

**2008  
ANNUAL  
REPORT**



## Table of Contents

<b>Letter from the President &amp; CEO</b> .....	5
<b>About The Paley Center for Media</b> .....	7
<b>Board Lists</b>	
Board of Trustees.....	8
Los Angeles Board of Governors .....	10
Media Council Board of Governors.....	12
<b>Public Programming</b>	
Spring Subscription Series.....	14
Fall Subscription Series .....	16
Fall TV Preview Parties.....	19
Robert M. Batscha University Seminar Series .....	20
William S. Paley Television Festival .....	20
<b>PALEYDOCFEST</b> .....	22
Arts Engine .....	22
Education.....	23
Listening Series .....	24
Radio Broadcasts .....	24
Acquisitions for the Collection.....	24
Television Special.....	25
<i>She Made It</i> Initiative .....	26
Gallery Exhibits .....	28
Website.....	29
<b>Special Events</b>	
Annual Galas .....	31
Celebrity Golf Classic .....	31
<b>PALEYAFTERDARK</b> .....	31
Members-Only Events .....	32
<b>Industry Programs</b>	
Media Council	
<i>Roundtable Breakfasts</i> .....	34
<i>Boardroom Luncheons</i> .....	34
<i>Dialogues</i> .....	35
<i>Innovators Series</i> .....	35
<i>Panels</i> .....	35
<i>Special Events</i> .....	36
International Council	
<i>Meeting in London, United Kingdom</i> .....	36
<i>Meeting in New Delhi and Bangalore, India</i> .....	37
<b>Summary of 2008 Financial Information</b> .....	39
<b>Donor List</b> .....	40



## Letter from the President & CEO

"It was the best of times, it was the worst of times" is a fitting sentiment for media's omnipresence in our lives this year. The reverberating events of 2008, from the historic presidential election to the staggering economic crisis, were captured—some would say fueled—by media. Our very notions of geography, community, and identity are continually redefined by the power of media. Indeed, media has become the principal vehicle for movements and change—for better or for worse—throughout the world. We call it the Media Effect.

This year, the Paley Center explored the Media Effect's transformative power to influence ideas, impact culture, and shape the future. Through a series of Public Programs that were set against the backdrop of a seminal year in politics, we examined media's evolving role in the political process—a dynamic that has been empowered and changed by technology—and considered what this portends for the American public. Our discussions included *Media and the Voting Rights Act of 1965*; *From Bella to Hillary: Women, Media and Politics*; the premiere of *The Return of the War Room*; and *Youthquake: Election, Media, and the Young Voter*, among others.

At a time when youth are voracious consumers and innovative creators of media, we provided critical media literacy education to over 20,000 students, from K-12 to university level. Our program topics ranged from civil rights and the environment to citizen journalism. Our educators met eager requests for our high-school curriculum on political advertising. We deepened our relationship with New York's public school system by serving as an advisory organization for the Department of Education's *Blueprint for Teaching & Learning in the Arts* program. *The Moving Image Blueprint*, a standards-based approach for integrating media studies into the classroom, will be published in 2009.

Recognizing the power of media to connect people from all walks of life—to document their stories and to mobilize them into action—we continued to expand our role as a "media connector" through special initiatives. In a first-of-its-kind collaboration between a major cultural institution and an Internet documentary distribution platform, we joined forces with SnagFilms to help documentary filmmakers discover alternative opportunities for getting their creative works, and important social messages, in front of an expanded audience around the world.

On the industry side, the Media Council held over fifty events for its 300 members to debate and shape the future of their industry. Our guests included Philippe Dauman of Viacom; Irwin Gotlieb of GroupM; Bill Nelson of HBO; former IBM chief Lou Gerstner; and Lauren Zalaznick of NBC Universal Women and Lifestyle Entertainment Networks. The International Council of leading media executives from around the world met this year in India—a nation that exemplifies the convergence of media, technology, and culture, and the only country where every single sector of the mass media is still growing.

We continued to make notable progress in our comprehensive campaign to significantly invest in technology, infrastructure, outreach, and programming. In 2008, we relaunched our website as a content-rich, interactive media destination, and a vehicle to share our unique resources with a wider audience. Featuring a searchable database of our holdings, as well as new educational and curatorial content with perspectives on our collection and on media, it renders us more accessible to students and others looking toward the Paley Center for research, educational, and entertainment purposes.

Our many achievements were made possible by the wonderful leadership provided by our Board of Trustees, led by our extraordinary chairman and great friend, Frank A. Bennack, Jr. We extend our sincerest thanks to all of our Trustees, to each member of our Los Angeles Board of Governors and Media Council Board of Governors, as well as to our many loyal supporters, the public, and media industry. As the economy continues to challenge all of us, your generosity is especially meaningful. We look forward to seeing you at the Paley Center in 2009.

**Pat Mitchell**  
**President & CEO**



## About The Paley Center for Media

The Paley Center for Media is the premier institution dedicated to advancing the understanding of media—its artistic value, social impact, and historical importance—for the public and media professionals.

The Paley Center, with locations in New York and Los Angeles, is home to the nation's foremost public archive of television and radio programming, a collection of more than 140,000 programs covering almost one hundred years of television and radio history, including news, public affairs programs, documentaries, performing arts programs, children's programming, sports, comedy and variety shows, and commercial advertising.

Drawing upon this collection and its unparalleled curatorial expertise, the Paley Center convenes the public, industry professionals, thought leaders, and the creative community for a broad range of forums—more than one hundred a year—that explore media's past and present and anticipate its future.

The Paley Center's **Public Programs** examine and celebrate the creativity, the innovations, the personalities, and the leaders who are shaping media. Throughout the year, the Paley Center hosts discussions with influential newsmakers, journalists, and thought leaders on today's important issues, as well as celebrating excellence in drama, comedy, and documentary film with a range of events that examine the creative process behind great entertainment. Annual public programming highlights include the popular **William S. Paley Television Festival** held in Los Angeles and **PaleyDocFest** in New York. Celebrating important programs in the collection is also the basis for the popular **PaleyAfterDark** evenings for higher level patrons.

Educational outreach efforts, such as the University Seminar Series, bring select Paley Center discussions into college classrooms across the country via satellite link or the Internet to connect with a network of more than five hundred schools in forty-nine states.

Through the industry programs of its **Media Council** and **International Council**, the Paley Center also serves as a neutral setting where media professionals can engage in discussion and debate about the evolving media landscape. The Paley Center's Media Council is a membership organization composed of top-level executives that serves as an intellectual center for the media industry and a forum for discussing major issues facing the world's media, communications, and technology industries. Serving the global media landscape, the Paley Center's International Council connects leading media executives from around the world with their U.S. peers to foster partnerships and share insights on the challenges and opportunities in the international media marketplace.

Previously known as The Museum of Television & Radio, the Paley Center was founded in 1975 by William S. Paley, the founder of CBS and a pioneering innovator in the industry. For more information, please visit: [paleycenter.org](http://paleycenter.org).

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## Public Programming

The Paley Center for Media's collection provides the foundation for a wide range of Public Programs, including screenings, festivals, gallery exhibits, and events. These interpretive programs, developed by Paley Center curators, illuminate topics of social, historic, popular, or artistic significance while also providing the public with a new context in which to observe and analyze the media, and specifically how television and radio communicate and influence ideas, values, and our culture as a whole.

In the spring and fall, the Paley Center offers several subscription packages for its acclaimed events in both New York and Los Angeles. We gather today's newsmakers, media personalities, and cultural thought leaders for events that illuminate how media is the lens through which we see and understand the world. With clips from the collection and Q&A with the audience.

## Spring Subscription Series

The Paley Center's Public Programs are supported, in part, by public funds from the **New York City Department of Cultural Affairs**.

### NEW YORK

#### PREMIERES

##### **MASTERPIECE CLASSIC: MY BOY JACK**

*Tuesday, April 15; 6:00 pm*

Panelists: **Kim Cattrall**, "Carrie Kipling"; **Rebecca Eaton**, Executive Producer, Masterpiece; **David Alan Richards**, Vice President of the Kipling Society  
*Rebecca Eaton is a 2007 She Made It honoree*

##### **SEX: THE REVOLUTION**

*Tuesday, May 6; 6:30 pm*

Panelists: **Hart Perry**, Filmmaker; **Erica Jong**, Author; **Legs McNeil**, Author; **Nile Rodgers**, Musician  
Moderator: **Martin Torgoff**, Author

##### **ON THE ROAD IN AMERICA:**

##### **A SUNDANCE CHANNEL EXCLUSIVE SERIES**

*Wednesday, May 28; 6:00 pm*

Panelists: **Lara Abou Saifan**, Cast Member; **Ali Amr**, Cast Member; **Ambassador Richard Fairbanks**, Founder and Chairman of the Board, Layalina Productions; **Jerome Gary**, Creator; **Laura Michalchyshyn**, Executive Vice President, Sundance Channel  
*Also a Robert M. Batscha University Seminar*

##### **PARALLEL WORLDS, PARALLEL LIVES: AMERICAN PREMIERE WITH MARK EVERETT**

*Thursday, May 29; 6:00 pm*

Panelists: **Mark Oliver Everett**, Film Subject; Lead Singer, The Eels; **Michio Kaku**, Professor of Theoretical Physics, City University of New York; **Max Tegmark**, Professor of Physics, Massachusetts Institute of Technology  
Moderator: **Brian Cox**, Physicist; Radio Presenter, BBC Television

### MEDIA AS NEWS & VIEWS

#### **THE VIEW**

*Wednesday, April 9; 6:00 pm*

Panelists: **Barbara Walters**, **Whoopi Goldberg**, **Joy Behar**, **Sherri Shepherd**, and **Elisabeth Hasselbeck**  
*Barbara Walters is a 2005 She Made It honoree*

#### **FROM BELLA TO HILLARY:**

##### **WOMEN, THE MEDIA, AND POLITICS**

Cosponsored with the Women's Media Center

*Thursday, April 24; 6:30 pm*

Panelists: **Laura Flanders**, Author and Radio Host; **Carol Jenkins**, President, Women's Media Center; **Marlene Sanders**, Television Journalist; **Gloria Steinem**, Writer, Lecturer, Activist; **Mary Thom**, Author; **Marie Wilson**, Founder and President, The White House Project  
*Also a Robert M. Batscha University Seminar*  
*Marlene Sanders is a 2006 She Made It honoree*

#### **A NIGHT WITH WNYC**

*Wednesday, April 16; 6:30 pm*

Panelists: **Kurt Andersen**, Host, *Studio 360*; **Brooke Gladstone**, Host, *On the Media*; **John Hockenberry**, Host, *The Takeaway*; **Adaora Udoji**, Host, *The Takeaway*; **Laura Walker**, WNYC President and CEO  
Moderator: **Brian Lehrer**, Host, *The Brian Lehrer Show*

### NEW PERSPECTIVES ON CLASSICS

##### **THE ART OF MEDIA SAVVY SATIRE: BOB ELLIOTT CONVERSES WITH CHRIS ELLIOTT AND KEITH OLBERMANN**

*Monday, March 31; 6:00 pm*

Panelists: **Bob Elliott**; **Chris Elliott**  
Moderator: **Keith Olbermann**

##### **SPARRING WITH NORMAN MAILER & GORE VIDAL: DICK CAVETT NARRATES HIS LEGENDARY SHOW**

*Wednesday, April 9; 6:00 pm*

Panelist: **Dick Cavett**

### PERFORMANCE MEDIA

##### **REDISCOVERING GLENN GOULD**

*Monday, April 28; 6:00 pm*

Panelists: **Lucille Carra**, Documentary Filmmaker; **Simone Dinnerstein**, Pianist  
Moderator: **David Dubal**, Author and Broadcaster

##### **RICHARD BURTON'S HAMLET: SEE HIS BROADWAY TRIUMPH LIVE VIA ELECTRONOVISION**

*Thursday, May 22; 6:00 pm*

Introduction: **Kate Burton**, Actress

## BROADWAY MEDIA

### **GEORGE GERSHWIN AND KAY SWIFT: AN EVENING OF SONG AND TELEVISION**

*Thursday, May 15; 6:00 pm*

Performers: **Jimmy Ray Bennett**, **Klea Blackhurst**,  
**Christine Ebersole**

Pianist: **Joseph Thalken**

Narrator: **Aaron Gandy**

Also a **PALEYAFTERDARK** Event

### **NICE 'N' EASY: THE LYRICS OF ALAN AND MARILYN BERGMAN**

*Wednesday, May 21; 6:00 pm*

Panelists: **Alan Bergman**, **Marilyn Bergman**

Pianist: **Michael Renzi**

Also a **PALEYAFTERDARK** Event

### **APPLAUSE, APPLAUSE:**

#### **A SALUTE TO CHARLES STROUSE**

*Monday, June 2; 6:00 pm*

Panelists: **Peter Filichia**, Theater Critic, *The Star-Ledger*; **Andrea McArdle**; **Charles Strouse**

