



THE PALEY CENTER FOR MEDIA

PALEYFEST LA RETURNS TO THE ICONIC DOLBY THEATRE IN HOLLYWOOD FROM MARCH 17 TO 26, 2017

**THE 34TH ANNUAL FESTIVAL ANNOUNCES THE FIRST THREE PARTICIPATING SERIES
INCLUDING HBO'S *WESTWORLD*, NBC'S *THIS IS US*, AND
FX'S *AMERICAN HORROR STORY: ROANOKE***

Hulu Returns as Official Media Partner; Citi Returns as the Official Card of PaleyFest

BEVERLY HILLS, CA – DECEMBER 13, 2016 – The Paley Center for Media's 34th annual PaleyFest Los Angeles, also referred to as the William S. Paley Television Festival, returns to the DOLBY THEATRE March 17-26, 2017. The star-studded interactive pop culture event brings together TV fans and television's biggest stars for a celebration of entertainment's most acclaimed and beloved TV series.

The first honorees announced for the 2017 lineup include two freshman series that have both touched and thrilled audiences as well as earning multiple Golden Globe nominations, including HBO's *Westworld*, the sci-fi thriller set in a technologically advanced, Western-themed amusement park, and NBC's *This Is Us*, which tells the story of the Pearson family in both the present day and through flashbacks. Also joining PaleyFest Los Angeles is FX's wildly popular anthology horror drama, *American Horror Story: Roanoke*.

"For 34 years PaleyFest has solidified its place as the must-attend entertainment event of the year," said Maureen J. Reidy, President and CEO of The Paley Center for Media. "We're proud to announce as part of our initial lineup these three very diverse and thrilling series in what promises to be our most exciting lineup yet."

As official media sponsor of PaleyFest, Hulu will be the exclusive streaming home to a selection of clips and the full-length discussions from the festival. Subscribers can view footage from the event by visiting hulu.com/paleyfest.

The Paley Center for Media's PaleyFest, with annual festivals in both Los Angeles and New York City, has become a destination event for the worldwide community of television fans. The Festival benefits the Paley Center's preservation and archival digitization efforts, and its ongoing mission to explore the significant impact of media on our culture and society. The Paley Center is home to one of the nation's foremost publically accessible archives of television and radio content, over 160,000 programs spanning the history of media including the recently launched African-American, Hispanic, and LGBT collections.

Citi returns as the official card of PaleyFest, offering its cardmembers special presale access to tickets. Paley Center Supporting and Patron Members and Citi cardmembers can purchase presale tickets beginning January 9, 2017 at 9:00 am PT. Tickets go on sale for Paley Center Individual Members on January 11, 2017 at 9:00 am PT, and to the general public on January 12, 2017 at 9:00am PT. To purchase tickets, please visit paleyfest.org or download the Paley App at paley.me/app.

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About The Paley Center for Media: The Paley Center for Media, a 501(c)(3) nonprofit organization with locations in New York and Los Angeles, leads the discussion about the cultural, creative, and social significance of television, radio, and emerging platforms for the professional community and media-interested public. Drawing upon its curatorial expertise, an international collection, and close relationships with the leaders of the media community, the Paley Center examines the intersections between media and society. The general public can access the collection and participate in programs that explore and celebrate the creativity, the innovations, the personalities, and the leaders who are shaping media. Through the

global programs of its Media Council and International Council, the Paley Center also serves as a neutral setting where media professionals can engage in discussion and debate about the evolving media landscape. Previously known as The Museum of Television & Radio, the Paley Center was founded in 1975 by William S. Paley, a pioneering innovator in the industry. For more information, please visit paleycenter.org

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