: **Harry Shearer**

LOST

Saturday, March 12 at 7:00 p.m.

Panelists: **J.J. Abrams**, Creator/Executive Producer/Writer/ Director; **Naveen Andrews**, "Sayid"; **Bryan Burk**, Executive Producer; **Carlton Cuse**, Showrunner; **Matthew Fox**, "Jack"; **Jorge Garcia**, "Hurley"; **Josh Holloway**, "Sawyer"; **Daniel Dae Kim**, "Jin"; **Yunjin Kim**, "Sun"; **Dominic Monaghan**, "Charlie"; **Harold Perrineau**, "Michael"; **Ian Somerhalder**, "Boone"

Moderator: **Robert J. Dowling**, Editor-In-Chief and Publisher, *The Hollywood Reporter*

VERONICA MARS

Monday, March 14 at 7:00 p.m.

Panelists: **Kristen Bell**, "Veronica Mars"; **Enrico Colantoni**, "Keith Mars"; **Francis Capra**, "Eli 'Weevil' Navarro"; **Percy Daggs III**, "Wallace Fennel"; **Jason Dohring**, "Logan Echolls"; **Teddy Dunn**, "Duncan Kane"; **Joel Silver**, Executive Producer; **Rob Thomas**, Creator/Executive Producer

Moderator: **Cynthia Littleton**, Deputy Editor, *The Hollywood Reporter*

BOSTON LEGAL

Monday, March 14 at 7:00 p.m.

Panelists: **Rene Auberjonois**, "Paul Lewiston"; **Bill D'Elia**, Executive Producer; **Scott Kaufer**, Executive Producer; **David E. Kelley**, Creator/Executive Producer; **William Shatner**, "Denny Crane"; **James Spader**, "Alan Shore"; **Mark Valley**, "Brad Chase"; **Betty White**, "Catherine Piper"

Moderator: **David Wild**

DEADWOOD

Wednesday, March 16 at 7:00 p.m.

Panelists: **Powers Boothe**, "Cy Tolliver"; **Gregg Fienberg**, Executive Producer; **Paula Malcomson**, "Trixie"; **Ian McShane**, "Al Swearengen"; **David Milch**, Creator/Executive Producer; **Timothy Olyphant**, "Seth Bullock"; **Molly Parker**, "Alma Garret"; **Carolyn Strauss**, President, HBO Entertainment; **Robin Weigert**, "Calamity Jane"

Moderator: **Brian Lowry**, Media Columnist/TV Critic, *Daily Variety*

2005 Television Documentary Festival

This New York–based Festival is a unique noncompetitive event devoted to the art, craft, and history of the television documentary. The 2005 Festival ran from April 11 to 22, 2005.

Funding for this Festival has been generously provided by **The Hearst Corporation**, **A&E**, **Discovery Communications**, **HBO/Cinemax Documentary Films**, and **The History Channel**. Media partners were the **New York Sun**, the **Village Voice**, and **IDA**. Additional support provided by **Court TV**, **Success Express, Inc.**, and **Thirteen/WNET**.

MEMBERS-ONLY PREVIEW SCREENING:

STREET FIGHT

Monday, April 11 at 6:00 p.m.

Panelist: **Marshall Curry**, Filmmaker

THE PASSION OF THE PARTISAN: WHAT IS THE FUTURE OF THE POLITICAL DOCUMENTARY?

Tuesday, April 12 at 6:00 p.m.

(See *University Satellite Seminar Series* for full description)

THE LAST MOGUL: THE LIFE AND TIMES OF LEW WASSERMAN

Wednesday, April 13 at 6:00 p.m.

Panelists: **Barry Avrich**, Writer/Director; **David Brown**, Producer, *Jaws*; **Frank Price**, Chairman, Price Entertainment; Chairman, Board of Councilors, USC School of Cinema Television
Moderator: **Kathleen Sharp**, Author, *Mr. & Mrs. Hollywood: Edie and Lew Wasserman and Their Entertainment Empire*

FDR: A PRESIDENCY REVEALED

Thursday, April 14 at 6:30 p.m.

Panelists: **Matilda Bode**, Senior Associate Producer; **Thomas Fleming**, Historian; Author, *The New Dealers' War: FDR and the War within World War II*; **Jon Meacham**, Managing Editor, *Newsweek*; **Geoffery C. Ward**, Historian; Screenwriter; Coauthor (with Ken Burns), *The Civil War*, *Baseball*, *The West*
Moderator: **Susan Werbe**, Executive Producer, The History Channel

RING OF FIRE: THE EMILE GRIFITH STORY

Friday, April 15 at 6:00 p.m.

Panelists: **Dan Klores**, Filmmaker; Chairman/CEO, Dan Klores Communications; **Ann Northrop**, Cohost, *Gay USA*; **Ron Scott Stevens**, Chairman, New York State Athletic Commission; **Bert Sugar**, Boxing Hall of Fame Historian; **Michael Wolff**, Columnist, *Vanity Fair*

Moderator: **Richard Sandomir**, Television, Sports, and Business Columnist, *The New York Times*

THE ART OF THE DOCUMENTARY PITCH: HOW TO TURN AN IDEA INTO A REALITY

A Workshop Cosponsored by the International Documentary Association

Saturday, April 16 at 2:00 p.m.

Panelists: **Chana Gazit**, Producer/Writer, Steward/Gazit Productions; **Diana Holtzberg**, Acquisitions & Project Development Director, Sales Director, USA, Films Transit International; **Lauren Lazin**, Executive Producer of Documentaries, MTV, VH1, and LOGO; **Cara Mertes**, Executive Director, *P.O.V.*; **Steve Rosenbaum**, Managing Partner, Magnify Media; Trustee, IDA; **Susan Werbe**, Vice President, Programming, The History Channel

AN EVENING WITH TAYLOR HACKFORD AND A SCREENING OF *BUKOWSKI*

Saturday, April 16 at 6:00 p.m.

Panelist: **Taylor Hackford**

Moderator: **Elvis Mitchell**, Executive Production Consultant, Columbia Pictures; Host, *The Treatment*

RED HOOK JUSTICE

Monday, April 18 at 7:00 p.m.

