

**2009
ANNUAL
REPORT**

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Letter from the President & CEO

The Paley Center for Media, powered by technology and its worldwide network of supporters and partners, is converging around big ideas, debating critical issues, and exploring trailblazing innovations that are changing how we live and work, communicate and interact, discover our own communities, and encounter those far across the globe.

Thanks to the incredible generosity of our comprehensive campaign donors, in 2009 we met and surpassed our initial goal to digitize ten thousand programs of our collection in order to preserve and enhance access to our most significant holdings, including many rare programs—once thought to be discarded or erased—that have been found and rescued by the Paley Center. These cultural treasures include Humphrey Bogart's television debut in *The Petrified Forest*; the only performance by the Rat Pack caught on film; an in-depth interview with Dr. Martin Luther King on David Susskind's *Open Mind*; and the landmark 1954 television drama *Twelve Angry Men*. Now visitors have access to these programs in our New York lobby through our relaunched digital media library. Our *Lens on the World* exhibit brings real-time news and programming from around the globe into our lobby day and night. Here, the public can visit the past, connect to the present, and take a window seat at the future.

Our **Education Department** was recognized with the Center for Interactive Learning and Collaboration's Pinnacle Award—an honor based on teacher evaluations of our Distance Learning program, which uses the medium of videoconferencing to reach K–12 students nationwide. We were among the distinguished company of NASA's Digital Learning Network and The National WWII Museum. We are expanding access to our educational programming through a new partnership with ProQuest, a leader in providing online educational content to libraries and academic institutions. With an initial archive of three hundred hours of video of Paley Center discussions with distinguished journalists, writers, producers, and scholars, and the opportunity to add more content each year, our joint venture will ensure that our valuable conversations are globally available to higher education institutions that focus on media studies, the humanities, and other disciplines.

Our **INSIDEMEDIA Public Programs** explore the intersection of media with our lives and culture through many lenses, from writing for comedic television, to informing and influencing our views of the religions and regions of the world, to immortalizing the icons of music and theater. During the tenth anniversary of our **PALEYDOCFEST** we explored the intersection of politics and people, aging in America, the lives of four Iranian teens, and the concept of copyright in the digital age. **PALEYFEST09** was a great success, with *True Blood*, *Fringe*, and a fervent farewell to *Pushing Daisies*.

On the industry side, the **Media Council** held over thirty events for its three-hundred-plus members to debate and shape the future of their industry, with guests including Sheryl Sandberg of Facebook, David Zaslav of Discovery, preeminent foreign correspondent Christiane Amanpour, Andrew Lack of Bloomberg, Ann Moore of Time Inc., and Peter G. Peterson. The Paley Center held its first-ever annual **International Council (IC)** Meeting in New York. This extraordinary summit engaged a record 156 delegates from eighteen countries in critical issues such as how to find digital dollars for television content and the future of advertising in the global digital economy. A special luncheon with Federal Communications Commission Chairman Julius Genachowski focused on the FCC's changing role in a digital era. We launched **THINKSOCIAL**, an initiative dedicated to advancing the use of social media for the public interest, and announced its first annual awards to recognize the best uses of social media tools to address global problems.

The changes to our physical structure and new initiatives are natural evolutions for an institution in step with today's media technology and global conversations, which are made possible by the inspiring leadership provided by our Board of Trustees, led by our peerless chairman and champion, Frank A. Bennack, Jr. We extend our sincerest thanks to all of our Trustees, to our Los Angeles Board of Governors, and to our Media Council Board of Governors for the time, advocacy, and support they continue to devote to the Paley Center, as well as to our many loyal supporters, the public, and the media industry. We look forward to your physical—and virtual—presence here at the Paley Center throughout 2010.

Pat Mitchell
President & CEO

About The Paley Center for Media

The Paley Center for Media is the premier institution dedicated to advancing the understanding of media—its artistic value, social impact, business dynamics, and historical importance—for the public and media professionals.

The Paley Center, with locations in New York and Los Angeles, is home to the nation's foremost public archive of television and radio programming, a collection of nearly 150,000 programs covering almost one hundred years of television and radio history, including news, public affairs programs, documentaries, performing arts programs, children's programming, sports, comedy and variety shows, and commercial advertising.

Drawing upon this collection and its unparalleled curatorial expertise, the Paley Center convenes the public, industry professionals, thought leaders, and the creative community for a broad range of forums—more than one hundred a year—that explore media's past and present and anticipate its future.

The Paley Center's **INSIDEMEDIA Public Programs** examine and celebrate the creativity, the innovations, the personalities, and the leaders who are shaping media. Throughout the year, the Paley Center hosts discussions with influential newsmakers, journalists, and thought leaders on today's important issues, as well as celebrating excellence in drama, comedy, and documentary film with a range of events that examine the creative process behind great entertainment. Annual highlights include the popular **PALEYFEST: William S. Paley Television Festival** held in Los Angeles and **PALEYDOCFEST** in New York. Celebrating important programs in the collection is also the basis for the popular **PALEYAFTERDARK** evenings for higher-level patrons.

Educational outreach efforts, such as the **University Seminar Series**, bring select Paley Center discussions into college classrooms across the country via satellite link or the Internet to connect with a network of more than five hundred schools in forty-nine states.

Through the **Industry Programs** of its **Media Council** and **International Council**, the Paley Center also serves as a neutral setting where media professionals can engage in discussion and debate about the evolving media landscape. The Paley Center's **Media Council** is a membership organization composed of top-level executives that serves as an intellectual center for the media industry and a forum for discussing major issues facing the world's media, communications, and technology industries. Serving the global media community, the Paley Center's **International Council** connects leading media executives from around the world with their U.S. peers to foster partnerships and share insights on the challenges and opportunities in the international media marketplace.

Previously known as The Museum of Television & Radio, the Paley Center was founded in 1975 by William S. Paley, the founder of CBS and a pioneering innovator in the industry. For more information, please visit paleycenter.org.

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List current as of December 2009

Public Programs

The Paley Center for Media's collection provides the foundation for a wide range of Public Programs, including **INSIDEMEDIA** events, festivals, gallery exhibits, and screenings. These interpretive programs, developed by Paley Center curators, illuminate topics of social, historic, popular, or artistic significance while also providing the public with a new context in which to observe and analyze the media, and specifically how television, radio, and new media communicate and influence ideas, values, and our culture as a whole.

The Paley Center's Public Programs examine and celebrate the creativity, the innovations, the personalities, and the leaders who are shaping media. Throughout the year, the Paley Center hosts acclaimed events in New York and Los Angeles—utilizing clips from the collection and bringing the audience into the discussion with a Q&A—which examine the creative process behind great media and seek to illuminate how media is the lens through which we see and understand the world.

The Paley Center's Public Program events in New York are supported, in part, by public funds from the **New York City Department of Cultural Affairs**.

PALEYDOEVENTS

SnagFilms, the leading site on the Internet where independent film fans can watch the world's largest collection of award-winning documentaries, is The Paley Center for Media's official documentary online distribution collaborator.

NEW YORK

AMERICAN EXPERIENCE:

THE TRIALS OF J. ROBERT OPPENHEIMER

Monday, January 12

In Person: **David Grubin**, Filmmaker; **David Strathairn**, "J. Robert Oppenheimer"; **Roy J. Glauber**, Nobel Laureate, Physics, 2005; **Mark Samels**, Executive Producer, *American Experience*
Moderator: **Martin Sherwin**, Oppenheimer Biographer

FRONTRUNNER: THE AFGHAN WOMAN WHO SURPRISED THE WORLD

Monday, March 30

In Person: **Dr. Massouda Jalal**, former Minister of Women's Affairs in Afghanistan; **Dr. M. Nadir Atash**, Chairman and CEO, Emerald View Group; **S.K. Guha**, Institutional Development Advisor, UNIFEM; **Shireen Zaman**, Vital Voices Director, North Africa and Middle East
Cosponsored by **Vital Voices** and **WomenRULE**

A RIPPLE OF HOPE

Wednesday, April 1

In Person: **Donald Boggs**, Producer/Director; **Harold Ford, Jr.**, Professor of Public Policy, Vanderbilt University; **Jeff Greenfield**, Senior Political Correspondent, *CBS Nightly News*; **Kerry Kennedy**, Human Rights Activist; **Rory Kennedy**, Filmmaker
A reception preceded the event.

PBS GREAT PERFORMANCES:

IN THE HEIGHTS: CHASING BROADWAY DREAMS

Monday, May 4

In Person: **Lin-Manuel Miranda**, Composer/Lyricist/Actor; **Mandy Gonzalez**, Actor; **Christopher Jackson**, Actor; **Bill O'Donnell**, Series Producer, *PBS Great Performances*; **Andrew Fried**, Producer, @radical media; **Paul Bozymowski**, Director, @radical media
Moderator: **Jeremy McCarter**, Senior Writer, *Newsweek*

LORDS OF THE REVOLUTION:

ANDY WARHOL

Thursday, August 6

In Person: **Danny Fields**, Journalist and Record Executive; **Robert Heide**, Warhol's main screenwriter; **Billy Name**, Photographer; **Bibbe Hansen**, Artist and Warhol Superstar

WOODSTOCK: NOW & THEN

Tuesday, August 11

In Person: **Barbara Kopple**, Filmmaker; **Michael Lang**, Executive Producer, Woodstock Organizer; **Artie Kornfeld**, Woodstock Organizer; **Gerardo Velez**, Percussionist for Jimi Hendrix; **Grace Potter**, Singer/Bandleader influenced by music of the Woodstock era
Moderator: **Holly George-Warren**, Writer, Coauthor (with Michael Lang), *The Road to Woodstock*
A reception followed the screening.s

PREVIEW: THE SEPTEMBER ISSUE

Thursday, August 20

In Person: **R.J. Cutler**, Filmmaker; **Grace Coddington**, *Vogue* Creative Director; **Andre Leon Talley**, *Vogue* Editor-at-Large; **Bob Richman**, Cinematographer

LIV ULLMANN TAKES ON A STREETCAR NAMED DESIRE

Monday, December 14

In Person: **Liv Ullmann**; **Karen Goodman** and **Kirk Simon**, Filmmakers, *The Sealed Orders of Liv Ullmann*

LOS ANGELES

WORLD PREMIERE SCREENING:

FARRAH'S STORY

Wednesday, May 13

In Person: **Alana Stewart**, Executive Producer; **Ryan O'Neal**

AFGHAN STAR

Monday, June 15

In Person: **Havana Marking**, Director; **Nushin Arbabzadah**, Visiting Scholar, UCLA
Moderator: **Dr. Cynthia Schneider**, Former United States Ambassador

CHRISTIANE AMANPOUR PREMIERES

CNN'S GENERATION ISLAM

Tuesday, July 28

In Person: **Christiane Amanpour**; **Mark Nelson**, Vice President and Senior Executive Producer, CNN Productions

**SPECIAL PREVIEW:
THE SEPTEMBER ISSUE**

Wednesday, August 5

In Person: **R.J. Cutler**, Filmmaker
Moderator: **Sean Smith**, Los Angeles Bureau Chief,
Entertainment Weekly

**SPECIAL SCREENING:
ART & COPY**

Monday, August 31

In Person: **Doug Pray**, Filmmaker
Moderator: **Jae Goodman**, Cohead, CAA Marketing

**CHRISTMAS WITH THE KING FAMILY:
PREMIERE SCREENING**

Sunday, December 20

In Person: **Marilyn King**, Performer, The King Sisters;
Tina Cole, Performer, The Four King Cousins; **Cathy
Green**, Performer, The Four King Cousins; **Carolyn
Cameron**, Performer, The Four King Cousins; **Cam
Clarke**, Performer, The King Family; and additional
members of The King Family