Also a **PALEYAFTERDARK** Event

## WEB MEDIA

### **HUMAN GIANT LIVE!**

*Tuesday, April 1; 6:00 pm*

Panelists: **Aziz Ansari**, Cast Member; **Rob Huebel**,  
Cast Member; **Paul Scheer**, Cast Member; **Jason  
Woliner**, Director; **Tom Ginas**, Showrunner

Moderator: **Eugene Mirman**, Actor/Comedian

### **CLICK CRITICS: THE POWER OF FAN WEBSITES**

*Monday, May 19; 6:00 pm*

Panelists: **Erica Blitz**, Galactica Sitrep; **Kevin Croy**,  
Lostpedia; **Dan Manu**, Site Director, Television  
Without Pity; **Remona Outar**, Ugly is In; **Damon  
Schmidt**, Whedonesque; **Jennie Tan**, OfficeTally

Musical Performers: **Jeff Curtin** and **Adam Schatz**,  
Previously on Lost  
Moderator: **Alan Sepinwall**, Television Critic,  
*The Star-Ledger*

## SPECIAL EVENTS

### **PETER BUFFETT IN CONCERT AND CONVERSATION**

*Monday, April 21; 6:00 pm*

Also a **PALEYAFTERDARK** Event

### **BUFFY THE VAMPIRE SLAYER REUNION – TAPED AT PALEYFEST 08: “ONCE MORE, WITH FEELING”**

*Friday, April 25; 6:00 pm*

### **PANGEA DAY**

*Saturday, May 10; 2:00 pm*

## LOS ANGELES

## MEDIA AS ENTERTAINMENT: DRAMA

### **MAKE NO BONES ABOUT IT**

*Wednesday, April 9; 7:00 pm*

Panelists: **David Boreanaz**, “Seeley Booth”; **Emily  
Deschanel**, “Bones’ Brennan”; **Tamara Taylor**,  
“Camille Saroyan”; **Eric Millegan** “Zak Addy”; **Michaela  
Conlin**, “Angela Montenegro”; **Stephen Nathan**, Exec.  
Prod.; **Hart Hanson**, Exec. Prod.; **John Francis Daley**,  
“Lance Sweets”

Moderator: **Ray Richmond**, Television Critic,  
*The Hollywood Reporter*

### **GYPSIES, TRAMPS AND THIEVES:**

#### **AN EVENING WITH THE RICHES**

*Friday, April 18; 7:00 pm*

Panelists: **Eddie Izzard**, “Wayne Malloy”; **Minnie  
Driver**, “Dahlia Malloy”; **Nicole Yorkin**, Exec. Prod.;  
**Peter O’Fallon**, Exec. Prod.; **Gregg Henry**, “Hugh  
Panetta”; **Todd Stashwick**, “Dale Malloy”; **Michael  
Rosenberg**, Executive Producer; **Dawn Prestwich**,  
Exec. Prod.; **Aidan Mitchell**, “Sam Malloy”; **Dmitry  
Lipkin**, Creator/Exec. Prod.

Moderator: **Stuart Levine**, Assistant Managing  
Editor, Features, *Daily Variety*

### **MOONLIGHT AND VAMPIRES: NEVER OUT OF DATE**

*Tuesday, April 22; 7:00 pm*

Panelists: **Alex O’Loughlin**, “Mick St. John”; **Sophia  
Myles**, “Beth Turner”; **Jason Dohring**, “Josef Konstantin”;  
**Brian White**, “Lt. Carl Davis”; **Eric Winter**, “Brian  
Talbot”; **Joel Silver**, Exec. Prod.; **Harry Werksman**,  
Exec. Prod.; **Gabrielle Stanton**, Exec. Prod.

Moderator: **Kristin Dos Santos**, Host, E! Entertainment

### **CREATING GREAT CHARACTERS:**

#### **DEBRA MESSING IN THE STARTER WIFE**

*Thursday, May 1; 7:00 pm*

Panelist: **Debra Messing**

## MEDIA AS ENTERTAINMENT: COMEDY

### **THE SARAH SILVERMAN PROGRAM**

*Friday, May 2; 7:00 pm*

Panelists: **Sarah Silverman**, Exec. Prod.; **Heidi  
Herzon**, Exec. Prod.; **Jay Johnston**, “Jay”; **Brian  
Posehn**, “Brian”; **Rob Schrab**, Executive Producer;  
**Dan Sterling**, Exec. Prod.; **Laura Silverman**, “Laura”;  
**Steve Agee**, “Steve”

Moderator: **Cynthia Littleton**, Deputy Editor News  
Development, *Daily Variety*

### **FROM CLASS CLOWN TO SOCIAL CRITIC:**

#### **AN EVENING WITH GEORGE CARLIN**

*Thursday, May 8; 7:00 pm*

Panelist: **George Carlin**

Moderator: **Ray Richmond**, Television Critic,  
*The Hollywood Reporter*

## MEDIA AS ENTERTAINMENT: THE NEXT GENERATION

### **KYLE XY**

Monday, April 7; 7:00 pm

Panelists: **Eric Tuchman**, Executive Producer;

**David Himelfarb**, Executive Producer; **Julie Plec**,

Supervising Producer; **Matt Dallas**, "Kyle"; **Chris**

**Olivero**, "Declan McDonough"; **Jaimie Alexander**,

"Jessi XX"; **Bruce Thomas**, "Steven Trager";

**Marguerite MacIntyre**, "Nicole Trager"; **April**

**Matson**, "Lori Trager"

Moderator: **John Griffiths**, Television Critic, *US Weekly*

### **GREEK IS THE WORD**

Monday, April 28; 7:00 pm

In Person: **Jake McDorman**, "Evan"; **Amber Stevens**,

"Ashleigh"; **Paul James**, "Calvin"; **Dilshad Vadsaria**,

"Rebecca"; **Clark Duke**, "Dale"; **Tiffany Dupont**,

"Frannie"; **Lloyd Segan**, Executive Producer; **Scott**

**Michael Foster**, "Cappie"; **Jacob Zachar**, "Rusty";

**Spencer Grammer**, "Casey"; **Sean Smith**, Executive

Producer

Moderator: **Craig Tomashoff**, Executive Editor, *TV Guide*

### SPECIAL EVENTS

#### **THE YOUNG AND THE RESTLESS**

##### **35TH ANNIVERSARY**

Thursday, April 10; 7:00 pm

Panelists: **Kristoff St. John**, "Neil Winters"; **Michelle**

**Stafford**, "Phyllis Newman"; **Joshua Morrow**,

"Nicholas Newman"; **Jess Walton**, "Jill Abbott";

**Christian LeBlanc**, "Michael Baldwin"; **Jeanne**

**Cooper**, "Katherine Chancellor"; **Doug Davidson**,

"Paul Williams"; **Melody Thomas Scott**, "Nikki

Newman"; **Peter Bergman**, "Jack Abbott"

Moderator: **Lynette Rice**, Senior Editor, *Entertainment*

*Weekly*

#### **A SALUTE TO DAVID GERBER**

Tuesday, June 3; 7:00 pm

Panelists: **David Gerber**; **Herman Rush**; **Angie**

**Dickinson**; **William Self**

Moderator: **Peter Chernin**, Pres. and COO, News Corp.

#### **BEYOND THE ANCHOR DESK:**

##### **THE RISE OF CITIZEN JOURNALISM**

Tuesday, June 10; 7:00 pm

Panelists: **Max Lugavere**, Producer/Host, Current

TV; **Jason Sylva**, Producer/Host, Current TV;

**Marvin Putman**, Partner/O'Melveny & Myers;

**Robert Greenwald**, Documentarian; **Bill Delano**,

Documentarian; **Tony Pierce**, Blog Editor, *The Los*

*Angeles Times*

Moderator: **Martin Kaplan**, Director, The Norman

Lear Center

## Fall Subscription Series

### NEW YORK

#### POLITICS: PAST, PRESENT & FUTURE

Funding for this series has been provided by the

**Blanche and Irving Laurie Foundation**

#### **POWER OF ELECTIONS: PHOTOJOURNALISM AND THE DEMOCRATIC PROCESS**

Wednesday, October 1; 6:30 pm

Panelists: Photojournalists **Gary Fabiano**, **Timothy**

**Fadek**, **Christopher Hondros**, and **John Smock**;

**Joyce Barnathan**, President, International Center for

Journalists; **Christopher Power**, Assistant Managing

Editor, *BusinessWeek*, International Coverage

Moderator: **James Hoge**, Editor, *Foreign Affairs*

Also a Robert M. Batscha University Seminar

#### **NEW YORK PREMIERE:**

##### **THE RETURN OF THE WAR ROOM**

Monday, October 6; 7:00 pm

Panelists: **James Carville**, Democratic Political

Consultant; **Dee Dee Myers**, former White House

Press Secretary for President Clinton; **DA Pennebaker**

and **Chris Hegedus**, Filmmakers; **Mark Miller**,

Journalist, *Newsweek*

Moderator: **David Edelstein**, Film Critic, *New York*

*Magazine*

#### **MEDIA AND THE VOTING RIGHTS ACT OF 1965**

Monday, October 20; 6:00 pm

Panelists: **Haynes Johnson**, Pulitzer Prize winner for

his coverage of the Selma protests; **Nick Kotz**, Author,

*Judgment Days: Lyndon Baines Johnson, Martin Luther King,*

*Jr., and the Laws that Changed America*; **Rep. John R.**

**Lewis** (D-GA), a leader in the voting rights struggle;

**Diane Nash**, recipient of the Rosa Parks Award and

the LBJ Award for Leadership in Civil Rights; **Dan**

**Rather**, Global Correspondent and Managing Editor,

*Dan Rather Reports*, HDNet; **Richard Valeriani**, former

NBC News correspondent who covered the Civil Rights

Movement; **Ambassador Andrew Young**, Civil Rights

Leader and former Congressman

Also a Robert M. Batscha University Seminar and a

**PALEYAFTERDARK** Event

#### **YOUTHQUAKE: ELECTION, MEDIA, AND THE YOUNG VOTER**

Wednesday, November 12; 6:30 pm

Panelists: **Anna Greenberg**, Senior Vice President,

Greenberg Quinlan Rosner Research; **Eric Hysen**,

Student Chair, CampusVoices.org; **Scott Keeter**,

Director of Survey Research, The Pew Research

Center; **Chris Rovzar**, Senior Online Editor, *New York*

*Magazine*; **Tiffany Wilson**, Graduate Managing Editor,

palestra.net; **Katharine Zaleski**, Senior News Editor,

*Huffington Post*



Moderator: **Jeff Greenfield**, CBS Senior Political Correspondent

Also a Robert M. Batscha University Seminar

#### **PREMIERES AND PREVIEWS**

##### **WORLD PREMIERE SCREENING: RICKY GERVAIS: OUT OF ENGLAND—THE STAND-UP SPECIAL**

Thursday, November 6; 6:00 pm

Panelist: **Ricky Gervais**

Moderator: **Josh Tyrangiel**, Editor, Time.com

Also a **PALEYAFTERDARK** Event

##### **UNIVERSAL PICTURES' FROST/NIXON: PREVIEW SCREENING AND DISCUSSION**

Tuesday, December 2; 6:30 pm

Panelists: **Ron Howard**, Director; **Brian Grazer**, Producer; and **Peter Morgan**, Screenwriter

Funding for this event has been provided by the **Blanche and Irving Laurie Foundation**

#### **SPECIAL EVENTS**

##### **NEW YORK PREMIERE: IN THE FAMILY**

Monday, September 15; 6:30 pm

Panelists: **Christie Hefner**, Chairman/CEO, Playboy Enterprises; **Joanna Rudnick**, Director/Producer; **David Fishman**, MD, Dir. of Gynecologic Oncology, Cancer Prevention, and Early Detection at NYU Cancer Institute; **Tania Simoncelli**, Science Advisor, American Civil Liberties Union; **Luis Pedraza**, Film Subject