Panelists: **Meema Spadola**, Producer/Director; **Gerianne Abriano**, Bureau Chief, Red Hook, Kings County District Attorney's Office; **Judge Alex Calabrese**, Presiding Judge, Red Hook Community Justice Center; **Leroy Davis**, Court Officer, Red Hook Community Justice Center; **Brett Taylor**, Defense Attorney, Legal Aid Society, Red Hook Community Justice Center

Moderator: **Thom Powers**, Filmmaker, *Guns and Mothers*

DOCU-JAM: A YOUTH DOCUMENTARY SHOWCASE

In Association with Downtown Community Television Center (DCTV)

Wednesday, April 20 at 4:30 p.m.

Introduced Screenings: “‘Auhia Kae Kisu Atu Pe” (A Journey against the Tides) (Spy Hop Productions); “ASCODIMAYA” (Ross School); “Green Thumb” (Raw Art Works); “Happy Ending” (HBO Young Filmmakers Lab); “The Cries of a Teenage Soul” (Downtown Community Television); “No Cinderella Story” (HBO Young Filmmakers Lab); “Beyond the Streets” (Video Machete)

PUCKER UP: THE FINE ART OF WHISTLING

Wednesday, April 20 at 7:30 p.m.

Panelists: **Kate Davis**, Director; **David Heilbroner**, Director; **Geert Chatrou**, Whistling Competitor; **Steve Herbst**, Whistling Competitor; **Fred Newman**, Mouth Sounds Expert; **Joe Sodano**, Whistling Competitor; **Graham Stewart**, Whistling Competitor; **Chris Ullman**, Whistling Competitor

I'M STILL HERE: REAL DIARIES OF YOUNG PEOPLE WHO LIVED DURING THE HOLOCAUST

Thursday, April 21 at 7:00 p.m.

Panelists: **Lauren Lazin**, Director/Producer; **Peter Feigl**, Diarist; **Jaime E. Uzeta**, Senior Director of Strategic Partnerships and Public Affairs, MTV; **Alexandra Zapruder**, Producer; Author, *Salvaged Pages: Young Writers' Diaries of the Holocaust*
Introduced by: **Moby**

Moderator: **Annette Insdorf**, Director, Film Studies, Columbia University

DOCUMENTARY DIALOGUE 2005

PLAGUES & PLEASURES ON THE SALTON SEA

Friday, April 22 at 6:00 p.m.

Panelists: **Chris Metzler**, Director/Producer; **Jeff Springer**, Director/Editor; **Steven Rosenbaum**, Managing Partner, Magnify Media; Trustee, IDA

Screening Series

Using material from the collection, the Museum organizes screening and listening series that focus on topics of social, historical, popular, or artistic interest.

NEW YORK AND LOS ANGELES

WE ARE FAMILY: SCREENINGS FOR KIDS

January to December, 2005

POLITICAL PROCESS IN THE MEDIA AGE

January 1 to July 17, 2005

(see *The Political Process in the Media Age* in the Events section for related seminars)

CASSAVETES

January 14 to March 13, 2005

BLACK HISTORY MONTH

February 1 to 27, 2005

BEYOND THE FRINGE

February 11 to March 31, 2005

GOOD THING GOING:

CELEBRATING SONDHEIM AT 75

March 18 to July 24, 2005

ROCK IS FIFTY! PIONEERING EARLY ROCK

PERFORMANCES FROM THE ED SULLIVAN SHOW

(1955-60)

March 23 to April 24, 2005

THE IN-COMPLETE HISTORY OF MONTY PYTHON'S FLYING CIRCUS

April 1 to June 12, 2005

ANOTHER OP'NIN', ANOTHER SHOW: MORE TONY AWARDS HIGHLIGHTS FROM THE ALEXANDER H. COHEN YEARS

May 20 to June 19, 2005

[New York only]

TV GOES HOLLYWOOD

June 10 to August 21, 2005

PETER SELLERS: DOES THAT INCLUDE TELEVISION?

July 8 to October 2, 2005

MUSICALS ON TELEVISION

September 12 to October 2, 2005

AN ADVERTISING ALBUM

September 27 to October 30, 2005

[New York only]

GOOD NIGHT, AND GOOD LUCK: MURROW FROM MCCARTHY TO MONROE

October 7 to November 6, 2005

ARE YOU READY FOR THE COUNTRY? HIGHLIGHTS FROM FIVE DECADES OF THE COUNTRY MUSIC ASSOCIATION AWARDS

November 4 to December 31, 2005

SHE MADE IT

December 1, 2005, to January 12, 2006

(see *She Made It* for full description)

CELEBRATING FIFTY YEARS OF JIM HENSON AND THE MUPPETS

December 2, 2005, to April 30, 2006

Listening Series

NEW YORK AND LOS ANGELES**ART OF THE INTERVIEW**

November 2, 2004, to March 6, 2005

PRESIDENTS AND THE POLITICAL PROCESS

November 2, 2004, to March 6, 2005

REMEMBERING RAY CHARLES

November 2, 2004, to March 6, 2005

REAGAN ON THE RADIO

November 2, 2004, to March 6, 2005

WE HOLD THESE TRUTHS

January 4 to March 6, 2005

A SALUTE TO SCOTT MUNI

March 8 to July 3, 2005

A CORWIN KALEIDOSCOPE: NORMAN CORWIN AND THE ART OF RADIO

March 8 to October 30, 2005

WITNESS TO HISTORY: 60TH ANNIVERSARY OF THE UNITED NATIONS

March 8 to October 30, 2005

SPORTS MOMENTS ON THE RADIO: TAKE ME OUT TO THE BALL GAME

March 8 to October 30, 2005

FROM THE COLLECTION: THE MUSIC OF AMERICA: ROCK 'N' ROLL & RADIO

March 8 to 27, 2005

November 1, 2005, to April 30, 2006

FROM THE COLLECTION: THE MUSIC OF AMERICA: SONDHEIM AT 75

March 29 to October 30, 2005

RADIO INNOVATORS: THE WAR OF THE WORLDS

July 5 to 17, 2005

PETER SELLERS ON THE RADIO

July 19 to October 30, 2005

A MILESTONE ANNIVERSARY: THE MET BROADCASTS AT 75

November 1, 2005, to April 30, 2006

BLACK RADIO: TELLING IT LIKE IT WAS

November 1, 2005, to April 30, 2006

SHE MADE RADIO: IRNA PHILLIPS AND GERTRUDE BERG

November 1, 2005, to January 29, 2006

(see *She Made It* for full description)