INSIDEMEDIA EVENTS

NEW YORK

THE LOST SATURDAY

Saturday, January 17

In Person: **Daniel Manu**, Site Director, Television
Without Pity; **James Poniewozik**, TV Critic, *Time*;
Christopher Rosen, Blogger, *The New York Observer*
Moderator: **Josh Wolk**, Senior Editor, *Entertainment
Weekly*

PATRICIA ARQUETTE: MEDIUM COOL

Thursday, February 12

In Person: **Patricia Arquette**
Moderator: **Marilyn Stasio**, Crime and Mystery
Columnist, *The New York Times*

**SPECIAL READING BY THE
CLASSICAL THEATRE OF HARLEM**

Monday, March 23

In Person: **Tamara Tunie**, "Jocasta"; **Carmen
De Lavallade**, "Grey Veiled Woman"; **Duane Allen**,
"Oedipus"; **Juanita Howard**, "Ida"; **Zainab Jah**,
"The Sphinx"; **Shayshahn MacPhearson**, Musician;
Arnold Rabin, Playwright; **Alfred Preisser**, Director

AN EVENING WITH CLORIS LEACHMAN

Tuesday, March 31

In Person: **Cloris Leachman**
Moderator: **Robert Osborne**, Host, TCM

AN EVENING WITH KRISTIN CHENOWETH

Thursday, April 16

In Person: **Kristin Chenoweth**
Moderator: **Kathleen Marshall**,
Choreographer/Director

**GOING GREEN IN THE ENTERTAINMENT INDUSTRY
A GREEN IS UNIVERSAL CASE STUDY AND THE
EARTH DAY EVENING FORUM**

Tuesday, April 21

Introduction: **Lauren Zalaznick**, President, Green Is
Universal; **Pat Mitchell**, President and CEO, The Paley
Center for Media

In Person: **Jane Evans**, Executive VP of Physical
Production, Focus Features; **Jeff Roth**, Post-
Production Supervisor, *Away We Go*; **Peter Saraf**,
Producer/Partner, Big Beach; **Mari Jo Winkler**,
Executive Producer, *Away We Go*; **Beth Colleton**, VP,
Green Is Universal

Moderator: **Katie Carpenter**, Green Media Solutions
In association with the **Producers Guild
of America**

(also a Robert M. Batscha University Seminar)

**RADIO THEATER:
FROM ITS ROOTS TO THE FUTURE**

Wednesday, April 22

In Person: **Anthony Rudel**, Author, *Hello, Everybody!*:
The Dawn of American Radio; **Arthur Yorinks**, Artistic
Advisor, *A New Theater of Sound*

Performers: **the yorinks theater group**;

Blue Wren Repertory

Moderator: **David Brancaccio**, Host, PBS's *NOW*

"WHAT'S OPERA, DOC?"

OPERA, POP CULTURE & MASS MEDIA

Thursday, April 23

In Person: **Lauren Flanigan**, Soprano; **Peter
Kiesewalter**, Musician and Band Leader, East Village
Opera Company; **Elizabeth LeCompte**, Artistic
Director, The Wooster Group; **Molly Sheridan**,
Managing Editor, newmusicbox.org; **Mary Warlick**,
Executive Director, The One Club

Moderator: **Cori Ellison**, Dramaturg, New York City Opera
In association with **New York City Opera**

**THE MUSICALS OF LERNER AND LOEWE:
AN EVENING OF SONG AND TELEVISION**

Monday, April 27

Performers: **Brent Barrett**, Star of *Chicago* and *Annie
Get Your Gun*; **Jenny Fellner**, Star of recent Broadway
revival of *Pal Joey*; **Liz Robertson**, Star of London West
End revival of *My Fair Lady*; **Mark York**, Pianist
In Person: **Donna McKechnie**, Tony Award-winning
Star of *A Chorus Line*; **Leslie Caron**, Star of *Gigi*
Narrator: **Aaron Gandy**, Musical Director
(also a PaleyAfterDark event)

PREVIEW SCREENING:

UGLY BETTY IS BACK!

Wednesday, April 29

In Person: Cast members **Vanessa Williams**,
Tony Plana, **Ana Ortiz**, **Becki Newton**, **Mark
Indelicato**; Executive Producers **Silvio Horta** and
Richard Heus; **Victor Nelli Jr.**, Coexecutive Producer;
Mark Worthington, Production Designer; **Patricia
Field**, Fashion Designer

Moderator: **Jessica Shaw**, Senior Writer,
Entertainment Weekly

RELIGION, MEDIA, AND CULTURE:

THE DALAI LAMA

Tuesday, May 5

In Person: **Robert A.F. Thurman**, Professor, Indo-Tibetan Buddhist Studies, Columbia University; President, Tibet House US; **Laurie Goodstein**, National Religion Correspondent, *The New York Times*; **Steven Waldman**, President and Editor-in-Chief, *Beliefnet*
Moderator: **Ibrahim Abdil-Mu'id Ramey**, Director of Human Rights Division, Muslim American Society Freedom Foundation

In conjunction with **The Temple of Understanding** (also a Robert M. Batscha University Seminar)

KENNETH BRANAGH AS INSPECTOR KURT WALLANDER

Wednesday, May 6

In Person: **Kenneth Branagh**; **Rebecca Eaton**, Executive Producer, MASTERPIECE
Moderator: **Lisa Schwarzbaum**, Film Critic, *Entertainment Weekly*

In association with **BAFTA East Coast**

STAR TREK SMACKDOWN

Tuesday, May 12

In Person: **John Joseph Adams**, Editor, *Federations*; **Alan Kistler**, Comic Book Historian; **Matt Mitovich**, Senior Editor, TVGuide.com; **Bones Rodriguez**, Author, *Captain Kirk's Guide to Women*

NBC OPERA: SUOR ANGELICA

Saturday, May 16

In Person: **Elaine Malbin**, Soprano; **Shannon Bolin**, Mezzo-Soprano
Moderator: **Eric Myers**, Author
In collaboration with **Opera Index**

BRAVO'S NYC PREP

Monday, June 1

In Person: Cast members: **Camille, Kelli, PC, Sebastian, Taylor**; **Andy Cohen**, Executive Producer, SVP Production & Development, Bravo Media; **Lenid Rolov**, Executive Producer, Stone & Company Entertainment
Moderator: **Tim Stack**, Staff Writer, *Entertainment Weekly*

NBC'S THE PHILANTHROPIST

Tuesday, June 23

In Person: **James Purefoy**, "Teddy Rist"; **Tom Fontana**, Cocreator/Executive Producer; **Charlie Corwin**, Cocreator/Executive Producer; **Peter Horton**, Executive Producer/Director; **Gareth Neame**, Executive Producer; **Teri Weinberg**, Executive Producer; **Bobby Sager**, Consulting Producer (*The Philanthropist* is inspired by the philanthropy of Bobby Sager)
(also a PaleyAfterDark event)

BUILDING A MOVEMENT IN AN INTERCONNECTED WORLD: A CONVERSATION WITH JACQUELINE NOVOGRATZ

Wednesday, July 8

In Person: **Jacqueline Novogratz**, Founder and CEO, Acumen Fund

(Part of the Paley Center's ThinkSocial initiative)

EUREKA!

SYFY SHOW COMING TO PALEY CENTER!

Thursday, July 9

In Person: **Joe Morton**, "Henry Deacon"; **Salli Richardson-Whitfield**, "Allison Blake"; **Jaime Paglia**, Executive Producer/Cocreator

JULIE & JULIA:

INTRODUCED PREVIEW SCREENING

Tuesday, August 4

Introduction: **Julie Powell**, Author, *Julie and Julia: 365 Days, 524 Recipes, 1 Tiny Apartment Kitchen*

GOOD-BYE TO GUIDING LIGHT, 72 YEARS YOUNG

Wednesday, August 19

In Person: **Ellen Wheeler**, Executive Producer; **Jill Lorie Hurst**, Head Writer; **Grant Aleksander**, "Phillip Spaulding"; **Bradley Cole**, "Jeffrey O'Neill"; **Elizabeth Keifer**, "Blake Marler"; **Michael O'Leary**, "Rick Bauer"; **Kim Zimmer**, "Reva Shayne O'Neill"

FROM WORDS TO CODE:

A WORKSHOP FOR SURVIVING AS A WRITER IN THE DIGITAL WORLD

Wednesday, September 30

In Person: **Wilson Cleveland**, Senior Vice President, CJP Digital Media; **Joshua Cohen**, Founder, Tilzy.tv; **Anne Flournoy**, Writer/Creator, The Louise Log, thelouiselog.com; **Elena Moscott**, Writer/Director/Creator, Life After Lisa, filmfest.com; **Andrew Park**, Creator, The Hayley Project, thehayleyproject.com; **Thom Woodley**, Creator, Dinosaur Diorama TV, theburg.tv
Moderator: **Fred Graver**, Owner/Founder, iLarious
In association with **WGA-E**

SHORE ON THE SCORE:

THE MUSIC OF THE LORD OF THE RINGS

Thursday, October 1

In Person: **Doug Adams**, Author, *The Music of The Lord of the Rings Films*; **Billy Boyd**, "Peregrin 'Pippin' Took"; **Howard Shore**, Composer/Conductor, *The Lord of the Rings* films
Moderator: MTV's **Kurt Loder**
This event is in conjunction with **The Lord of the Rings: The Fellowship of the Ring: Howard Shore's Score Performed by 300 Musicians Live to Film**

AN EVENING WITH JULIE ANDREWS

Monday, October 5

In Person: **Julie Andrews**
(also a PaleyAfterDark event)

**A CELEBRITY STAGED READING OF
THE TWILIGHT ZONE'S "THE MASKS"**

Wednesday, October 28

Performers: **Lucie Arnaz, Jeremy Hollingworth, Laurence Luckinbill, Katharine Luckinbill, Robert Walden, and Fritz Weaver**

Director: **Antony Marsellis**

Special Guest: **Anne Serling-Sutton**, Rod Serling's daughter

In association with **Food for Thought Productions**
(also a PaleyAfterDark event)

**RAYMOND CHANDLER MEETS CRAIGSLIST:
HBO'S BORED TO DEATH**

Monday, November 2

In Person: **Jonathan Ames**, Creator, Executive Producer; **Ted Danson**, "George Christopher"; **Jason Schwartzman**, "Jonathan Ames"

Moderator: **John Hodgman**, Actor/Author

UNSEEN SINATRA: CARNEGIE HALL, 1980

Tuesday, November 3

In Person: **Frank Sinatra, Jr.**; **George Kalinsky**, Official Photographer for Madison Square Garden;

Charlie Pignone, President, Frank Sinatra Enterprises; **Twyla Tharp**, Choreographer

Private reception followed, which included a donation of the new Sinatra CD.

**RELIGION, MEDIA, AND CULTURE:
ISLAM AND THE MEDIA**

Wednesday, November 4

In Person: **Dr. Mahmoud Ayoub**, Faculty Associate in Shi'ite Islam and Christian-Muslim Relations, Hartford Seminary; **Maria Ebrahimji**, Executive Editorial Producer, CNN; **Aziz Fahmy Farag**, Bureau Chief/Senior Correspondent, Saudi TV, Channel 2, Washington; **Daisy Khan**, Executive Director, American Society for Muslim Advancement (ASMA); **Dr. Gwendolyn Zoharah Simmons**, Assistant Professor of Religion, University of Florida

Moderator: **Ibrahim Abdil-Mu'id Ramey**, Director of Human Rights Division, Muslim American Society Freedom Foundation

In association with **The Temple of Understanding**. Funding for this program was provided by the **Alavi Foundation**.

