2008
ANNUAL
REPORT
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"It was the best of times, it was the worst of times" is a fitting sentiment for media's omnipresence in our lives this year. The reverberating events of 2008, from the historic presidential election to the staggering economic crisis, were captured—some would say fueled—by media. Our very notions of geography, community, and identity are continually redefined by the power of media. Indeed, media has become the principal vehicle for movements and change—for better or for worse—throughout the world. We call it the Media Effect.

This year, the Paley Center explored the Media Effect's transformative power to influence ideas, impact culture, and shape the future. Through a series of Public Programs that were set against the backdrop of a seminal year in politics, we examined media's evolving role in the political process—a dynamic that has been empowered and changed by technology—and considered what this portends for the American public. Our discussions included Media and the Voting Rights Act of 1965; From Bella to Hillary: Women, Media and Politics; the premiere of The Return of the War Room; and Youthquake: Election, Media, and the Young Voter, among others.

At a time when youth are voracious consumers and innovative creators of media, we provided critical media literacy education to over 20,000 students, from K-12 to university level. Our program topics ranged from civil rights and the environment to citizen journalism. Our educators met eager requests for our high-school curriculum on political advertising. We deepened our relationship with New York's public school system by serving as an advisory organization for the Department of Education's Blueprint for Teaching & Learning in the Arts program. The Moving Image Blueprint, a standards-based approach for integrating media studies into the classroom, will be published in 2009.

Recognizing the power of media to connect people from all walks of life—to document their stories and to mobilize them into action—we continued to expand our role as a "media connector" through special initiatives. In a first-of-its-kind collaboration between a major cultural institution and an Internet documentary distribution platform, we joined forces with SnagFilms to help documentary filmmakers discover alternative opportunities for getting their creative works, and important social messages, in front of an expanded audience around the world.

On the industry side, the Media Council held over fifty events for its 300 members to debate and shape the future of their industry. Our guests included Philippe Dauman of Viacom; Irwin Gotlieb of GroupM; Bill Nelson of HBO; former IBM chief Lou Gerstner; and Lauren Zalaznick of NBC Universal Women and Lifestyle Entertainment Networks. The International Council of leading media executives from around the world met this year in India—a nation that exemplifies the convergence of media, technology, and culture, and the only country where every single sector of the mass media is still growing.

We continued to make notable progress in our comprehensive campaign to significantly invest in technology, infrastructure, outreach, and programming. In 2008, we relaunched our website as a content-rich, interactive media destination, and a vehicle to share our unique resources with a wider audience. Featuring a searchable database of our holdings, as well as new educational and curatorial content with perspectives on our collection and on media, it renders us more accessible to students and others looking toward the Paley Center for research, educational, and entertainment purposes.

Our many achievements were made possible by the wonderful leadership provided by our Board of Trustees, led by our extraordinary chairman and great friend, Frank A. Bennack, Jr. We extend our sincerest thanks to all of our Trustees, to each member of our Los Angeles Board of Governors and Media Council Board of Governors, as well as to our many loyal supporters, the public, and media industry. As the economy continues to challenge all of us, your generosity is especially meaningful. We look forward to seeing you at the Paley Center in 2009.

Pat Mitchell
President & CEO
The Paley Center for Media is the premier institution dedicated to advancing the understanding of media—its artistic value, social impact, and historical importance—for the public and media professionals.

The Paley Center, with locations in New York and Los Angeles, is home to the nation’s foremost public archive of television and radio programming, a collection of more than 140,000 programs covering almost one hundred years of television and radio history, including news, public affairs programs, documentaries, performing arts programs, children’s programming, sports, comedy and variety shows, and commercial advertising.

Drawing upon this collection and its unparalleled curatorial expertise, the Paley Center convenes the public, industry professionals, thought leaders, and the creative community for a broad range of forums—more than one hundred a year—that explore media’s past and present and anticipate its future.

The Paley Center’s Public Programs examine and celebrate the creativity, the innovations, the personalities, and the leaders who are shaping media. Throughout the year, the Paley Center hosts discussions with influential newsmakers, journalists, and thought leaders on today’s important issues, as well as celebrating excellence in drama, comedy, and documentary film with a range of events that examine the creative process behind great entertainment. Annual public programming highlights include the popular William S. Paley Television Festival held in Los Angeles and PaleyDocFest in New York. Celebrating important programs in the collection is also the basis for the popular PaleyAfterDark evenings for higher level patrons.

Educational outreach efforts, such as the University Seminar Series, bring select Paley Center discussions into college classrooms across the country via satellite link or the Internet to connect with a network of more than five hundred schools in forty-nine states.

Through the industry programs of its Media Council and International Council, the Paley Center also serves as a neutral setting where media professionals can engage in discussion and debate about the evolving media landscape. The Paley Center’s Media Council is a membership organization composed of top-level executives that serves as an intellectual center for the media industry and a forum for discussing major issues facing the world’s media, communications, and technology industries. Serving the global media landscape, the Paley Center’s International Council connects leading media executives from around the world with their U.S. peers to foster partnerships and share insights on the challenges and opportunities in the international media marketplace.

Previously known as The Museum of Television & Radio, the Paley Center was founded in 1975 by William S. Paley, the founder of CBS and a pioneering innovator in the industry. For more information, please visit: paleycenter.org.
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List current as of December 2008
Public Programming

The Paley Center for Media’s collection provides the foundation for a wide range of Public Programs, including screenings, festivals, gallery exhibits, and events. These interpretive programs, developed by Paley Center curators, illuminate topics of social, historic, popular, or artistic significance while also providing the public with a new context in which to observe and analyze the media, and specifically how television and radio communicate and influence ideas, values, and our culture as a whole.
In the spring and fall, the Paley Center offers several subscription packages for its acclaimed events in both New York and Los Angeles. We gather today's newsmakers, media personalities, and cultural thought leaders for events that illuminate how media is the lens through which we see and understand the world. With clips from the collection and Q&A with the audience.

**Spring Subscription Series**

The Paley Center’s Public Programs are supported, in part, by public funds from the New York City Department of Cultural Affairs.

**NEW YORK**

**PREMIERES**

**MASTERPIECE CLASSIC: MY BOY JACK**  
Tuesday, April 15; 6:00 pm  
Panelists: Kim Cattrall, “Carrie Kipling”; Rebecca Eaton, Executive Producer, Masterpiece; David Alan Richards, Vice President of the Kipling Society  
Rebecca Eaton is a 2007 She Made It honoree

**SEX: THE REVOLUTION**  
Tuesday, May 6; 6:30 pm  
Panelists: Hart Perry, Filmmaker; Erica Jong, Author; Legs McNeil, Author; Nile Rodgers, Musician  
Moderator: Martin Torgoff, Author

**ON THE ROAD IN AMERICA: A SUNDANCE CHANNEL EXCLUSIVE SERIES**  
Wednesday, May 28; 6:00 pm  
Panelists: Lara Abou Saifan, Cast Member; Ali Amr, Cast Member; Ambassador Richard Fairbanks, Founder and Chairman of the Board, Layalina Productions; Jerome Gary, Creator; Laura Michalchyshyn, Executive Vice President, Sundance Channel  
Also a Robert M. Batscha University Seminar

**PARALLEL WORLDS, PARALLEL LIVES: AMERICAN PREMIERE WITH MARK EVERETT**  
Thursday, May 29; 6:00 pm  
Panelists: Mark Oliver Everett, Film Subject; Lead Singer, The Eels; Michio Kaku, Professor of Theoretical Physics, City University of New York; Max Tegmark, Professor of Physics, Massachusetts Institute of Technology  
Moderator: Brian Cox, Physicist; Radio Presenter, BBC Television

**MEDIA AS NEWS & VIEWS**

**THE VIEW**  
Wednesday, April 9; 6:00 pm  
Panelists: Barbara Walters, Whoopi Goldberg, Joy Behar, Sherri Shepherd, and Elisabeth Hasselbeck  
Barbara Walters is a 2005 She Made It honoree

**FROM BELLA TO HILLARY: WOMEN, THE MEDIA, AND POLITICS**  
Cosponsored with the Women’s Media Center  
Thursday, April 24; 6:30 pm  
Panelists: Laura Flanders, Author and Radio Host; Carol Jenkins, President, Women’s Media Center; Marlene Sanders, Television Journalist; Gloria Steinem, Writer, Lecturer, Activist; Mary Thom, Author; Marie Wilson, Founder and President, The White House Project  
Also a Robert M. Batscha University Seminar  
Marlene Sanders is a 2006 She Made It honoree

**A NIGHT WITH WNYC**  
Wednesday, April 16; 6:30 pm  
Panelists: Kurt Andersen, Host, Studio 360; Brooke Gladstone, Host, On the Media; John Hockenberry, Host, The Takeaway; Adaora Udoji, Host, The Takeaway; Laura Walker, WNYC President and CEO  
Moderator: Brian Lehrer, Host, The Brian Lehrer Show

**NEW PERSPECTIVES ON CLASSICS**

**THE ART OF MEDIA SAVVY SATIRE: BOB ELLIOTT CONVERSES WITH CHRIS ELLIOTT AND KEITH OLBERMANN**  
Monday, March 31; 6:00 pm  
Panelists: Bob Elliott, Chris Elliott  
Moderator: Keith Olbermann

**SPARRING WITH NORMAN MAILER & GORE VIDAL: DICK CAVETT NARRATES HIS LEGENDARY SHOW**  
Wednesday, April 9; 6:00 pm  
Panelist: Dick Cavett

**PERFORMANCE MEDIA**

**REDISCOVERING GLENN GOULD**  
Monday, April 28; 6:00 pm  
Panelists: Lucille Carra, Documentary Filmmaker; Simone Dinnerstein, Pianist  
Moderator: David Dubal, Author and Broadcaster

**RICHARD BURTON’S HAMLET: SEE HIS BROADWAY TRIUMPH LIVE VIA ELECTRONOVISION**  
Thursday, May 22; 6:00 pm  
Introduction: Kate Burton, Actress
BROADWAY MEDIA

GEORGE GERSHWIN AND KAY SWIFT: AN EVENING OF SONG AND TELEVISION
Thursday, May 15; 6:00 pm
Performers: Jimmy Ray Bennett, Klea Blackhurst, Christine Ebersole
Pianist: Joseph Thalken
Narrator: Aaron Gandy
Also a PALEYAFTERDARK Event

NICE ‘N’ EASY: THE LYRICS OF ALAN AND MARILYN BERGMAN
Wednesday, May 21; 6:00 pm
Panelists: Alan Bergman, Marilyn Bergman
Pianist: Michael Renzi
Also a PALEYAFTERDARK Event