##### **INTERNATIONAL WOMEN'S MEDIA FOUNDATION COURAGE IN JOURNALISM HONOREES**

Wednesday, October 22; 6:30 pm

Panelists: **Edith Lederer**, Lifetime Achievement Award Winner, AP Correspondent at the United Nations; **Farida Nekzad**, Managing Ed./Deputy Dir., Pajhwok Afghan News; **Sevgul Uludag**, Investigative Reporter, *Yeniduzen* Newspaper in Cyprus  
Moderator: **Susan R. King**, Vice President, External Affairs and Director, Journalism Initiative, Special Initiatives and Strategy, Carnegie Corporation of New York

Also a Robert M. Batscha University Seminar

Funding for this event has been made possible by the **Carnegie Corporation of New York**

##### **AMERICAN MASTERS: GARRISON KEILLOR: THE MAN ON THE RADIO IN THE RED SHOES**

Tuesday, December 9; 6:30 pm

Panelists: **Peter Rosen**, Filmmaker; **Susan Lacy**, Exec. Prod., *American Masters*; **Fred Newman**, Sound Effects Performer

*Susan Lacy is a 2005 She Made It honoree*

#### **ONE ON ONE**

##### **LUCIE & LUCY: LUCIE ARNAZ SHARES TREASURES FROM THE FAMILY VIDEO COLLECTION**

Tuesday, October 28; 6:30 pm

Panelist: **Lucie Arnaz**

Moderator: **Robert Osborne**, Host, Turner Classic Movies

*Lucille Ball is a 2005 She Made It honoree*

##### **AN EVENING WITH TED TURNER**

Monday, November 10; 6:00 pm

Panelist: **Ted Turner**

Moderator: **Christiane Amanpour**, Chief International Correspondent, CNN

Also a **PALEYAFTERDARK** Event

*Christiane Amanpour is a 2005 She Made It honoree*

This event has been generously underwritten by the **CBS Foundation** in a series honoring William S. Paley, founder of CBS

#### **NEW YORK COMEDY FESTIVAL**

##### **WRITERS SPEAK! A POTENTIALLY REGRETTABLE EVENING WITH THE WRITERS OF THE DAILY SHOW**

Friday, November 7; 8:00 pm

Panelists: Writers **Tim Carvell**, **J.R. Havlan**, **Rob Kutner**, and **Jason Ross**; **Rory Albanese**, Coexec. Producer; **Steve Bodow**, Head Writer; **Wyatt Cenac**, Correspondent/Writer; **D.J. Javerbaum**, Exec. Producer; **Adam Lowitt**, Senior Producer; **John Oliver**, Correspondent/Writer  
Moderator: **David Remnick**, Editor, *The New Yorker*

##### **DECONSTRUCTING CONAN: A PANEL DISCUSSION WITH THE WRITERS OF LATE NIGHT WITH CONAN O'BRIEN**

Saturday, November 8; 3:00 pm

Panelists: Writers **Dan Cronin**, **Berkley Johnson**, **Brian McCann**, **Matt O'Brien**, **Brian Stack**, and **Andrew Weinberg**; **Mike Sweeney**, Head Writer  
Moderator: **Sarah Vowell**, Author and Contributor to NPR's *This American Life*

#### **NEW PERSPECTIVES ON CLASSICS**

##### **A SIGN OF THE TIMES: THE PETULA CLARK SPECIAL WITH HARRY BELAFONTE**

Monday, September 22; 6:00 pm

Panelists: **Petula Clark**; **Claude Wolff**, Executive Producer

Moderator: **Midge Woolsey**, Host, WQXR

##### **BERNSTEIN'S BROADWAY**

Monday, November 17; 6:30 pm

Panelists: **Phyllis Newman**, Actress; **Donna Murphy**, Actress; **Marni Nixon**, Singer; **Sid Ramin**, Orchestrator; **Cast Members** of *West Side Story* and *1600 Pennsylvania Avenue*  
Moderator: **Rick McKay**

## BROOKLYN RISING

### **A SITCOM REVOLUTION: TAKING IT TO THE WEB**

Monday, November 24; 6:30 pm

Panelists: **Kathleen Grace**, Dir./Prod., *The Burg* and *The All-for-Nots*; **Thom Woodley**, Head Writer/Prod., *The Burg* and *The All-for-Nots*; **Ana Veselic**, Editor, *The Burg*; **Bob McClure**, "Jed"; **Kelli Giddish**, "Courtney"; **Jeff Skowron**, "Ryan"; **John North**, Dir. of Photography, *The All-for-Nots*; **Kevin Johnston** "Johnny"; **Vanessa Reseland**, "Farrah"; **Jack Ferry**, Dir. of Photography; **Matt Yeager**, Writer  
Moderator: **Josh Cohen**, Cofounder, Tilzy.tv

### **SAME CITY, NEW BOROUGH:**

#### **THE REAL WORLD DOES BROOKLYN**

Friday, December 5; 6:30 pm

Panelists: **Jonathan Murray**, Exec. Prod.; **Jim Johnston**, Exec. Prod.; Entire Cast of *The Real World: Brooklyn*: **Baya**, **Chet**, **Devyn, J.D.**, **Katelynn**, **Ryan**, **Sarah**, and **Scott**  
Moderator: **Jeff Gordinier**, Author and Editor-at-Large, *Details* magazine

## NEW MEDIA

### **SCI FI CHANNEL PREMIERE: SANCTUARY**

Thursday, October 2; 6:30 pm

Panelists: **Amanda Tapping**, "Dr. Helen Magnus"/Exec. Prod.; **Robin Dunne**, "Dr. Will Zimmerman"; **Damian Kindler**, Creator/Exec. Prod.; **Sam Egan**, Show Runner/Exec. Prod.; **Lee Wilson**, Coproducer/VFX Supervisor; **Martin Wood**, Dir./Exec. Prod.  
Moderator: **Michael Logan**, *TV Guide*

### **DR. HORRIBLE'S SING-ALONG BLOG:**

#### **THE SING-ALONG**

Friday, December 19; 7:30 pm

Host: **Clinton McClung**, Sing-Along Producer

## LOS ANGELES

### A TASTE OF MEDIA

#### **AN EVENING WITH GIADA DE LAURENTIIS**

Tuesday, October 28; 7:00 pm

Panelist: **Giada De Laurentiis**

#### **AN EVENING WITH CAT CORA**

Wednesday, November 19; 7:00 pm

Panelist: **Cat Cora**

Moderator: **Stuart Levine**, Assistant Managing Editor, Features, *Daily Variety*

### MEDIA AS NEWS & VIEWS

#### **UNIVERSAL PICTURES' FROST/NIXON PREVIEW SCREENING AND DISCUSSION**

Friday, November 21; 7:00 pm

Panelists: **Ron Howard**, Director; **Peter Morgan**, Screenwriter

Moderator: **Geoff Cowan**, Annenberg Family Chair in Communication, USC

### INSIDE THE WRITERS ROOM

#### **THE OFFICE**

Tuesday, October 14; 7:00 pm

Panelists: **Greg Daniels**, Executive Producer; Writers **Mindy Kaling**; **Paul Lieberstein**; **Lester Lewis**; **Lee Eisenberg**; **Justin Spitzer**; **Charlie Grandy**; **Ryan Koh**; **Michael Schur**; **Aaron Schur**

Moderator: **Jennie Tan**, Webmaster, OfficeTally.com

#### **FAMILY GUY**

Thursday, October 16; 7:00 pm

Panelists: **Seth MacFarlane**, Executive Producer; Writers **Mark Hentemann**; **Steve Callaghan**; **Danny Smith**; **Chris Sheridan**; **David Goodman**  
Moderator: **Alynda Wheat**, Senior Writer, *Entertainment Weekly*

#### **PUSHING DAISIES**

Tuesday, November 11; 7:00 pm

Panelists: **Bryan Fuller**, Executive Producer; Writers **Gretchen Berg**; **Chad Creasey**; **Dara Creasey**; **Abby Gewanter**; **Jim Gray**; **Aaron Harberts**; **Davey Holmes**; **Lisa Joy**; **Kath Lingenfelter**; **Peter Ocko**  
Moderator: **Kristin Dos Santos**, Host, E! Entertainment

**MEDIA AS ENTERTAINMENT:  
CRIME & PUNISHMENT**

**PRISON BREAK**

*Monday, October 27; 7:00 pm*

Panelists: **Wentworth Miller**, "Michael Scofield"; **Amaury Nolasco**, "Fernando Sucre"; **Robert Knepper**, "Theodore T-Bag Bagwell"; **Wade Williams**, "Brad Bellick"; **Matt Olmstead**, Executive Producer  
Moderator: **Craig Tomashoff**, Executive Editor,  
*TV Guide*

**CRIMINAL MINDS**

*Monday, November 17; 7:00 pm*

Panelists: **Joe Mantegna**, "David Rossi"; **Thomas Gibson**, "Aaron Hotchner"; **Paget Brewster**, "Emily Prentiss"; **Shemar Moore**, "Derek Morgan"; **Matthew Gray Gubler**, "Dr. Spencer Reid"; **Kristen Vangsness**, "Penelope Garcia"; **A.J. Cook**, "Jennifer Jareau"; **Deborah Spero**, Executive Producer; **Ed Bernero**, Executive Producer  
Moderator: **Alynda Wheat**, Senior Writer,  
*Entertainment Weekly*

**MONK**

*Monday, December 2; 7:00 pm*

Panelists: **Tony Shaloub** "Adrian Monk"; **Traylor Howard**, "Natalie Teeger"; **Ted Levine**, "Leland Stottlemeyer"; **Jason Gray-Stanford**, "Lt. Randall Disher"; **Randall Zisk**, Executive Producer; **David Hoberman**, Executive Producer  
Moderator: **Ray Richmond**, Television Critic,  
*The Hollywood Reporter*

**MEDIA AS ENTERTAINMENT: VISIONARY DRAMA**

**ELI STONE**

*Monday, October 20; 7:00 pm*

Panelists: **Greg Berlanti**, Executive Producer; **Marc Guggenheim**, Executive Producer; **Jonny Lee Miller**, "Eli Stone"; **Natasha Henstridge**, "Taylor Wethersby"; **Victor Garber**, "Jordan Wethersby"; **Julie Gonzalo**, "Maggie Decker"; **Sam Jaeger**, "Matt Dowd"; **James Saito**, "Dr. Chen"; **Loretta Devine**, "Patti Dellcroix"; **Matt Letscher**, "Nathan Stone"; **Jason Winston George**, "Keith Bennett"  
Moderator: **Janice Rhoshalle Littlejohn**, Writer,  
*The Associated Press*

**SPECIAL EVENTS**

**PETER BUFFETT IN CONCERT  
AND CONVERSATION**

*Friday, October 3; 7:00 pm*

Panelists: **Peter Buffett**, **Warren Buffett**, **Akon**  
Also a **PALEYAFTERDARK** Event

**NICE & EASY:**

**THE LYRICS OF MARILYN AND ALAN BERGMAN**

*Monday, November 3; 7:00 pm*

Panelists: **Alan Bergman** and **Marilyn Bergman**  
Also a **PALEYAFTERDARK** Event

Fall TV Preview Parties

**NEW YORK**

<i>Thursday, September 4</i>	Fox
<i>Friday, September 5</i>	The CW
<i>Wednesday, September 10</i>	CBS
<i>Thursday, September 11</i>	NBC
<i>Friday, September 12</i>	ABC

**LOS ANGELES**

**The Paley Center/TV Guide  
Fall Preview Parties**

<i>Friday, September 5</i>	Fox
<i>Saturday, September 6</i>	The CW
<i>Monday, September 8</i>	NBC
<i>Tuesday, September 9</i>	CBS
<i>Wednesday, September 10</i>	ABC

The Paley Center wishes to thank the following sponsors for their generous support:

In New York: **Hahn**

In Los Angeles: **TV GUIDE**, **Heineken**, **Tava**, **Town & Country**, **Très L.A.**, and **Union Ice Company**

## Robert M. Batscha University Seminars

The Paley Center reaches beyond its walls to serve an off-site collegiate audience through its University Seminar program. This initiative utilizes satellite technology to transmit seminars to hundreds of colleges and universities throughout the United States, and offers exclusive access to selected Public Programs on our website.