**KEEPING IT FRESH:
TELEVISION WRITING IN THE INTERNET AGE**

Friday, November 6

In Person: **Rory Albanese**, Executive Producer, *The Daily Show*; **Jim Downey**, Writer, *Saturday Night Live*; **Al Jean**, Executive Producer, *The Simpsons*; **Peter Tolan**, Cocreator and Executive Producer, *Rescue Me*

Moderator: **Virginia Heffernan**, Internet Culture Columnist, *The New York Times Magazine*

In association with the **New York Comedy Festival**

**WRITING FOR LATE NIGHT WITH JIMMY FALLON:
THE WRITERS OF NBC'S LATE NIGHT DISCUSS
THEIR PROCESS AND LOOK UNCOMFORTABLE**

Saturday, November 7

In Person: **A.D. Miles**, Head Writer; **Wayne Federman**, Head Monologue Writer; **Gerard Bradford**; **Jeremy Bronson**; **Mike "Deetch" DiCenzo**; **Morgan Murphy**; **Amy Ozols**; **Diallo Riddle**; **Jon Rineman**; **Bashir Salahuddin**

Moderator: **Stephen Rodrick**, Contributing Editor, *New York Magazine*, Writer, *New York Times Magazine*
In association with the **New York Comedy Festival**

**THE TRUTHINESS BEHIND THE LINES:
AN IN-DEPTH LOOK BEHIND THE SCENES
WITH THE COLBERT REPORT WRITERS**

Saturday, November 7

In Person: **Barry Julien**, Head Writer; **Peter Grosz**; **Max Werner**; **Peter Gwinn**; **Glenn Eichler**; **Jay Katsir**; **Rob Dubbin**; **Michael Brumm**; **Frank Lesser**; **Opus Moreschi**; **Meredith Scardino**; **Eric Drysdale**

Moderator: **Zachary Kanin**, *New Yorker* cartoonist and author of *The Short Book*
In association with the **New York Comedy Festival**

**DARK SHADOWS AT TWILIGHT:
TV VAMPIRE(S) TAKEDOWN**

Saturday, November 14

In Person: **Chelsea Doyle**, Freelance Writer, Starpulse.com; (*Buffy the Vampire Slayer* and *Angel*); **Jim Pierson**, Author/Producer, *Dark Shadows* DVD releases (*Dark Shadows*); **Andi Teran**, Contributing Writer, VanityFair.com (*Twilight Saga*); **Sammy Buck**, Blogger, tvland.com (*Salem's Lot*); **Angel Cohn**, Senior Editor, Television Without Pity; (*True Blood*); **Alan Kistler**, Comic Book Historian/Writer (*Vampire Diaries*, *Forever Knight*)
Moderator: **Ken Tucker**, Editor-at-Large, *Entertainment Weekly*

**LAW & ORDER:
TWENTY YEARS AND COUNTING**

Monday, November 16

In Person: **Dick Wolf**, Series Creator; **René Balcer**, Executive Producer; **S. Epatha Merkerson**, "Lt. Anita Van Buren"; **Sam Waterston**, "D.A. Jack McCoy"
(also a Robert M. Batscha University Seminar and a PaleyAfterDark event)

LIZA'S AT THE PALACE...

Tuesday, November 24

In Person: **Liza Minnelli**
Moderator: **Michael Feinstein**

REVISITING MISTER MAGOO'S CHRISTMAS CAROL

Tuesday, December 1

In Person: **Darrell Van Citters**, Animator and Author, *Mister Magoo's Christmas Carol: The Making of the First Animated Christmas Special*; **Judy Levitow**, Daughter of *Magoo* Director Abe Levitow; **Marie Matthews**, Voice of "Young Scrooge"

Moderator: **Jack Doulin**, New York Theatre Workshop

**TOO MARVELOUS FOR WORDS:
THE MUSIC OF JOHNNY MERCER**

Wednesday, December 2

In Person: **Robert Kimball**, Coauthor, *The Complete Lyrics of Johnny Mercer*; **Robert Osborne**, Host, Turner Classic Movies; **Barry Day**, Coauthor, *The Complete Lyrics of Johnny Mercer*

Performers: **Klea Blackhurst**; **Steve Ross**; **Anna Bergman**

Funding for this event has been provided by the **Johnny Mercer Foundation**
(also a PaleyAfterDark event)

THE TWO T'S: THEATER AND TELEVISION

Monday, December 7

In Person: **Michael Cristofer**, Pulitzer Prize-winning Writer, *Shadowbox*, *The Witches of Eastwick*, *Falling In Love*, and Lifetime's *Georgia O'Keefe* and Tony Award-winning actors **Elaine Stritch**, **Frances Sternhagen**, and **Tyne Daly**

The Paley Center for Media is proud to announce a partnership with **Food for Thought Productions**

LOS ANGELES

AN EVENING WITH WONDERLAND

Monday, January 12

In Person: **Peter Berg**, Executive Producer; **Brian Grazer**, Executive Producer; **Michelle Forbes**, "Dr. Lyla Garrity"; **Ted Levine**, "Dr. Robert Banger"; **Billy Burke**, "Dr. Abe Matthews"; **Michael Jai White**, "Dr. Derrick Hatcher"; **Joelle Carter**, "Heather Miles"
Moderator: **Stuart Levine**, Senior Editor, *Daily Variety*

"PUT ON A HAPPY FACE":

A SALUTE TO CHARLES STROUSE

Monday, January 26

In Person: **Charles Strouse**; **Bonnie Franklin**, Performer, *Applause*
Moderator: **Robert Hofler**, Theatre Critic, *Daily Variety*
(also a PaleyAfterDark event)

ROSIE O'DONNELL PREMIERES AMERICA

Tuesday, February 24

In Person: **Rosie O'Donnell**, "Dr. Maureen Brennan", Executive Producer; **Philip Johnson**, "America"; **Larry Sanitzky**, Executive Producer; **Andrew Diamond**, President, Aviva Foundation
Moderator: **Janice Rhoshalle Littlejohn**

SIT DOWN, SHUT UP:

PREMIERE SCREENING & SEMINAR

Monday, April 7

In Person: **Nick Kroll**, "Andrew Legustambos"; **Tom Kenny**, "Happy"; **Cheri Oteri**, "Helen Klench"; **Henry Winkler**, "Willard Deutschebog"
Moderator: **Mike Schneider**, Reporter, *Daily Variety*

**KENNETH BRANAGH
AS INSPECTOR KURT WALLANDER**

Wednesday, April 29

In Person: **Kenneth Branagh**; **Rebecca Eaton**, Executive Producer, MASTERPIECE
Moderator: **Brian Lowry**, Television Critic, *Daily Variety*
In association with **MASTERPIECE** and **BAFTA LA**

GLEE SERIES PREMIERE

Monday, May 11

Special Screening at Santa Monica High School

SAVING GRACE:

SEASON THREE PREMIERE

Saturday, June 13

In Person: **Nancy Miller**, Creator/Executive Producer; **Holly Hunter**, "Grace Hanadarko"; **Kenny Johnson**, "Hamilton Dewey"; **Laura San Giacomo**, "Rhetta Rodriguez"; **Yaani King**, "Neely Lloyd"; **Gregory Cruz**, "Bobby Stillwater"; **Bailey Chase**, "Butch Ada"; **Lorraine Toussaint**, "Kate Perry"; **Dylan Minnette**, "Clay Norman"
Moderator: **Cynthia Littleton**, Deputy Editor, *Daily Variety*

INSIDE HOUSE: THE CREATIVE PROCESS

Wednesday, June 17

In Person: **David Shore**, Creator/Executive Producer; **Katie Jacobs**, Executive Producer; **Hugh Laurie**, "Dr. Gregory House"; **Lisa Edelstein**, "Dr. Lisa Cuddy"; **Robert Sean Leonard**, "Dr. James Wilson"; **Omar Epps**, "Dr. Eric Foreman"; **Greg Yaitanes**, Director/Executive Producer
Moderator: **Ray Richmond**

MEMBERS ADVANCE SCREENING:

JULIE & JULIA

Tuesday, July 21

Special Screening at the AMC Burbank 16 Cinemas

SCREENING RETROSPECTIVE:

R.J. CUTLER ON FILM & TELEVISION

Thursday, August 6 to Sunday, August 9

A selection from nonfiction drama series, formatted shows, television documentaries, and theatrical documentaries were selected.

A THIRTYSOMETHING CELEBRATION

Tuesday, August 18

In Person: **Marshall Herskovitz**, Executive Producer; **Edward Zwick**, Executive Producer; **Timothy Busfield**, "Elliot Weston"; **Peter Horton**, "Gary Shepherd"
Moderator: **Ray Richmond**

**THE FUNTASTIC WORLD
OF HANNA-BARBERA: INSIDE THE STUDIO**

Saturday, August 22

In Person: **Jerry Eisenberg**, Animator; **Butch Hartman**, Animator; **Willie Ito**, Animator; **Ken Spears**, Animator
Moderator: **Gary Owens**

INSIDE PARADE: THE TRUE STORY BEHIND THE TONY-WINNING MUSICAL

Monday, September 21

In Person: **Alfred Uhry**, Writer, Book; **Lara Pulver**, "Lucille Frank"; **Jason Robert Brown**, Writer, Music and Lyrics
Moderator: **Robert Hofler**, Theater Critic, *Daily Variety*

U.S. PREMIERE:

ESPN'S 30 FOR 30: KINGS RANSOM

Thursday, October 1

In Person: **Wayne Gretzky**; **Peter Berg**, Director; **Peter Pocklington**, Former Edmonton Oilers Owner; **Bruce McNall**, Former LA Kings Owner; **Bob Miller**, LA Kings Play-by-Play Announcer; **Steve Michaels**, Producer
Moderator: **Rick Allen**, CEO, SnagFilms, and former President & CEO, Sporting News
Reception sponsored by **ESPN**
(also a PaleyAfterDark event)

DROP DEAD DIVA: SEASON ONE FINALE

Wednesday, October 7

In Person: **April Bowlby**, "Stacy"; **Margaret Cho**, "Teri Lee"; **Brooke Elliott**, "Jane Bingum"; **Ben Feldman**, "Fred"; **Jackson Hurst**, "Grayson Kent"; **Kate Levering**, "Kim Kaswell"; **Josh Stamberg**, "J. Parker"; **Josh Berman**, Series Creator/Executive Producer; **Alex Taub**, Executive Producer
Moderator: **Janice Rhoshalle Littlejohn**

INSIDE THE WRITERS ROOM: TRUE BLOOD

Wednesday, October 28

In Person: **Alan Ball** and the writing staff of *True Blood*; **Elisabeth Finch**; **Kate Barnow**; **Brian Buckner**; **Nancy Oliver**; **Alexander Woo**; **Raelle Tucker**
Moderator: **Alynda Wheat**, Staff Writer, *Entertainment Weekly*

DAWSON'S CREEK: A LOOK BACK

Wednesday, November 4

In Person: **Kevin Williamson**, Creator/Executive Producer; **James Van Der Beek**, "Dawson Leery"; **Busy Philipps**, "Audrey Liddell"; **Meredith Monroe**, "Andie McPhee"; **Paul Stupin**, Executive Producer
Moderator: **William Keck**, Senior Reporter, *TV Guide Magazine*

JULIE NEWMAR: A LIFE IN MOTION

Saturday, November 7

In Person: **Julie Newmar**

CURRENT TV'S MAX & JASON PRESENT: MEDIA, TECHNOLOGY & TRANSFORMATION

Thursday, November 12

In Person: **Max Lugavere**, Host, *Current TV*; **Jason Silva**, Host, *Current TV*; **Barry Ptolemy**, Director; **Courtney Nichols**, Activist; **Patrick Shen**, Director; **Rob Levy**, Untitled Entertainment; **Ryan Scott**, Causecast.org

INSIDE PARKS & RECREATION

Monday, November 14

In Person: **Amy Poehler**, "Leslie Knope"; **Aziz Ansari**, "Tom Haverford"; **Nick Offerman**, "Ron Swanson"; **Paul Schneider**, "Mark Brendanawicz"; **Aubrey Plaza**, "April"; **Greg Daniels**, Creator/Executive Producer; **Michael Schur**, Creator/ Executive Producer; **Dean Holland**, Editor; **Morgan Sackett**, Producer
Moderator: **Diane Gordon**, Editor in Chief, *The Surf Report*

A SALUTE TO THE KENNEDY CENTER HONORS

Wednesday, December 16

In Person: **George Stevens, Jr.**, Producer; **Carol Burnett**, Honoree; **Quincy Jones**, Honoree; **Zubin Mehta**, Honoree
Moderator: **Mary Hart**, Host, *Entertainment Tonight*
(also a PaleyAfterDark event)

PALEYDOCFEST09

This New York-based Festival is a unique, noncompetitive event devoted to the art, craft, and history of the television documentary. The 2009 Festival ran from October 8 to November 5.