APPLAUSE, APPLAUSE: A SALUTE TO CHARLES STROUSE
Monday, June 2; 6:00 pm
Panelists: Peter Filichia, Theater Critic, The Star-Ledger, Andrea McArdle; Charles Strouse
Also a PALEYAFTERDARK Event

WEB MEDIA

HUMAN GIANT LIVE!
Tuesday, April 1; 6:00 pm
Panelists: Aziz Ansari, Cast Member; Rob Huebel, Cast Member; Paul Scheer, Cast Member; Jason Woliner, Director; Tom Gianas, Showrunner
Moderator: Eugene Mirman, Actor/Comedian

CLICK CRITICS: THE POWER OF FAN WEBSITES
Monday, May 19; 6:00 pm
Panelists: Erica Blitz, Galactica Sitrep; Kevin Croy, Lostpedia; Dan Manu, Site Director, Television Without Pity; Remona Outar, Ugly is In; Damon Schmidt, Whedonesque; Jennie Tan, OfficeTally
Musical Performers: Jeff Curtin and Adam Schatz, Previously on Lost
Moderator: Alan Sepinwall, Television Critic, The Star-Ledger

SPECIAL EVENTS

PETER BUFFETT IN CONCERT AND CONVERSATION
Monday, April 21; 6:00 pm
Also a PALEYAFTERDARK Event

BUFFY THE VAMPIRE SLAYER REUNION – TAPED AT PALEYFEST 08: “ONCE MORE, WITH FEELING”
Friday, April 25; 6:00 pm

PANGEA DAY
Saturday, May 10; 2:00 pm

LOS ANGELES

MEDIA AS ENTERTAINMENT: DRAMA

MAKE NO BONES ABOUT IT
Wednesday, April 5; 7:00 pm
Moderator: Ray Richmond, Television Critic, The Hollywood Reporter

GYPSIES, TRAMPS AND THIEVES: AN EVENING WITH THE RICHES
Friday, April 18; 7:00 pm
Moderator: Stuart Levine, Assistant Managing Editor, Features, Daily Variety

MOONLIGHT AND VAMPIRES: NEVER OUT OF DATE
Tuesday, April 22; 7:00 pm
Moderator: Kristin Dos Santos, Host, E! Entertainment

CREATING GREAT CHARACTERS: DEBRA MESSING IN THE STARTER WIFE
Thursday, May 1; 7:00 pm
Panelist: Debra Messing

MEDIA AS ENTERTAINMENT: COMEDY

THE SARAH SILVERMAN PROGRAM
Friday, May 2; 7:00 pm
Moderator: Cynthia Littleton, Deputy Editor News Development, Daily Variety

FROM CLASS CLOWN TO SOCIAL CRITIC: AN EVENING WITH GEORGE CARLIN
Thursday, May 8; 7:00 pm
Panelist: George Carlin
Moderator: Ray Richmond, Television Critic, The Hollywood Reporter
MEDIA AS ENTERTAINMENT: THE NEXT GENERATION

KYLE XY
Monday, April 7; 7:00 pm
Panelists: Eric Tuchman, Executive Producer; David Himelfarb, Executive Producer; Julie Plec, Supervising Producer; Matt Dallas, "Kyle"; Chris Olivero, "Declan McDonough"; Jaimie Alexander, "Jessi XX"; Bruce Thomas, "Steven Trager"; Marguerite Macintyre, "Nicole Trager"; April Matson, "Lori Trager"
Moderator: John Griffiths, Television Critic, US Weekly

GREEK IS THE WORD
Monday, April 28; 7:00 pm
In Person: Jake McDorman, "Evan"; Amber Stevens, "Ashleigh"; Paul James, "Calvin"; Dishlad Vadsaria, "Rebecca"; Clark Duke, "Dale"; Tiffany DuPont, "Frannie"; Lloyd Segan, Executive Producer; Scott Michael Foster, "Cappie"; Jacob Zachar, "Rusty"; Spencer Grammer, "Casey"; Sean Smith, Executive Producer
Moderator: Craig Tomashoff, Executive Editor, TV Guide

SPECIAL EVENTS

THE YOUNG AND THE RESTLESS 35TH ANNIVERSARY
Thursday, April 10; 7:00 pm
Moderator: Lynnette Rice, Senior Editor, Entertainment Weekly

A SALUTE TO DAVID GERBER
Tuesday, June 3; 7:00 pm
Panelists: David Gerber; Herman Rush; Angie Dickinson; William Self
Moderator: Peter Chernin, Pres. and COO, News Corp.

BEYOND THE ANCHOR DESK:
THE RISE OF CITIZEN JOURNALISM
Tuesday, June 10; 7:00 pm
Panelists: Max Lugavere, Producer/Host, Current TV; Jason Sylva, Producer/Host, Current TV; Marvin Putman, Partner/O’Melveney & Myers; Robert Greenwald, Documentarian; Bill Delano, Documentarian; Tony Pierce, Blog Editor, The Los Angeles Times
Moderator: Martin Kaplan, Director, The Norman Lear Center
Moderator: Jeff Greenfield, CBS Senior Political Correspondent
Also a Robert M. Batscha University Seminar

PREMIERES AND PREVIEWS

WORLD PREMIERE SCREENING: RICKY GERVAIS: OUT OF ENGLAND—THE STAND-UP SPECIAL
Thursday, November 6; 6:00 pm
Panelist: Ricky Gervais
Moderator: Josh Tyrangiel, Editor, Time.com
Also a PALEYAFTERDARK Event

UNIVERSAL PICTURES’ FROST/NIXON: PREVIEW SCREENING AND DISCUSSION
Tuesday, December 2; 6:30 pm
Panelists: Ron Howard, Director; Brian Grazer, Producer; and Peter Morgan, Screenwriter
Funding for this event has been provided by the Blanche and Irving Laurie Foundation

SPECIAL EVENTS

NEW YORK PREMIERE: IN THE FAMILY
Monday, September 15; 6:30 pm
Panelists: Christie Hefner, Chairman/CEO, Playboy Enterprises; Joanna Rudnick, Director/Producer; David Fishman, MD, Director of Gynecologic Oncology, Cancer Prevention, and Early Detection at NYU Cancer Institute; Tania Simoncelli, Science Advisor, American Civil Liberties Union; Luis Pedraza, Film Subject

INTERNATIONAL WOMEN’S MEDIA FOUNDATION COURAGE IN JOURNALISM HONOREES
Wednesday, October 22; 6:30 pm
Panelists: Edith Lederer, Lifetime Achievement Award Winner, AP Correspondent at the United Nations; Farida Nekzad, Managing Ed./Deputy Dir., Pajhwok Afghan News; Sevgul Uludag, Investigative Reporter, Yeniduzen Newspaper in Cyprus
Moderator: Susan R. King, Vice President, External Affairs and Director, Journalism Initiative, Special Initiatives and Strategy, Carnegie Corporation of New York
Also a Robert M. Batscha University Seminar
Funding for this event has been made possible by the Carnegie Corporation of New York

AMERICAN MASTERS: GARRISON KEILLOR: THE MAN ON THE RADIO IN THE RED SHOES
Tuesday, December 9; 6:30 pm
Panelists: Peter Rosen, Filmmaker; Susan Lacy, Exec. Prod., American Masters; Fred Newman, Sound Effects Performer
Susan Lacy is a 2005 She Made It honoree

ONE ON ONE

LUCIE & LUCY: LUCIE ARNAZ SHARES TREASURES FROM THE FAMILY VIDEO COLLECTION
Tuesday, October 28; 6:30 pm
Panelist: Lucie Arnaz
Moderator: Robert Osborne, Host, Turner Classic Movies
Lucille Ball is a 2005 She Made It honoree

AN EVENING WITH TED TURNER
Monday, November 10; 6:00 pm
Panelist: Ted Turner
Moderator: Christiane Amanpour, Chief International Correspondent, CNN
Also a PALEYAFTERDARK Event
Christiane Amanpour is a 2005 She Made It honoree
This event has been generously underwritten by the CBS Foundation in a series honoring William S. Paley, founder of CBS

NEW YORK COMEDY FESTIVAL

WRITERS SPEAK! A POTENTIALLY REGRETTABLE EVENING WITH THE WRITERS OF THE DAILY SHOW
Friday, November 7; 8:00 pm
Panelists: Writers Tim Carvell, J.R. Havlan, Rob Kutner, and Jason Ross; Rory Albanese, Coexec. Producer; Steve Bodow, Head Writer; Wyatt Cenac, Correspondent/Writer; D.J. Vauberbaum, Exec. Producer; Adam Lowitt, Senior Producer; John Oliver, Correspondent/Writer
Moderator: David Remnick, Editor, The New Yorker

DECONSTRUCTING CONAN: A PANEL DISCUSSION WITH THE WRITERS OF LATE NIGHT WITH CONAN O’BRIEN
Saturday, November 8; 3:00 pm
Panelists: Writers Dan Cronin, Berkley Johnson, Brian McCann, Matt O’Brien, Brian Stack, and Andrew Weinberg; Mike Sweeney, Head Writer
Moderator: Sarah Vowell, Author and Contributor to NPR’s This American Life

NEW PERSPECTIVES ON CLASSICS

A SIGN OF THE TIMES: THE PETULA CLARK SPECIAL WITH HARRY BELAFONTE
Monday, September 22; 6:00 pm
Panelists: Petula Clark, Claude Wolff, Executive Producer
Moderator: Midge Woolsey, Host, WQXR

BERNSTEIN’S BROADWAY
Monday, November 17; 6:30 pm
Panelists: Phyllis Newman, Actress; Donna Murphy, Actress; Marni Nixon, Singer; Sid Ramin, Orchestrator; Cast Members of West Side Story and 1600 Pennsylvania Avenue
Moderator: Rick McKay
BROOKLYN RISING

A SITCOM REVOLUTION: TAKING IT TO THE WEB
Monday, November 24; 6:30 pm
Moderator: Josh Cohen, Cofounder, Tilzy.tv

SAME CITY, NEW BOROUGH:
THE REAL WORLD DOES BROOKLYN
Friday, December 5; 6:30 pm
Moderator: Jeff Gordinier, Author and Editor-at-Large, Details magazine

NEW MEDIA

SCI FI CHANNEL PREMIERE: SANCTUARY
Thursday, October 2; 6:30 pm
Moderator: Michael Logan, TV Guide

DR. HORRIBLE’S SING-ALONG BLOG:
THE SING-ALONG
Friday, December 19; 7:30 pm
Host: Clinton McClung, Sing-Along Producer

