



## THE PALEY CENTER FOR MEDIA

**THE PALEY CENTER FOR MEDIA ANNOUNCES ITS  
HOLLYWOOD TRIBUTE TO HISPANIC ACHIEVEMENTS IN TELEVISION  
PRESENTED BY VERIZON ON OCTOBER 24 IN LOS ANGELES**

**VERIZON JOINS AS PRESENTING SPONSOR, IN RECOGNITION OF THEIR  
COMMITMENT TO DIVERSITY AND SUPPORT FOR THIS HISTORIC  
CELEBRATION**

**The Most Influential Leaders in Television and Entertainment to Gather in Celebration, Including Presenters: Lucie Arnaz, Andrés Cantor, Oscar De La Hoya, Eugenio Derbez, Héctor Elizondo, Andy García, Eva Longoria, Jorge Ramos, Gina Rodriguez, Prince Royce, Jimmy Smits, and Wilmer Valderrama**

**Other Guests of the Evening Include: Karina Banda, Danilo Carrera, Daisy Fuentes, Jorge Garcia, Julián Gil, Susana González, Jackie Guerrido, Fernanda Kelly, William Levy, Adriana Louvier, Cheech Marin, Raúl De Molina, Andrea Navedo, Maite Perroni, Tony Plana, Pablo "La Torre" Ramírez, Jorge Salinas, Luis Sandoval and Jomari Solano.**

**The Occasion Celebrates the Expansion of the Hispanic Collection in the Paley Archive, the Nation's Largest Publicly Accessible Archive of Television and Radio Programming**

**Event Co-Chairs Include: 21<sup>st</sup> Century Fox, Fox Inclusion, Fox Television Group, FX Networks, Hearst, The Loreen Arbus Foundation, NBCUniversal and Telemundo Enterprises, and Univision Communications, Inc.**

**Tribute Committee Includes: Cris Abrego, Chris Albrecht, Loreen Arbus, José Antonio Bastón Patino, Kevin Beggs, Peter Benedek, Carl Beverly, Casey Bloys, Steve Burke, Cesar Conde, Stephen Davis, Randy Falco, Clifford W. Gilbert-Lurie, Robert Greenblatt, Paige Hayes, Doug Herzog, Stephen Hill, Mike Hopkins, Michael E. Kassan, Steve Lafferty, Isaac Lee, Dick Lippin, Janice Min, Leslie Moonves, Steve Mosko, Jennifer Mullin, James Murdoch, Janet Murguía, David Nevins, Gary Newman, Justin Osofsky, Rick Rosen, Peter Roth, Jack Rotherham, Philip W. Schuman, Diego Scotti, Ben Sherwood, and Nina Tassler**

**Moët Hennessy USA Joins as Patron Tribute Sponsor**

**BEVERLY HILLS, CA, October 17, 2016** – The Paley Center for Media is proud to announce its Hollywood Tribute to Hispanic Achievements in Television, presented by Verizon. The celebration will

take place on Monday, October 24, at the Beverly Wilshire hotel in Los Angeles, CA. Lucie Arnaz, Andrés Cantor, Oscar De La Hoya, Eugenio Derbez, Hector Elizondo, Andy García, Eva Longoria, Jorge Ramos, Gina Rodriguez, Prince Royce, Jimmy Smits, and Wilmer Valderrama are among the growing roster of icons and influential industry leaders slated to honor notable contributions made by Hispanics in a wide array of television genres including: drama, comedy, telenovelas, news, sports, and music, covering seven decades. Verizon serves as the Tribute's Presenting Sponsor, and event co-chairs include: 21<sup>st</sup> Century Fox / Fox Television Group / FX Networks / Fox Inclusion, Hearst, The Loreen Arbus Foundation, NBCUniversal and Telemundo Enterprises, and Univision Communications, Inc. Moët Hennessy USA will serve as Patron Tribute Sponsor. Host Committee Members include: FreeWheel, JPMorgan Chase & Co., Starz, and The Walt Disney Company. Patron supporters of this program include: AT&T, CBS, Cliff Gilbert-Lurie and Ziffren Brittenham LLP, Creative Artists Agency, El Rey Network, Endemol Shine North America, Facebook, Inc., FremantleMedia North America, FTI Consulting, Grupo Televisa, HBO, Hulu, ION Media Networks, MediaLink, PwC, The Hollywood Reporter-Billboard, Viacom Music & Entertainment Group; and Warner Bros. Television.