A slate of new and noteworthy works of nonfiction focused on this year's theme, the intersection of politics and culture; Q&A with filmmakers and their subjects followed each of the screenings.

Funding for this Festival has been generously provided by the **HEARST Corporation** (Gold), and **HBO** (Bronze), with additional support from **WNET.org**, and public funds from the **New York City Department of Cultural Affairs**. **SnagFilms** is the Paley Center's online documentary distribution collaborator. **PALEYDOCFEST** prescreening wine receptions were sponsored by **Cycles Gladiator Wines**.

THE WAY WE GET BY

Thursday, October 8

In Person: **Aron Gaudet**, Filmmaker; **Gita Pullapilly**, Filmmaker; **Bill Knight**, WWII Veteran and Film Subject; **Jerry Mundy**, Former Marine and Film Subject
This screening was in association with **P.O.V.**

AMERICAN MASTERS:

JOAN BAEZ: HOW SWEET THE SOUND

Friday, October 9

In Person: **Mary Wharton**, Filmmaker; **Susan Lacy**, Executive Producer, *American Masters*; **Anthony DeCurtis**, Author and Contributing Editor, *Rolling Stone*

ESPN'S 30 FOR 30:

THE LEGEND OF JIMMY THE GREEK

Tuesday, October 13

In Person: **Fritz Mitchell**, Filmmaker; **Irv Cross**, Sportscaster; **Phyllis George**, Sportscaster; **Anthony Snyder**, Son of Jimmy "The Greek" Snyder
Moderator: **George Veras**, Former Producer, *NFL Today*

THE ART OF THE DOCUMENTARY PITCH

Saturday, October 17

Judging Panel: **Andrew Mer**, Vice President, Content Partnerships, SnagFilms; **Diana Holtzberg**, Vice President, USA Operations, Sales, Acquisitions, and Project Development, Films Transit International; **Charlie Maday**, Senior Vice President, Programming, History; **Molly Thompson**, Vice President, A&E IndieFilms; **Chris White**, Director of Programming & Production, P.O.V.

Finalists: **Leo Sacks**, *A Taste of Heaven*; **Therese Shechter**, *How to Lose Your Virginity*; **Till Schauder**, *From Texas to Tehran*; **Jennifer Redfearn**, *Sun Come Up*; **Annie Heringer**, *The Pigeon Game*
Prize Sponsored by **SnagFilms**

RISE AND FALL OF THE BERLIN WALL

Tuesday, October 20

In Person: **Oliver Halmburger**, Filmmaker; **Nikolaus Piper**, Senior Correspondent, *Süddeutsche Zeitung*
Moderator: **Garrick Utley**, President, The Neil D. Levin Graduate Institute of International Relations and Commerce

This screening was in association with **History** and **ZDF Enterprises**

THE GLASS HOUSE

Wednesday, October 21

In Person: **Hamid Rahmanian**, Filmmaker; **Melissa Hibbard**, Filmmaker; **Marjaneh Halati**, Founder, Omid e Mehr Foundation

This screening was in association with the **Sundance Channel**

REPORTER

Friday, October 23

In Person: **Eric Daniel Metzgar**, Filmmaker; **Nicholas Kristof**, Author and Film Subject
This screening was in association with **HBO Documentary Films**

RIP: A REMIX MANIFESTO

Monday, October 26

In Person: **Brett Gaylor**, Filmmaker; **Christi Deardorff**, Senior Vice President of Underwriting, Hiscox Insurance Company; **Tom Neff**, CEO/Founder, The Documentary Channel; **Karen Shatzkin, Esq.**, Legal Expert, Shatzkin & Mayer, P.C.; **Elizabeth Stark**, Visiting Fellow at the Yale Information Society Project; **Steve Stein (Steinski)**, Hip Hop Producer/DJ; **Ian Edgar**, Remix Artist, Eclectic Method
Moderator: **John Schaefer**, Host, *Soundcheck* and *New Sounds*, WNYC

POLIWOOD

Thursday, October 29

In Person: **Barry Levinson**, Filmmaker; **Eric Alterman**, Columnist, *The Nation*; **Tim Daly**, Actor; **Tom Fontana**, Writer/Producer; **Lynn Whitfield**, Actress
Moderator: **Robin Bronk**, Executive Director, The Creative Coalition

This screening was in association with **Showtime** and **The Creative Coalition**. A private dinner followed.

DOCU-JAM 2009

Thursday, November 5

In collaboration with **Downtown Community Television New York (DCTV)**

PALEYFEST: Fall TV Preview Parties

The Paley Center wishes to thank the following sponsors for their generous support:

In New York: Members-Only receptions in-kind donation from **Marani Premium Vodka** and **Rose's Cocktail Infusions**

In Los Angeles: **TV Guide Magazine**, **Nutrisystem**, **Coca-Cola**, **Heineken**, **Town & Country**, **Trés LA**, and **Union Ice**

NEW YORK

Tuesday, September 8	FOX
Thursday, September 10	NBC
Friday, September 11	CBS
Monday, September 14	The CW
Wednesday, September 16	ABC

LOS ANGELES

Wednesday, September 9	FOX
Thursday, September 10	NBC
Friday, September 11	CBS
Monday, September 14	The CW
Tuesday, September 15	ABC

PALEYFEST

The Los Angeles–based William S. Paley Television Festival features the best in television programming, past and present. The twenty-sixth annual Festival took place from April 10 to 24.

Founding Benefactor

William S. Paley Foundation

The Paley Center also wishes to thank:

Evening Sponsors

Microsoft Zune, Netflix

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Media Partners

KROQ-FM, LA Weekly

IT'S ALWAYS SUNNY IN PHILADELPHIA

Friday, April 10

In Person: **Rob McElhenney**, "Mac"; **Kaitlin Olson**, "Sweet Dee"; **Danny DeVito**, "Frank"; **Charlie Day**, "Charlie"; **Glenn Howerton**, "Dennis"

Moderator: **Craig Tomashoff**, Executive Editor, *TV Guide Magazine*

90210

Saturday, April 11

In Person: **Matt Lanter**, "Liam Court"; **Ryan Eggold**, "Ryan Matthews"; **Jessica Stroup**, "Erin Silver"; **Shenae Grimes**, "Annie Wilson"; **Rob Estes**, "Harry Wilson"; **Rebecca Rand Kirshner Sinclair**, Executive Producer

Moderator: **Diablo Cody**

TRUE BLOOD

Monday, April 13

In Person: **Alan Ball**, Executive Producer; **Anna Paquin**, "Sookie Stackhouse"; **Stephen Moyer**, "Bill Compton"; **Ryan Kwanten**, "Jason Stackhouse"; **Sam Trammell**, "Sam Merlotte"; **Rutina Wesley**, "Tara Thornton"; **Nelsan Ellis**, "Lafayette Reynolds"; **Carrie Preston**, "Arlene Fowler"; **Alexander Skarsgard**, "Eric Northman"

Moderator: **Stuart Levine**, Senior Editor, *Daily Variety*

DR. HORRIBLE'S SING-ALONG BLOG

Tuesday, April 14

In Person: **Joss Whedon**, Executive Producer; **Nathan Fillion**, "Captain Hammer"; **Felicia Day**, "Penny"; **Zack Whedon**, Producer/Writer; **Jed Whedon**, Composer/Writer; **Maurissa Tancharoen**, Producer/Writer

Moderator: **Matt Roush**, Television Critic, *TV Guide Magazine*

DOLLHOUSE

Wednesday, April 15

In Person: **Joss Whedon**, Executive Producer; **Eliza Dushku**, "Echo"; **Fran Kranz**, "Topher Brink"; **Dichen Lachman**, "Sierra"; **Miracle Laurie**, "Mellie"; **Liz Craft**, Executive Producer; **Sarah Fain**, Executive Producer

Moderator: **Matt Roush**, Television Critic, *TV Guide Magazine*

THE BIG BANG THEORY

Thursday, April 16

In Person: **Chuck Lorre**, Executive Producer; **Bill Prady**, Executive Producer; **Johnny Galecki**, "Leonard Hofstadter"; **Jim Parsons**, "Sheldon Cooper"; **Kaley Cuoco**, "Penny"; **Simon Helberg**, "Howard Wolowitz"; **Kunal Nayyar**, "Rajesh Koothrappali"

Moderator: **Cynthia Littleton**, Deputy Editor, *Daily Variety*

THE MENTALIST

Friday, April 17

In Person: **Bruno Heller**, Executive Producer; **Chris Long**, Executive Producer; **Simon Baker**, "Patrick Jane"; **Robin Tunney**, "Teresa Lisbon"; **Amanda Righetti**, "Grace Van Pelt"; **Owain Yeoman**, "Wayne Rigsby"

Moderator: **Ben Grossman**, Editor in Chief, *TV Week*

DESPERATE HOUSEWIVES

Saturday, April 18

In Person: **Neal McDonough**, "Dave Williams"; **Doug Savant**, "Tom Scavo"; **James Denton**, "Mike Delfino"; **Bob Daily**, Executive Producer; **Marc Cherry**, Executive Producer; **Eva Longoria Parker**, "Gabrielle Solis"; **Teri Hatcher**, "Susan Mayer"; **Dana Delaney**, "Katherine Mayfair"; **Brenda Strong**, "Mary Alice Young"; **Kyle McLachlan**, "Orson Hodge"; **Kathryn Joosten**, "Karen McCluskey"

Moderator: **William Keck**, Senior Reporter, *TV Guide Magazine*

THE UNAIRED PUSHING DAISIES: SPECIAL SCREENING EVENT

Sunday, April 19

In Person: **Bryan Fuller**, Executive Producer; **Ellen Greene**, "Vivian Charles"; **Dan Jinks**, Executive Producer; **Bruce Cohen**, Executive Producer; **Barry Sonnenfeld**, Director/Executive Producer; **Jim Dooley**, Composer; **Christine Adams**, "Simone Hundin"

BATTLESTAR GALACTICA / CAPRICA: A LOOK BACK & A LOOK AHEAD

Monday, April 20

In Person: **Ronald D. Moore**, Executive Producer; **David Eick**, Executive Producer; **Jane Espenson**, Executive Producer; **Tricia Helfer**, "Number Six"; **Grace Park**, "Sharon"; **Eric Stoltz**, "Daniel Greystone"; **Esai Morales**, "Joseph Adama"; **Paula Malcomson**, "Amanda Greystone"; **Alessandra Torresani**, "Zoe Greystone"; **Magda Apanowicz**, "Lacy Rand"

Moderator: **Seth Green**

Robert M. Batscha University Seminars

THE HILLS

Tuesday, April 21

In Person: **Sara Mast**, Coexecutive Producer; **Sean Travis**, Coexecutive Producer; **Liz Gately**, Executive Producer; **Adam Divello**, Executive Producer; **Lauren Conrad**; **Whitney Port**; **Audrina Patridge**; **Brody Jenner**; **Lo Bosworth**; **Stephanie Pratt**

Moderator: **Tim Stack**, Senior Reporter, *Entertainment Weekly*

BIG LOVE

Wednesday, April 22

In Person: **Will Scheffer**, Executive Producer; **Mark V. Olsen**, Executive Producer; **Bill Paxton**, "Bill Henrickson"; **Jeanne Tripplehorn**, "Barbara Henrickson"; **Chloe Sevigny**, "Nicolette Grant"; **Harry Dean Stanton**, "Roman Grant"; **Grace Zabriskie**, "Lois Henrickson"; **Matt Ross**, "Alby Grant"

Moderator: **Mary McNamara**, Television Critic, *The Los Angeles Times*

FRINGE

Thursday, April 23

In Person: **J.J. Abrams**, Executive Producer; **Roberto Orci**, Executive Producer; **Alex Kurtzman**, Executive Producer; **Jeff Pinkner**, Executive Producer; **Bryan Burk**, Executive Producer; **Anna Torv**, "Olivia Dunham"; **Joshua Jackson**, "Peter Bishop"; **John Noble**, "Dr. Walter Bishop"

Moderator: **Ken Tucker**, Television Critic, *Entertainment Weekly*

A SWINGTOWN CELEBRATION

Thursday, April 24

In Person: **Alan Poul**, Executive Producer; **Mike Kelley**, Executive Producer; **Molly Parker**, "Susan"; **Miriam Shor**, "Janet"; **Grant Show**, "Tom"; **Lana Parilla**, "Trina"; **Shanna Collins**, "Laurie"

Moderator: **Cynthia Littleton**, Deputy Editor, *Daily Variety*

The Paley Center reaches beyond its walls to serve an off-site collegiate audience through its University Seminar Series. This initiative utilizes satellite link or the Internet to transmit seminars to hundreds of colleges and universities throughout the United States, and offers exclusive access to videos of selected Public Programs on our website.