OS ANGELES

A TASTE OF MEDIA

AN EVENING WITH GIADA DE LAURENTIIS
Tuesday, October 28; 7:00 pm
Panelist: Giada De Laurentiis

AN EVENING WITH CAT CORA
Wednesday, November 19; 7:00 pm
Panelist: Cat Cora
Moderator: Stuart Levine, Assistant Managing Editor, Features, Daily Variety

MEDIA AS NEWS & VIEWS

UNIVERSAL PICTURES’ FROST/NIXON PREVIEW
SCREENING AND DISCUSSION
Friday, November 21; 7:00 pm
Panelists: Ron Howard, Director; Peter Morgan, Screenwriter
Moderator: Geoff Cowan, Annenberg Family Chair in Communication, USC

INSIDE THE WRITERS ROOM

THE OFFICE
Tuesday, October 14; 7:00 pm
Panelists: Greg Daniels, Executive Producer; Writers Mindy Kaling, Paul Lieberstein, Lester Lewis, Lee Eisenberg, Justin Spitzer, Charlie Grandy, Ryan Koh; Michael Schur, Aaron Schur
Moderator: Jennie Tan, Webmaster, OfficeTally.com

FAMILY GUY
Thursday, October 16; 7:00 pm
Panelists: Seth MacFarlane, Executive Producer; Writers Mark Hentemann, Steve Callaghan, Danny Smith, Chris Sheridan, David Goodman
Moderator: Alynda Wheat, Senior Writer, Entertainment Weekly

PUSHING DAISIES
Tuesday, November 11; 7:00 pm
Panelists: Bryan Fuller, Executive Producer; Writers Gretchen Berg, Chad Creasey, Dara Creasey; Abby Gwanter, Jim Gray, Aaron Harberts, Davey Holmes, Lisa Joy, Kath Lingenfelter, Peter Ocko
Moderator: Kristin Dos Santos, Host, El Entertainment
MEDIA AS ENTERTAINMENT:
CRIME & PUNISHMENT

PRISON BREAK
Monday, October 27; 7:00 pm
Moderator: Craig Tomashoff, Executive Editor, TV Guide

CRIMINAL MINDS
Monday, November 17; 7:00 pm
Moderator: Alynda Wheat, Senior Writer, Entertainment Weekly

MONK
Monday, December 2; 7:00 pm
Moderator: Ray Richmond, Television Critic, The Hollywood Reporter

MEDIA AS ENTERTAINMENT: VISIONARY DRAMA

ELI STONE
Monday, October 20; 7:00 pm
Moderator: Janice Rhoshalle Littlejohn, Writer, The Associated Press

SPECIAL EVENTS

PETER BUFFETT IN CONCERT
AND CONVERSATION
Friday, October 3; 7:00 pm
Panelists: Peter Buffett, Warren Buffett, Akon
Also a PALEYAFTERDARK Event

NICE & EASY:
THE LYRICS OF MARILYN AND ALAN BERGMAN
Monday, November 3; 7:00 pm
Panelists: Alan Bergman and Marilyn Bergman
Also a PALEYAFTERDARK Event

Fall TV Preview Parties

NEW YORK
Thursday, September 4  Fox
Friday, September 5  The CW
Wednesday, September 10  CBS
Thursday, September 11  NBC
Friday, September 12  ABC

LOS ANGELES
The Paley Center/TV Guide
Fall Preview Parties
Friday, September 5  Fox
Saturday, September 6  The CW
Monday, September 8  NBC
Tuesday, September 9  CBS
Wednesday, September 10  ABC

The Paley Center wishes to thank the following sponsors for their generous support:

In New York: Hahn

Robert M. Batscha University Seminars

The Paley Center reaches beyond its walls to serve an off-site collegiate audience through its University Seminar program. This initiative utilizes satellite technology to transmit seminars to hundreds of colleges and universities throughout the United States, and offers exclusive access to selected Public Programs on our website.

The Robert M. Batscha University Seminar Series is generously funded by Dick Wolf.

Satellite transmission is provided by GlobeCast.
Satellite time is provided by Intelsat LTD (PanAmSat Corporation).

NEW YORK

ON THE ROAD IN AMERICA:
A SUNDANCE CHANNEL EXCLUSIVE SERIES
Wednesday, May 28; 6:00 pm
(see New York Premieres for full description)

FROM BELLA TO HILLARY:
WOMEN, THE MEDIA, AND POLITICS
Cosponsored with the Women’s Media Center
Thursday, April 24; 6:30 pm
(see Media as News & Views for full description)

POWER OF ELECTIONS: PHOTOJOURNALISM AND
THE DEMOCRATIC PROCESS
Wednesday, October 1; 6:30 pm
(see Politics: Past, Present, & Future for full description)

INTERNATIONAL WOMEN’S MEDIA FOUNDATION
COURAGE IN JOURNALISM HONOREES
Wednesday, October 22; 6:30 pm
(see Special Events for full description)

MEDIA AND THE VOTING RIGHTS ACT OF 1965
Monday, October 20; 6:00 pm
(see Politics: Past, Present, & Future for full description)

YOUTHQUAKE: ELECTION, MEDIA, AND
THE YOUNG VOTER
Wednesday, November 12; 6:30 pm
(see Politics: Past, Present, & Future for full description)

William S. Paley Television Festival

The Los Angeles–based Festival features the best in television programming, past and present. The twenty-fifth annual Festival took place between March 14 and March 27, 2008.

Founding Benefactor
William S. Paley Foundation

The Paley Center also wishes to thank

Signature Sponsor
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Los Angeles Times

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American Airlines

ELVIS ’68 COMEBACK SPECIAL
40TH ANNIVERSARY
Friday, March 14; 7:00 pm
Panelists: Steve Binder, Producer/Director; Bones Howe, Producer; Priscilla Presley
Moderator: Jann Carl

PUSHING DAISIES
Saturday, March 15; 7:00 pm
Moderator: Kristin Dos Santos

THE COMEDY WORLD OF JUDD APATOW
AND FRIENDS
Monday, March 17; 7:00 pm
Panelists: Judd Apatow, Paul Feig, Busy Phillips, Jason Segel, Garry Shandling, Jonah Hill, Paul Rudd, Andy Dick, Tom Arnold
Moderator: Judd Apatow

CHUCK
Tuesday, March 18; 7:00 pm
Moderator: Damon Lindelof
FRIDAY NIGHT LIGHTS
Wednesday, March 19; 7:00 pm
Moderator: Michael Ausiello

BUFFY THE VAMPIRE SLAYER REUNION
Thursday, March 20; 7:00 pm
Panelists: Joss Whedon, Creator/Executive Producer; Sarah Michelle Gellar, "Buffy Summers"; Seth Green, "Oz"; Nicholas Brendon, "Xander Harris"; James Marsters, "Spike"; Michelle Trachtenberg, "Dawn Summers"; Amber Benson, "Tara Maclay"; Emma Caulfield, "Anya"; Charisma Carpenter, "Cordelia Chase"; David Greenwalt, Writer/Producer; Marti Nixon, Executive Producer/Writer
Moderator: Matt Roush

DANCING WITH THE STARS
Friday, March 21; 7:00 pm
Panelists: Julianne Hough, Dance Pro; Tom Bergeron, Host; Kristi Yamaguchi, Marissa Jaret Winokur, Cheryl Burke, Dance Pro; Jane Seymour; Derek Hough, Dance Pro; Samantha Harris, Host; Bruno Tonioli, Judge; Len Goodman, Judge; Christian de la Fuente; Drew Lachey; Conrad Green, Executive Producer
Moderator: Mark Steines

GOSSIP GIRL
Saturday, March 22; 7:00 pm
Moderator: Tim Stack

DAMAGES
Monday, March 24; 7:00 pm
Panelists: Glenn Close, "Patty Hewes"; Ted Danson, "Arthur Frobisher"; Zeljko Ivanek, "Ray Fiske"; Tate Donovan, "Tom Shayes"; Noah Bean, "David Connor"; Anastacia Griffith, "Katie Connor"; Todd Kessler, Executive Producer; Glenn Kessler, Executive Producer; Daniel Zelman, Executive Producer
Moderator: Stuart Levine

DIRTY SEXY MONEY
Tuesday, March 25; 7:00 pm
Moderator: Lynette Rice

THE X-FILES
Wednesday, March 26; 7:00 pm
Panelists: Chris Carter, Creator/Executive Producer; Frank Spotnitz, Executive Producer; Howard Gordon, Executive Producer; Dean Haglund, "Richard Langly"; Mitch Pileggi, "Walter Skinner"; Nicholas Lea, "Alex Krycek"; David Nutter, Producer/Director; Steven Maeda, Writer/Story Editor; Paul Rabwin, Producer; Rob Bowman, Producer/Director; Glen Morgan, Coexecutive Producer; Darin Morgan, Writer/Story Editor
Moderator: Cynthia Littleton

MAD MEN
Thursday, March 27; 7:00 pm
Panelists: Matt Weiner, Creator/Executive Producer; Robert Morse, "Bertram Cooper"; Jon Hamm, "Don Draper"; Elisabeth Moss, "Peggy Olson"; John Slattery, "Roger Sterling"; Aaron Stanton, "Ken Cosgrove"; Rich Sommer, "Harry Crane"; Christina Hendricks, "Joan Holloway"; Vincent Kartheiser, "Pete Campbell"
Moderator: Matt Roush
This New York–based Festival is a unique noncompetitive event devoted to the art, craft, and history of the television documentary. The 2008 Festival ran from October 16 to October 27.

Funding for this Festival has been generously provided by The Hearst Corporation and A&E IndieFilms. Media partners are The Documentary Channel, WNET.ORG, and The Village Voice. Cultural partners are Film Comment and the International Documentary Association. PALEY DOCFEST is also supported, in part, by public funds from the New York City Department of Cultural Affairs.

The 2008 PALEY DOCFEST launched a partnership between The Paley Center for Media and SnagFilms.com. The relationship has been designed to help filmmakers discover alternative opportunities for getting their creative works in front of an expanded audience around the world.