The Robert M. Batscha University Seminar Series is generously funded by **Dick Wolf**.

Satellite transmission is provided by **GlobeCast**.  
Satellite time is provided by **Intelsat, LTD** (PanAmSat Corporation).

### NEW YORK

#### **ON THE ROAD IN AMERICA: A SUNDANCE CHANNEL EXCLUSIVE SERIES**

Wednesday, May 28; 6:00 pm  
(see *New York Premieres* for full description)

#### **FROM BELLA TO HILLARY: WOMEN, THE MEDIA, AND POLITICS**

Cosponsored with the Women's Media Center  
Thursday, April 24; 6:30 pm  
(see *Media as News & Views* for full description)

#### **POWER OF ELECTIONS: PHOTOJOURNALISM AND THE DEMOCRATIC PROCESS**

Wednesday, October 1; 6:30 pm  
(see *Politics: Past, Present, & Future* for full description)

#### **INTERNATIONAL WOMEN'S MEDIA FOUNDATION COURAGE IN JOURNALISM HONOREES**

Wednesday, October 22; 6:30 pm  
(see *Special Events* for full description)

#### **MEDIA AND THE VOTING RIGHTS ACT OF 1965**

Monday, October 20; 6:00 pm  
(see *Politics: Past, Present, & Future* for full description)

#### **YOUTHQUAKE: ELECTION, MEDIA, AND THE YOUNG VOTER**

Wednesday, November 12; 6:30 pm  
(see *Politics: Past, Present, & Future* for full description)

## William S. Paley Television Festival

The Los Angeles-based Festival features the best in television programming, past and present. The twenty-fifth annual Festival took place between March 14 and March 27, 2008.

Founding Benefactor  
**William S. Paley Foundation**

The Paley Center also wishes to thank

Signature Sponsor  
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Travel Partner  
**American Airlines**

#### **ELVIS '68 COMEBACK SPECIAL 40TH ANNIVERSARY**

Friday, March 14; 7:00 pm  
Panelists: **Steve Binder**, Producer/Director; **Bones Howe**, Producer; **Priscilla Presley**  
Moderator: **Jann Carl**

#### **PUSHING DAISIES**

Saturday, March 15; 7:00 pm  
Panelists: **Kristin Chenoweth**, "Olive Snook"; **Bruce Cohen**, Executive Producer; **Anna Friel**, "Chuck"; **Bryan Fuller**, "Creator/Executive Producer"; **Ellen Greene**, "Vivian Charles"; **Dan Jinks**, Executive Producer; **Chi McBride**, "Emerson Cod"; **Peter Ocko**, Coexecutive Producer; **Lee Pace**, "Ned"  
Moderator: **Kristin Dos Santos**

#### **THE COMEDY WORLD OF JUDD APATOW AND FRIENDS**

Monday, March 17; 7:00 pm  
Panelists: **Judd Apatow**, **Paul Feig**, **Busy Phillips**, **Jason Segel**, **Garry Shandling**, **Jonah Hill**, **Paul Rudd**, **Andy Dick**, **Tom Arnold**  
Moderator: **Judd Apatow**

#### **CHUCK**

Tuesday, March 18; 7:00 pm  
Panelists: **Adam Baldwin**, "John Casey"; **Chris Fedak**, Cocreator/Executive Producer; **Joshua Gomez**, "Morgan Grimes"; **Scott Krinsky**, "Jeff"; **Mark Christopher Lawrence**, "Big Mike"; **Zachary Levi**, "Chuck Bartowski"; **Julia Ling**, "Anna"; **McG**, Executive Producer; **Ryan McPartlin**, "Captain Awesome"; **Vik Sahay**, "Lester"; **Josh Schwartz**, Cocreator/Executive Producer; **Yvonne Strahovski**, "Sarah Walker"  
Moderator: **Damon Lindelof**

#### FRIDAY NIGHT LIGHTS

*Wednesday, March 19; 7:00 pm*

Panelists: **Adrienne Palicki**, "Tyra Colette"; **Zach Gilford**, "Matt Saracen"; **Aimee Teegarden**, "Julie Taylor"; **Minka Kelly**, "Lila Garrity"; **Scott Porter**, "Jason Street"; **Connie Britton**, "Tami Taylor"; **Jeffrey Reiner**, Executive Producer; **Jason Katims**, Executive Producer  
Moderator: **Michael Ausiello**

#### BUFFY THE VAMPIRE SLAYER REUNION

*Thursday, March 20; 7:00 pm*

Panelists: **Joss Whedon**, Creator/Executive Producer; **Sarah Michelle Gellar**, "Buffy Summers"; **Seth Green**, "Oz"; **Nicholas Brendon**, "Xander Harris"; **James Marsters**, "Spike"; **Michelle Trachtenberg**, "Dawn Summers"; **Amber Benson**, "Tara Maclay"; **Emma Caulfield**, "Anya"; **Charisma Carpenter**, "Cordelia Chase"; **David Greenwalt**, Writer/Producer; **Marti Nixon**, Executive Producer/Writer  
Moderator: **Matt Roush**

#### DANCING WITH THE STARS

*Friday, March 21; 7:00 pm*

Panelists: **Julianne Hough**, Dance Pro; **Tom Bergeron**, Host; **Kristi Yamaguchi**; **Marissa Jaret Winokur**; **Cheryl Burke**, Dance Pro; **Jane Seymour**; **Derek Hough**, Dance Pro; **Samantha Harris**, Host; **Bruno Tonioli**, Judge; **Len Goodman**, Judge; **Christian de la Fuente**; **Drew Lachey**; **Conrad Green**, Executive Producer  
Moderator: **Mark Steines**

#### GOSSIP GIRL

*Saturday, March 22; 7:00 pm*

Panelists: **Matthew Settle**, "Rufus Humphrey"; **Kelly Rutherford**, "Lily van der Woodsen"; **Penn Badgley**, "Dan Humphrey"; **Jessica Szohr**, "Vanessa Abrams"; **Leighton Meester**, "Blair Waldorf"; **Blake Lively**, "Serena van der Woodsen"; **Taylor Momsen**, "Jenny Humphrey"; **Ed Westwick**, "Chuck Bass"; **Chace Crawford**, "Nate Archibald"; **Cecily Von Ziegesar**, Writer; **Josh Schwartz**, Executive Producer; **Stephanie Savage**, Executive Producer; **Bob Levy**, Executive Producer; **Amy Kaufman**, Producer  
Moderator: **Tim Stack**

#### DAMAGES

*Monday, March 24; 7:00 pm*

Panelists: **Glenn Close**, "Patty Hewes"; **Ted Danson**, "Arthur Frobisher"; **Zeljko Ivanek**, "Ray Fiske"; **Tate Donovan**, "Tom Shayes"; **Noah Bean**, "David Connor"; **Anastacia Griffith**, "Katie Connor"; **Todd Kessler**, Executive Producer; **Glenn Kessler**, Executive Producer; **Daniel Zelman**, Executive Producer  
Moderator: **Stuart Levine**

#### DIRTY SEXY MONEY

*Tuesday, March 25; 7:00 pm*

Panelists: **Peter Krause**, "Nick George"; **Greg Berlanti**, Executive Producer; **Craig Wright**, Executive Producer; **William Baldwin**, "Patrick Darling"; **Blair Underwood**, "Simon Elder"; **Natalie Zea**, "Karen Darling"; **Seth Gabel**, "Jeremy Darling"; **Glenn Fitzgerald**, "Brian Darling"; **Zoe McLellan**, "Lisa George"  
Moderator: **Lynette Rice**

#### THE X-FILES

*Wednesday, March 26; 7:00 pm*

Panelists: **Chris Carter**, Creator/Executive Producer; **Frank Spotnitz**, Executive Producer; **Howard Gordon**, Executive Producer; **Dean Haglund**, "Richard Langly"; **Mitch Pileggi**, "Walter Skinner"; **Nicholas Lea**, "Alex Krycek"; **David Nutter**, Producer/Director; **Steven Maeda**, Writer/Story Editor; **Paul Rabwin**, Producer; **Rob Bowman**, Producer/Director; **Glen Morgan**, Coexecutive Producer; **Darin Morgan**, Writer/Story Editor  
Moderator: **Cynthia Littleton**

#### MAD MEN

*Thursday, March 27; 7:00 pm*

Panelists: **Matt Weiner**, Creator/Executive Producer; **Robert Morse**, "Bertram Cooper"; **Jon Hamm**, "Don Draper"; **Elisabeth Moss**, "Peggy Olson"; **John Slattery**, "Roger Sterling"; **Aaron Stanton**, "Ken Cosgrove"; **Rich Sommer**, "Harry Crane"; **Christina Hendricks**, "Joan Holloway"; **Vincent Kartheiser**, "Pete Campbell"  
Moderator: **Matt Roush**

## PALEYDOCFEST08

This New York–based Festival is a unique noncompetitive event devoted to the art, craft, and history of the television documentary. The 2008 Festival ran from October 16 to October 27.

Funding for this Festival has been generously provided by **The Hearst Corporation** and **A&E IndieFilms**. Media partners are **The Documentary Channel**, **WNET.ORG**, and **The Village Voice**. Cultural partners are **Film Comment** and the **International Documentary Association**. **PALEYDOCFEST** is also supported, in part, by public funds from the **New York City Department of Cultural Affairs**.

The 2008 **PALEYDOCFEST** launched a partnership between The Paley Center for Media and SnagFilms.com. The relationship has been designed to help filmmakers discover alternative opportunities for getting their creative works in front of an expanded audience around the world.

### TOOTS

Thursday, October 16; 6:30 pm

Panelists: **Kristi Jacobson**, Filmmaker; **Perian Conerly**, Author and Wife of New York Giants Quarterback Charlie Conerly; **Gay Talese**, Author; **LeRoy Neiman**, Artist; **Jeffrey Lyons**, NBC Film & Theater Critic

Also a **PALEYAFTERDARK** Event

### NEW YORK PREMIERE: JOHNNY CASH'S AMERICA

Friday, October 17; 6:30 pm

Panelists: **Morgan Neville** and **Robert Gordon**, Filmmakers

### WHATEVER IT TAKES (WORK-IN-PROGRESS)

Saturday, October 18; 2:00 pm

Panelists: **Chris Wong**, Filmmaker; **Principal Edward Tom**, Film Subject; **Assistant Principal Madeline Ríos**, Film Subject

### YOUTH DOCUMENTARY SHOWCASE

Saturday, October 18; 4:00 pm

### NEW YORK PREMIERE: AMERICAN MASTERS: JEROME ROBBINS: SOMETHING TO DANCE ABOUT

Thursday, October 23; 6:30 pm

Panelists: **Judy Kinberg**, Filmmaker; **Jacques d'Amboise**, Teacher/Director/Choreographer; **Sheldon Harnick**, Lyricist, *Fiddler on the Roof*; **Susan Lacy**, Exec. Prod., *American Masters*; **Amanda Vaill**, Writer

*Susan Lacy is a 2005 She Made It honoree.*

### NEW YORK PREMIERE: RUNNING THE SAHARA

Friday, October 24; 6:30 pm

Panelists: **James Moll**, Filmmaker; **Ray Zahab**, Film Subject

### 2008 DOCUMENTARY PITCH WORKSHOP

Saturday, October 25; 2:00 pm

Panelists: **Diana Holtzberg**, Acquisitions/Project Development Dir., USA Films Transit International; **Lauren Lazin**, Filmmaker/Exec. Prod., MTV Networks; **Simon Kilmurry**, Exec. Dir., POV; **Cara Mertes**, Dir. Documentary Films, The Sundance Institute; **Tom Neff**, CEO/Founder, The Documentary Channel; **Molly Thompson**, Programming Dir., A&E IndieFilms; **Susan Werbe**, Exec. Prod., History Channel  
Sponsored by **The Documentary Channel**

### SWEET DREAMS

Saturday, October 25; 5:00 pm

Panelists: **Eric Scott Latek**, Dir.; **Nancy Buirski**, Founder, Full Frame Documentary Festival/Independent Prod.