The Robert M. Batscha University Seminar Series is generously funded by **Dick Wolf**.

NEW YORK

GOING GREEN IN THE ENTERTAINMENT INDUSTRY A GREEN IS UNIVERSAL CASE STUDY AND THE EARTH DAY EVE FORUM

Tuesday, April 21

(see Public Programs New York for full description)

RELIGION, MEDIA, AND CULTURE: THE DALAI LAMA

Tuesday, May 5

(see Public Programs New York for full description)

LAW & ORDER: TWENTY YEARS AND COUNTING

Monday, November 16

(see Public Programs New York for full description)

Education

The Paley Center's Education Department serves groups of students of all ages, educators, academic administrators, and community leaders with diverse constituencies. Using radio and television programs from the collection, Educators lead discussion-based classes that encourage critical thinking about key themes and issues that have shaped contemporary society. While the medium is television or radio, the subject may be advertising, the Vietnam conflict, the changing role of women, political campaigns, communities around the world, or many others.

The Education Department is also involved in a series of special initiatives that reach out to the community, such as Docu-Jam: A Youth Documentary Showcase and the Media That Matters Film Festival.

Classes are presented to school groups both at the Paley Center in New York and offsite through video conferencing. Re-creating Radio workshops are held select Saturdays in New York.

Funding for the Education Program has been generously provided by an endowment from the **William Randolph Hearst Foundation** and **Leo J. Hindery, Jr.**

For additional support, the Paley Center wishes to thank: **The Annenberg Foundation, Joan Ganz Cooney, The Dana Foundation, The Richard Eaton Foundation, Materials for the Arts, NYC Department of Cultural Affairs/NYC Department of Sanitation, NYC Department of Education.**

This program is supported, in part, by public funds from the **New York City Department of Cultural Affairs.**

Class Program, New York

Muppets and Puppets: Grades K – 3

Think Green: Grades 1 – 2

Fractured Fairy Tales: Grades 2 – 4

Around the World: Grades 3 – 5

Superheroes, Crime Fighters, and Villains:
Grades 3 – 6

Tooned in to Animation: Grades 3 – 7

Telling a Story with Sound: Grades 4 – 8

**Faster Than a Speeding Bullet:
Superheroes on Radio:** Grades 5 – 8

The Fine Art of Persuasion: Television and Advertising: Grades 5 – 12; college

The Civil Rights Movement and Television:
Grades 5 – 12

The Master of Suspense: Hitchcock on the Box:
Grades 7 – 12

Portrayals of Women on Television: Grades 8 – 12

Green Teens: Grades 8 – 12

The Thirty-Second Candidate: Political Advertising on Television: Grades 9 – 12

Youth Media Perspectives: Grades 9 – 12

Red Scare: The Cold War on Television:
Grades 9 – 12

America through the Lens: The Art of the Television Documentary: Grades 9 – 12; college

The Living Room War: Television & Vietnam:
Grades 10 – 12; college

Re-creating Radio

Re-creating Radio is a two-hour workshop where children ages nine and older produce an old-time radio drama using scripts, sound effects, and music. The workshop takes participants through the many stages of radio production and concludes with a "live" broadcast.

Acquisitions for the Collection

Once again, we enhanced the value of our unique collection by acquiring programs consistent with our mission: to preserve and present the most acclaimed and artistically accomplished television, radio, and new-media programs and commercials, as well as those deemed by our Curatorial Department to be culturally, historically, and/or socially impactful.

Highlights of these acquisitions include:

Television Programming

We continued our acquisition of Peabody Award-winning programs, including the ABC News documentary series *Hopkins*; 60 Minutes' presentation of *Lifeline*; installments of *Independent Lens*; and episodes of AMC's *Breaking Bad* and HBO's *Entourage*.

From Jim Pierson of MPI Media, we received long-out-of-circulation episodes of *The Greatest Show on Earth* (which features Lucille Ball's dramatic television debut), *The Governor & JJ*, and the television movie *The Legend of the Beverly Hillbillies*.

MGM Television donated episodes of *The Addams Family* and *Mr. Ed*. The latter features rare appearances from guest stars including George Burns, Clint Eastwood, and Mae West.

Through a grant from the Corporation for Public Broadcasting, the Paley Center acquired from WETA several episodes of *Washington Week with Gwen Ifill*, with a focus on coverage of the 2008 presidential election, and, from Ken Burns his documentary series *The War*, among other award-winning public television programs.

Charlie Sharra donated several uncommon episodes from early television series, including *My Little Margie*, *My Hero*, and *The Trouble with Father*.

Donations from CBS/Paramount in 2009 included television pilots from Desilu Productions that have never before been seen by the general public; a long out-of-circulation episode of the series *Those Whiting Girls* with guest star Johnny Mercer; and, for our Kristin Chenoweth seminar, episodes of the rarely seen sitcom *Kristin* and Chenoweth's appearance on *Frasier*.

Showtime donated episodes of their popular, award-winning series *Dexter* and the British program *Meadowlands*.

The Paley Center acquired rarely seen episodes of Tom Snyder's innovative late night talk show, *The Tomorrow Show*, from producer Joel Tator.

ESPN donated their critically acclaimed documentary, *The Greatest Game Ever Played*, about the 1958 National Football League Championship.

From Random House Films, we received several hard-to-find circus-related programs featuring such people as Tony Curtis, Tony Randall, and Jack Klugman.

Bob Booker donated a number of television programs featuring Paul Lynde, including the much requested, cult classic *Paul Lynde Halloween Special* and *Paul Lynde at the Movies*.

From our annual acquisitions from ABC we received episodes of such popular, Emmy-winning series as *Ugly Betty*, *The View*, *Grey's Anatomy*, *Nightline*, *Desperate Housewives*, and *ABC World News*, among many others, as well as comprehensive coverage of President Barack Obama's inauguration.

HBO donated episodes of many of their critically acclaimed original series such as *True Blood*, *Flight of the Conchords*, and *Little Britain USA*, as well as the Emmy-winning movie *Grey Gardens*.

The following programs were acquired in conjunction with public events held at the Paley Center:

From the John F. Kennedy Center, we received all the Kennedy Center Honors programs spanning from its inception in 1978 to 2008. The Kennedy Center Honors is generally considered to be one of the classiest awards program on television and the honor itself is one of the most prestigious awards an artist can receive for his or her contributions to this country's culture.

From Sony Pictures Television, the Paley Center received several episodes of the popular sitcom *The Facts of Life* and *The Facts of Life Down Under* for our Cloris Leachman event; as well as groundbreaking Norman Lear programs including *All in the Family*, *Maude*, and *All's Fair*. The Screen Actors Guild donated the Emmy-winning *The Screen Actors Guild 50th Anniversary Celebration* for our Cloris Leachman event.

For our Johnny Mercer event, the Paley Center acquired a rare 1951 episode of *Meet Me at the Waldorf* featuring Mercer and Robert Alda from Eric Spilker, as well as Mercer's appearance on *Person to Person* from Barry Day.

Frank Sinatra Enterprises donated the rare *Sinatra at Carnegie Hall*, Sinatra's record-breaking 1980 New York concert, for our Frank Sinatra event.

Lucie Arnaz donated the Emmy-winning documentary *Lucy & Desi: A Home Movie*, as well as *Lyndon*, starring her husband Laurence Luckinbill.

Paul Brownstein donated many rare programs for our Julie Andrews seminar including *The Julie Andrews Hour*, which broke Emmy records in 1973.

The Paley Center received the complete first season of CBS's hit situation comedy *The Big Bang Theory* from Warner Bros. Television.

Classic Media donated a new HD remaster of *Mr. Magoo's Christmas Carol* for our sold-out December screening and seminar of the holiday classic.

The Paley Center received episodes of the acclaimed Canadian series *Little Mosque on the Prairie* in conjunction with public events held in New York and Los Angeles.

Martin Lewis donated many of *The Secret Policeman's Ball* specials for our screening series. *The Secret Policeman's Ball* series has been credited with galvanizing comedians and rock musicians to use their talents and influence to raise funds and consciousness for human rights and other social and political causes—and helped inspire 1985's *Live Aid*. The balls feature such entertainers as John Cleese, Dudley Moore, Hugh Laurie, Bono, U2, Pete Townshend, Sting, and Eric Clapton.

Shannon Bolin donated the 1954 telecast of NBC Opera Theatre's production of Puccini's *Suor Angelica*, in English, starring Elaine Malbin and Ms. Bolin, for our Opera Index screening in May.

The Paley Center received close to one hundred episodes of dramatic programs from around the world, all International Emmy nominees.

Radio Programming

Peabody Award–winning radio programs that were donated to the Paley Center included National Public Radio's *China: The Earthquake of Chendgu* and *36 Years of Solitary: Murder, Death and Justice in Angola*.

From Sabino & Sabino, P.C., we received episodes of such radio classics as *Suspense*, *The Lone Ranger*, *The Whistler*, and *Sherlock Holmes*.

Bill and Anne Kelly donated rare episodes of *Command Performance*, *The Danny Kaye Show*, and *The Jimmy Durante Show*, among others. These programs feature such performers as Judy Garland, Bob Hope, and Frank Sinatra.

Jonathan and Ann Mack donated rarely heard episodes of *The Danny Kaye Program*, *The Joan Davis Show*, *The Rudy Vallee Show*, and *Blue Ribbon Town*.

The Paley Center continues to receive award-winning episodes of *This American Life* from producer Ira Glass.

Advertising

Outtakes of Mel Brooks performing his "2,000-Year-Old Man" for Ballantine beer commercials were donated.

Listening Series

NEW YORK AND LOS ANGELES

The radio listening rooms in New York and Los Angeles continued to showcase programs from the Paley Center's radio holdings. Highlights included: *A Toast to Dean Martin*; *Black Radio: Telling It Like It Was*; *The Radio Interview: The Beatles*; *Lucille Ball: The Redhead on Radio*; and *A Salute to Sondheim*.

Radio Broadcasts

NEW YORK

Radio shows based outside New York City continued to take advantage of our centrally located studio to conduct ISDN interviews with prominent guests. New York highlights this year included Steve Crowley's American Scene Radio and Royal Oak Films. Our Media Council uses the studio extensively, including Max Robins's weekly half-hour on the *Howie Carr Show*, as well as regular Podcast interviews that have included such prominent personages as comedian and bestselling author Lewis Black, *Guardian* editor-in-chief Alan Rusbridger, *48 Hours* executive producer Susan Zirinsky, and Emmy Award–winning producer Tom Fontana.