**TOOTS**  
Thursday, October 16; 6:30 pm  
Panelists: Kristi Jacobson, Filmmaker; Perian Conerly, Author and Wife of New York Giants Quarterback Charlie Conerly; Gay Talese, Author; LeRoy Neiman, Artist; Jeffrey Lyons, NBC Film & Theater Critic  
Also a PALEY AFTER DARK Event

**NEW YORK PREMIERE: JOHNNY CASH’S AMERICA**  
Friday, October 17; 6:30 pm  
Panelists: Morgan Neville and Robert Gordon, Filmmakers

**WHATSOEVER IT TAKES (WORK-IN-PROGRESS)**  
Saturday, October 18; 2:00 pm  
Panelists: Chris Wong, Filmmaker; Principal Edward Tom, Film Subject; Assistant Principal Madeline Ríos, Film Subject

**YOUTH DOCUMENTARY SHOWCASE**  
Saturday, October 18; 4:00 pm

**NEW YORK PREMIERE: AMERICAN MASTERS: JEROME ROBBINS: SOMETHING TO DANCE ABOUT**  
Thursday, October 23; 6:30 pm  
Panelists: Judy Kinberg, Filmmaker; Jacques d’Amboise, Teacher/Director/Choreographer; Sheldon Harnick, Lyricist, Fiddler on the Roof; Susan Lacy, Exec. Prod., American Masters; Amanda Vaill, Writer  
Susan Lacy is a 2005 She Made It honoree.

**NEW YORK PREMIERE: RUNNING THE SAHARA**  
Friday, October 24; 6:30 pm  
Panelists: James Moll, Filmmaker; Ray Zahab, Film Subject

**2008 DOCUMENTARY PITCH WORKSHOP**  
Saturday, October 25; 2:00 pm  
Panelists: Diana Holtzberg, Acquisitions/Project Development Dir., USA Films Transit International; Lauren Lazin, Filmmaker/Exec. Prod., MTV Networks; Simon Klimurry, Exec. Dir., POV; Cara Mertes, Dir. Documentary Films, The Sundance Institute; Tom Neff, CEO/Founder, The Documentary Channel; Molly Thompson, Programming Dir., A&E IndieFilms; Susan Werbe, Exec. Prod., History Channel  
Sponsored by The Documentary Channel

**SWEET DREAMS**  
Saturday, October 25; 5:00 pm  

**A LOOK AT LIV ULLMANN, THEN AND NOW**  
Monday, October 27; 6:30 pm  
Panelists: Richard Kaplan, Filmmaker; Liv Ullmann, Film Subject

The Paley Center was proud to present eight award-winning documentaries from Arts Engine’s Big Mouth Films and highlights from their renowned Media That Matters Film Festival, the premier showcase for short films on the most important topics of the day. This series is in celebration of the organization’s ten years of dedication to social issue media. Arts Engine emphasizes empathy and inquiry in filmmaking, bringing audiences to films that tell it like it is, in ways that haven’t been seen before.

**JOURNEY TO THE WEST**  
Friday, May 2; 2:00 pm

**BROTHER BORN AGAIN**  
Friday, May 2; 4:00 pm

**INNOCENT UNTIL PROVEN GUILTY**  
Saturday, May 3; 12:00 pm

**NUYORICAN DREAM**  
Saturday, May 3; 2:00 pm

**ELECTION DAY**  
Saturday, May 3; 4:00 pm

**OUTSIDE LOOKING IN**  
Sunday, May 4; 12:00 pm

**ARCTIC SON**  
Sunday, May 4; 2:00 pm

**DEADLINE**  
Sunday May 4; 4:00 pm
The Paley Center’s Education Department serves groups of students of all ages, educators, academic administrators, and community leaders with diverse constituencies. Using radio and television programs from the collection, Educators lead discussion-based classes that encourage critical thinking about key themes and issues that have shaped contemporary society. While the medium is television or radio, the subject may be advertising, the Vietnam conflict, the changing role of women, political campaigns, communities around the world, or many others.

The Education Department is also involved in a series of special initiatives that reach out to the community, such as the Urban Visionaries Youth Film Festival, Docu-Jam: A Youth Documentary Showcase, and Media That Matters Film Festival.

Classes are presented to school groups both at the Paley Center in New York and offsite through video conferencing. Re-creating Radio workshops are held select Saturdays in New York.

Funding for the Education Program has been generously provided by an endowment from the William Randolph Hearst Foundation and Leo J. Hindery, Jr.

For additional support, the Paley Center wishes to thank: The Annenberg Foundation, The Blanche and Irving Laurie Foundation, Joan Ganz Cooney, The Richard Eaton Foundation, Polycom, and Materials for the Arts, NYC Department of Cultural Affairs/ NYC Department of Sanitation/NYC Department of Education. This program is supported, in part, by public funds from the New York City Department of Cultural Affairs.

### Class Program, New York

**Muppets and Puppets:** Grades K – 3

**Think Green:** Grades 1 – 2

**Fractured Fairy Tales:** Grades 2 – 4

**Around the World:** Grades 3 – 5

**Superheroes, Crime Fighters, and Villains:** Grades 3 – 6

**Tooned in to Animation:** Grades 3 – 7

**Telling a Story with Sound:** Grades 4 – 8

**Faster Than a Speeding Bullet:**

Superheroes on Radio: Grades 5 – 8

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**The Fine Art of Persuasion: Television and Advertising:** Grades 5 – 12

**The Civil Rights Movement and Television:** Grades 5 – 12

**The Master of Suspense: Hitchcock on the Box:** Grades 7 – 12

**Portrayals of Women on Television:** Grades 8 – 12

**Green Teens:** Grades 8 – 12

**The Thirty-Second Candidate: Political Advertising on Television:** Grades 9 – 12

**Urban Visionaries Youth Film Festival Screening:** Grades 9 – 12

**America through the Lens: The Art of the Television Documentary:** Grades 9 – 12; college

**Red Scare: The Cold War on Television:** Grades 9 – 12

**The Living Room War: Television & Vietnam:** Grades 10 – 12; college

**Ethnicity:** College

### Re-creating Radio

Re-creating Radio is a weekly two-hour workshop where children ages nine and older produce an old-time radio drama using scripts, sound effects, and music. The workshop takes participants through the many stages of radio production and concludes with a “live” broadcast.
NEW YORK AND LOS ANGELES

The radio listening rooms in New York and Los Angeles continued to showcase programs from the Paley Center’s radio holdings. Highlights included: The World of Kurt Weill; I’m Sorry, I’ll Read That Again; Sinatra on Radio; Black Radio: Telling It Like It Was; The Radio Interview: The Beatles; Lucille Ball: The Redhead on Radio; A Toast to Dean Martin; and A Salute to Sondheim.

Acquisitions for the Collection

Once again, we enhanced the value of our unique collection by acquiring programs consistent with our mission: to preserve and present the most acclaimed and artistically accomplished television, radio, and new-media programs and commercials, as well as those deemed by our Curatorial Department to be culturally, historically, and/or socially impactful.

Highlights of these acquisitions include:

Television Programming

We received multiple episodes of Tina Fey’s Peabody Award–winning NBC comedy 30 Rock, a show that the Paley Center was among the first to honor, with a public event featuring the cast and creative team shortly after the series premiered in 2006.

From our longstanding arrangement with ABC, we received approximately five hundred hours of programming from 2008, including episodes of such series as Ugly Betty, Jimmy Kimmel Live, Grey’s Anatomy, Nightline, Desperate Housewives, and ABC World News, among many others. We also received coverage of the historic presidential election, from primary campaigning to the election results.

We received the critically acclaimed BBC documentary Selling the Sixties: How Madison Avenue Dreamed the Decade, produced to coincide with the debut of Mad Men in Great Britain.

From HBO we acquired sixty-nine hours of programming including original movies and specials (among them the miniseries John Adams and several stand-up concerts by George Carlin) as well as episodes of Curb Your Enthusiasm, In Treatment, Entourage, and Big Love.

The Paley Center continues to add to its already substantial documentary collection, including a new biography on Jerome Robbins by American Masters, an independent documentary on a race across the Sahara Desert, and an update on The War Room by DA Pennebaker and Chris Hegedus. We also updated our collection of P.O.V. programs with a donation from executive producer Simon Kilmurry.

For our event with lyricists Alan and Marilyn Bergman we were given rare Academy Award ceremony footage from the Bergmans themselves and an interview from Today from the NBC News Archives.
The Hagley Museum in Delaware donated copies of three rare DuPont Show of the Month programs from the late 1950s, *Junior Miss* (which was screened here), *What Every Woman Knows*, and *Years Ago*.

For our event on the documentary/reality program *On the Road in America*, the Sundance Channel donated all twelve episodes of the series.

We continued our acquisition of Peabody Award–winning programs, including *Art 21* from National Public Television, CNN’s *God’s Warriors*, *60 Minutes’* presentation of *The Killings in Haditha*, Nature’s *Silence of the Bees* documentary, WFAA’s investigative news series *The Buried and the Dead and Money for Nothing*, episodes of BBC’s *Planet Earth*, and the entire second season of *Showtime’s Dexter*.

Many episodes of *The Late Late Show with Tom Snyder* spanning from 1995–99 were recently donated by the show’s producer.

The Paley Center has acquired the video collection of the late Ernest Flatt, choreographer for *The Carol Burnett Show*. These tapes include musical highlights spanning the popular variety show’s eleven-year run.

From producer Nate Torres we received programs from a locally produced music series, *Jazz Bytes*.

We received several documentaries from producer Robert Greenwald, including programs on the Iraq War and the ACLU.

Producer John Eisendrath donated his ESPN series, *The Playmakers*.

We acquired the 1988 Scottish National Opera production of *Candide* and a BBC documentary about *Candide* for our “Bernstein’s Broadway” screenings and event in November.

Advertisements

We received numerous campaign spots and long-form videos from the historic 2008 presidential election: from the candidates, the political parties, and special-interest groups, including “Yes We Can” from will.i.am and Sarah Silverman’s “The Great Schlep.”

We received the winners of the 2008 One Show, one of the most prestigious advertising competitions in the world, sponsored by the One Club for Art & Copy.

*Adweek* magazine continued to donate monthly reels of *Adweek Best Spots*, containing the most notable television commercials produced in the previous year.

Radio Programming

Archivist Andy Lanset of WNYC donated ninety-eight episodes of two classic local series, *Spinning on Air* and *Around New York*, both exploring the music scene from opera to chamber music to jazz to Burt Bacharach.

From the Stan Martin Estate, we acquired many episodes of *The Stan Martin Show*, featuring such personalities as Tony Bennett, Steve Lawrence and Eydie Gorme, Lorna Luft, and Jerry Stiller.

From the Floyd Gibbons estate we received numerous radio discs relating to World War II, including transatlantic broadcasts.

The BBDO Advertising Agency donated hundreds of old-time radio programs and commercials, including such rarities as *The Kraft Music Hall*, *Kay Kyser’s Kollege of Musical Knowledge*, and *The Jack Benny Program*.

NPR and producer Ira Glass continue to donate episodes of their award-winning series *This American Life*.