Radio Broadcasts

NEW YORK**MINNESOTA PUBLIC RADIO/THE SPLENDID TABLE**

January 4, 2005

February 1, 2005

KCRW-FM/THE TREATMENT WITH ELVIS MITCHELL

January 6, 2005—Don Cheadle

January 18, 2005

February 15, 2005

April 26, 2005

98.5 CAPITAL FM

January 10 to 14, 2005

WFUV-FM/MIXED BAG

February 1, 2005—Patty Griffin

WFUV-FM/RITA HOUSTON

February 17, 2005—Herb Alpert

XM SATELLITE RADIO

February 28, 2005—Lewis Lapham

KCRW-FM/LEFT, RIGHT & CENTER

March 4, 2005

April 1, 2005—Ariana Huffington

NPR/AMC

March 17, 2005—Sidney Lumet

AIR AMERICA/THE AL FRANKEN SHOW

1ST ANNIVERSARY BROADCAST

March 31, 2005

KEXP-FM

April 4 to 8, 2005

September 12 to 16, 2005

JAZZRADIO BERLIN

May 2 to 6, 2005

WFUV-FM/AIMEE MANN MEMBERS CONCERT

May 22, 2005

KPCC-FM/AIR TALK WITH LARRY MANTLE

May 24, 2005

LOS ANGELES

THE ROMANTIC HOURS/NATIONALLY SYNDICATED

January 9 and 30, 2005

February 26, 2005

March 19, 2005

April 19, 2005

May 25, 2005

June 2 and 21, 2005

July 24 and 28, 2005

August 4 and 19, 2005

September 6 and 24, 2005

October 26, 2005

November 19, 2005

December 16, 2005

CAR & DRIVER/NATIONALLY SYNDICATED

January 15 to June 25, 2005 (every Saturday)

PREMIERE MAGAZINE LIVE!/NATIONALLY SYNDICATED

January 15 to June 25, 2005 (every Saturday)

ROAD & TRACK/NATIONALLY SYNDICATED

January 15 to June 25, 2005 (every Saturday)

KPCC SPECIAL: LARRY MANTLE'S AIRTALK 20TH ANNIVERSARY BROADCAST

April 1, 2005

WIND-UP RECORDS WITH SEETHER

April 19, 2005

MUSIC ALLIES WITH AIMEE MANN

May 3, 2005

September 1, 2005

PAUL BROWNSTEIN

May 17, 2005

August 26, 2005—James Arness

EMI MUSIC COLLECTIVE WITH JOSS STONE

May 24, 2005

SECRET ROAD RECORDS WITH MICHELLE SHOCKED

May 31, 2005

LET'S TALK RECOVERY/NATIONALLY SYNDICATED

August 13 to December 18, 2005 (every Sunday)

GREG OPPENHEIMER

August 16, 2005

METRO FM/SOUTH AFRICAN BROADCASTING COMPANY

August 22 and 23, 2005

PEACE FOR TODAY: 41ST ANNIVERSARY BROADCAST

October 23, 2005

Television Special

Unforgettable Moments in TV Entertainment: A Museum of Television & Radio Special August 10, 2005, on NBC

Host: **John C. McGinley**

This ninety-minute special continued the Museum's long tradition of honoring television's seminal programs and performers by focusing on many memorable television moments in sitcoms, dramas, and reality television. The special provided behind-the-scenes insights with stars such as Jason Alexander, Michael Chiklis, Larry Hagman, Shelley Long, Bob Newhart, Doris Roberts, Cybill Shepherd, and Donald Trump.

Gallery Exhibits

Using objects, photographs, and other artwork—accompanied by video clips from the collection and wall labels providing factual background information—gallery exhibits help the Museum to educate the public about different aspects of radio and television programming and advertisements.

NEW YORK

In the Steven Spielberg Gallery:

"WELL, BLOW ME DOWN!": 75 YEARS OF POPEYE
November 13, 2004, to January 30, 2005

**ON THE SET: A PHOTO GALLERY OF
DGA AWARD-WINNING DIRECTORS**
February 1 to June 22, 2005

BEYONCÉ: BEYOND THE RED CARPET
June 23 to 26, 2005

A LOOK AT THE COLLECTION
June 27 to September 26, 2005

**HOLD MY SKATEBOARD WHILE I KISS
YOUR GIRLFRIEND**
September 27 to November 27, 2005
An exhibit by JWT, as part of Advertising Week 2005

SHE MADE IT: WOMEN CREATING TELEVISION AND RADIO

December 2 to 4, 2005

(Moved to the Taffner Gallery)

THE MUPPETS SAY CHEESE: THE PHOTOGRAPHY OF JOHN E. BARRETT

December 6, 2005, to April 30, 2006

LOS ANGELES

In the Bell Family Gallery:

**CHRONOSCOPE: A PORTRAIT OF
THE POST-WORLD WAR II ERA**
September 8, 2004, to March 28, 2005

ROCK IS FIFTY!

March 29 to September 5, 2005

In association with the "Rock Is Fifty!" committee, SOFA Entertainment, and Sirius Satellite Radio's Underground Garage, The Museum of Modern Art, The American Cinematheque, and The Rock and Roll Hall of Fame and Museum

**WHAT WILL I WEAR TO THE BALL? SKETCHES FROM
RODGERS AND HAMMERSTEIN'S CINDERELLA**
September 7, 2005, to February 12, 2006

BOB MACKIE CREATIONS FOR ONCE UPON A MATTRESS

November 8 to December 12, 2005

Costumes designed for the 2005 TV musical

PILLOW WALK

November 23, 2005, to January 15, 2006

In association with the Set Decorators Society of America
Pillows inspired by designers' favorite TV shows

Education

The Museum's Education Department serves groups of students of all ages, educators, academic administrators and community leaders with diverse constituencies. Using radio and television programs and advertisements from the Collection, Museum Educators lead discussion-based classes that encourage active observation and critical thinking about key themes and issues that have shaped contemporary society. While the medium is television or radio, the subject may be advertising, the Vietnam conflict, the changing role of women, political campaigns, global ecology, or many others.