LOS ANGELES

The Los Angeles Radio Studio continues to fulfill the needs for radio programs to relocate or for those based outside of Los Angeles. American Urban Radio Networks (Philadelphia) continued to use the studio because it was centrally located in the center of Beverly Hills and provided close access to numerous celebrity guests such as Angela Bassett, Beverly Johnson, Mark Moses, and Holly Robinson-Peete. We also worked with the City of Beverly Hills to host a travel journalist's syndicated radio show—*Peter Greenberg World Wide*—which featured Beverly Hills and the Paley Center as tourist destinations.

Gallery Exhibits

Using objects, photographs, and other artwork—accompanied by video clips from the collection and signage providing background information—gallery exhibits help the Paley Center to educate the public about different aspects of radio and television programming and advertisements.

NEW YORK

In the Steven Spielberg Gallery:

A LOOK AT THE COLLECTION

November 7, 2008, to January 7

LOST: "WE HAVE TO GO BACK" ENTERTAINMENT WEEKLY ARTWORK

January 8 to February 1 (moved to 2nd floor)

24: REDEMPTION: CAPTURED IN AFRICA

February 4 to May 4

A LOOK AT THE COLLECTION

May 5 to June 28

APOLLO 11: 40 YEARS LATER

July 1 to September 16

ADVERTISING COMMUNITY FOR CLIMATE CHANGE (ADWEEK 2009)

September 21 to October 25 & November 18 to 29

DARK SHADOWS AT TWILIGHT: A PALEY CENTER VAMPIRE WEEKEND

October 28 to November 15

A LOOK AT THE COLLECTION

(Holiday specials playing on monitors)

December 2 to 31

In the Taffner Gallery:

LOST: "WE HAVE TO GO BACK" ENTERTAINMENT WEEKLY ARTWORK

February 3, 2009, to present

In the Swid Gallery:

ROCK ON 5: LIVE MUSIC PERFORMANCES FROM THE COLLECTION

Ongoing

LOS ANGELES

In the Bell Family Gallery:

24: REDEMPTION - CAPTURED IN AFRICA PHOTOGRAPHY EXHIBIT

November 10, 2008, to January 11

JOHN FRANKENHEIMER IN CLOSE-UP

April 15 to June 14

THE RADIO AND TELEVISION DRAWINGS OF AL HIRSCHFELD

June 24 to August 9

YABBA-DABBA-DOO! 70 YEARS OF HANNA-BARBERA ANIMATION

August 12 to September 20

CLASSIC HOLLYWOOD PORTRAITS

September 23 to November 6

JULIE NEWMAR: A LIFE IN MOTION

November 7, to January 20, 2010

Television Special

TV'S 50 FUNNIEST PHRASES

May 26 on NBC

The Paley Center presented *TV's 50 Funniest Phrases*, a two-hour TV special hosted by *30 Rock*'s Jane Krakowski. From "No soup for you" to "We are two wild and crazy guys" to "Hug it out," catch phrases are instantly recognizable and become part of popular culture. With great scenes from the shows and interviews with the talent who brought the lines to life, this program celebrated the history and humor of catch phrases.

The 2009 TV Special on NBC garnered nearly four hundred online hits and listings highlights throughout the country (according to Google Search), including the *New York Times*, *New York Post*, *Los Angeles Times*, *TV Guide Magazine*, *CNN/Headline News*, *FutonCritic.com*, and *Baltimore Sun*. The program finished second in the first hour and tied for first in the second hour. The show brought in a total of nearly 7.4 million viewers. *TV's 50 Funniest Phrases* was produced by Brad Lachman Productions in association with The Paley Center for Media. Brad Lachman served as executive producer and director; Pat Mitchell, Diane Lewis, and John Wolters were also executive producers. The special was produced by Garry Bormet and supervising producer Bill Bracken.

Website Content Highlights

Perspectives on Media

The curators explore topics about media in-depth. Highlights include:

MEDIA AND ENVIRONMENTAL ACTIVISM: by guest writer Annie White for Earth Day 2009

DR. HORRIBLE'S SING-ALONG BLOG: an examination of Joss Whedon's Internet miniseries

THE PALEY CENTER WATCHES THE WATCHMEN: a look at the graphic novel *Watchmen* across media

APOLLO 11: FORTY YEARS LATER: looking at the media coverage of the 1969 moon landing, "the greatest show in the history of television" (in conjunction with a gallery exhibit in NY)

CRONKITE REMEMBERED: on the passing of this giant of the television news industry

THE TWILIGHT ZONE FOREVER: a 50th anniversary, multimedia examination of this influential program

BRIT WITS: COOGAN VS. GERVAIS: an in-depth look at the careers of British comedians Steve Coogan and Ricky Gervais

THE DEF JAM GENERATION: about the arrival of hip-hop comedy on television in the 1990s

JOHN FRANKENHEIMER IN CLOSE-UP: a memorial of the famous director and friend of the Paley Center, with exclusive interview clips (in conjunction with a gallery exhibit in LA)

Polls

Curators created polls to engage the TV enthusiast community. Highlights include:

STAR TREK SMACKDOWN: on the occasion of J.J. Abrams's *Star Trek* film

TV VAMPIRE (S)TAKEDOWN: working with *Entertainment Weekly* to decide the favorite TV vampire of all time (our most popular web feature to date)

TV SLEUTH SMACKDOWN: a poll to choose the greatest TV sleuth on the occasion of the 2009 film *Sherlock Holmes*, starring Robert Downey, Jr.

PaleyFest and DocFest Extended Sections

Including video clips of the events, and SnagFilms widgets for DocEvents pages

Video Clips of Paley Center Events

Including the InsideMedia and Media Council events in both New York and Los Angeles

Industry Programs

The Paley Center offers programs for industry professionals encompassing private events, forums, and gatherings organized for global business leaders in media, entertainment, communications, and related industries. The Media Council is for senior-level media executives and is by invitation only. It hosts many activities for its members throughout the year, while the International Council usually meets twice per year.

Media Council

The Paley Center Media Council brings together the top executives and leading thinkers in the global media industry to discuss a wide range of critical issues that will define the media and its role in society for generations to come.

Funding for the establishment of the Media Council has been generously provided by **Gustave M. Hauser**.

Roundtable Breakfast, New York

Funding for the New York Breakfast Series provided by **Booz & Co.**

Wednesday, February 18

Meredith Whitney

Managing Director, Oppenheimer & Co.

Tuesday, March 10

George Pyne

President, IMG Sports & Entertainment

Wednesday, March 18

David Zaslav

President and CEO, Discovery Communications

Wednesday, April 29

Andrew Lack

CEO Multimedia Group, Bloomberg LP

Monday, May 18

Rick Rosen

Managing Partner, Endeavor

Tuesday, October 6

Ann S. Moore

Chairman and CEO, Time Inc.

Tuesday, November 10

Peter G. Peterson

Founder, The Peter G. Peterson Foundation

Tuesday, December 1

Joe Uva

CEO, Univision Communications

Roundtable Breakfasts, Los Angeles

Funding for the Los Angeles Breakfast Series provided by **McKinsey & Co.**

Wednesday, February 4

Robert B. Clasen

Chairman & CEO, Starz, LLC

Tuesday, March 10

Ted Sarandos

Chief Content Officer, Netflix, Inc.

Monday, June 1

Sheryl Sandberg

Chief Operating Officer, Facebook

Thursday, June 11

Eric Shanks

EVP of Entertainment, DirecTV

Tuesday, June 30

Jordan Levin

Founding Partner and CEO, Generate

Thursday, September 24

Joel Hyatt

Cofounder and Vice Chairman, Current Media

Thursday, October 15

Jimmy Pitaro

VP, Media, Yahoo! Inc.

Boardroom Luncheons, New York

Funding for New York Boardroom Luncheons provided by **BMO Capital Markets**

Tuesday, March 31

Jeff Jarvis

Author, *What Would Google Do?*; Journalism Professor, CUNY; Blogger

Wednesday, April 22

Glenn Britt

President & CEO, Time Warner Cable

Thursday, May 7

Avner Ronen

CEO, Boxee

Thursday, May 28

Scott Sassa

President, Hearst Entertainment & Syndication

Friday, June 19

Tom Rogers

CEO, TiVo, Inc.

Tuesday, June 23

Doug Herzog

President, MTV Networks Entertainment Group

Friday, July 31

Wadah Khanfar

Director General, Al-Jazeera

Funding for this Boardroom Luncheon provided by **Leo Hindery, Jr.**

Tuesday, October 13

The Great Debate: Free vs. Paid Content Online:

Vivan Schiller, CEO, NPR

Steven Brill, Cofounder, Journalism Online

Funding for this Boardroom Luncheon provided by **KPMG**

Innovators Series, New York

Funding for the Innovators Series provided by **Accenture**

Thursday, January 29

Quincy Smith, CEO, CBS Interactive

Dialogues, New York

Monday, April 6

NEW PLATFORMS, NEW CHALLENGES: REASSESSING THE CORE

Moderated by **Lee Westerfield**, Managing Director, BMO Capital Markets.

Participants: **Larry Aidem**, President, Rainbow Ventures; **Brandon Burgess**, President & CEO, ION Media Networks; **Mark Fratrick**, Vice President, BIA Networks; **Joe Ianniello**, Deputy Chief Financial Officer, CBS Corp.; **Scott Marden**, Chairman, Global Media Partners, DLJ Merchant Banking Partners, Credit Suisse; **Ian Munford**, Head of Business Development, BT Media & Broadcast; **Shelly Palmer**, Shelly Palmer Media; **Glenn Reitmeier**, Vice President of Technology, Standards, Policy & Strategy, NBC Universal; **Andy Setos**, President Engineering, Fox Broadcasting Co.; **Scott Singer**, Managing Director and Head of Media & Entertainment, The Bank Street Group LLC

Funding for this Dialogue provided by **BT Media & Broadcast**

Wednesday, September 30

MEDIA AND THE MUSLIM WORLD: ENRICHING THE AMERICAN DIALOGUE

Moderated by **Garrick Utley**, president of the Levin Institute, and the participants were major decision makers from US news outlets including, **John Daniszewski**, senior managing editor for the Associated Press; **Nisid Hajari**, foreign editor of *Newsweek*; and **Kate Felsen**, senior producer for *ABC News*.

On the eve of the program, we hosted a one-on-one conversation with **Christiane Amanpour** to set us up for the discussion.

Funding for this Dialogue provided by **The Carnegie Corporation of New York**

Panel Discussions, New York

Monday, May 11

NEW YORK: DIGITAL DEFAMATION: CYBERBULLYING AND THE FIRST AMENDMENT

Moderator: **Brooke Gladstone**, Cohost and Managing Editor, NPR's *On the Media*

Panelists: **David Margolick**, Contributing Editor, *Condé Nast Portfolio*; **Wendy Seltzer**, Fellow, Berkman Center for Internet & Society, Harvard University; **Victor Kovner**, Partner, Davis Wright Tremaine LLP; **Joan Lukey**, Partner, Ropes & Gray LLP

Funding for this Panel Discussion provided by **Leo Hindery, Jr.**

International Council

In 1995, the Paley Center created an International Council composed of the chief executives of the world's most important media companies. Twice each year the International Council brings together these leaders of the media, entertainment, and communications industries, representing over twenty-five countries, to meet and discuss issues of importance through formal and informal discussions, as well as official receptions.