Television correspondent Denise Richardson donated examples of her work on New York radio, including episodes of the series *Equal Time* and *Perspective*.

We received all of the late conductor Andre Kostelanetz’s existing radio broadcasts from the Kostelanetz estate. This Kostelanetz Collection includes more than one hundred hours of programs of classical and pops music.

Television Special

**TV’S ALL TIME FUNNIEST**
*May 9, 2008, on ABC*

The Paley Center’s 2008 TV Special, TV’s All Time Funniest, asked TV fans across the country to choose their funniest characters in the following eight categories: Funniest Fathers, Funniest Mothers, Funniest Kids, Funniest Relatives, Funniest Neighbors, Funniest Friends, Funniest Bosses, and Funniest Coworkers. Collected by Nielsen Media Research, the results were revealed in the two-hour TV’s All Time Funniest, *A Paley Center for Media Special*. This special was produced by Brad Lachman Productions in association with The Paley Center for Media.
She Made It: Women Creating Television and Radio is a multiyear initiative to build a unique collection of radio and television programming that celebrates the achievements of great women writers, directors, producers, sportscasters, journalists, and executives. She Made It recognizes the early female trailblazers, the current level of power and prominence women have in the industry, and the exciting potential for new generations of women entering the business in the twenty-first century.

Since fall 2005, She Made It has presented a dynamic calendar of activities in New York and Los Angeles, including special panel discussions for the public and a university satellite audience, and a website, shemadeit.org.

The Paley Center acknowledges the following individuals for their support and invaluable leadership:

**Founding Benefactors**
- Loreen Arbus
- Kay Koplovitz

**Champions**
- Geraldine Laybourne
- Marlo Thomas

**Leadership Sponsor**
- Joan Ganz Cooney

**Friends**
- Lisbeth R. Barron
- Carole Black
- Candace Block/The Overbrook Foundation
- Frances Buss Buch
- Francine LeFrak
- Ellen & Frank Sullivan, Jr.
- Women & Co.

List current as of December 31, 2008

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**ALLTHINGSMEDIA**

With ALLTHINGSMEDIA, the Paley Center expanded SHEMADEIT into new areas. We partnered with Springboard Enterprises—a national organization dedicated to accelerating women’s success in building high-growth companies—to launch ALLTHINGSMEDIA, the first-ever venture capital forum exclusively for women entrepreneurs in all sectors of media—including television, radio, print, digital media, mobile, video games, search, social networking, e-commerce, online advertising, outdoor, animation, software, and others. Our joint goal for this initiative was to help accomplished talented women entrepreneurs gain access to the capital they need to present and advance their dynamic and cutting-edge media companies, representing excellent investment opportunities.

Over one hundred companies applied to take part in ALLTHINGSMEDIA. The twenty-plus entrepreneurs selected were invited to an all-day bootcamp in July, hosted by Google, and subsequently received coaching from SHEMADEIT honorees, sponsors, and steering committee members; Springboard alumnai; and ALLTHINGSMEDIA sponsors and Forum Committee members, among others.

This exciting extension of SHEMADEIT culminated with the ALLTHINGSMEDIA Forum in October at the Paley Center’s New York facility, where active angel, venture, and corporate investors were introduced to some of the most promising innovations in the media sector today.

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**Contributing Sponsors**
- Discovery Communications, Inc.
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- Maybach
- Playboy Foundation
- Terri M. Santisi
- Barbara Walters
- Lisbeth R. Barron
- Carole Black
- Candace Block/The Overbrook Foundation
- BMI
- Frances Buss Buch
- Francine LeFrak
- Ellen & Frank Sullivan, Jr.
- Women & Co.

List current as of December 31, 2008
Special thanks to the following sponsors for their valued generosity:

**Partner**
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NBC Universal Digital Media
The NewsMarket
PricewaterhouseCoopers
Sun Microsystems, Inc.
The Theodore & Renee Weiler Foundation

**University Partnerships**
Annenberg School for Communication, University of Pennsylvania
Wharton Entrepreneurial Programs, The Wharton School, University of Pennsylvania

**Contributors**
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PPTshare
SoftBank Capital
Solera Capital LLC

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**Public Program Events, New York**

Each of these events included a participant who was a *She Made It* honoree. See Subscription Series for more details.

**THE VIEW**
Wednesday, April 9; 6:00 pm

**PBS’S MASTERPIECE CLASSIC**
*MY BOY JACK WITH KIM CATTRALL*
Tuesday, April 15; 6:00 pm

**FROM BELLA TO HILLARY: WOMEN, MEDIA, AND POLITICS**
Thursday, April 24; 6:30 pm

**HERE’S TO LIFE: A 40TH ANNIVERSARY TRIBUTE TO ONE LIFE TO LIVE**
Tuesday, June 10; 6:00 pm
Also a Members-Only event

**NEW YORK PREMIERE: AMERICAN MASTERS: JEROME ROBBINS: SOMETHING TO DANCE ABOUT**
Thursday, October 23; 6:30 pm

**LUCIE & LUCY: LUCIE ARNAZ SHARES TREASURES FROM THE FAMILY VIDEO COLLECTION**
Tuesday, October 28; 6:30 pm

**AN EVENING WITH TED TURNER**
Monday, November 10; 6:00 pm

**AMERICAN MASTERS: GARRISON KEILLOR: THE MAN ON THE RADIO IN THE RED SHOES**
Tuesday, December 9; 6:30 pm

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**Website**

The shemadeit.org website offers biographies of each of the honorees, video of *She Made It* events and clips of the honorees’ work from the collection, forums for discussion, a calendar of upcoming events, and more.
Using objects, photographs, and other artwork—accompanied by video clips from the collection and wall labels providing factual background information—gallery exhibits help the Paley Center to educate the public about different aspects of radio and television programming and advertisements.

NEW YORK

In the Steven Spielberg Gallery:

SHE MADE IT: WOMEN CREATING TELEVISION AND RADIO THE 2007 INDUCTION
January 1 to July 30, 2008

IT’S A FREAKIN’ ART SHOW AT THE PALEY CENTER: A COLLECTION OF INTERPRETIVE WORK INSPIRED BY FAMILY GUY
August 1 to September 7, 2008

AN IMMERSIVE ART INSTALLATION FROM OGLIVY NEW YORK AND R. LUKE DUBOIS ADWEEK 2008
September 17 to 26, 2008

THE POWER OF ELECTIONS: A TRIBUTE TO PHOTOJOURNALISTS
October 3 to November 5, 2008

A LOOK AT THE COLLECTION
November 7, 2008, to January 7, 2009

In the Taffner Gallery:

DOCUMENTING A CHANGING AFGHANISTAN: PHOTOGRAPHS OF KABUL FROM ANDREW XENIOS
October 23, 2007, to February 1, 2009
Funding for this exhibit has been provided by
New Hudson Foundation and Creative Visions Foundation

In the Swid Gallery:

ROCK ON 5: LIVE MUSIC PERFORMANCES FROM THE COLLECTION
Ongoing

IMAGES FROM THE PALEY CENTER RADIO COLLECTION
Ongoing

LOS ANGELES

In the Bell Family Gallery:

A WINDOW TO THE MIDDLE EAST: A MEDIA EXHIBIT
September 2007 to January 2008

HIRSCHFELD: RADIO AND TELEVISION DRAWINGS
February to November 2008

Spotlight On:
24: REDEMPTION - CAPTURED IN AFRICA PHOTOGRAPHY EXHIBIT
November 11, 2008, to January 11, 2009
This stunning gallery exhibit was comprised of forty-eight photographs shot on location in South Africa during the filming of Fox’s television event 24: Redemption, which aired on Fox, Sunday, November 23. Photographs were shot by the show’s creative team including Star/Executive Producer Kiefer Sutherland, Executive Producer/Director Jon Cassar, Director of Photography Rodney Charters, Producer Michael Klick, and Unit Photographer Kelsey McNeal. The exhibit aimed to give audiences an exclusive inside look at the making of the movie, with photographs that include rare, candid moments between cast and crew and dramatic stills from the film’s action sequences shot in scenic South Africa. The Paley Center for Media hosted the opening reception with Kiefer Sutherland and cast members. The opening reception was by invitation-only to Paley Center and Fox executives.

Funding for the opening party and gallery exhibit was provided by Fox.
In 2008, the Paley Center’s website (paleycenter.org) underwent a top-to-bottom redesign and relaunch. The design, programming, and integration was contracted out to Threespot Media, a Washington, D.C.–based interactive agency. The Paley Center’s Creative Services department managed this redesign project, and oversaw the launch of the new website in late August 2008.

Some highlights of new website features include the following:

**Collection Search**
The entire index of our collection of over 140,000 programs is now searchable on our website. Site visitors can search online for their favorite program before visiting our NY and LA locations, and can also post comments about their favorite programs.

**Perspectives on Media**
The Paley Center’s curatorial staff produces in-depth web features that examine media topics as diverse and wide-ranging as “Who is Batman?” (a look at the history of the Caped Crusader in media) to “Window to the Middle East” (an examination of Middle Eastern television programming). These web features offer curator essays, video clips from our collection, archival photographs, quizzes, and much more.

**Blogs**
Paley Center curators publish regular blog postings on timely topics, often engaging in two-way conversations with their readership via comments posted online.

**User Interactivity**
Users can interact directly with the site and participate in the media conversation by posting comments to blogs, events, and other pages on the site (including instances where questions posted by website users are asked of panelists at some of our Public Programs). With a single click, users can also share Paley Center blog postings on Facebook, del.icio.us, Digg, and other social networking sites.

**RSS Feeds**
RSS (“really simple syndication”) feeds enable website users to subscribe to blogs and press releases, thereby receiving real-time updates when new blogs and press releases are published to the site.

**Full-screen Video**
The new website integrates a media player powered by Move Networks, a video platform used by ABC, Fox, the CW, ESPN, and other media companies. The Move Player enables the Paley Center to offer high-quality, full-screen video to website visitors.

**Screening Room**
This website section aggregates all video content published to our site, including clips from our collection, video content associated with Perspectives on Media features, and clips from Public Programs.

**Calendar**
Placed globally in the left column of every page on the site is an interactive calendar widget that displays all events happening at the Paley Centers, color-coded by city.