### A LOOK AT LIV ULLMANN, THEN AND NOW

Monday, October 27; 6:30 pm

Panelists: **Richard Kaplan**, Filmmaker; **Liv Ullmann**, Film Subject

## Arts Engine

The Paley Center was proud to present eight award-winning documentaries from Arts Engine's Big Mouth Films and highlights from their renowned Media That Matters Film Festival, the premier showcase for short films on the most important topics of the day. This series is in celebration of the organization's ten years of dedication to social issue media. Arts Engine emphasizes empathy and inquiry in filmmaking, bringing audiences to films that tell it like it is, in ways that haven't been seen before.

### JOURNEY TO THE WEST

Friday, May 2; 2:00 pm

### BROTHER BORN AGAIN

Friday, May 2; 4:00 pm

### INNOCENT UNTIL PROVEN GUILTY

Saturday, May 3; 12:00 pm

### NUYORICAN DREAM

Saturday, May 3; 2:00 pm

### ELECTION DAY

Saturday, May 3; 4:00 pm

### OUTSIDE LOOKING IN

Sunday, May 4; 12:00 pm

### ARCTIC SON

Sunday, May 4; 2:00 pm

### DEADLINE

Sunday May 4; 4:00 pm

## Education

The Paley Center's Education Department serves groups of students of all ages, educators, academic administrators, and community leaders with diverse constituencies. Using radio and television programs from the collection, Educators lead discussion-based classes that encourage critical thinking about key themes and issues that have shaped contemporary society. While the medium is television or radio, the subject may be advertising, the Vietnam conflict, the changing role of women, political campaigns, communities around the world, or many others.

The Education Department is also involved in a series of special initiatives that reach out to the community, such as the Urban Visionaries Youth Film Festival, Docu-Jam: A Youth Documentary Showcase, and Media That Matters Film Festival.

Classes are presented to school groups both at the Paley Center in New York and offsite through video conferencing. Re-creating Radio workshops are held select Saturdays in New York.

Funding for the Education Program has been generously provided by an endowment from the **William Randolph Hearst Foundation** and **Leo J. Hindery, Jr.**

For additional support, the Paley Center wishes to thank: **The Annenberg Foundation, The Blanche and Irving Laurie Foundation, Joan Ganz Cooney, The Richard Eaton Foundation, Polycom, and Materials for the Arts, NYC Department of Cultural Affairs/ NYC Department of Sanitation/NYC Department of Education.** This program is supported, in part, by public funds from the **New York City Department of Cultural Affairs.**

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### **Class Program, New York**

**Muppets and Puppets:** Grades K – 3

**Think Green:** Grades 1 – 2

**Fractured Fairy Tales:** Grades 2 – 4

**Around the World:** Grades 3 – 5

**Superheroes, Crime Fighters, and Villians:**  
Grades 3 – 6

**Tooned in to Animation:** Grades 3 – 7

**Telling a Story with Sound:** Grades 4 – 8

**Faster Than a Speeding Bullet:  
Superheroes on Radio:** Grades 5 – 8

**The Fine Art of Persuasion: Television and Advertising:** Grades 5 – 12; college

**The Civil Rights Movement and Television:**  
Grades 5 – 12

**The Master of Suspense: Hitchcock on the Box:**  
Grades 7 – 12

**Portrayals of Women on Television:** Grades 8 – 12

**Green Teens:** Grades 8 – 12

**The Thirty-Second Candidate: Political Advertising on Television:** Grades 9 – 12

**Urban Visionaries Youth Film Festival Screening:**  
Grades 9 – 12

**America through the Lens: The Art of the Television Documentary:** Grades 9 – 12; college

**Red Scare: The Cold War on Television:**  
Grades 9 – 12

**The Living Room War: Television & Vietnam:**  
Grades 10 – 12; college

**Ethnicity:** College

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### **Re-creating Radio**

Re-creating Radio is a weekly two-hour workshop where children ages nine and older produce an old-time radio drama using scripts, sound effects, and music. The workshop takes participants through the many stages of radio production and concludes with a "live" broadcast.

## Listening Series

### NEW YORK AND LOS ANGELES

The radio listening rooms in New York and Los Angeles continued to showcase programs from the Paley Center's radio holdings. Highlights included: *The World of Kurt Weill*; *I'm Sorry, I'll Read That Again*; *Sinatra on Radio*; *Black Radio: Telling It Like It Was*; *The Radio Interview: The Beatles*; *Lucille Ball: The Redhead on Radio*; *A Toast to Dean Martin*; and *A Salute to Sondheim*.

## Radio Broadcasts

### NEW YORK

Radio shows based outside New York City continued to take advantage of our centrally located studio to conduct ISDN interviews with prominent guests. New York highlights this year included an interview with former NYC Mayor David Dinkins for NPR's *Tell Me More*. Guests who broadcast from the studio included Tommy Tiernan of Radio Ireland and American Scene Radio. In addition, the Paley Center's own Max Robins broadcast his weekly guest appearance on Boston's WRKO's *Howie Carr Show* from the studio.

### LOS ANGELES

The Los Angeles Radio Studio continues to fulfill the needs for radio programs to relocate or for those based outside of Los Angeles. *Oprah & Friends* broadcasted often from the studio when radio hosts Marianne Williamson and Rabbi Schmuley were in Los Angeles. *The Satellite Sisters* relocated to the Los Angeles studio for 2008. Other programs such as *American Urban Radio Networks* (Philadelphia) and *RTE Radio* (Ireland) used the studio because it was centrally located in the center of Beverly Hills and close access to numerous celebrity guests such as Angela Bassett, Kevin Eubanks, Sheryl Lee Ralph, and James Ingram. The LA studio had a total of sixty-two broadcasts in 2008.

## Acquisitions for the Collection

Once again, we enhanced the value of our unique collection by acquiring programs consistent with our mission: to preserve and present the most acclaimed and artistically accomplished television, radio, and new-media programs and commercials, as well as those deemed by our Curatorial Department to be culturally, historically, and/or socially impactful.

### **Highlights of these acquisitions include:**

### Television Programming

We received multiple episodes of Tina Fey's Peabody Award-winning NBC comedy *30 Rock*, a show that the Paley Center was among the first to honor, with a public event featuring the cast and creative team shortly after the series premiered in 2006.

From our longstanding arrangement with ABC, we received approximately five hundred hours of programming from 2008, including episodes of such series as *Ugly Betty*, *Jimmy Kimmel Live*, *Grey's Anatomy*, *Nightline*, *Desperate Housewives*, and *ABC World News*, among many others. We also received coverage of the historic presidential election, from primary campaigning to the election results.

We received the critically acclaimed BBC documentary *Selling the Sixties: How Madison Avenue Dreamed the Decade*, produced to coincide with the debut of *Mad Men* in Great Britain.

From HBO we acquired sixty-nine hours of programming including original movies and specials (among them the miniseries *John Adams* and several stand-up concerts by George Carlin) as well as episodes of *Curb Your Enthusiasm*, *In Treatment*, *Entourage*, and *Big Love*.

The Paley Center continues to add to its already substantial documentary collection, including a new biography on Jerome Robbins by *American Masters*, an independent documentary on a race across the Sahara Desert, and an update on *The War Room* by DA Pennebaker and Chris Hegedus. We also updated our collection of P.O.V. programs with a donation from executive producer Simon Kilmurry.

For our event with lyricists Alan and Marilyn Bergman we were given rare Academy Award ceremony footage from the Bergmans themselves and an interview from *Today* from the NBC News Archives.



The Hagley Museum in Delaware donated copies of three rare *DuPont Show of the Month* programs from the late 1950s, *Junior Miss* (which was screened here), *What Every Woman Knows*, and *Years Ago*.

For our event on the documentary/reality program *On the Road in America*, the Sundance Channel donated all twelve episodes of the series.

We continued our acquisition of Peabody Award-winning programs, including *Art 21* from National Public Television, CNN's *God's Warriors*, *60 Minutes'* presentation of *The Killings in Haditha*, *Nature's Silence of the Bees* documentary, WFAA's investigative news series *The Buried and the Dead* and *Money for Nothing*, episodes of BBC's *Planet Earth*, and the entire second season of Showtime's *Dexter*.

Many episodes of *The Late Late Show with Tom Snyder* spanning from 1995–99 were recently donated by the show's producer.

The Paley Center has acquired the video collection of the late Ernest Flatt, choreographer for *The Carol Burnett Show*. These tapes include musical highlights spanning the popular variety show's eleven-year run.

From producer Nate Torres we received programs from a locally produced music series, *Jazz Bytes*.

We received several documentaries from producer Robert Greenwald, including programs on the Iraq War and the ACLU.

Producer John Eisendrath donated his ESPN series, *The Playmakers*.

We acquired the 1988 Scottish National Opera production of *Candide* and a BBC documentary about *Candide* for our "Bernstein's Broadway" screenings and event in November.

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### **Radio Programming**

Archivist Andy Lanset of WNYC donated ninety-eight episodes of two classic local series, *Spinning on Air* and *Around New York*, both exploring the music scene from opera to chamber music to jazz to Burt Bacharach.

From the Stan Martin Estate, we acquired many episodes of *The Stan Martin Show*, featuring such personalities as Tony Bennett, Steve Lawrence and Eydie Gorme, Lorna Luft, and Jerry Stiller.

From the Floyd Gibbons estate we received numerous radio discs relating to World War II, including transatlantic broadcasts.

The BBDO Advertising Agency donated hundreds of old-time radio programs and commercials, including such rarities as *The Kraft Music Hall*, *Kay Kyser's Kollege of Musical Knowledge*, and *The Jack Benny Program*.

NPR and producer Ira Glass continue to donate episodes of their award-winning series *This American Life*.

Television correspondent Denise Richardson donated examples of her work on New York radio, including episodes of the series *Equal Time* and *Perspective*.

We received all of the late conductor Andre Kostelanetz's existing radio broadcasts from the Kostelanetz estate. This Kostelanetz Collection includes more than one hundred hours of programs of classical and pops music.

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### **Advertisements**

We received numerous campaign spots and long-form videos from the historic 2008 presidential election: from the candidates, the political parties, and special-interest groups, including "Yes We Can" from will.i.am and Sarah Silverman's "The Great Schlep."

We received the winners of the 2008 One Show, one of the most prestigious advertising competitions in the world, sponsored by the One Club for Art & Copy.

*Adweek* magazine continued to donate monthly reels of *Adweek Best Spots*, containing the most notable television commercials produced in the previous year.

### **Television Special**

#### **TV'S ALL TIME FUNNIEST**

*May 9, 2008, on ABC*

The Paley Center's 2008 TV Special, *TV's All Time Funniest*, asked TV fans across the country to choose their funniest characters in the following eight categories: Funniest Fathers, Funniest Mothers, Funniest Kids, Funniest Relatives, Funniest Neighbors, Funniest Friends, Funniest Bosses, and Funniest Coworkers. Collected by Nielsen Media Research, the results were revealed in the two-hour *TV's All Time Funniest, A Paley Center for Media Special*. This special was produced by Brad Lachman Productions in association with The Paley Center for Media.

## She Made It Initiative

*She Made It: Women Creating Television and Radio* is a multiyear initiative to build a unique collection of radio and television programming that celebrates the achievements of great women writers, directors, producers, sportscasters, journalists, and executives.

*She Made It* recognizes the early female trailblazers, the current level of power and prominence women have in the industry, and the exciting potential for new generations of women entering the business in the twenty-first century.

Since fall 2005, *She Made It* has presented a dynamic calendar of activities in New York and Los Angeles, including special panel discussions for the public and a university satellite audience, and a website, [shemadeit.org](http://shemadeit.org).