The activities of the International Council in 2009 were made possible by generous grants from **Accenture, Booz & Company, Gustave M. and Rita E. Hauser, The Nielsen Company, PricewaterhouseCoopers, O'Melveny & Myers, UBS Investment Bank, and Edelman.**

INTERNATIONAL COUNCIL MEETING BERLIN, GERMANY

June 7 to 8

Panel Discussions

HAVE HIT, WILL TRAVEL

Moderator: **Greg Dyke**, Chairman, British Film Institute; Director, ProSieben

Panelists: **Gottfried Langenstein**, President, ARTE; **Roly Keating**, Director, Archive Content, BBC; **Jan Mojto**, Founder and Managing Director, EOS Entertainment; **Katharina Trebitsch**, Founder and Managing Director, Trebitsch Entertainment

STATE OF THE CENTRAL EUROPEAN MEDIA LANDSCAPE

Moderator: **Gregor Vogelsang**, Managing Partner, Booz & Company

Panelists: **Marcel Fenez**, Global Managing Partner, Entertainment and Media Practice, PricewaterhouseCoopers; **Alexander Petrovich Strakhov**, CEO, Argumenti y Fakti; President, Guild of Press Publishers; CEO, Media3; **Zoltán Rudi**, Director for Strategic Planning and Communication, MTV Hungarian TV

CENTRAL EUROPE'S DELICATE DANCE BETWEEN POLITICS AND MEDIA

Moderator: **Greg Dyke**, Chairman, British Film Institute; Director, ProSieben

Panelists: **Karel Schwarzenberg**, former Czech Republic Foreign Minister and Senator of Parliament; **Roby Burke**, Executive Chairman, Apace Media Plc; former COO, CME; **Mehmet Ali Yalçındağ**, CEO, Doğan Yayın Holding; Owner, Kanal D, Romania

Interviews

INNOVATORS SERIES INTERVIEW WITH JAMES MURDOCH, CHAIRMAN AND CEO, EUROPE AND ASIA, NEWS CORPORATION

Interviewed by **Pat Mitchell**, President and CEO, The Paley Center for Media

A CONVERSATION WITH GERHARD ZEILER, CEO, RTL GROUP AND STEFFEN GRIMBERG, MEDIA EDITOR, DIE TAGESZEITUNG (TAZ)

ONE-ON-ONE INTERVIEW WITH ANDY LACK, CEO, MULTIMEDIA GROUP, BLOOMBERG

Interviewed by **J. Max Robins**, Vice President and Executive Director, International Council, The Paley Center for Media

ONE-ON-ONE INTERVIEW WITH MARKUS SCHÄCHTER, DIRECTOR-GENERAL, ZDF

Interviewed by **Steffen Grimberg**, Media Editor, Die Tageszeitung (taz)

ONE-ON-ONE INTERVIEW WITH KLAUS WOWEREIT, REGIERENDER BÜRGERMEISTER/ GOVERNING MAYOR, CITY AND STATE OF BERLIN

Interviewed by **Maybrit Illner**, Anchor, ZDF

Events

TOUR OF MUSEUM ISLAND FOLLOWED BY RECEPTION AND GALA DINNER, BASILICA, BODE MUSEUM

Staatliche Museen zu Berlin, Museum Island
Tour of Museum Island, conducted and hosted by **Prof. Dr. Hermann Parzinger**, Director-General and President, Stiftung Preussischer Kulturbesitz; and **Prof. Dr. Michael Eissenhauer**, Director-General, Stately Museums to Berlin

INTERNATIONAL COUNCIL (IC2009), NEW YORK CITY

November 18 to 20

Panels

THE PROMISED LAND: REVENUE FROM BEYOND THE TV SET

Moderator: **Pat Mitchell**, President and CEO, The Paley Center for Media

Panelists: **Garth Ancier**, President, BBC Worldwide America; **Subhash Chandra**, Chairman, Essel Group; **Andy Duncan**, Chief Executive, Channel Four; **Ben Silverman**, Chairman and CEO, Electus; **David Zaslav**, President and CEO, Discovery Communications

THE FUTURE OF NEWS WORLDWIDE

Moderator: **David Carr**, Columnist, *The New York Times*

Panelists: **Tony Burman**, Managing Director, Al-Jazeera English; **Les Hinton**, CEO, Dow Jones Company; Publisher, *The Wall Street Journal*; **Jon Klein**, President, CNN/US; **Christine Ockrent**, COO, Audiovisuel Extérieur de la France; **Prannoy Roy**, Chairman, NDTV

THE HUNT FOR THE NEXT BIG THING

Moderator: **Quincy Smith**, CEO, CBS Interactive

Panelists: **Mike Dougherty**, CEO and Co-founder, Jelli; **Tony Haile**, General Manager, Chartbeat; **Doug Knopper**, Co-founder and CoCEO, FreeWheel; **Andrew Lacy**, Co-founder and COO, Tapulous; **Peter Rojas**, Founder, GDGT; **Avner Ronen**, CEO, Boxee; **Justin Shaffer**, Founder and CEO, Hot Potato

WHAT COMES NEXT: MARKETING, MONETIZATION, AND MOVEMENT IN SOCIAL MEDIA

Moderator: **Jamie Daves**, Executive Director, ThinkSocial

Panelists: **Tom Arrix**, Vice President, Facebook; **Peter Land**, Senior Vice President, PepsiCo; **Joe Marchesse**, President, SocialVibe; **Seth Sternberg**, CEO and Co-founder, Meebo

THE WORLDWIDE SPORTING LIFE

Moderator: **Sam Walker**, Sports Editor, *The Wall Street Journal*

Panelists: **Joe Calabrese**, Partner and Chair of the Entertainment, Sports, and Media Practice, O'Melveny & Myers LLP; **David Downs**, Executive Director, USA World Cup Bid Committee; **Lalit Modi**, Chairman and Commissioner, Indian Premier League; **David Stern**, Commissioner, National Basketball Association (NBA); **Russell Wolff**, EVP and Managing Director, ESPN International, ESPN

MONETIZING THE MOBILE LANDSCAPE

Moderator: **Stephanie Mehta**, Assistant Managing Editor, *Fortune*

Panelists: **Nick Brien**, President and CEO, Mediabrands; **Peggy Johnson**, EVP of the Americas and India, Qualcomm; **Susan Whiting**, Vice Chairman, The Nielsen Company

**THE MEDIA OUTLOOK:
INVESTMENTS, MERGERS, AND ACQUISITIONS**

Moderator: **Richard Siklos**, Editor at Large, *Fortune*
Panelists: **Aryeh Bourkoff**, Vice Chairman,
Technology, Media, and Telecoms Investment
Banking, UBS; **Mark Johnson**, Principal, Carlyle Group;
Scott Singer, Managing Director, Head of Media and
Entertainment, The Bank Street Group

**THE STATE OF ADVERTISING IN THE GLOBAL
DIGITAL ECONOMY**

Moderator: **Christopher Vollmer**, Partner and Leader,
Global Media and Entertainment, Booz & Company
Panelists: **Richard Edelman**, President and CEO,
Edelman; **Maria Luisa Francoli**, CEO, MPG (Havas);
Bob Greenberg, Chairman, CEO, and Chief Creative
Officer, R/GA; **Dennis Woodside**, VP, Americas
Operations, Google

Interviews

**CONVENER SESSION: A CONVERSATION WITH
JEFFREY L. BEWKES, CHAIRMAN AND CEO, TIME
WARNER INC., AND LESLIE MOONVES, PRESIDENT
AND CEO, CBS CORPORATION**

Moderator: **Katie Couric**, Anchor and Managing
Editor, *CBS Evening News*

**A CONVERSATION WITH TIM ARMSTRONG,
CHAIRMAN AND CEO, AOL**

Interviewed by **Pat Mitchell**, President and CEO,
The Paley Center for Media

**ONE-ON-ONE INTERVIEW WITH DR. HENRY A.
KISSINGER, FORMER US SECRETARY OF STATE
AND CHAIRMAN, KISSINGER ASSOCIATES**

Interviewed by **Yang Lan**, Chairperson, Sun Media
Group and Sun Culture Foundation

**CONVENER SESSION: A CONVERSATION WITH
JEFF ZUCKER, PRESIDENT AND CEO, NBC
UNIVERSAL**

Interviewed by **Erin Burnett**, Anchor, CNBC

**CONVERSATION WITH JULIUS GENACHOWSKI,
CHAIRMAN, FCC**

Interviewed by **Jon Miller**, Chief Digital Officer,
News Corporation

**A CONVERSATION WITH DICK PARSONS,
CHAIRMAN, CITIGROUP INC.**

Interviewed by **Pat Mitchell**, President and CEO,
The Paley Center for Media

**CONVENER SESSION: A CONVERSATION WITH
ANNE SWEENEY, COCHAIRMAN, DISNEY MEDIA
NETWORKS AND PRESIDENT, DISNEY•ABC
TELEVISION GROUP**

Interviewed by **Pat Mitchell**, President and CEO,
The Paley Center for Media

**CONVENER SESSION: A CONVERSATION WITH
IVAN SEIDENBERG, CHAIRMAN AND CEO,
VERIZON COMMUNICATIONS; AND PHILIPPE
DAUMAN, PRESIDENT AND CEO, VIACOM INC.**

Moderator: **David Faber**, Anchor, CNBC

**ONE-ON-ONE CONVERSATION WITH
TED TURNER, CHAIRMAN, TURNER
ENTERPRISES, INC.**

Interviewed by **Pat Mitchell**, President and CEO,
The Paley Center for Media

Events

**GALA DINNER AT THE ROSE CENTER FOR EARTH
AND SPACE, THE AMERICAN MUSEUM OF
NATURAL HISTORY**

Central Park West at 81 Street
Master of Ceremonies: **Frank A. Bennack, Jr.**,
Vice Chairman and CEO, Hearst Corporation,
and Chairman, The Paley Center for Media
Remarks by **Michael Bloomberg**, Mayor of New York,
and **Dr. Neil deGrasse Tyson**, Astrophysicist and
Frederick P. Rose Director of the Hayden Planetarium,
the American Museum of Natural History
Cosponsored by **Edelman**, **The Nielsen Company**,
and **O'Melveny & Myers LLP**

CHAIRMAN'S DINNER AT HEARST TOWER

300 West 57 Street at Eighth Avenue
Master of Ceremonies: **Frank A. Bennack, Jr.**, Vice
Chairman and CEO, Hearst Corporation, and
Chairman, The Paley Center for Media
Performance by **Bernadette Peters**
Sponsored by **Hearst Corporation**

LUNCHEON AT THE 21 CLUB

21 West 52 Street
Featuring a One-on-One Conversation with
Ted Turner, Chairman, Turner Enterprises, Inc.
Interviewed by **Pat Mitchell**, President and CEO,
The Paley Center for Media

Special Events and Initiatives

The Paley Center for Media's special events provide opportunities for donors and Members to attend exclusive previews, dinners, and screenings showcasing the best of media. Other functions include the Paley Center's core fundraising events: its annual galas and the Celebrity Golf Classic. Other initiatives are made possible by grants or partnerships with leading organizations.

Annual Galas

NEW YORK

Tuesday, February 24 at Cipriani 42nd Street

Honorees: **Sir Martin Sorrell**, Chief Executive, WPP, and **Ken Lowe**, Chairman & CEO, Scripps Networks Interactive. Participants and celebrity attendees included: **Bobby Flay**, **Becky Quick**, **Ina Garten**, **Robin Miller**, and **Sandra Lee**, with performances by **Rufus Wainwright** and **Trace Adkins**.

LOS ANGELES

Tuesday, December 8 at the Beverly Hills Hotel

Honoree: **The Simpsons**, with executive producers **James L. Brooks**, **Matt Groening**, and **Al Jean** representing the show. Hosted by **Hank Azaria**. Participants and celebrity attendees included: **Sharon Lawrence**, **Mary Hart**, **David Hill**, **Jonah Hill**, **Nancy Cartwright**, **Barry Nugent**, **Michael Rosenfeld**, **Yardley Smith**, and **Dick Wolf**, with a special performance by **Josh Grobin**.