**Content Management System**
The new Paley Center website is administered by a back-end content management system (CMS) that provides much greater flexibility and versatility than our previous website. Staff members with little to no web publishing or technical expertise can now publish content directly to the website with ease, and a large variety of page templates enables the Creative Services staff to quickly build and publish new pages and site features with a consistent look and interface.
Special Events

The Special Events Department is responsible for planning, implementing, and managing The Paley Center for Media’s internal and external events. These events provide opportunities for donors and Members to attend exclusive previews, dinners, and screenings showcasing the best of media. The department also organizes the Paley Center’s core fundraising events: its annual galas and the Celebrity Golf Classic.
Annual Galas

NEW YORK

Thursday, February 7
Honorees: Sumner Redstone, Executive Chairman, Viacom and CBS Corporation
Participants included: Charlie Rose, Bob Schieffer and the Honky Tonk Band, Tony Bennett

LOS ANGELES

Thursday, December 11
Honorees: Showtime Networks Inc and Carl Reiner
Participants included: Mel Brooks, Bonnie Hunt, Rob Reiner, Tracey Ullman, Dick Van Dyke

Annual Celebrity Golf Classic

The 2008 Celebrity Golf Classic was cancelled due to the writers strike. The next tournament is scheduled for June 8, 2009, at Sherwood Country Club in Thousand Oaks, CA.

PALEY AFTER DARK

NEW YORK

PETER BUFFETT IN CONCERT AND CONVERSATION
Monday, April 21
Multimedia musician Peter Buffett discussed his musical and philanthropic endeavors. A private dinner followed at the CORE club.

GEORGE GERSHWIN AND KAY SWIFT: AN EVENING OF SONG AND TELEVISION
Thursday, May 15
Christine Ebersole, Jimmy Ray Bennett, and Klea Blackhurst performed the songs of George Gershwin and Kay Swift. Musical director Aaron Gandy provided commentary interspersed with rare radio and television clips from the collection. A private dinner followed.

NICE 'N' EASY: THE LYRICS OF ALAN AND MARYLIN BERGMAN
Wednesday, May 21
Lyricists Alan and Marilyn Bergman discussed their career and performed some of the songs that made them famous. Accompanied by pianist Michael Renzi. A private dinner followed with special guests Joel Grey, Gary David Goldberg, and Regis Philbin.

APPLAUSE, APPLAUSE: A SALUTE TO CHARLES STROUSE
Monday, June 2
A salute to the composer on the occasion of his eightieth birthday featured rare television performances and a discussion. Andrea McArdle performed. A private dinner followed.

TOOTS
Thursday, October 16
Screening of Kristi Jacobson’s documentary Toots, a tribute to her grandfather—legendary restaurateur Toots Shor—followed by a lively discussion with Kristi Jacobson and guests. A private dinner followed with special guests LeRoy Neiman and Tony Roberts.

MEDIA AND THE VOTING RIGHTS ACT OF 1965
In partnership with the Lyndon Baines Johnson Library and Museum
Monday, October 20
The program explored media’s role in galvanizing support—from the public and legislators—for President Johnson’s historic Voting Rights Act of 1965. A private dinner followed with special guests Bill Bradley, Jeff Greenfield and Lynda Robb.

RICKY GERVAIS: OUT OF ENGLAND—THE STAND UP SPECIAL
Thursday, November 6
World premiere of the HBO special from the “English King of Comedy.” Private buffet supper followed.

A CONVERSATION WITH TED TURNER
Monday, November 10
Ted Turner discussed his newly release autobiography with Christiane Amanpour. Private buffet supper followed.

PALEY AFTER DARK New York was sponsored by Verizon Communications, Richard Kandel through the Theodore & Renee Weiler Foundation, and David S. Stone, The Smart Family Foundation/Boies, Schiller & Flexner LLP, New Jersey Office.

LOS ANGELES

PETER BUFFETT IN CONCERT AND CONVERSATION
Friday, October 3
Multimedia musician Peter Buffett discussed his musical and philanthropic endeavors. Special guests Warren Buffett and Akon. A private reception followed.

NICE & EASY: THE LYRICS OF MARYLIN AND ALAN BERGMAN
Monday, November 3
Lyricists Alan and Marilyn Bergman discussed their career and performed some of the songs that made them famous. A private reception preceded the concert.

Note: PALEY AFTER DARK was known as Producers Circle in spring 2008.
Members-Only Events

NEW YORK

SIT, UBU, SIT: AN EVENING WITH GARY DAVID GOLDBERG
Tuesday, February 5
Gary David Goldberg discussed his new memoir, which traces his evolution from Brooklyn jock to Hollywood player. Participants in the program included Marion Ross, Michael Boatman, Richard Kind, Michael Gross, Meredith Baxter, and Michael J. Fox.

HERE’S TO “LIFE”: A 40TH ANNIVERSARY TRIBUTE TO ONE LIFE TO LIVE
Tuesday, June 10
Moderator: Donna Hanover

ROBERT VAUGHN, SOLO: ONE-ON-ONE WITH THE MAN FROM U.N.C.L.E.
Tuesday, October 14
Jeffrey Lyons, Film/Theater Critic, WNBC News 4 New York, interviewed Robert Vaughn on the occasion of his new autobiography, A Fortunate Life.

LOS ANGELES

COMANCHE MOON
Tuesday, January 8
Panelists: Larry McMurtry, Diana Ossana, Val Kilmer, Steve Zahn, Linda Cardellini, Keith Robinson, Ryan Merriman, Bill Voelker, Simon Wincer
Moderator: Sean Smith, Entertainment Weekly

SIT, UBU, SIT: AN EVENING WITH GARY DAVID GOLDBERG
Monday, February 11
Gary David Goldberg discussed his new memoir, which traces his evolution from Brooklyn jock to Hollywood player. Panelists: Gary David Goldberg, Barry Bostwick, Alan Ruck, Marion Ross, Justine Bateman, Tina Yothers, Scott Valentine, Meredith Baxter, Michael Gross
Moderator: Cynthia Littleton

A SALUTE TO LEONARD GOLDBERG
Thursday, October 2
Leonard Goldberg and a panel of friends and colleagues discuss his continuing legacy of creative achievement. Panelists: Leonard Goldberg, Michael Eisner, William Blinn, Edward Zwick
Moderator: Peter Bart
Industry Programs

Programs for industry professionals encompass private events, forums, and gatherings organized for global business leaders in media, entertainment, communications, and related industries. The Media Council is for senior-level media executives and is by invitation only. It hosts many activities for its members throughout the year, while the International Council usually meets twice per year.
The Paley Center Media Council brings together the top executives and leading thinkers in the global media industry to discuss a wide range of critical issues that will define the media and its role in society for generations to come.

Funding for the establishment of the Media Council has been generously provided by Gustave M. Hauser.

**Roundtable Breakfasts, New York**

**March 13, 2008**  
**Jim Cramer**  
Host, CNBC’s Mad Money

**April 1, 2008**  
**Sam Zell**  
Chairman and CEO, Tribune Company

**April 10, 2008**  
**David Kenny**  
Chairman and CEO, Digitas

**April 21, 2008**  
**Roger Faxon**  
Chairman and CEO, EMI Music Publishing

**May 9, 2008**  
**Jim Keyes**  
Chairman and CEO, Blockbuster

**May 21, 2008**  
**Jeremy Allaire**  
Chairman and CEO, Brightcove

**June 3, 2008**  
**Louis V. Gerstner, Jr.**  
Chairman, The Carlyle Group

**June 18, 2008**  
**Bonnie Hammer**  
President, NBCU Entertainment and Cable Studios

**September 16, 2008**  
**Philippe Dauman**  
President & CEO, Viacom

**October 8, 2008**  
**Irwin Gotlieb**  
Global CEO, GroupM

**October 14, 2008**  
**John Stratton**  
EVP & CMO, Verizon

**October 22, 2008**  
**Bill Nelson**  
Chairman & CEO, HBO

Funding for the New York Roundtable Breakfast series provided by Booz & Co.

**Roundtable Breakfasts, Los Angeles**

**April 3, 2008**  
**Timothy J. Leiwke**  
President & CEO, Anschutz Entertainment Group

**May 6, 2008**  
**David Bonderman**  
Founding Partner, Texas Pacific Group

**June 10, 2008**  
**Andrea Wong**  
President and CEO, Lifetime Networks

**September 4, 2008**  
**Michael Eisner**  
Founder, The Tornante Company

**October 8, 2008**  
**Branded Entertainment Panel Discussion**  
Panelists: Sonia Borris, SVP, Marketing & Operations, Warner Bros. Worldwide TV Marketing; Tom Meyer, President, Davie-Brown Entertainment; Gary Scott Thompson, Executive Producer/Showrunner, Knight Rider; Moderated by Cynthia Littleton, Deputy Editor, News Development, Variety

**October 30, 2008**  
**Henry S. Schleiff**  
President and CEO, Crown Media Holdings, Inc., Hallmark Channel, and Hallmark Movie Channel

**November 20, 2008**  
**Jon Feltheimer**  
Cochairman and CEO, Lionsgate

Funding for the Roundtable Breakfast series in Los Angeles provided by McKinsey & Co.

**Boardroom Luncheons, New York**

**January 23, 2008**  
**Robert Bowman**  
CEO, Major League Baseball Advanced Media

**February 14, 2008**  
**Strauss Zelnick**  
Chairman, Take-Two Interactive Software

**February 20, 2008**  
**Jill Abramson**  
Managing Editor, The New York Times

**March 5, 2008**  
**Michael Copps**  
Commissioner, FCC

**March 10, 2008**  
**Olli-Pekka Kallasvuo**  
President and CEO, Nokia
April 30, 2008
Patrick Esser
President, Cox Communications

May 5, 2008
Michael Angelakis
EVP and CFO, Comcast Corporation

May 13, 2008
Steve Koonin
President, Turner Entertainment Networks

May 28, 2008
Doug Lebda
President and COO, IAC

September 24, 2008
Jonathan Nelson
CEO, Providence Equity Partners

November 6, 2008
Nicolas Brien
CEO, Interpublic’s Mediabrands

December 3, 2008
Lauren Zalaznick
President, NBC Universal Women and Lifestyle Entertainment

Funding for the New York Boardroom Luncheon series provided by BMO Capital Markets

Dialogues, Los Angeles

May 19, 2008
CHANGING BUSINESS MODELS: WHAT HAPPENS NEXT
Convened by Ernest Del, Partner, Del, Shaw, Moonves, Tanaka, Finkelstein & Lezcano; Monica Karo, President of Integrated Accounts, OMD USA; Stephen M. Mosko, President, Sony Pictures Television
Moderator: Ron Grover, Los Angeles Bureau Manager, Business Week

Funding for the Dialogue series provided by Deloitte

Innovators Series, Los Angeles

October 23, 2008
JASON KILAR, CEO, HULU
Moderated by Dawn Chmielewski, Los Angeles Times

