



THE PALEY CENTER FOR MEDIA

THE PALEY CENTER FOR MEDIA ANNOUNCES THE LAUNCH OF PALEYTV

New Streaming Service to Offer On-Demand Access to the Paley Center's Acclaimed Programming

Live Streams of PaleyFest 2019 Events to be Part of the Initial Launch Including Dynamic Conversations with the Casts and Creatives Teams from *The Marvelous Mrs. Maisel*; *Grace and Frankie*; *RuPaul's Drag Race*; *9-1-1*; *Jane The Virgin* and *Crazy Ex-Girlfriend: The Final Seasons*; *The Walking Dead*; *Hawaii Five-0*, *MacGyver*, and *Magnum P.I.*; *Star Trek: Discovery*; *The Twilight Zone*; *This Is Us*; and the *Parks and Recreation 10th Anniversary Reunion*

NEW YORK, NY – March 7, 2019 – The Paley Center for Media today announced the launch of **PaleyTV**, a new video-on-demand (VOD) service that will be comprised of the Paley Center's acclaimed programming including live streams of upcoming events from PaleyFest LA 2019, which will feature the highly anticipated *Parks and Recreation 10th Anniversary Reunion*, and conversations with today's hottest television stars including: Amy Poehler, Chris Pratt, Rachael Brosnahan, Jane Fonda, Lily Tomlin, RuPaul, Angela Bassett, Gina Rodriguez, Rachel Bloom, Norman Reedus, Alex O'Loughlin, Lucas Till, Jay Hernandez, Sonequa Martin-Green, Mandy Moore, Milo Ventimiglia, Sterling K. Brown, and many more.

"We're thrilled to launch PaleyTV, just in time for the start of this year's PaleyFest LA, the premier television festival," said Maureen J. Reidy, the Paley Center's President & CEO. "With this new service, television fans from all fifty states and around the world, will have the opportunity to experience the same excitement as those in attendance at the Dolby Theatre in Hollywood."

The first Paley Center programs available for streaming will be live events from PaleyFest LA 2019 including Amazon Prime Video's *The Marvelous Mrs. Maisel*; Netflix's *Grace and Frankie*; VH1's *RuPaul's Drag Race*; FOX's *9-1-1*; The CW's *Jane The Virgin* and *Crazy Ex-Girlfriend: The Final Seasons*; AMC's *The Walking Dead*; CBS's *Hawaii Five-0*, *MacGyver*, and *Magnum P.I.*; CBS All-Access's *Star Trek: Discovery* and *The Twilight Zone*; NBC's *This Is Us*; and the highly anticipated NBC's *Parks and Recreation 10th Anniversary Reunion*. PaleyTV will be the only place you can view this incredible line up of programming.

PaleyFest is the premier television festival in the country produced by The Paley Center for Media that connects television fans with the talent behind their favorite TV shows. Held at the world-renowned Dolby Theatre, PaleyFest is where television's hottest stars delight fans with exclusive behind-the-scenes scoops, hilarious anecdotes, and breaking news stories.

Television fans will have the option to purchase the live stream package of all available programs for \$7.99, and select individual events can be purchased on-demand for \$1.99 each shortly after the live events take place. Select events from past PaleyFest festivals are now available to rent.

Revenue raised from PaleyTV supports the Paley Center's many educational initiatives, including enriching classes for K-12 students that enhance media literacy and classroom learning, exhibits, year-round PaleyLive programming, and the preservation of the Paley Center's renowned archive of television.

For more information on PaleyTV including the streaming schedule and how to purchase programs, as well as attend in person, please visit paleyfest.org.

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[About The Paley Center for Media](#)



THE PALEY CENTER FOR MEDIA

The Paley Center for Media, a 501(c)(3) nonprofit organization with locations in New York and Los Angeles, leads the discussion about the cultural, creative, and social significance of television, radio, and emerging platforms for the professional community and media-interested public. Drawing upon its curatorial expertise, an international collection, and close relationships with the leaders of the media community, the Paley Center examines the intersections between media and society. The general public can access the Paley Center's permanent media collection which contains over 160,000 television and radio programs and advertisements, and participate in programs that explore and celebrate the creativity, the innovations, the personalities, and the leaders who are shaping media. Through the global programs of its Media Council and International Council, the Paley Center also serves as a neutral setting where media professionals can engage in discussion and debate about the evolving media landscape. Previously known as The Museum of Television & Radio, the Paley Center was founded in 1975 by William S. Paley, a pioneering innovator in the industry. For more information, please visit paleycenter.org