Annual Celebrity Golf Classic

Monday, June 8

Sherwood Country Club, Thousand Oaks, CA

Participants included: **Jensen Ackles**, **Jason Biggs**, **Micky Dolenz**, **Brendan Fehr**, **Jay Ferguson**, **Peter Gallagher**, **Joel Gretsch**, **Michael Ironside**, **Greg Itzin**, **Matthew Lillard**, **Bruce McGill**, **Mark Moses**, **Kevin Nealon**, **Jeff Nordling**, **Paula Trickey**, and **Gary Valentine**. The evening awards dinner was hosted by **Joel McHale**.

PALEYAFTERDARK

PALEYAFTERDARK New York is sponsored by **Verizon Communications**; **Richard Kandel** through the **Theodore & Renee Weiler Foundation**, **David S. Stone** and **The Smart Family Foundation/Stone & Magnanini Law Firm**, and **Jerome and Christine Ponz**.

NEW YORK

PREVIEW PERFORMANCE OF WEST SIDE STORY ON BROADWAY

Tuesday, March 10

The evening included a screening of the 1958 television footage of the original Broadway cast performing "Cool"; and cast members' home movies from the 1961 film and a conversation with special guests **Alexander Bernstein** (Leonard's son); **Eliot Feld** and **Harvey Evans**, who were Jets in the original Broadway production and the 1961 film; and author and lyricist **Stephen Cole**, a noted authority on musical theater. A dinner preceded at the Blue Fin Restaurant in Times Square.

THE MUSICALS OF LERNER & LOEWE

Monday, April 27

The creative output of lyricist-librettist Alan Jay Lerner and composer Frederick Loewe was examined through rare radio and television clips from the Paley Center collection, live performances by Broadway and cabaret performers **Brent Barrett**, **Jenny Fellner**, and **Liz Robertson**, accompanied by **Mark York** and narrated by musical director **Aaron Gandy**. A private dinner followed with special guests **Donna McKechnie** and **Leslie Caron**, with an in-kind donation of newly released *Gigi* DVD, courtesy of Warner Bros. Entertainment.

NBC'S THE PHILANTHROPIST

Tuesday, June 23

The premiere screening of the pilot episode, scripted by **Tom Fontana** and directed by **Peter Horton**, both executive producers of the series. They were joined by cast members **James Purefoy**, **Charlie Corwin**, **Gareth Neame**, and **Teri Weinberg**, along with **Bobby Sager**, Consulting Producer (*The Philanthropist* is inspired by the philanthropy of Bobby Sager). A private dinner followed.

AN EVENING WITH JULIE ANDREWS

Monday, October 5

The incomparable **Julie Andrews** joined us on stage to talk about her contribution to television. A private reception followed, with an in-kind donation of autographed copies of *Julie Andrews' Collection of Poems, Songs, and Lullabies*, courtesy of Little, Brown and Company Books for Young Readers.

A CELEBRITY STAGED READING OF THE TWILIGHT ZONE'S "THE MASKS" SPECIAL 50TH ANNIVERSARY SALUTE

Wednesday, October 28

The memorable script by Rod Serling was brought to life by **Lucie Arnaz**, **Jeremy Hollingworth**, **Laurence Luckinbill**, **Katharine Luckinbill**, **Robert Walden**, and **Fritz Weaver**, and directed by **Antony Marsellis**. Special Guest: **Anne Serling-Sutton**, Rod Serling's daughter. A private dinner followed.

LAW & ORDER

Monday, November 16

A screening and a special panel of cast members and producers included **Dick Wolf**, Series Creator; **René Balcer**, Executive Producer; **S. Epatha Merkerson**, "Lt. Anita Van Buren"; and **Sam Waterston**, "D.A. Jack McCoy." A private dinner followed. Sponsored by **Vanity Fair** and **Patrón**.

**TOO MARVELOUS FOR WORDS:
THE MAGIC OF JOHNNY MERCER
IN TV AND LIVE PERFORMANCE**

Wednesday, December 2

On the occasion of the centennial of Johnny Mercer, the Paley Center's event brought the Mercer songbook to life with performers **Klea Blackhurst**, **Steve Ross**, and **Anna Bergman**. Guests were joined by collaborators on the new book *The Complete Lyrics of Johnny Mercer*, **Barry Day** and **Robert Kimball**, and TCM host **Robert Osborne**. A private dinner followed, with an in-kind donation of *The Complete Lyrics of Johnny Mercer* courtesy of Random House.

Funding for this event has been provided by the **Johnny Mercer Foundation**.

LOS ANGELES

**PUT ON A HAPPY FACE:
THE MUSIC OF CHARLES STROUSE**

Monday, January 26

The Paley Center saluted the work of award-winning composer **Charles Strouse** and celebrated his illustrious career. **Bonnie Franklin** joined Mr. Strouse and moderator **Robert Hofler**, Theatre Critic, *Daily Variety*. Cast members of his new musical *Minsky's* closed the program with a musical performance by the composer of favorites from "Put on a Happy Face" to "Tomorrow." A reception followed.

**U.S. PREMIERE:
ESPN'S 30 FOR 30 KINGS RANSOM**

Thursday, October 1

After a screening of ESPN's *30 for 30*, **Wayne Gretzky**, **Peter Berg**, Director; **Peter Pocklington**, Former Edmonton Oilers Owner; **Bruce McNall**, Former LA Kings Owner; **Bob Miller**, LA Kings Play-by-Play Announcer; and **Steve Michaels**, Producer, answered questions about the historic trade of Wayne Gretzky. The panel was moderated by **Rick Allen**, CEO, SnagFilms, and Former President & CEO of *Sporting News*. A reception followed, sponsored by **ESPN**.

A SALUTE TO THE KENNEDY CENTER HONORS

Wednesday, December 16

Kennedy Center Honorees **Carol Burnett**, **Quincy Jones**, and **Zubin Mehta** reminisced about receiving this recognition and what it has meant to them, and highlights from the Kennedy Center tributes were shown. They were joined by **George Stevens, Jr.**, Producer. The panel was moderated by **Mary Hart**, Host, *Entertainment Tonight*. A reception followed.

THINKSOCIAL Initiative

In 2009, the Paley Center launched a new initiative dedicated to exploring—and advancing—the use of social media in the public interest. Much as the rise of broadcast media transformed our public, political, cultural, and social institutions and practices, today the use of social media is revolutionizing our democratic discourse and all aspects of our civic life. With ThinkSocial, the Paley Center is examining the seismic changes in the way we connect and share with one another, and the growing potential to use social media tools to address society's most pressing challenges.

In its inaugural year, ThinkSocial launched a blog, think-social.org, highlighting important social media leaders and best practices through interviews with pioneers such as Craig Newmark and Jimmy Wales, and through case studies of initiatives such as Charity: Water. Additionally, we have hosted events and created rich media around conversations with leaders such as Jacqueline Novogratz of the Acumen Fund.

As a centerpiece of the initiative, the Paley Center launched the first annual ThinkSocial Awards at ICNYC, the 2009 International Council meeting. The awards recognized three outstanding examples of social media innovation:

- SocialVibe, a social media and branding utility that is partnering with people and brands to aid charity, via branded activities that generate micro-donations
- Omid Reza Mir Sayafi, an Iranian blogger arrested in Iran and who died in prison, inspiring the March 18 Movement to remember Mir Sayafi and raise awareness of government oppression of bloggers in Iran and other parts of the world
- Kiva.org, a peer-to-peer microlending website, enabling entrepreneurs around the world to receive loans from lenders around the world

Amanda Rose, the social media entrepreneur who organized Twestival Global and Twestival Local, received honorable mention.

The launch of ThinkSocial was made possible by a seed grant from the **Surdna Foundation**. The ThinkSocial Awards were sponsored by **The Loreen Arbus Foundation**, **Meebo**, **PepsiCo**, and **Facebook**.

The Future of Public Media Workshop Series

In partnership with the **Ford Foundation**, the Paley Center hosted a series of small workshops designed to examine the future of public media in the digital age. In the new digital ecosystem, it is clear that the public now receives information, engages in learning, and connects as citizens in ways that are far different than they were at the advent of public broadcasting fifty years ago. These workshops are part of a major Ford initiative that recognizes—in a dynamic period of open, accessible, and information-rich media in a networked environment—there is an urgent need to articulate the unique mission and value of public media and to develop the infrastructure, tools, and content required for its growth. Our initial workshops examined the future of public media in the context of three critical societal issues: education, healthcare, and the environment.

EDUCATION AND THE FUTURE OF DIGITAL MEDIA

October 5

This workshop gathered twenty-four leaders in education, public media, and educational technology to discuss how public media's service to the education field can be strengthened, exploring infrastructure and rights issues and examples of innovation in educational materials and delivery. Among other questions, participants examined how public media entities can contribute the most relevant digital learning tools to the classroom and the home; how innovations in gaming and social media tools should change public media's development and delivery of educational content; how public media entities around the country should tailor educational materials for state and local needs, but network nationally; and what programs and services are not possible now, but would be with universal broadband.

HEALTHCARE AND THE FUTURE OF DIGITAL MEDIA

November 9

This workshop gathered twenty-three influential leaders in public media, health IT, and government to explore how public media can be highly innovative, effective, and responsive to the burgeoning needs and opportunities for delivering health information to the American public. Among the questions the participants discussed were where the market fails in reporting on health-related problems and solutions and how can public media fill this gap; the role different public media institutions, including social media and applications, can play in health reporting; and the proper role of public media in serving as a platform and clearinghouse for health-related information and data.

SUSTAINABILITY AND THE FUTURE OF DIGITAL MEDIA

November 23

This workshop gathered twenty-three influential leaders from public media, NGOs, foundations, and other nonprofits to discuss how public media can be highly effective in its efforts to inform and engage the American public regarding sustainable living and the green economy. The forum strived to identify new directions and structures for public media, and to address critical questions that have far-reaching implications for policymakers, advocates, private media, public/community media, and the general public, such as: what is public media doing well in increasing engagement with sustainability issues and efforts; what sorts of technologies work and where is innovation needed; what sorts of coordination with public/private green initiatives should be happening; and how could a public media platform with shared tools, data, and content help people to understand and solve environmental problems.

Philanthropy New York Screenings

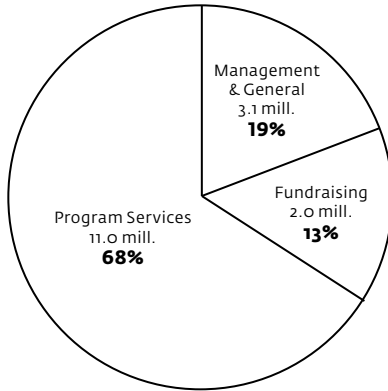
The grant from the Ford Foundation also enabled the Paley Center to continue its partnership with Philanthropy New York—a membership organization for leaders from private, corporate, and family foundations—to host monthly documentary screenings for the city's philanthropic community. The 2009 screenings were: *The Gates*; *Have You Heard from Johannesburg Story #5: The Other Side of Rubicon*; *William Kunstler: Disturbing the Universe*; *The Reckoning*; *The Audition*; *Smile Pinki*; *La Hoja*; *Advise & Dissent*; *Food Inc*; and *Grey Gardens*.

Summary of 2009 Financial Information

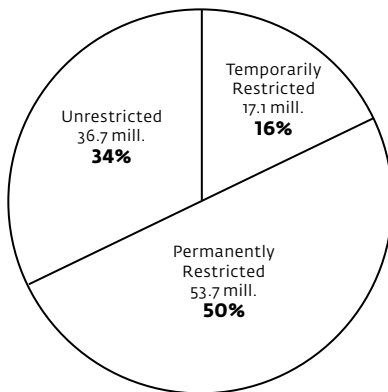
The Paley Center for Media's audited financial statements are available at paleycenter.org.

Total Revenue, Gains, and Other Support	\$22.8 million
Contributions	11.3 mill.
Net Support from Galas	1.1 mill.
Other	1.6 mill.
Investment income plus change in value of investments	8.8 mill.

Operating Expenses
(excluding depreciation of \$3.0 million) \$16.1 million



Net Assets as of December 31, 2009 \$107.5 million



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