Funding for the Innovators Series provided by Accenture

Panels, New York

April 23, 2008
PLOTTING THE PLACEMENT: BRANDED ENTERTAINMENT AND THE CREATIVE PROCESS
Panelists: Allison Tarrant, Senior Vice President, Integrated Sales & Marketing, The CW; Eric Schrier, Senior Vice President, Original Programming, FX; Kevin MacKall, Senior Vice President, On-Air Promotions, MTV and MTV2; Justin Wilkes, Vice President, Media & Entertainment, Radical Media; Peter Geary, EVP, BBDO; Stephanie Savage, Executive Producer, Gossip Girl

Funding for this Panel Discussion provided by Loeb & Loeb LLP

September 23, 2008
PARADIGM SHIFT: ADVERTISING IN THE DIGITAL AGE (PART OF ADVERTISING WEEK)

PANEL I: THE SEARCH SOLUTION
Panelists: Kevin Lee, Chairman & CEO, Didit; Rob Norman, CEO, GroupM Interaction Worldwide; Bryan Wiener, CEO, 360i; Marco Iansiti, Professor, Harvard Business School; Nick Utton, CMO, eTrade
Moderator: Emily Steel, Advertising Reporter, The Wall Street Journal

PANEL II: TRADITIONAL MEDIA IN A DIGITAL WORLD
Panelists: John Cantarella, General Manager, Time.com; David Verklin, CEO, Canoe Ventures LLC; David Goodman, President, CBS Radio; Jacki Kelley, EVP Media Sales, Martha Stewart Living Omnimedia; Brett Wilson, SVP, Advertising, USA Today
Moderator: Mike Chapman, Editor, Adweek

Funding for these Panel Discussions provided by KPMG, LLP

Panels, Los Angeles

November 10, 2008
NEW PLATFORMS, NEW OPPORTUNITIES
Panelists: Curt Marvis, President, Digital Media, Lionsgate; Jonathan Sehring, President, IFC Entertainment; John Sloss, Founder, Cinetic Media/Managing Partner, Sloss Law Firm LLC; Tony Safford, EVP Worldwide Acquisitions, Fox Searchlight; David van Eysen, Producer, MILCHAN/VANEYSSEN Productions, Paramount Digital Entertainment

Funding for this Panel Discussion provided by Loeb & Loeb LLP
Special Events, New York

January 9, 2008

JOURNALISM IN THE SERVICE OF DEMOCRACY SUMMIT

PANEL I: RETHINKING AND RECONCEPTUALIZING JOURNALISM EDUCATION IN THE 21ST CENTURY
Panelists: Vartan Gregorian, President, Carnegie Corporation of New York; Alberto Ibargüen, President and CEO, John S. and James L. Knight Foundation; Bill Keller, Executive Editor, The New York Times
Moderator: David Westin, President, ABC News

PANEL II: REINVENTING AND REINVIGORATING THE NEWS ENVIRONMENT
Panelists: Amanda Bennett, Executive Editor/Enterprise, Bloomberg News; Jim Kennedy, Vice President and Director of Strategic Planning, The Associated Press; Betsy Morgan, CEO, The Huffington Post; John Stack, Vice President, News Gathering, Fox News Channel; Jim Willse, Editor, The Star-Ledger
Moderator: Geoffrey Sands, Director and Leader, Global Media Entertainment Practice, McKinsey & Company

PANEL III: THE NEW JOURNALIST IN ACTION
Panelists: Jon Alpert, Cofounder and Codirector, DCTV; Steve Grove, News and Politics Editor, YouTube; Christof Putzel, Correspondent/Producer, Vanguard Journalism, Current TV; Paul Steiger, President and Editor in Chief, ProPublica
Moderator: David Doss, Senior Executive Producer, Anderson Cooper 360°

Breakout Sessions:
1. The News21 Experience
   Convener: Bob Calo, National Coordinator, News21

2. Choose or Lose: The MTV Election Beat
   Convener: Ian Rowe, VP of Strategic Partnerships and Public Affairs, MTV; Gary Kebbel, Journalism Program Officer, John S. and James L. Knight Foundation

3. Taking the Initiative
   Convener: Nicholas Lemann, Dean, Graduate School of Journalism, Columbia University; David Rubin, Dean, S.I. Newhouse School of Public Communications, Syracuse University; Thomas Kunkel, Dean, Philip Merrill College of Journalism, University of Maryland; John Lavine, Dean, Medill School of Journalism, Northwestern University

4. Paley Center Preview
   Convener: Ron Simon, Curator, The Paley Center for Media

Funding for the Journalism Summit provided by Carnegie Corporation of New York

International Council

In 1995, the Paley Center created an International Council composed of the chief executives of the world’s most important media companies. Each year the International Council brings together these leaders of the media, entertainment, and communications industries, representing over twenty-five countries, to meet and discuss issues of importance through formal and informal discussions, as well as official receptions.

The activities of the International Council in 2008 were made possible by generous grants from Accenture, Booz & Company, Gustave M. and Rita E. Hauser, Nielsen Media Research, PricewaterhouseCoopers, O’Melveny & Myers, and UBS Investment Bank.

INTERNATIONAL COUNCIL MEETING LONDON, UNITED KINGDOM

June 23, 2008
Hosts: BBC and WPP

Panel Discussions

THE ROLE OF REGULATION IN INNOVATION
Panelists: Rick Cotton, EVP & General Counsel, NBC Universal; Dr. Syed Kamall, Member of the European Parliament for London; Sir Michael Rake, Chairman, BT Group plc; Ed Richards, CEO, Ofcom
Moderator: Ray Snoddy, Journalist, Formerly of Financial Times and Times of London

INNOVATION AND THE BOTTOM LINE: BUILDING NEW REVENUE STREAMS
Panelists: Andy Duncan, CEO, Channel Four; Patrick Keane, EVP & CMO, CBS Interactive; Roma Khanna, President, Global Networks & Digital Initiatives, NBC Universal International; Ken Lowe, President & CEO, The EW Scripps Company; Joanna Shields, President, Bebo (AOL)
Moderator: Sir Martin Sorrell, CEO, WPP Group

MEDIA AS AN AGENT OF (MIS)UNDERSTANDING II
Introduction by Shamil Idriss, Acting Director, UN Alliance of Civilizations Participants
Panelists: Shamil Idriss, Mark Thompson, Director-General, BBC; Hameed Haroon, CEO, Dawn
Moderator: Lyse Doucet, News Correspondent and Presenter, BBC
**Interviews**

**INNOVATORS SERIES INTERVIEW WITH ARUN SARIN, CEO, VODAFONE**
Interviewed by Mark Thompson, Director-General, BBC

**A CONVERSATION WITH SAAD MOHSENI, OWNER & DIRECTOR, MOBY GROUP; AND CYNTHIA P. SCHNEIDER, DISTINGUISHED PROFESSOR IN THE PRACTICE OF DIPLOMACY, SCHOOL OF FOREIGN SERVICE, GEORGETOWN PUBLIC POLICY INSTITUTE, AND FORMER AMBASSADOR TO THE NETHERLANDS**
Moderated by Pat Mitchell, President & CEO, The Paley Center for Media

**INTERVIEW WITH YANG LAN, CHAIRPERSON, SUN MEDIA GROUP AND SUN CULTURE FOUNDATION AND LEADING TELEVISION ANCHOR IN CHINA**
Interviewed by Pat Mitchell, President & CEO, The Paley Center for Media

**Events**

**DINNER AT THE BERKELEY HOTEL**
Master of Ceremonies: Pat Mitchell, President & CEO, The Paley Center for Media
Keynote remarks: Andy Burnham MP, UK Secretary of State for Culture, Media and Sport

Sponsored by Nielsen Media Research

**INTERNATIONAL COUNCIL MEETING NEW DELHI AND BANGALORE, INDIA**
November 16-19, 2008
Hosts: Zee Entertainment and Wipro Technologies
Cohost: NDTV

**Panel Discussions, New Delhi**

**INTRODUCTION TO THE INDIAN MEDIA LANDSCAPE**
Panelists: Marcel Fenez, Global Entertainment and Media Industry Leader, PricewaterhouseCoopers; Neil Chakravarti, Head of Strategy & Business Development, Zee Entertainment Enterprises; LV Krishnan, CEO, TAM Media Research (Nielsen/IMRB)
Moderator: Shashi Tharoor, Chairman, Aftras Ventures and former Undersecretary-General of the United Nations

**A CONVERSATION WITH THE INDIAN PARLIAMENT’S NEW GENERATION**
Panelists: B.J. Panda, Member of Parliament, Orissa; Deepender Singh Hooda, Member of Parliament, Haryana; Yashodhara Raje Scindia, Member of Parliament, Madhya Pradesh
Moderator: Dr. Amit Mitra, Secretary General, FICCI

**READ ALL ABOUT IT! THE GROWTH OF NEWS IN THE WORLD’S LARGEST DEMOCRACY**
Panelists: Raju Narisetti, Editor in Chief, Mint; Sevanti Ninan, Editor, TheHoot.org; Tarun Tejpal, CEO, Tehelka.com
Moderator: Barkha Dutt, Journalist/Presenter, NDTV

**INVESTING IN INDIAN MEDIA/INDIA INVESTING BEYOND ITS BORDERS**
Panelists: Bobby Bedi, Film Producer/Founder & Managing Director, Kaleidoscope Entertainment; Neeraj Bharadwaj, Managing Director and Country Head, India, Apax Partners; Steve Marcopoto, President and Managing Director, Turner Broadcasting System Asia Pacific, Turner Broadcasting System, Inc. (TBS); A Rajagopal, ED & Head-Equity, Capital Market India of UBS Securities
Moderator: Shashi Tharoor, Chairman, Aftras Ventures and former Undersecretary-General of the United Nations

**TOTALLY MOBILE**
Panelists: Gary Mittelstaedt, Chairman, Content Management License Administrator (CMLA), Intel Corporation; Sanjay Trehan, CEO, NDTV Convergence; Bruno Wu, Chairman, Sun Media Investment Holdings Ltd. and Redrock Venture Capital Group
Moderator: Chris Vollmer, VP & Head of Global Media and Entertainment Practice, Booz & Company
REACHING THE YOUTH MARKET
Panelists: Amit Jain, EVP and Managing Director, MTV Networks India, China and Southeast Asia; Vanita Kohli-Khandekar, Media Consultant and Author, The Indian Media Business; Anil Srivatsa, Chief Operating Officer, Radio Today
Moderator: J. Max Robins, VP & Executive Director, Industry Programs, The Paley Center for Media

Panel Discussions, Bangalore

INNOVATION WITHOUT BORDERS
Panelists: Manisha Girotra, Head of India, UBS Investment Bank; Shailesh Rao, Managing Director, Google India; Suryanarayana Valluri, VP, Communications and Media Practice, Wipro Technologies
Moderator: Rajiv Narang, Founder & CMD, Erehwon Innovation Consulting

HOW MEDIA IS IMPROVING THE QUALITY OF LIFE WORLDWIDE
Panelists: Nazeeb Arif, Vice President, Corporate Communications, ITC Ltd; Lisa Heydlauff, Director & Founder, Going to School (Bharti Foundation); Jessie Paul, CMO, Wipro Technologies; Andrea Wong, President & CEO, The Lifetime Network
Moderator: Pat Mitchell, President & CEO, The Paley Center for Media

Interviews

INTERVIEW WITH DR. HENRY A. KISSINGER, FORMER US SECRETARY OF STATE
Interviewed by Dr. Prannoy Roy, President, NDTV

A CONVERSATION WITH SHASHI THAROOR, CHAIRMAN, AFRAVS VENTURES AND FORMER UNDERSECRETARY-GENERAL, UNITED NATIONS
Interviewed by Pat Mitchell, President & CEO, The Paley Center for Media.