The Education Department is also involved in a series of special initiatives that reach out to the community, such as the MT&R/AFTRA Mentoring Forum in Los Angeles and the Urban Visionaries Youth Film Festival in New York.

Classes are presented to school groups both at the Museum and offsite through a distance learning initiative.

Funding for the Education Program has been generously provided by the **William Randolph Hearst Foundation** and **Leo J. Hindery, Jr.**

For support of the Class Program, the Museum wishes to thank:

In New York City: **Joan Ganz Cooney, The Richard Eaton Foundation, The May and Samuel Rudin Family Foundation, Inc., and the NYC Department of Sanitation/NYC Board of Education, Materials for the Arts.** This program is supported, in part, by public funds from the **New York City Department of Cultural Affairs.**

In Los Angeles: **Joan Ganz Cooney, The Richard Eaton Foundation, and The Gary Saltz Foundation, Inc.**

CLASS PROGRAM

New York

Once Upon a Tale: Stories from around the World:
Grades K – 2

Muppets and Puppets: Grades K – 3

Tooned in to Animation: Grades 3 – 7

Faster Than a Speeding Bullet: Superheroes on Radio: Grades 4 – 8

Telling a Story with Sound: Grades 4 – 8

The Fine Art of Persuasion: Television and Advertising: Grades 8 – 12

Portrayals of Women on Television: Grades 8 – 12

The Thirty-Second Candidate: Political Advertising on Television: Grades 9 – 12

Urban Visionaries Youth Film Festival Screenings: Best of 2005: Grades 9 – 12

America through the Lens: The Art of the Television Documentary: Grades 10 – 12

Get Up! Stand Up! The Civil Rights Movement and Television: Grades 9 – 12

Red Scare: The Cold War & Television:
Grades 9 – 12

The Living Room War: Television & Vietnam:
Grades 10 – 12

Los Angeles

Muppets and Puppets: Grades K – 3

Fractured Fairy Tales: Grades K – 4

Around the World: Grades K – 4

Tooned in to Animation: Grades 1 – 5

The Fine Art of Persuasion: Television and Advertising: Grades 4 – 12

The Civil Rights Movement on Television:
Grades 5 – 12

The Master of Suspense: Hitchcock on the Box:
Grades 5 – 12

America through the Lens: The Art of the Television Documentary: Grades 6 – 12

Animation: Not Just for Saturday Morning:
Grades 6 – 12

Raising the Curtain on the Cold War: Grades 9 – 12

From Rockets to the Red Planet: Space on Television: Grades 3 – 12

Hail to the Chief: Presidential Campaigns and Television: Grades 7 – 12

FAMILY PROGRAM

The department coordinates a range of programs for individual children and accompanying adults, camps, and community groups that include Re-creating Radio and Saturday Family Workshops.

Saturday Family Workshops, New York

Animation Extravaganza

January 29, 2005

Participant: Royer Studios

Now Hear This: Radio Drama Comes Alive

May 7, 2005

In conjunction with the National Audio Theatre Festivals

Fifty Years of Fabulous: Celebrating the Jim Henson Company's 50th Anniversary

September 24, 2005

Participants: Cheryl Henson; Henson Company Puppeteer

Saturday Family Workshops, Los Angeles

Animation Celebration

January 22, 2005

Participants: Craig McCracken, Van Pardible, Billy West, and others

Radio Event: War of the Worlds

June 25, 2005

Toonstock: A Celebration of Classic Cartoon Characters

July 23, 2005

Host: Billy West

Jim Henson Company 50th Anniversary Celebration

September 24, 2005

Held in conjunction with the Jim Henson Co.

Re-creating Radio

Re-creating Radio is a weekly two-hour workshop where children ages nine and older produce an old-time radio drama using scripts, sound effects, and music. The workshop takes participants through the many stages of radio production and concludes with a "live" broadcast.

Funding in New York is provided by
The Mel Karmazin Foundation

Funding in Los Angeles is provided by
The Ahmanson Foundation

Acquisitions for the Collection

On an ongoing basis, the Museum acquires television and radio programming from networks, production companies, local stations, and private individuals. Goals to broaden the collection encompass not only historic and contemporary programs from network, cable, and local companies, but also a greater representation of syndicated and international material.

In 2005, the Museum acquired for its collection over 3,113 hours of programming, including both television and radio, and over 1,000 advertisements.

Highlights of these acquisitions include:

Television Programming

From Carson Productions we received 149 episodes of *The Tonight Show*, completing the Museum's definitive collection of Johnny Carson's thirty years with the show; from Broadway Digital Entertainment theatrical adaptations of such programs as *Theater in America* and *Hollywood Television Theatre*; from CBS several hours of recent programming, including made-for-television movies and series episodes; from the estate of performer Dorothy Loudon rare variety show appearances, including *The Garry Moore Show*; the complete broadcasts of the *Country Music Awards* since 1968; and for the *Peter Sellers: Does That Include Television?* exhibition, we acquired a wealth of rarely seen programming from The British Film Institute; The National Museum of Photography, Film, and Television; and the Peter Sellers Estate.

Radio Programming

Rare broadcasts of the Glenn Miller and Guy Lombardo Orchestras, donated by Jules Bernstein; a wide-ranging collection of New York & Company broadcasts with such guests as Calvin Trillin, Shirley Verrett, and Michael Beschloss, donated by WNYC Radio; samples of the first year of Air America with such hosts as Al Franken and Randi Rhodes, donated by the Air America Radio Network; fourteen volumes of classic interviews by Scott Muni with such music legends as Mick Jagger, Elton John, and The

Who, donated by Infinity program director Dave Logan; and seventeen Metropolitan Opera broadcasts spanning sixty-five years, including *The Magic Flute* (1956) and *Les Troyens* (1974), donated by the Metropolitan Opera.

