



THE PALEY CENTER FOR MEDIA

THE PALEY CENTER FOR MEDIA APPOINTS MARGO BAUMGART AS SENIOR VICE PRESIDENT, PUBLIC PROGRAMMING

July 26, 2018, New York, NY – The Paley Center for Media, the entertainment industry’s leading nonprofit, has named Margo Baumgart, Senior Vice President, Public Programming. Ms. Baumgart comes to the Paley Center from ABC News top-rated morning program *Good Morning America* (GMA), where she most recently held the position of Senior Broadcast Producer in charge of special programming.

Reporting to Diane Lewis Executive Vice President, Programming, she will be responsible for developing the overall strategic vision, creation, and successful implementation for Public Programs and events in New York and Los Angeles, which includes PaleyFest, PaleyLive events, exciting and educational public exhibits and screenings, as well as annual television specials and series that will continue to elevate and position The Paley Center for Media as *the* top destination for entertainment and cultural events.

“We’re thrilled to welcome Margo to The Paley Center for Media,” said Maureen J. Reidy, the Paley Center’s President & CEO. “Margo is tremendous talent with exceptional experience and we look forward to the many contributions she will make to the content and direction of our renowned public programming.”

“Our public programs are second to none, and we look forward to the many exciting programs, events, and television series and specials Margo will develop for both our Paley Center patrons and the general public,” said Diane Lewis.

I am honored to join the incredible team at the Paley Center,” said Ms. Baumgart. “There is a huge opportunity right now to create vibrant entertainment that can serve the public in a new and unique ways. I look forward to developing highly creative content and programs for this prestigious organization.”

Ms. Baumgart has 25 years of broadcast journalism experience at ABC News working with Robin Roberts, George Stephanopoulos, and Diane Sawyer. Ms. Baumgart was part of the senior team that brought the show to #1 in 2013 as head of the 8 AM hour. In her most recent role at *Good Morning America*, she oversaw and executed important special events shows including GMA’s 40th anniversary, GMA’s coverage of the opening of the Shanghai Disneyland Resort, GMA’s Royal Wedding at Disneyworld, and Tory Johnson’s *Deals and Steals* remote shows and big events. Ms. Baumgart was responsible for these large-scale events from development to conception which include editorial content, live broadcast elements, the tape pieces and leading the production teams in the control room or on location.

Ms. Baumgart has been the recipient of multiple industry awards such as the Peabody Award, DuPont Award, Gracie Award, the James Beard Award for Best TV Food Journalism, and six Daytime Emmy Awards for Outstanding Morning Program.

She earned her BA in Political Science from the University of Michigan.

For more information please visit paleycenter.org

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About The Paley Center for Media

The Paley Center for Media, a 501(c)(3) nonprofit organization with locations in New York and Los Angeles, leads the discussion about the cultural, creative, and social significance of television, radio, and emerging platforms for the professional community and media-interested public. Drawing upon its curatorial expertise, an international collection, and close relationships with the leaders of the media community, the Paley Center examines the intersections between media and society. The general public can access the Paley Center’s permanent media collection which contains over 160,000 television and radio programs and advertisements, and participate in programs that explore and celebrate the creativity, the innovations, the personalities, and the leaders who are shaping media. Through the global programs of its



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Media Council and International Council, the Paley Center also serves as a neutral setting where media professionals can engage in discussion and debate about the evolving media landscape. Previously known as The Museum of Television & Radio, the Paley Center was founded in 1975 by William S. Paley, a pioneering innovator in the industry. For more information, please visit paleycenter.org