CEO SPOTLIGHT WITH RONNIE SCREWVALA, FOUNDER & GROUP CEO, UTV
Interviewed by J. Max Robins, VP & Executive Director, Industry Programs, The Paley Center for Media.

CEO SPOTLIGHT WITH MAHESH SAMAT, MANAGING DIRECTOR, WALT DISNEY COMPANY (INDIA)
Interviewed by J. Max Robins, VP & Executive Director, Industry Programs, The Paley Center for Media

Events

TEA WITH PRATIBHA DEVISINGH PATIL
President of India
Rashtrapati Bhavan, Presidential Residence

WELCOME DINNER
Imperial Hotel Lawns, New Delhi
Welcome remarks by Dr. Prannoy Roy, Chairman & Director, NDTV
Hosted by NDTV

GALA DINNER
Imperial Hotel Lawns, New Delhi
Remarks by Subhash Chandra, Chairman, Zee Entertainment Enterprises, and Pat Mitchell, President & CEO, The Paley Center for Media
Hosted by Zee Entertainment Enterprises

GALA DINNER
Leela Palace Hotel, Bangalore
Remarks by Azim Premji, Chairman, Wipro Technologies, and Pat Mitchell, President & CEO, The Paley Center for Media
Hosted by Wipro Technologies
Summary of 2008 Financial Information

The Paley Center for Media’s audited financial statements are available at paleycenter.org.

**Total Revenue, Gains, and Other Support** ....................... $5.0 million

Contributions ............................................. 18.7 mill.
Net Support from Galas ........................................... 1.2 mill.
Other .............................................................. 1.1 mill.
Investment income plus change in value of investments ...... <16.0 mill.>

**Operating Expenses**
(excluding depreciation of $2.9 million) ...................... $18.4 million

Program Services ............................................. 12.7 mill. **69%**
Management & General ....................................... 3.2 mill. **17%**
Fundraising ....................................................... 2.5 mill. **14%**

**Net Assets as of December 31, 2008** .................. $103.8 million

Unrestricted ................................................. 39.9 mill. **38%**
Temporarily Restricted ..................................... 16.4 mill. **16%**
Permanently Restricted ..................................... 47.5 mill. **46%**
PLEDGES TO THE COMPREHENSIVE CAMPAIGN

$1 million+
- Annenberg Foundation
- CBS Corporation
- Gordon Crawford
- Gustave M. Hauser
- The Joan Ganz Cooney and Peter G. Peterson Fund
- Mel Karmazin
- NBC Universal
- News Corporation/Fox Group
- Viacom
- The Walt Disney Company
- The William Randolph Hearst Foundation

$500,000–$999,999
- Christopher H. Browne
- The Hearst Corporation
- Stanley S. Shuman

$100,000–$499,999
- Ronald Davenport
- George J. Gillespie, III
- Scott P. Kurnit
- Madigan Family Foundation

$50,000–$99,999
- Discovery Communications, Inc.
- Kay Koplovitz
- Scripps Howard Foundation

$1,000–$49,999
- Loreen Arbus
- James L. Greenwald Foundation
- Lynne & Burt Manning
- William C. Paley
- David J. and Dianne B. Stern
- Grant Tinker
- Barbara Walters

CORPORATE, FOUNDATION, AND INDIVIDUAL DONORS

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- Booz & Company
- Carnegie Corporation of New York
- Gustavo A. Cisneros
- The Hauser Foundation, Inc.
- The Hearst Corporation
- NBC Universal
- The News Corporation Foundation
- The Nielsen Company
- PricewaterhouseCoopers LLP
- Sony Corporation of America
- TV Guide
- UBS
- Viacom International, Inc.
- The Walt Disney Company
- William S. Paley Foundation, Inc.
- Dick Wolf

Silver Benefactors ($50,000–$99,999)
- Bank of America
- The Blanche and Irving Laurie Foundation
- Joan Ganz Cooney
- Gordon Crawford
- James L. Greenwald Foundation
- John S. and James L. Knight Foundation
- KPMG LLP
- McKinsey & Company
- Samuel I. Newhouse Foundation, Inc.
- SanomaWSOY
- Seven Network Ltd.
- Verizon Communications
- Rosalind P. Walter

Benefactors ($25,000–$49,999)
- The Ambrose Monell Foundation
- Belo Corp.
- Christopher H. Browne
- Cablevision Systems Corporation
- CINVESTE, SGPS, SA
- Corporation for Public Broadcasting
- Department of Cultural Affairs, City of New York
- Leo Hindery, Jr.
- Richard Kandel through the Theodore & Renee Weiler Foundation, Inc.
- Lloyd E. Rigler - Lawrence E. Deutsch Foundation
- Madigan Family Foundation
- Merrill Lynch
- MIH Group
- O’Melveny & Myers LLP
- McCormick Foundation
- David J. Stern
- David S. Stone, The Smart Family Foundation/
  Boies, Schiller & Flexner LLP, New Jersey Office
- Time Warner Inc.
- Très LA
- Warner Bros. Entertainment
### Leaders ($10,000–$24,999)

- A&E IndieFilms
- Advertising Week, Inc.
- Bloomberg
- Bresnan Communications
- The Chernin Family Foundation
- Chubb Group of Insurance Companies
- Coca-Cola North America
- Deloitte
- Financial Times
- Jeanne Donovan Fisher
- Gabelli Funds
- Hearst-Argyle Television, Inc.
- Interpublic Group
- Henry A. Kissinger
- Richard Leibner & Carole Cooper/N.S. Bienstock, Inc.
- Diane Meyer Simon
- Mintz Levin
- Leslie Moonves
- National Basketball Association
- Otto Haas Charitable Trust
- The Spiritus Gladius Foundation
- Surdna Foundation, Inc.
- Unity Productions Foundation
- The Wallace Foundation

### Advocates ($5,000–$9,999)

- A&E Television Networks
- Allen & Company LLC
- BET Holdings, Inc.
- BMI
- The Broder Foundation
- DeSilva + Phillips
- The Documentary Channel
- Entertainment Weekly
- Joseph H. Flom
- Thomas M. Fontana
- Gail Panfiei Hoffman
- Hubbard Broadcasting, Inc.
- Hugh M. Hefner Foundation
- Johnson & Johnson
- KSL Resorts
- Michael Lombardo
- Mark Asset Management Corporation
- McCann-Erickson USA
- Morgan Stanley
- Brian T. Moynihan
- Steven Newhouse
- Jeanne and Gary Newman
- The New York Times Company Foundation
- Clive Ng
- Laura M. Patterson
- Polo Ralph Lauren
- Christine Ponz
- The Richard Eaton Foundation, Inc.
- Rick Rosen
- Maxine & Gene Rosenfeld
- Kathleen M. Sloane
- SoftBank Capital
- Solera Capital LLC
- Harry Tilis
- Tweedy, Browne Company LLC
- Enzo Viscusi
- Wildman, Harrold, Allen & Dixon
- Andrea Wong
- Jeff Zucker

### Guardians ($2,500–$4,999)

- Association of Independent Creative Editors
- CBS Television Network
- Stanley Cohen
- Colgate-Palmolive Company
- The CW
- Madeline Di Nonno
- The Ellen M. Violett & Mary P.R. Thomas Foundation, Inc.
- Fox Broadcasting Company
- Hallmark Channel and Hallmark Movie Channel
- Hallmark Hall of Fame
- Rhoda R. Herrick
- ING Capital LLC
- Steve Kroft
- LIN TV Corp.
- Greg Meidel
- Jim Packer
- Wendy Pincus
- Scripps Howard Foundation
- Mike Wallace
- WNET.ORG

### Associates ($1,000–$2,499)

- Astronaut Buzz Aldrin and Lois Aldrin
- Andrew R. DeMar Family Foundation
- ASCAP
- Wendy Bagnall
- Allen J. Bernstein
- Michael I. Bernstein
- Deborah Bierman
- Kim Brizzolara
- H. Joanne Brumberg
- E. Blake Byrne
- Dan Cohen
- David Conney
- Mary Levin Cutler
- Ernie & Danielle Del
- Andy Diaz
- DIC Entertainment
- Barbara J. Durell
- Phyllis Easton
- EMI Music Publishing
- Ernst & Elfriede Frank Foundation
- Richard Fleder
- The Friars National Association Foundation
- Jennifer L. Futch
- Alice L. George
- Harry E. Gould
- Ned Greene
- Rebecca & Isaac Herschkopf
- Doug Herzog
- Patricia Higgins
- Alan Horn
- James A. McDonald Foundation
- Corinna Jones
Judy Point Charitable Trust
Kim Keller
Phyllis Kossoff
Robert M. Letteau
Thomas B. McGrath
Media General, Inc.
Susan Merinoff
George Nadel Rivin
New Amsterdam Entertainment
Bob Newhart
Ogilivy & Mather Worldwide, Inc.
Jonathan H. Parker
Lex Passaris
Tony Rodgers
Lee Ruttenberg
Samuel J. & Ethel LeFrak Charitable Foundation, Inc.
Charles B. Scarborough
Alan Schram
Brian Sharoff
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Travisty Productions, Inc.
Wertheimer Foundation
Fred Wistow

In-Kind

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The Arterie
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Martha Stewart Living
The NewsMarket
Pepsi-Cola
PPTshare
SoftBank Capital
Sputnik
Sun Microsystems
Time Warner Inc.
Town & Country
Trés L. A.
Union Ice
Variety

NEW YORK GALA
FEBRUARY 7, 2008

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