Advertisements

Thirty reels of commercials from the archives of Polaroid, representing ads from the 1950s through the nineties, featuring such celebrity endorsers as Steve Allen, Jack Paar, Jerry Lewis, Laurence Olivier, Candice Bergen, Liv Ullmann, Ali MacGraw, Alan Alda, James Garner, Mariette Hartley, and the Muppets. These ads became the basis of a Museum-produced screening series for 2006.

Acquisition of the Polaroid archives was made possible by the **Calderwood Charitable Foundation, Manfred Heiting, John H. Hobbs, Theodore N. Voss, the Joseph R. Daly Foundation, Patrick Campbell, Peter G. Demakos, and Richard W. Young.**

From Los Angeles-based television and radio personality Shadée Stevens, over one hundred tapes comprising television commercials from 1981 to 1987.

From the late Robert Smith, formerly of Ogilvy & Mather, seventeen reels of classic television commercials.

The winners of the 2005 One Show, one of the most prestigious advertising competitions in the world, sponsored by the One Club for Art & Copy.

Adweek continues to donate monthly reels of Adweek Best Spots, containing the most notable television commercials produced in the previous year.

Annual Galas

NEW YORK

May 26, 2005

Honoree: **Merv Griffin**

Participants included: **Walter Cronkite, Tony Danza, Cynthia McFadden, Bernadette Peters, Henry Kissinger, Nancy Reagan, Liz Smith, Barbara Walters**

LOS ANGELES

November 7, 2005

Honorees: **Peter Chernin** and **John Wells**

Participants included: **Jane Kaczmarek** and **Bradley Whitford, Pamela Anderson, Kristin Chenoweth, Michael Chiklis, Bryan Cranston, Dana Delany, Laura Innes, Randy Jackson, Jimmy Smits, John Spencer, Keifer Sutherland, Jack Valenti**

Special Events

The Special Events Department is responsible for planning, implementing, and managing the Museum's internal and external events. These events provide opportunities for donors and Members to attend exclusive previews, dinners, and screenings showcasing the best of television and radio. The department also organizes the Museum's primary fundraising events: its annual galas and the Celebrity Golf Classic.

3rd Annual Celebrity Golf Classic

June 5, 2005

Sherwood Country Club, Thousand Oaks, CA

Participants included: **Kevin Dobson, Peter Gallagher, Christian Kane, Richard Karn, Richard Kind, Joe Mantegna, Ed Marinaro, Kevin Nealon, Chris Rich, Andy Richter, Richard Schiff, Kevin Sorbo**

Members-Only Events

NEW YORK

CASSAVETES SCREENING PREVIEW

January 11, 2005

THE IN-COMPLETE HISTORY OF MONTY PYTHON'S FLYING CIRCUS SCREENING PREVIEW

March 16, 2005

STREET FIGHT PREVIEW SCREENING

April 11, 2005

(See *Television Documentary Festival* for full description)

PETER SELLERS: DOES THAT INCLUDE TELEVISION? SCREENING PREVIEW

July 7, 2005

A CELEBRATION OF METROPOLITAN OPERA BROADCASTS

December 14, 2005

LOS ANGELES

ROCK IS FIFTY!

March 29, 2005

Panelists: **Joey Ambrose**, Saxophone and Vocals;
Franny Beecher, Lead Guitar; **Johnny Grande**, Piano;
Martin Lewis, Documentary Producer; **Marshall
Lytle**, Bass and Vocals; **Dick Richards**, Drums;
Andrew Solt, Documentary Producer

WHAT MAKES SAMMY RUN?

May 9, 2005

Panelists: **Delbert Mann**, **Dina Merrill**, **Barbara
Rush**, **Budd Schulberg**

Producers Circle Events

THE EDIBLE AIRWAVES: HOW TO COOK FOR TELEVISION

March 1, 2005

The event included a public seminar with Food Network hosts Mario Batali, Alton Brown, and Giada De Laurentiis. A private dinner in the Grant A. Tinker Boardroom followed, featuring food prepared by Food Network Kitchens.

AN EVENING WITH ROBERTA PETERS

May 10, 2005

Cocktails were held in the Edward and Patricia McLaughlin library, followed by a screening featuring highlights of Roberta Peters's career in the Mark Goodson Theater, and a dinner in the Steven Spielberg Gallery. The evening was moderated by music critic Martin Bernheimer. Guests included George Jellinek, Leila Martin, and Elinor Ross.

RESCUE ME: PREMIERE SCREENING AND DISCUSSION

June 9, 2005

The event included a public screening of the second season premiere of the F/X drama *Rescue Me*, and a seminar with Denis Leary and the cast and creators of the show, moderated by Donny Deutsch. A private Boardroom Dinner followed.

A CENTENNIAL CELEBRATION OF HAROLD ARLEN

October 17, 2005

The event included performances from the great Harold Arlen songbook, including "Stormy Weather," "Over the Rainbow," and "Come Rain or Come Shine." Performers included Leslie Uggams and new performers Montego Glover, Michael Hunsaker, and Jimmy Bennett. The performance was followed by cocktails in the Third Floor Console Room and dinner in the Edward & Patricia McLaughlin Library.

THE WOMEN OF NPR

November 10, 2005

The event included a public seminar followed by a private dinner in the Grant A. Tinker Boardroom. Seminar panelists were Melissa Block, Maria Hinojosa, Cokie Roberts, Susan Stamberg, and Linda Wertheimer.

(Held as part of the *She Made It* initiative)

Verizon Foundation, **Richard Kandel through the Theodore & Renee Weiler Foundation**, and the **Jeffrey S. Gould Foundation** are sponsors of the MT&R Producers Circle

The Museum of Television & Radio (MT&R) Media Center brings together the top executives and leading thinkers in the global media industry to discuss a wide range of critical issues that will define the media and its role in society for generations to come. It takes a leadership position in the thoughtful analysis of critical issues related to the media and its associated businesses.