The Paley Center acknowledges the following individuals for their support and invaluable leadership:

### *Founding Benefactors*

**Loreen Arbus**  
**Kay Koplovitz**

### *Champions*

**Geraldine Laybourne**  
**Marlo Thomas**

### *Leadership Sponsor*

**Joan Ganz Cooney**

Special thanks to the following sponsors for their outstanding generosity:

### *Pacesetter Sponsors*

**The Blanche and Irving Laurie Foundation**  
**A&E Television Networks**  
**BET**  
**CBS Paramount Network Television**  
**Entertainment Group**  
**Disney-ABC Television Group**  
**Harry Winston**  
**James & Co.**  
**KPMG LLP**  
**Lifetime Networks**  
**Martha Stewart Living Omnimedia**  
**MTV Networks**  
**The Rosalind P. Walter Foundation**  
**Regina Kulik Scully**  
**Time Warner Inc.**  
**USA Network and SCI FI Channel**

### *Contributing Sponsors*

**Discovery Communications, Inc.**  
**The Kaplan Thaler Group**  
**Landor Associates**  
**Maybach**  
**Playboy Foundation**  
**Terri M. Santisi**  
**Barbara Walters**

### *Friends*

**Lisbeth R. Barron**  
**Carole Black**  
**Candace Block/The Overbrook Foundation**  
**BMI**  
**Frances Buss Buch**  
**Francine LeFrak**  
**Ellen & Frank Sullivan, Jr.**  
**Women & Co.**

List current as of December 31, 2008

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## **ALLTHINGSMEDIA**

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With **ALLTHINGSMEDIA**, the Paley Center expanded **SHEMADEIT** into new areas. We partnered with Springboard Enterprises—a national organization dedicated to accelerating women's success in building high-growth companies—to launch **ALLTHINGSMEDIA**, the first-ever venture capital forum exclusively for women entrepreneurs in all sectors of media—including television, radio, print, digital media, mobile, video games, search, social networking, e-commerce, online advertising, outdoor, animation, software, and others. Our joint goal for this initiative was to help accomplished talented women entrepreneurs gain access to the capital they need to present and advance their dynamic and cutting-edge media companies, representing excellent investment opportunities.

Over one hundred companies applied to take part in **ALLTHINGSMEDIA**. The twenty-plus entrepreneurs selected were invited to an all-day bootcamp in July, hosted by Google, and subsequently received coaching from **SHEMADEIT** honorees, sponsors, and steering committee members; Springboard alumnae; and **ALLTHINGSMEDIA** sponsors and Forum Committee members, among others.

This exciting extension of **SHEMADEIT** culminated with the **ALLTHINGSMEDIA** Forum in October at the Paley Center's New York facility, where active angel, venture, and corporate investors were introduced to some of the most promising innovations in the media sector today.

Special thanks to the following sponsors for their valued generosity:

*Partner*

**Maybach USA, LLC**

*Promoters*

**American Express OPEN**  
**Cablevision Systems Corporation**  
**Covington & Burling LLP**  
**E.Factor**  
**Google, Inc.**  
**Merrill Lynch**  
**Mintz Levin Cohn Ferris Glosky and Popeo PC**  
**NBC Universal Digital Media**  
**The NewsMarket**  
**PricewaterhouseCoopers**  
**Sun Microsystems, Inc.**  
**The Theodore & Renee Weiler Foundation**

*University Partnerships*

**Annenberg School for Communication,**  
**University of Pennsylvania**  
**Wharton Entrepreneurial Programs,**  
**The Wharton School, University of Pennsylvania**

*Contributors*

**Fish & Richardson P.C.**  
**Martha Stewart Living Omnimedia, Inc.**  
**PPTshare**  
**SoftBank Capital**  
**Solera Capital LLC**

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## **Public Program Events, New York**

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*Each of these events included a participant who was a **She Made It** honoree. See Subscription Series for more details.*

### **THE VIEW**

*Wednesday, April 9; 6:00 pm*

### **PBS'S MASTERPIECE CLASSIC MY BOY JACK WITH KIM CATTRALL**

*Tuesday, April 15; 6:00 pm*

### **FROM BELLA TO HILLARY: WOMEN, MEDIA, AND POLITICS**

*Thursday, April 24; 6:30 pm*

### **HERE'S TO LIFE: A 40TH ANNIVERSARY TRIBUTE TO ONE LIFE TO LIVE**

*Tuesday, June 10; 6:00 pm*

*Also a Members-Only event*

### **NEW YORK PREMIERE: AMERICAN MASTERS: JEROME ROBBINS: SOMETHING TO DANCE ABOUT**

*Thursday, October 23; 6:30 pm*

### **LUCIE & LUCY: LUCIE ARNAZ SHARES TREASURES FROM THE FAMILY VIDEO COLLECTION**

*Tuesday, October 28; 6:30 pm*

### **AN EVENING WITH TED TURNER**

*Monday, November 10; 6:00 pm*

### **AMERICAN MASTERS: GARRISON KEILLOR: THE MAN ON THE RADIO IN THE RED SHOES**

*Tuesday, December 9; 6:30 pm*

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## **Website**

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The [shemadeit.org](http://shemadeit.org) website offers biographies of each of the honorees, video of *She Made It* events and clips of the honorees' work from the collection, forums for discussion, a calendar of upcoming events, and more.

## Gallery Exhibits

Using objects, photographs, and other artwork—accompanied by video clips from the collection and wall labels providing factual background information—gallery exhibits help the Paley Center to educate the public about different aspects of radio and television programming and advertisements.

### NEW YORK

#### In the Steven Spielberg Gallery:

**SHE MADE IT:  
WOMEN CREATING TELEVISION AND RADIO  
THE 2007 INDUCTEES**  
*January 1 to July 30, 2008*

**IT'S A FREAKIN' ART SHOW AT THE PALEY  
CENTER: A COLLECTION OF INTERPRETIVE WORK  
INSPIRED BY FAMILY GUY**  
*August 1 to September 7, 2008*

**AN IMMERSIVE ART INSTALLATION FROM  
OGILVY NEW YORK AND R. LUKE DUBOIS  
ADWEEK 2008**  
*September 17 to 26, 2008*

**THE POWER OF ELECTIONS:  
A TRIBUTE TO PHOTOJOURNALISTS**  
*October 3 to November 5, 2008*

**A LOOK AT THE COLLECTION**  
*November 7, 2008, to January 7, 2009*

#### In the Taffner Gallery:

**DOCUMENTING A CHANGING AFGHANISTAN:  
PHOTOGRAPHS OF KABUL FROM  
ANDREW XENIOS**  
*October 23, 2007, to February 1, 2009*  
Funding for this exhibit has been provided by  
**New Hudson Foundation** and  
**Creative Visions Foundation**

#### In the Swid Gallery:

**ROCK ON 5: LIVE MUSIC PERFORMANCES  
FROM THE COLLECTION**  
*Ongoing*

**IMAGES FROM THE PALEY CENTER RADIO  
COLLECTION**  
*Ongoing*

### LOS ANGELES

#### In the Bell Family Gallery:

**A WINDOW TO THE MIDDLE EAST:  
A MEDIA EXHIBIT**  
*September 2007 to January 2008*

**HIRSCHFELD: RADIO AND TELEVISION DRAWINGS**  
*February to November 2008*

#### Spotlight On:

**24: REDEMPTION - CAPTURED IN AFRICA  
PHOTOGRAPHY EXHIBIT**  
*November 11, 2008, to January 11, 2009*

This stunning gallery exhibit was comprised of forty-eight photographs shot on location in South Africa during the filming of Fox's television event *24: Redemption*, which aired on Fox, Sunday, November 23. Photographs were shot by the show's creative team including Star/Executive Producer **Kiefer Sutherland**, Executive Producer/Director **Jon Cassar**, Director of Photography **Rodney Charters**, Producer **Michael Klick**, and Unit Photographer **Kelsey McNeal**. The exhibit aimed to give audiences an exclusive inside look at the making of the movie, with photographs that include rare, candid moments between cast and crew and dramatic stills from the film's action sequences shot in scenic South Africa. The Paley Center for Media hosted the opening reception with Kiefer Sutherland and cast members. The opening reception was by invitation-only to Paley Center and Fox executives.

Funding for the opening party and gallery exhibit was provided by **Fox**.

## Website Redesign & Launch

In 2008, the Paley Center's website ([paleycenter.org](http://paleycenter.org)) underwent a top-to-bottom redesign and relaunch. The design, programming, and integration was contracted out to Threespot Media, a Washington, D.C.-based interactive agency. The Paley Center's Creative Services department managed this redesign project, and oversaw the launch of the new website in late August 2008.

**Some highlights of new website features include the following:**

### **Collection Search**

The entire index of our collection of over 140,000 programs is now searchable on our website. Site visitors can search online for their favorite program before visiting our NY and LA locations, and can also post comments about their favorite programs.

### **Perspectives on Media**

The Paley Center's curatorial staff produces in-depth web features that examine media topics as diverse and wide-ranging as "Who is Batman?" (a look at the history of the Caped Crusader in media) to "Window to the Middle East" (an examination of Middle Eastern television programming). These web features offer curator essays, video clips from our collection, archival photographs, quizzes, and much more.

### **Blogs**

Paley Center curators publish regular blog postings on timely topics, often engaging in two-way conversations with their readership via comments posted online.

### **User Interactivity**

Users can interact directly with the site and participate in the media conversation by posting comments to blogs, events, and other pages on the site (including instances where questions posted by website users are asked of panelists at some of our Public Programs). With a single click, users can also share Paley Center blog postings on Facebook, del.icio.us, Digg, and other social networking sites.

### **RSS Feeds**

RSS ("really simple syndication") feeds enable website users to subscribe to blogs and press releases, thereby receiving real-time updates when new blogs and press releases are published to the site.

### **Full-screen Video**

The new website integrates a media player powered by Move Networks, a video platform used by ABC, Fox, the CW, ESPN, and other media companies. The Move Player enables the Paley Center to offer high-quality, full-screen video to website visitors.

### **Screening Room**

This website section aggregates all video content published to our site, including clips from our collection, video content associated with Perspectives on Media features, and clips from Public Programs.

### **Calendar**

Placed globally in the left column of every page on the site is an interactive calendar widget that displays all events happening at the Paley Centers, color-coded by city.

### **Content Management System**

The new Paley Center website is administered by a back-end content management system (CMS) that provides much greater flexibility and versatility than our previous website. Staff members with little to no web publishing or technical expertise can now publish content directly to the website with ease, and a large variety of page templates enables the Creative Services staff to quickly build and publish new pages and site features with a consistent look and interface.

## Special Events

The Special Events Department is responsible for planning, implementing, and managing The Paley Center for Media's internal and external events. These events provide opportunities for donors and Members to attend exclusive previews, dinners, and screenings showcasing the best of media. The department also organizes the Paley Center's core fundraising events: its annual galas and the Celebrity Golf Classic.

## Annual Galas

### NEW YORK

*Thursday, February 7*

Honorees: **Sumner Redstone**, Executive Chairman, Viacom and CBS Corporation  
Participants included: **Charlie Rose**, **Bob Schieffer** and the **Honky Tonk Band**, **Tony Bennett**

### LOS ANGELES

*Thursday, December 11*

Honorees: **Showtime Networks Inc** and **Carl Reiner**  
Participants included: **Mel Brooks**, **Bonnie Hunt**, **Rob Reiner**, **Tracey Ullman**, **Dick Van Dyke**

## Annual Celebrity Golf Classic

The 2008 Celebrity Golf Classic was cancelled due to the writers strike. The next tournament is scheduled for June 8, 2009, at Sherwood Country Club in Thousand Oaks, CA.

## PALEYAFTERDARK

### NEW YORK

#### PETER BUFFET IN CONCERT AND CONVERSATION

*Monday, April 21*

Multimedia musician **Peter Buffett** discussed his musical and philanthropic endeavors. A private dinner followed at the CORE: club.

#### GEORGE GERSHWIN AND KAY SWIFT: AN EVENING OF SONG AND TELEVISION

*Thursday, May 15*

**Christine Ebersole**, **Jimmy Ray Bennett**, and **Klea Blackhurst** performed the songs of George Gershwin and Kay Swift. Musical director **Aaron Gandy** provided commentary interspersed with rare radio and television clips from the collection. A private dinner followed.

#### NICE 'N' EASY: THE LYRICS OF ALAN AND MARILYN BERGMAN

*Wednesday, May 21*

Lyricists **Alan and Marilyn Bergman** discussed their career and performed some of the songs that made them famous. Accompanied by pianist **Michael Renzi**. A private dinner followed with special guests **Joel Grey**, **Gary David Goldberg**, and **Regis Philbin**.

#### APPLAUSE, APPLAUSE: A SALUTE TO CHARLES STROUSE

*Monday, June 2*

A salute to the composer on the occasion of his eightieth birthday featured rare television performances and a discussion. **Andrea McArdle** performed. A private dinner followed.

### TOOTS

*Thursday, October 16*

Screening of Kristi Jacobson's documentary *Toots*, a tribute to her grandfather—legendary restaurateur Toots Shor—followed by a lively discussion with **Kristi Jacobson** and guests. A private dinner followed with special guests **LeRoy Neiman** and **Tony Roberts**.