The Paley Center's Hollywood Tribute to Hispanic Achievements in Television Presented by Verizon will present critically acclaimed programs of historical importance, pay homage to creative visionaries including producers, writers, and directors from the Hollywood community, and feature iconic Hollywood talent across generations recognizing the contributions of legacy stars and today's most influential names. Included in the program will be a special tribute to the legendary Desi Arnaz by his daughter, Lucie Arnaz.

This momentous occasion marks the Paley Center's second major event showcasing Hispanic Achievements in Television as part of an ongoing commitment to preserving, exploring, and interpreting this material through its extensive Paley Archive and programs encompassing public, industry, international, and education outreach. The Paley Archive is the nation's largest publicly accessible archive of television and radio programs from over seventy countries, spanning almost one hundred years. Proceeds from the event will benefit the Paley Center's programs and its ongoing efforts to expand and preserve the Archive, which includes the Hispanic collection.

"The Paley Center for Media's Hollywood Tribute to Hispanic Achievements in Television Presented by Verizon reflects Paley's overall mission to spotlight the pivotal role media plays in shaping our society and culture," said Maureen J. Reidy, President & CEO of The Paley Center for Media. "We're so thrilled to take this opportunity to honor and recognize the profoundly significant achievements made by Hispanics in television over the last seventy years."

"Verizon is proud to partner with The Paley Center for Media to celebrate the Hispanic community's achievements in television," said Diego Scotti, Chief Marketing Officer, Verizon. "The diversity of stories and experiences represent the cultural impact that Hispanics have had over many decades. We look forward to honoring the many pioneers and icons that have helped to pave the way in television and media, while also inspiring a new generation of storytellers."

The Paley Center production team, led by Maureen J. Reidy and Diane Lewis, welcomes Janet Murguia, President & CEO of the National Council of La Raza as special advisor to the tribute.

"NCLR is pleased to partner with The Paley Center for Media on its Tribute to Hispanic Achievements in Television. We have long recognized the important contributions of Latinos to television since its very

beginning," said Janet Murguía, President & CEO of NCLR. "As our country becomes more and more diverse, a comprehensive collection of these accomplishments and key moments in television history will help to both accurately tell the rich story of the whole American experience and inspire future generations."

The Paley Center is honored to have a Tribute Committee comprised of the most important and influential executives in media and entertainment today. Tribute Committee supporters include: Cris Abrego, Chris Albrecht, Loreen Arbus, José Antonio Bastón Patino, Kevin Beggs, Peter Benedek, Carl Beverly, Casey Bloys, Steve Burke, Cesar Conde, Stephen Davis, Randy Falco, Clifford W. Gilbert-Lurie, Robert Greenblatt, Paige Hayes, Doug Herzog, Stephen Hill, Mike Hopkins, Michael E. Kassan, Steve Lafferty, Isaac Lee, Dick Lippin, Janice Min, Leslie Moonves, Steve Mosko, Jennifer Mullin, James Murdoch, Janet Murguía, David Nevins, Gary Newman, Justin Osofsky, Rick Rosen, Peter Roth, Jack Rotherham, Philip W. Schuman, Diego Scotti, Ben Sherwood, and Nina Tassler.

For additional event information, including how to purchase tables, tickets, and ads, please visit [paley.me/latribute2016](http://paley.me/latribute2016).

### **About The Paley Center for Media**

The Paley Center for Media, a 501(c)(3) nonprofit organization with locations in New York and Los Angeles, leads the discussion about the cultural, creative, and social significance of television, radio, and emerging platforms for the professional community and media-interested public. Drawing upon its curatorial expertise, an international collection, and close relationships with the leaders of the media community, the Paley Center examines the intersections between media and society. The general public can access the collection and participate in programs that explore and celebrate the creativity, the innovations, the personalities, and the leaders who are shaping media. Through the global programs of its Media Council and International Council, the Paley Center also serves as a neutral setting where media professionals can engage in discussion and debate about the evolving media landscape. Previously known as The Museum of Television & Radio, the Paley Center was founded in 1975 by William S. Paley, a pioneering innovator in the industry. For more information, please visit [paleycenter.org](http://paleycenter.org)

###

### **Media Contacts:**

Teresa Brady | The Paley Center for Media | [tbrady@paleycenter.org](mailto:tbrady@paleycenter.org) | 212-621-6697