Funding for the establishment of the MT&R Media Center has been generously provided by **Gustave M. Hauser**.

Industry Programs

Programs for industry professionals encompass private events, forums, and gatherings organized for global business leaders in media, entertainment, communications, and related industries who are invited to join the Museum's Media Center and International Council based on their contributions to a particular field. The Media Center hosts many activities for its members on a ten-month schedule, while the International Council usually meets once per year.

Roundtable Breakfasts, New York

February 24, 2005

Kenneth W. Lowe

President and Chief Executive Officer,
The E.W. Scripps Company

March 9, 2005

Brian L. Roberts

Chairman and Chief Executive Officer,
Comcast Corporation

March 30, 2005

Mark Cuban

Chairman and President, HDNet

May 10, 2005

Cathleen Black

President, Hearst Magazines

May 24, 2005

Jim Stengel

Global Marketing Officer, Procter & Gamble

June 14, 2005

Andrew Lack

Chief Executive Officer,
Sony BMG Music Entertainment

September 27, 2005

Shelly Lazarus

Chairman and Chief Executive Officer,
Ogilvy & Mather Worldwide

October 5, 2005

His Excellency Sun Jiazheng

Minister of Culture, People's Republic of China

October 12, 2005

Craig Mundie

Senior Vice President and Chief Technical Officer,
Advanced Strategies and Policy, Microsoft
Corporation

November 15, 2005

Maurice Lévy

Chairman and Chief Executive Officer,
Publicis Groupe

Funding for the Roundtable Breakfast Series in
New York has been provided by

Booz Allen Hamilton.

Roundtable Breakfasts, Los Angeles

January 19, 2005

Anne Sweeney

Cochair, Disney Media Networks,
The Walt Disney Company
President, Disney-ABC Television Group

February 9, 2005

Nancy Tellem

President, CBS Paramount Network Television
Entertainment Group

April 13, 2005

Dan Glickman

President and Chief Executive Officer,
Motion Picture Association of America

August 23, 2005

Kevin Reilly

President, NBC Entertainment

September 8, 2005

Bill Cella

Chairman and Chief Executive Officer,
Magna Global Worldwide

September 27, 2005

Bob Dowling

Editor-in-Chief and Publisher,
The Hollywood Reporter
President, VNU Film & Performing Arts Group

October 27, 2005

Roger Keating

President, Time Warner Cable Los Angeles

December 15, 2005

Robert Kotick

Chairman of the Board and Chief Executive Officer,
Activision, Inc.

Funding for the Roundtable Breakfast Series in
Los Angeles has been provided by **McKinsey**
(January to August) and **Deloitte** (September to
December).

Boardroom Luncheons, New York

January 6, 2005

Dr. Henry A. Kissinger

Chairman, Kissinger Associates, Inc.

February 3, 2005

Michael S. Willner

President and Chief Executive Officer,
Insight Communications

March 3, 2005

Josh Bernoff

Vice President, Media & Entertainment,
Forrester Research

April 4, 2005

William H. Berkman

Chairman, Current Communications

April 20, 2005

Rouzbeh Yassini

Founder, YAS Broadband Ventures LLC

May 4, 2005

Stacey Lynn Koerner

Executive Vice President and Director,
Global Research Integration, Initiative

May 26, 2005

Robert S. Wiesenthal

Executive Vice President and Chief Financial Officer,
Sony Corporation of America
Executive Vice President and Chief Strategy Officer,
Sony Entertainment

October 7, 2005

Jonathan S. Adelstein

Commissioner, Federal Communications Commission

November 2, 2005

Nina DiSesa

Chairman, McCann Erickson New York

November 11, 2005

Michael J. Dolan

Executive Vice President and
Chief Financial Officer, Viacom

December 15, 2005

Larry Kramer

President, CBS Digital Media

Funding for the Boardroom Luncheon Series in New York has been provided by **Deloitte**.

Dialogues, New York

January 10, 2005

POLITICS, NEWS, AND THE INTERNET IN CHINA

Convened by **Orville Schell**, Dean, Graduate School of Journalism, University of California at Berkeley
Sponsored by the **John S. and James L. Knight Foundation**

February 4, 2005

**DIGITAL RIGHTS MANAGEMENT:
TECHNOLOGIES AND STRATEGIES**

Convened by **Richard Bressler**, Senior Executive Vice President and Chief Financial Officer, Viacom, Inc.; **Brandon Burgess**, Executive Vice President, Digital Media, International Channels & Business Development, NBC Universal; **William Fisher III**, Faculty Director, The Berkman Center for Internet and Society at Harvard Law School
This Dialogue was held in partnership with the **Berkman Center** and **Gartner I G2**.
Sponsored by **Bridger Capital LLC**

May 20, 2005

**THE COMING REVOLUTION IN NEWS: ADAPTING
TO AUDIENCES OF THE FUTURE**

Convened by **Andrew Heyward**, President, CBS News; **Jon Klein**, President, CNN/US; **Paul Steiger**, Managing Editor, *The Wall Street Journal*
Sponsored by the **McCormick Tribune Foundation**

September 28, 2005

**THE INTERSECTION OF BLOGGING AND
MAINSTREAM NEWS**

Convened by **Andrew Heyward**, President, CBS News; **Jeff Jarvis**, Blogger, buzzmachine.com, Director, New Media Program & Associate Professor, City University of New York; **Jon Klein**, President, CNN/US; **Paul Steiger**, Managing Editor, *The Wall Street Journal*
Sponsored by the **McCormick Tribune Foundation**

Panels, New York

January 10, 2005

**CHINA'S MEDIA MARKET: CHALLENGES AND
OPPORTUNITIES**

Panelists: **Marcel Fenez**, Asia Pacific Leader, Entertainment and Media Practice, PricewaterhouseCoopers; **Li Yifei**, Chief Representative, Viacom China; **Jun Tang**, Vice President, China Affairs, The Walt Disney Company; **Sing Wang**, Chief Executive Officer and Executive Director, TOM Group
Moderator: **Jeanne-Marie Gescher**, Founder and Chief Executive Officer, Claydon Gescher Associates
Sponsored by **HSBC Global Media Investment Banking Group, HSBC Securities (USA) Inc.**