### MEDIA AND THE VOTING RIGHTS ACT OF 1965

In partnership with the Lyndon Baines Johnson Library and Museum  
*Monday, October 20*

The program explored media's role in galvanizing support—from the public and legislators—for President Johnson's historic Voting Rights Act of 1965. A private dinner followed with special guests **Bill Bradley**, **Jeff Greenfield** and **Lynda Robb**.

### RICKY GERVAIS: OUT OF ENGLAND— THE STAND UP SPECIAL

*Thursday, November 6*

World premiere of the HBO special from the "English King of Comedy." Private buffet supper followed.

### A CONVERSATION WITH TED TURNER

*Monday, November 10*

**Ted Turner** discussed his newly release autobiography with **Christiane Amanpour**. Private buffet supper followed.

**PALEYAFTERDARK** New York was sponsored by **Verizon Communications**, **Richard Kandel through the Theodore & Renee Weiler Foundation**, and **David S. Stone, The Smart Family Foundation/Boies, Schiller & Flexner LLP, New Jersey Office**.

### LOS ANGELES

#### PETER BUFFETT IN CONCERT AND CONVERSATION

*Friday, October 3*

Multimedia musician **Peter Buffett** discussed his musical and philanthropic endeavors. Special guests **Warren Buffett** and **Akon**. A private reception followed.

#### NICE & EASY: THE LYRICS OF MARILYN AND ALAN BERGMAN

*Monday, November 3*

Lyricists **Alan and Marilyn Bergman** discussed their career and performed some of the songs that made them famous. A private reception preceded the concert.

Note: **PALEYAFTERDARK** was known as Producers Circle in spring 2008.

## Members-Only Events

### NEW YORK

#### **SIT, UBU, SIT: AN EVENING WITH GARY DAVID GOLDBERG**

*Tuesday, February 5*

**Gary David Goldberg** discussed his new memoir, which traces his evolution from Brooklyn jock to Hollywood player. Participants in the program included **Marion Ross, Michael Boatman, Richard Kind, Michael Gross, Meredith Baxter,** and **Michael J. Fox.**

#### **HERE'S TO "LIFE": A 40TH ANNIVERSARY TRIBUTE TO ONE LIFE TO LIVE**

*Tuesday, June 10*

A tribute to *One Life to Live*, which celebrated its fortieth anniversary on the air. Panelists: **Agnes Nixon, Erika Slezak, Robin Strasser, Robert S. Woods, Hillary B. Smith, John-Paul Lavoisier,** and Executive Producer **Frank Valentini.**

Moderator: **Donna Hanover**

#### **ROBERT VAUGHN, SOLO: ONE-ON-ONE WITH THE MAN FROM U.N.C.L.E.**

*Tuesday, October 14*

**Jeffrey Lyons,** Film/Theater Critic, WNBC News 4 New York, interviewed **Robert Vaughn** on the occasion of his new autobiography, *A Fortunate Life*.

### LOS ANGELES

#### **COMANCHE MOON**

*Tuesday, January 8*

Panelists: **Larry McMurtry, Diana Ossana, Val Kilmer, Steve Zahn, Linda Cardellini, Keith Robinson, Ryan Merriman, Bill Voelker, Simon Wincer**

Moderator: **Sean Smith,** *Entertainment Weekly*

#### **SIT, UBU, SIT: AN EVENING WITH GARY DAVID GOLDBERG**

*Monday, February 11*

**Gary David Goldberg** discussed his new memoir, which traces his evolution from Brooklyn jock to Hollywood player. Panelists: **Gary David Goldberg, Barry Bostwick, Alan Ruck, Marion Ross, Justine Bateman, Tina Yothers, Scott Valentine, Meredith Baxter, Michael Gross**

Moderator: **Cynthia Littleton**

#### **A SALUTE TO LEONARD GOLDBERG**

*Thursday, October 2*

**Leonard Goldberg** and a panel of friends and colleagues discuss his continuing legacy of creative achievement. Panelists: **Leonard Goldberg, Michael Eisner, William Blinn, Edward Zwick**

Moderator: **Peter Bart**



## Industry Programs

Programs for industry professionals encompass private events, forums, and gatherings organized for global business leaders in media, entertainment, communications, and related industries. The Media Council is for senior-level media executives and is by invitation only. It hosts many activities for its members throughout the year, while the International Council usually meets twice per year.

## Media Council

The Paley Center Media Council brings together the top executives and leading thinkers in the global media industry to discuss a wide range of critical issues that will define the media and its role in society for generations to come.

Funding for the establishment of the Media Council has been generously provided by **Gustave M. Hauser**.

### Roundtable Breakfasts, New York

March 13, 2008

**Jim Cramer**

Host, CNBC's *Mad Money*

April 1, 2008

**Sam Zell**

Chairman and CEO, Tribune Company

April 10, 2008

**David Kenny**

Chairman and CEO, Digitas

April 21, 2008

**Roger Faxon**

Chairman and CEO, EMI Music Publishing

May 9, 2008

**Jim Keyes**

Chairman and CEO, Blockbuster

May 21, 2008

**Jeremy Allaire**

Chairman and CEO, Brightcove

June 3, 2008

**Louis V. Gerstner, Jr.**

Chairman, The Carlyle Group

June 18, 2008

**Bonnie Hammer**

President, NBCU Entertainment and Cable Studios

September 16, 2008

**Philippe Dauman**

President & CEO, Viacom

October 8, 2008

**Irwin Gotlieb**

Global CEO, GroupM

October 14, 2008

**John Stratton**

EVP & CMO, Verizon

October 22, 2008

**Bill Nelson**

Chairman & CEO, HBO

Funding for the New York Roundtable Breakfast series provided by **Booz & Co.**

### Roundtable Breakfasts, Los Angeles

April 3, 2008

**Timothy J. Leiweke**

President & CEO, Anschutz Entertainment Group

May 6, 2008

**David Bonderman**

Founding Partner, Texas Pacific Group

June 10, 2008

**Andrea Wong**

President and CEO, Lifetime Networks

September 4, 2008

**Michael Eisner**

Founder, The Tornante Company

October 8, 2008

**Branded Entertainment Panel Discussion**

Panelists: **Sonia Borris**, SVP, Marketing & Operations, Warner Bros. Worldwide TV Marketing; **Tom Meyer**, President, Davie-Brown Entertainment; **Gary Scott Thompson**, Executive Producer/Showrunner, *Knight Rider*; Moderated by **Cynthia Littleton**, Deputy Editor, News Development, *Variety*

October 30, 2008

**Henry S. Schleiff**

President and CEO, Crown Media Holdings, Inc., Hallmark Channel, and Hallmark Movie Channel

November 20, 2008

**Jon Feltheimer**

Cochairman and CEO, Lionsgate

Funding for the Roundtable Breakfast series in Los Angeles provided by **McKinsey & Co.**

### Boardroom Luncheons, New York

January 23, 2008

**Robert Bowman**

CEO, Major League Baseball Advanced Media

February 14, 2008

**Strauss Zelnick**

Chairman, Take-Two Interactive Software

February 20, 2008

**Jill Abramson**

Managing Editor, *The New York Times*

March 5, 2008

**Michael Copps**

Commissioner, FCC

March 10, 2008

**Olli-Pekka Kallasvuo**

President and CEO, Nokia

April 30, 2008

**Patrick Esser**

President, Cox Communications

May 5, 2008

**Michael Angelakis**

EVP and CFO, Comcast Corporation

May 13, 2008

**Steve Koonin**

President, Turner Entertainment Networks

May 28, 2008

**Doug Lebda**

President and COO, IAC

September 24, 2008

**Jonathan Nelson**

CEO, Providence Equity Partners

November 6, 2008

**Nicolas Brien**

CEO, Interpublic's Mediabrands

December 3, 2008

**Lauren Zalaznick**

President, NBC Universal Women and Lifestyle Entertainment

Funding for the New York Boardroom Luncheon series provided by **BMO Capital Markets**

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**Dialogues, Los Angeles**

May 19, 2008

**CHANGING BUSINESS MODELS:  
WHAT HAPPENS NEXT**

Convened by **Ernest Del**, Partner, Del, Shaw, Moonves, Tanaka, Finkelstein & Lezcano; **Monica Karo**, President of Integrated Accounts, OMD USA; **Stephen M. Mosko**, President, Sony Pictures Television  
Moderator: **Ron Grover**, Los Angeles Bureau Manager, *Business Week*

Funding for the Dialogue series provided by **Deloitte**

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**Innovators Series, Los Angeles**

October 23, 2008

**JASON KILAR, CEO, HULU**

Moderated by **Dawn Chmielewski**, *Los Angeles Times*

Funding for the Innovators Series provided by **Accenture**

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**Panels, New York**

April 23, 2008

**PLOTTING THE PLACEMENT: BRANDED ENTERTAINMENT AND THE CREATIVE PROCESS**

Panelists: **Allison Tarrant**, Senior Vice President, Integrated Sales & Marketing, The CW; **Eric Schrier**, Senior Vice President, Original Programming, FX; **Kevin Mackall**, Senior Vice President, On-Air Promotions, MTV and MTV2; **Justin Wilkes**, Vice President, Media & Entertainment, Radical Media; **Peter Geary**, EVP, BBDO; **Stephanie Savage**, Executive Producer, *Gossip Girl*  
Moderator: **Stuart Elliott**, Advertising Columnist, *The New York Times*

Funding for this Panel Discussion provided by **Loeb & Loeb LLP**

September 23, 2008

**PARADIGM SHIFT: ADVERTISING IN THE DIGITAL AGE (PART OF ADVERTISING WEEK)**

**PANEL I: THE SEARCH SOLUTION**

Panelists: **Kevin Lee**, Chairman & CEO, Dedit; **Rob Norman**, CEO, GroupM Interaction Worldwide; **Bryan Wiener**, CEO, 360i; **Marco Iansiti**, Professor, Harvard Business School; **Nick Utton**, CMO, eTrade  
Moderator: **Emily Steel**, Advertising Reporter, *The Wall Street Journal*

**PANEL II: TRADITIONAL MEDIA IN A DIGITAL WORLD**

Panelists: **John Cantarella**, General Manager, Time.com; **David Verklin**, CEO, Canoe Ventures LLC; **David Goodman**, President, CBS Radio; **Jacki Kelley**, EVP Media Sales, Martha Stewart Living Omnimedia; **Brett Wilson**, SVP, Advertising, *USA Today*  
Moderator: **Mike Chapman**, Editor, *Adweek*

Funding for these Panel Discussions provided by **KPMG, LLP**

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**Panels, Los Angeles**

November 10, 2008

**NEW PLATFORMS, NEW OPPORTUNITIES**

Panelists: **Curt Marvis**, President, Digital Media, Lionsgate; **Jonathan Sehring**, President, IFC Entertainment; **John Sloss**, Founder, Cinetic Media/Managing Partner, Sloss Law Firm LLC; **Tony Safford**, EVP Worldwide Acquisitions, Fox Searchlight; **David van Eyssen**, Producer, MILCHAN/VANEYSSEN Productions, Paramount Digital Entertainment  
Moderator: **Brooks Barnes**, *The New York Times*

Funding for this Panel Discussion provided by **Loeb & Loeb LLP**

## Special Events, New York

January 9, 2008

### JOURNALISM IN THE SERVICE OF DEMOCRACY SUMMIT

#### PANEL I: RETHINKING AND RECONCEPTUALIZING JOURNALISM EDUCATION IN THE 21ST CENTURY

Panelists: **Vartan Gregorian**, President, Carnegie Corporation of New York; **Alberto Iburgüen**, President and CEO, John S. and James L. Knight Foundation; **Bill Keller**, Executive Editor, *The New York Times*  
Moderator: **David Westin**, President, ABC News

#### PANEL II: REINVENTING AND REINVIGORATING THE NEWS ENVIRONMENT

Panelists: **Amanda Bennett**, Executive Editor/Enterprise, Bloomberg News; **Jim Kennedy**, Vice President and Director of Strategic Planning, The Associated Press; **Betsy Morgan**, CEO, The Huffington Post; **John Stack**, Vice President, Newsgathering, Fox News Channel; **Jim Willse**, Editor, *The Star-Ledger*  
Moderator: **Geoffrey Sands**, Director and Leader, Global Media Entertainment Practice, McKinsey & Company

#### PANEL III: THE NEW JOURNALIST IN ACTION

Panelists: **Jon Alpert**, Co-founder and Codirector, DCTV; **Steve Grove**, News and Politics Editor, YouTube; **Christof Putzel**, Correspondent/Producer, Vanguard Journalism, Current TV; **Paul Steiger**, President and Editor in Chief, ProPublica  
Moderator: **David Doss**, Senior Executive Producer, *Anderson Cooper 360°*

#### Breakout Sessions:

##### 1. The News21 Experience

Convener: **Bob Calo**, National Coordinator, News21

##### 2. Choose or Lose: The MTV Election Beat

Conveners: **Ian Rowe**, VP of Strategic Partnerships and Public Affairs, MTV; **Gary Kebbel**, Journalism Program Officer, John S. and James L. Knight Foundation

##### 3. Taking the Initiative

Conveners: **Nicholas Lemann**, Dean, Graduate School of Journalism, Columbia University; **David Rubin**, Dean, S.I. Newhouse School of Public Communications, Syracuse University; **Thomas Kunkel**, Dean, Philip Merrill College of Journalism, University of Maryland; **John Lavine**, Dean, Medill School of Journalism, Northwestern University

##### 4. Paley Center Preview

Convener: **Ron Simon**, Curator, The Paley Center for Media

Funding for the Journalism Summit provided by **Carnegie Corporation of New York**

## International Council

In 1995, the Paley Center created an International Council composed of the chief executives of the world's most important media companies. Each year the International Council brings together these leaders of the media, entertainment, and communications industries, representing over twenty-five countries, to meet and discuss issues of importance through formal and informal discussions, as well as official receptions.

