



THE PALEY CENTER FOR MEDIA

THE PALEY CENTER FOR MEDIA PRESENTS: *BILL NYE SAVES THE WORLD*

PaleyLive NY Event to Feature Two-Episode Preview of New Netflix Series Followed by an Intimate Discussion and Audience Q & A with Bill Nye

NEW YORK, NY – March 2, 2017 – The Paley Center for Media today announced it will present a new program in its acclaimed PaleyLive series: *Bill Nye Saves the World*. This will mark the first time the Paley Center has produced a PaleyLive event with the popular scientist. The event will take place on April 18, 2017 at 6:30 pm at the Paley Center’s New York location.

The wait for Bill Nye’s much anticipated return to series television is almost over, as the Emmy-nominated host, educator, engineer, and curator of curiosity returns with a new show for Netflix tackling a wide range of topics from a scientific viewpoint, dispelling myths, and refuting anti-scientific claims. Each episode of *Bill Nye Saves the World* features panel discussions, correspondents’ reports, and Nye’s special blend of lab procedure and magnetism (plus, of course, his famous bowties). The series premieres on April 21, but the Paley Center offers up this special two-episode preview, followed by a conversation with the man himself and members of his team of correspondents. Remember: “It’s not magic – it’s science!”

The prestigious PaleyLive programs offer television fans the rare opportunity to engage with the cast and creative teams of their favorite television programs. All featured PaleyLive programs are selected by the Paley Center to not only expand society’s understanding of the cultural, creative, and social significance of television, but also for their ability to educate and entertain the public.

“The Paley Center is thrilled to present *Bill Nye Saves the World*,” said Maureen J. Reidy the Paley Center’s President & CEO. “The evening will not only entertain but provide The Paley Center with an opportunity to showcase how television positively impacts our culture – especially, how STEM themed television shows, series and characters inspire today’s youth and generate interest in STEM fields. Thanks to Bill science is cool and this event promises to be an entertaining, informative and even irreverent look at science and Bill’s new show.”

As part of the many benefits of Paley Center membership, Paley Center Supporting and Patron Members will have the opportunity to purchase tickets before they go on sale to the general public starting March 2. Tickets go on sale for Paley Center Individual Members on March 3, and to the general public on March 4. To learn more about other benefits of Paley Center membership which includes the opportunity to experience more intimate, events with today’s most famous television stars and other noteworthy personalities, please visit paleycenter.org/join-us.

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About The Paley Center for Media

The Paley Center for Media, a 501(c)(3) nonprofit organization with locations in New York and Los Angeles, leads the discussion about the cultural, creative, and social significance of television, radio, and emerging platforms for the professional community and media-interested public. Drawing upon its curatorial expertise, an international collection, and close relationships with the leaders of the media community, the Paley Center examines the intersections between media and society. The general public can access the collection and participate in programs that explore and celebrate the creativity, the innovations, the personalities, and the leaders who are shaping media. Through the global programs of its Media Council and International Council, the Paley Center also serves as a neutral setting where media professionals can engage in discussion and debate about the evolving media landscape. Previously known as The Museum of Television & Radio, the Paley Center was founded in 1975 by William S. Paley, a pioneering innovator in the industry. For more information, please visit paleycenter.org