July 12, 2005

THE IMPLICATIONS OF THE GROKSTER DECISION

Panelists: **Fritz Attaway**, Executive Vice President and General Counsel, Motion Picture Association of America; **Richard Cotton**, Executive Vice President and General Counsel, NBC Universal; **Michael Fricklas**, Executive Vice President and General Counsel, Viacom; **Michael Page**, Partner, Kecker & Van Nest (Counsel for Grokster); **Thomas Perrelli**, Partner, Jenner & Block (Counsel for film studios and recording companies); **Stanley Pierre-Louis**, Senior Vice President, Legal Affairs, Recording Industry Association of America; **Talal Shamoon**, Chief Executive Officer, Intertrust Technologies Corporation
Moderator: **Michelle Caruso-Cabrera**, Anchor, CNBC

September 9, 2005

FINDING SOLUTIONS FOR JOURNALIST SAFETY

Panelists: **Ethan Bronner**, Deputy Foreign Editor, *The New York Times*; **Chris Cramer**, Managing Director, CNN International; **Roy Gutman**, Foreign Editor, *Newsday*; **Loren Jenkins**, Senior Foreign Editor, NPR; **David Marash**, Correspondent, ABC News *Nightline*; **Frank Smyth**, Journalist Security Coordinator, Committee to Protect Journalists (CPJ); **Ricardo Trotti**, Director, Inter American Press Association (IAPA)

Opening remarks: **Alberto Ibargüen**, President and Chief Executive Officer, John S. and James L. Knight Foundation; **Richard Sambrook**, Director of Global News, BBC International

Moderator: **John Roberts**, Chief White House Correspondent, CBS News

Sponsored by the **John S. and James L. Knight Foundation** and the **McCormick Tribune Foundation**

October 18, 2005

Lauren Zalaznick

President, Bravo and TRIO Networks

November 15, 2005

Paul Attanasio and Katie Jacobs

Executive Producers, *House*

December 14, 2005

Christie Hefner

Chairman and Chief Executive Officer, Playboy Enterprises, Inc.

Panel, Los Angeles

June 22, 2005

THE FUTURE OF COMEDY

Panelists: **Chris Albrecht**, Chairman and Chief Executive Officer, HBO, Inc.; **Marc Cherry**, Creator/Executive Producer, *Desperate Housewives*; **Mitch Hurwitz**, Creator/Executive Producer, *Arrested Development*; **Phil Rosenthal**, Creator/Executive Producer, *Everybody Loves Raymond*; **Larry Wilmore**, Writer/Producer
Moderator: **Cynthia Littleton**, Deputy Editor, *The Hollywood Reporter*

Industry Forum, Los Angeles

January 18, 2005

Doug Herzog

President, Comedy Central

February 15, 2005

Dick Wolf

Creator and Executive Producer, The *Law & Order*-branded series

March 1, 2005

David Janollari

President, Entertainment, The WB Network

International Council

In 1995, the Museum created an International Council comprised of the chief executives of the world's most important media companies. Approximately once a year, the International Council brings together these leaders of the media, entertainment, and communications industries, representing twenty-six countries, to meet and discuss issues of importance through formal and informal discussions as well as official receptions.

The activities of the International Council are made possible by generous grants from **Booz Allen Hamilton, Gustave M. and Rita E. Hauser, Morgan Stanley, Nielsen Media Research, PricewaterhouseCoopers LLP Entertainment and Media Practice, and Royal Philips Electronics.**

INTERNATIONAL COUNCIL MEETING Montréal, Canada

October 23 to 25, 2005

Host Sponsors: **CanWest Global Communications Corp.**, with support from cohosts **CBC/Radio-Canada, COGECO Inc., CTV Inc., and Power Corporation of Canada.**

Panel Discussions

PROGRAMMING FOR THE "ANYTIME, ANYWHERE" CONSUMER AND THE SHIFTING DISTRIBUTION LANDSCAPE

Panelists: **Leonard J. Asper**, CanWest Global Communications Corp., Canada; **Adam Bird**, Booz Allen Hamilton, Germany; **Betsy Frank**, Viacom Inc., United States; **Victor Ganzi**, The Hearst Corporation, United States; **Robert E. Ingalls, Jr.**, Verizon Communications, United States
Moderator: **Greg Dyke**, HIT Entertainment, United Kingdom

THE FUTURE OF ADVERTISING

Panelists: **Susan Gianinno**, Publicis North America, United States; **John Partilla**, Time Warner Inc., United States; **Susan D. Whiting**, VNU MMI Group and Nielsen Media US, United States
Moderator: **Randall Rothenberg**, Booz Allen Hamilton, United States

DIGITAL PIRACY: THE GLOBAL CHALLENGE

Panelists: **Richard Cotton**, NBC Universal, United States; **Michael Fricklas**, Viacom Inc., United States
Moderator: **Eric H. Smith**, International Intellectual Property Alliance, United States

THE VIEW FROM THE FINANCIAL MARKETS

Panelists: **Robert W. Boyle**, PricewaterhouseCoopers, United Kingdom; **Gordon Crawford**, Capital Research and Management, United States; **Mario J. Gabelli**, GAMCO Investors, Inc., United States; **Christopher M. Harland**, Morgan Stanley, United States
Moderator: **Kay Koplovitz**, Koplovitz & Company, LLC, United States

Events

WELCOME LUNCHEON

Host: **Leonard J. Asper**, CanWest Global Communications Corp.
Speaker: **Paul Martin**, Prime Minister

SUNDAY GALA EVENING

Host: **Robert Rabinovitch**, CBC/Radio-Canada
Cohost: **Pierre Karl Péladeau**, Quebecor Inc.