The activities of the International Council in 2008 were made possible by generous grants from **Accenture**, **Booz & Company**, **Gustave M. Hauser**, **Nielsen Media Research**, **PricewaterhouseCoopers**, **O'Melveny & Myers**, and **UBS Investment Bank**.

### INTERNATIONAL COUNCIL MEETING LONDON, UNITED KINGDOM

June 23, 2008

Hosts: **BBC** and **WPP**

#### Panel Discussions

##### THE ROLE OF REGULATION IN INNOVATION

Panelists: **Rick Cotton**, EVP & General Counsel, NBC Universal; **Dr. Syed Kamall**, Member of the European Parliament for London; **Sir Michael Rake**, Chairman, BT Group plc; **Ed Richards**, CEO, Ofcom  
Moderator: **Ray Snoddy**, Journalist, formerly of *Financial Times* and *Times of London*

##### INNOVATION AND THE BOTTOM LINE:

##### BUILDING NEW REVENUE STREAMS

Panelists: **Andy Duncan**, CEO, Channel Four; **Patrick Keane**, EVP & CMO, CBS Interactive; **Roma Khanna**, President, Global Networks & Digital Initiatives, NBC Universal International; **Ken Lowe**, President & CEO, The EW Scripps Company; **Joanna Shields**, President, Bebo (AOL)  
Moderator: **Sir Martin Sorrell**, CEO, WPP Group

##### MEDIA AS AN AGENT OF (MIS)UNDERSTANDING II

Introduction by **Shamil Idriss**, Acting Director, UN Alliance of Civilizations Participants  
Panelists: **Shamil Idriss**; **Mark Thompson**, Director-General, BBC; **Hameed Haroon**, CEO, Dawn  
Moderator: **Lyse Doucet**, News Correspondent and Presenter, BBC

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## Interviews

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### INNOVATORS SERIES INTERVIEW WITH ARUN SARIN, CEO, VODAFONE

Interviewed by **Mark Thompson**, Director-General, BBC

### A CONVERSATION WITH SAAD MOHSENI, OWNER & DIRECTOR, MOBY GROUP; AND CYNTHIA P. SCHNEIDER, DISTINGUISHED PROFESSOR IN THE PRACTICE OF DIPLOMACY, SCHOOL OF FOREIGN SERVICE, GEORGETOWN PUBLIC POLICY INSTITUTE, AND FORMER AMBASSADOR TO THE NETHERLANDS

Moderated by **Pat Mitchell**, President & CEO, The Paley Center for Media

### INTERVIEW WITH YANG LAN, CHAIRPERSON, SUN MEDIA GROUP AND SUN CULTURE FOUNDATION AND LEADING TELEVISION ANCHOR IN CHINA

Interviewed by **Pat Mitchell**, President & CEO, The Paley Center for Media

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## Events

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### DINNER AT THE BERKELEY HOTEL

Master of Ceremonies: **Pat Mitchell**, President & CEO, The Paley Center for Media

Keynote remarks: **Andy Burnham MP**, UK Secretary of State for Culture, Media and Sport

Sponsored by **Nielsen Media Research**

## INTERNATIONAL COUNCIL MEETING NEW DELHI AND BANGALORE, INDIA

November 16-19, 2008

Hosts: **Zee Entertainment** and **Wipro Technologies**  
Cohost: **NDTV**

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### Panel Discussions, New Delhi

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#### INTRODUCTION TO THE INDIAN MEDIA LANDSCAPE

Panelists: **Marcel Fenez**, Global Entertainment and Media Industry Leader, PricewaterhouseCoopers; **Neil Chakravarti**, Head of Strategy & Business Development, Zee Entertainment Enterprises; **LV Krishnan**, CEO, TAM Media Research (Nielsen/IMRB)  
Moderator: **Shashi Tharoor**, Chairman, Afras Ventures and former Undersecretary-General of the United Nations

#### A CONVERSATION WITH THE INDIAN PARLIAMENT'S NEW GENERATION

Panelists: **B.J. Panda**, Member of Parliament, Orissa; **Deepender Singh Hooda**, Member of Parliament, Haryana; **Yashodhara Raje Scindia**, Member of Parliament, Madhya Pradesh  
Moderator: **Dr. Amit Mitra**, Secretary General, FICCI

#### READ ALL ABOUT IT! THE GROWTH OF NEWS IN THE WORLD'S LARGEST DEMOCRACY

Panelists: **Raju Narisetti**, Editor in Chief, Mint; **Sevanti Ninan**, Editor, TheHoot.org; **Tarun Tejpal**, CEO, Tehelka.com  
Moderator: **Barkha Dutt**, Journalist/Presenter, NDTV

#### INVESTING IN INDIAN MEDIA/INDIA INVESTING BEYOND ITS BORDERS

Panelists: **Bobby Bedi**, Film Producer/Founder & Managing Director, Kaleidoscope Entertainment; **Neeraj Bharadwaj**, Managing Director and Country Head, India, Apax Partners; **Steve Marcopoto**, President and Managing Director, Turner Broadcasting System Asia Pacific, Turner Broadcasting System, Inc. (TBS); **A Rajagopal**, ED & Head-Equity, Capital Market India of UBS Securities  
Moderator: **Shashi Tharoor**, Chairman, Afras Ventures and former Undersecretary-General of the United Nations

#### TOTALLY MOBILE

Panelists: **Gary Mittelstaedt**, Chairman, Content Management License Administrator (CMLA), Intel Corporation; **Sanjay Trehan**, CEO, NDTV Convergence; **Bruno Wu**, Chairman, Sun Media Investment Holdings Ltd. and Redrock Venture Capital Group  
Moderator: **Chris Vollmer**, VP & Head of Global Media and Entertainment Practice, Booz & Company

## REACHING THE YOUTH MARKET

Panelists: **Amit Jain**, EVP and Managing Director, MTV Networks India, China and Southeast Asia; **Vanita Kohli-Khandekar**, Media Consultant and Author, The Indian Media Business; **Anil Srivatsa**, Chief Operating Officer, Radio Today

Moderator: **J. Max Robins**, VP & Executive Director, Industry Programs, The Paley Center for Media

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## Panel Discussions, Bangalore

### INNOVATION WITHOUT BORDERS

Panelists: **Manisha Girotra**, Head of India, UBS Investment Bank; **Shailesh Rao**, Managing Director, Google India; **Suryanarayana Valluri**, VP, Communications and Media Practice, Wipro Technologies

Moderator: **Rajiv Narang**, Founder & CMD, Erehwon Innovation Consulting

### HOW MEDIA IS IMPROVING THE QUALITY OF LIFE WORLDWIDE

Panelists: **Nazeeb Arif**, Vice President, Corporate Communications, ITC Ltd; **Lisa Heydlauff**, Director & Founder, Going to School (Bharti Foundation); **Jessie Paul**, CMO, Wipro Technologies; **Andrea Wong**, President & CEO, The Lifetime Network

Moderator: **Pat Mitchell**, President & CEO, The Paley Center for Media

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## Interviews

### INTERVIEW WITH DR. HENRY A. KISSINGER, FORMER US SECRETARY OF STATE

Interviewed by **Dr. Prannoy Roy**, President, NDTV

### A CONVERSATION WITH SHASHI THAROOR, CHAIRMAN, AFRAS VENTURES AND FORMER UNDERSECRETARY-GENERAL, UNITED NATIONS

Interviewed by **Pat Mitchell**, President & CEO, The Paley Center for Media.

### CEO SPOTLIGHT WITH RONNIE SCREWVALA, FOUNDER & Group CEO, UTV

Interviewed by **J. Max Robins**, VP & Executive Director, Industry Programs, The Paley Center for Media.

### CEO SPOTLIGHT WITH MAHESH SAMAT, MANAGING DIRECTOR, WALT DISNEY COMPANY (INDIA)

Interviewed by **J. Max Robins**, VP & Executive Director, Industry Programs, The Paley Center for Media

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## Events

### TEA WITH PRATIBHA DEVISINGH PATIL

President of India  
Rashtrapati Bhavan, Presidential Residence

### WELCOME DINNER

Imperial Hotel Lawns, New Delhi  
Welcome remarks by **Dr. Prannoy Roy**, Chairman & Director, NDTV  
Hosted by **NDTV**

### GALA DINNER

Imperial Hotel Lawns, New Delhi  
Remarks by **Subhash Chandra**, Chairman, Zee Entertainment Enterprises, and **Pat Mitchell**, President & CEO, The Paley Center for Media  
Hosted by **Zee Entertainment Enterprises**

### GALA DINNER

Leela Palace Hotel, Bangalore  
Remarks by **Azim Premji**, Chairman, Wipro Technologies, and **Pat Mitchell**, President & CEO, The Paley Center for Media  
Hosted by **Wipro Technologies**

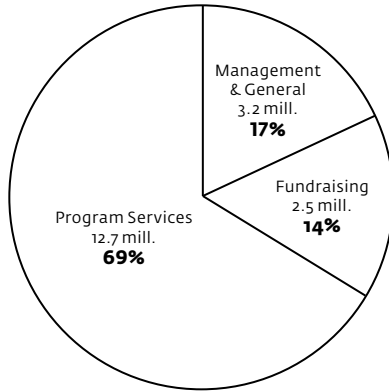
## Summary of 2008 Financial Information

The Paley Center for Media's audited financial statements are available at [paleycenter.org](http://paleycenter.org).

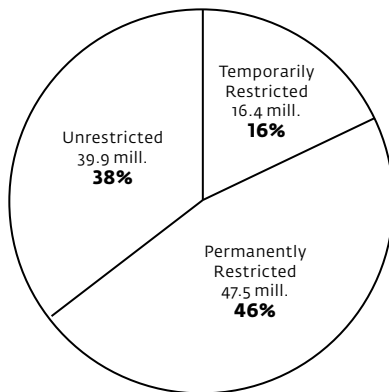
**Total Revenue, Gains, and Other Support** ..... \$5.0 million

Contributions ..... 18.7 mill.  
 Net Support from Galas ..... 1.2 mill.  
 Other ..... 1.1 mill.  
 Investment income plus change in value of investments ..... <16.0 mill.>

**Operating Expenses**  
**(excluding depreciation of \$2.9 million)** ..... \$18.4 million



**Net Assets as of December 31, 2008** ..... \$103.8 million



## PLEDGES TO THE COMPREHENSIVE CAMPAIGN

### \$1 million+

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The Paley Center also expresses its appreciation for the continuing support of: The American Federation of Musicians; the American Federation of Television and Radio Artists; Directors Guild of America; Screen Actors Guild; Writers Guild of America, East; and Writers Guild of America, west.

## Addresses

### THE PALEY CENTER FOR MEDIA

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