MONDAY LUNCHEON

Hosts: **Ivan Fecan**, Bell Globemedia and CTV Inc.
Speaker: **Pamela D. Wallin**, Canadian Consul General to New York

MONDAY EVENING DINNER

Host: **André Desmarais**, Power Corporation of Canada
Speaker: **Dr. Henry A. Kissinger**

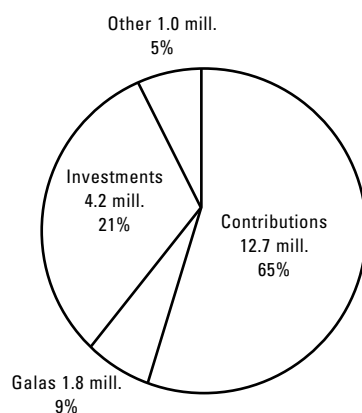
CLOSING LUNCHEON

Host: **Louis Audet**, COGECO Inc.

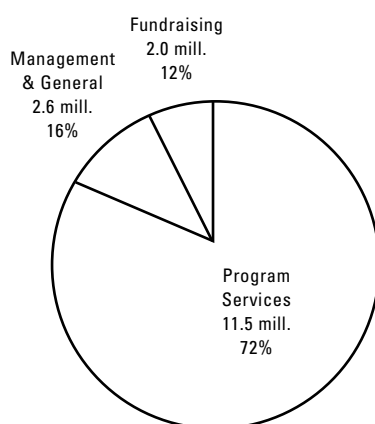
Summary of 2005 Financial Information

The Museum's audited financial statements are available on request.

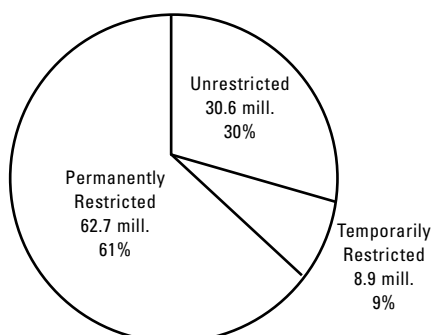
Total Revenue, Gains, and Other Support \$19.7 million



Operating Expenses (excluding depreciation of \$2.4 million) \$16.1 million



Net Assets as of December 31, 2005 \$102.2 million



Donors List

Golden Benefactors

ABC, Inc.
Loreen Arbus
Frank A. Bennack, Jr.
Booz Allen Hamilton
Christopher H. Browne
CanWest Global Communications Corp.
Gustavo A. Cisneros
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Dick Wolf

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Park Foundation, Inc.
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Charitable Support Fund
Samuel I. Newhouse Foundation
Seven Network Limited
Sun Media Group Holdings Limited
Time Warner Inc.
UBS Investment Bank
Verizon Communications
Walt Disney Company
William Morris Agency, LLC

Benefactors

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Dina Merrill
Mesdag Family Foundation
Metro-Goldwyn-Mayer Studios, Inc.
Microsoft Corporation
MIH Group
MTV Networks
NBA/WNBA
Jim Packer/Joe Patrick, MGM
Regina Kulik Scully

Sid Sheinberg
 Sheridan Broadcasting Corporation
 SIRIUS Satellite Radio
 Sony Corporation of America/Sony
 Pictures Entertainment
 Tribune Company
 United Talent Agency
 Univision Communications Inc.
 USA Network and SCI FI Channel
 Barbara Walters
 Warner Bros. Entertainment, Inc.
 Warner Bros. Studios
 Wolf Films
 Wyeth
 Yahoo! Inc.
 Young & Rubicam Inc.
 Ziffren, Brittenham, Branca, Fischer,
 Gilbert-Lurie, Stiffelman & Cook LLP

Leaders

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 ADWEEK
 Atlantic Media Company
 Beantown Productions
 Bear, Stearns & Co. Inc.
 Bell Family Foundation
 Belo Corp.
 Carole Black
 Bresnan Communications
 CBS/Paramount Network Television
 John Chachas & Lazard Ltd.
 The Coca-Cola Company
 Court TV
 Davis*Glick Entertainment
 Del, Shaw, Moonves, Tanaka, Finkelstein & Lezcano
 Department of Cultural Affairs, City of New York
 Dickstein Shapiro Morin & Oshinsky
 Doğan Media Group
 E! Entertainment Television
 Gabelli Asset Management Inc.
 Lee Gabler
 Victor Ganz
 Gemstar - TV Guide International Inc.
 Grammy Foundation
 Hallmark Entertainment
 Hearst-Argyle Television, Inc.
 History Channel
Hollywood Reporter
 Robert A. Iger
 Imagine Television
 Interpublic Group
 Jeffrey S. Gould Foundation
 Johnson & Johnson

Johnson & Murphy Advertising
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 Launch Pad Productions
 Laura Pels Foundation
 Ethel LeFrak
 Liberty Media Corporation
 Lions Gate Entertainment
 Lippin Group
 May & Samuel Rudin Family Foundation, Inc.
 MediaVest
 Merrill Lynch
 New Delhi Television Limited
 Newman's Own Foundation
 O'Melveny & Myers LLP
 Mary & Norm Pattiz
 Playboy Entertainment Group, Inc.
 Polycom, Inc.
 Publicis USA
 Reed Business Information
 Phil and Monica Rosenthal
 Ruane, Cunniff & Goldfarb Inc.
 Terri M. Santisi
 SBS Broadcasting
 Alan Schwartz
 Amy Sherman-Palladino
 Showtime Networks
 Scott Singer
 Sony Pictures Television
 Steven Bochco Productions
 Strand Communications
 StubHub
 Sybiel Berkman Foundation
 Tele München Gruppe
 Telepictures Productions
 Marlo Thomas & Phil Donahue
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 Time Warner Cable
 Grant Tinker
 Tokyo Broadcasting System
 Tribune New York Foundation
 Turner Broadcasting System, Inc.
 Tweedy, Browne Company LLC
Variety
Wall Street Journal
 Lou Weiss
 Williams & Connolly LLP
 Winston Davis Associates

Advocates

19 Entertainment
Allen & Company LLC
American Express Company
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Addresses

THE MUSEUM OF TELEVISION & RADIO

25 West 52 Street
New York, NY 10019
212.621.6800

465 North Beverly Drive
Beverly Hills, CA 90210
310.786.1000

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