



# THE PALEY CENTER FOR MEDIA

## THE PALEY CENTER FOR MEDIA PRESENTS *IT'S HOLIDAY TIME IN PALEYLAND*

**The Paley Center for Media to Celebrate the Holidays with a Free Family Experience, Including Visits with Santa, Screenings of Classic Holiday TV Programs, and Fun Craft Activities**

**Festivities to Include Hanukkah and Three Kings Day Celebrations**

**Legendary Singer Debby Boone to Appear at Special Event for Paley Center Members on December 9**

**BEVERLY HILLS, CA, November 14, 2017** - The Paley Center for Media is pleased to announce that its Beverly Hills location will once again transform into a holiday wonderland beginning on November 25, when *It's Holiday Time in PaleyLand* opens to the public, with free admission for all. Visitors will have the opportunity to come in from the "cold," and enjoy complimentary hot cocoa and holiday treats, enjoy nonstop screenings of beloved holiday TV classics, and to top it all off, visit with Santa!

"Los Angeles is a city of stars, and the Paley Center is thrilled to welcome the holiday season's biggest star of all, Santa Claus," said Maureen J. Reidy, the Paley Center's President & CEO. "*It's Holiday Time in PaleyLand* is not only a place for families to create new memories, but is also one of many family-friendly events that take place here throughout the year, making the Paley Center *the* entertainment destination for families and kids of all ages."

Santa will be at the Paley Center to greet visitors and pose for photos on November 25-26 from 11:00am to 5:00pm; December 2, 3, 9, 10, 16, 17, 20, 21, 22, and 23 from 11:00am to 5:00pm; and December 24 from 11:00am to 5:00pm. As is tradition, the Paley Center is also a favored stop on the Beverly Hills "Jolly Trolley," which offers a scenic tour of the city.

Paley Center Patron, Supporting, and General Members will have the opportunity to experience two special events: First a preview of *It's Holiday Time in PaleyLand* before it opens to the public during a private reception on November 25, from 10:00 am to noon. The reception will also include breakfast with Santa and special treats.

The second event will be *A Holiday Celebration with Debby Boone: You Light Up My Life 40<sup>th</sup> Anniversary Event*. Taking place on December 9, at 2:00pm, the four time Grammy-winning music icon join the Paley Center for a special holiday screening and conversation in celebration of the 40<sup>th</sup> anniversary of her classic Grammy and Oscar-winning hit "You Light Up My Life." Boone will screen Paley Archive clips from her TV specials & appearances along with favorite holiday appearances with Perry Como, the Boone Family and more. As a special treat, she will close the program by performing a holiday favorite. Immediately following will be a screening of *O' Henry's The Gift of the Magi* which features Ms. Boone in her acting debut.

"It is such an honor to be welcomed to the Paley Center, a wonderful organization that does so much to preserve the creative legacy of television," said Ms. Boone. "This celebration of my work on television coincides with the 40th anniversary of "You Light Up My Life" which makes it extra special for me. I am so excited to be there on December 9th."

To become a Paley Center Member and take advantage of these incredible opportunities, please visit [paleycenter.org/join-us](http://paleycenter.org/join-us).

To celebrate Hanukkah, visitors can participate in activities that include menorah and dreidel making, receive treats of Hanukkah gelt, enjoy screenings of Hanukkah TV specials including *A Rugrats Chanukah*, *Lamb Chop's Special Chanukah* and *The Weinerville Chanukah Special*, and take a photo by a stunning four-foot tall menorah, crafted out of woodland materials of white birch bark and evergreens.



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Throughout the run of *It's Holiday Time in PaleyLand* visitors will have the opportunity to enjoy nonstop daily screenings of classic holiday TV programs from the Paley Archive including: *Frosty the Snowman*, *Rudolph the Red-Nosed Reindeer*, *A Charlie Brown Christmas*, *Dr. Seuss' How the Grinch Stole Christmas!*, *Santa Claus is Comin' to Town*; and *Elmo's World: Happy Holidays*. The Paley Archive is the nation's largest publicly accessible archive of television and radio programs from over seventy countries, spanning almost one hundred years.

To round out the month-long holiday celebration, the Paley Center will welcome a visit from the Three Kings on January 6, from 1:00pm to 3:00pm. Visitors will have the opportunity to pose for photos with the Three Kings and a limited number of gifts will be given to the first children who arrive to take part in the festivities. The Paley Center will also show special screenings of *Dora Saves Three Kings Day*, *Hallmark Hall of Fame: Amahl and the Night Visitors* and *All Around the Town*, to celebrate the occasion.

*It's Holiday Time in PaleyLand* will run until January 7, 2018. For additional event information please visit [paley.me/lapaleyland](http://paley.me/lapaleyland).

\*\*Please note, professional photos with Santa and in front of the menorah are available for a nominal fee. Proceeds support the nonprofit Paley Center for Media.

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The Paley Center for Media, a 501(c)(3) nonprofit organization with locations in New York and Los Angeles, leads the discussion about the cultural, creative, and social significance of television, radio, and emerging platforms for the professional community and media-interested public. Drawing upon its curatorial expertise, an international collection, and close relationships with the leaders of the media community, the Paley Center examines the intersections between media and society. The general public can access the Paley Center's permanent media collection which contains over 160,000 television and radio programs and advertisements, and participate in programs that explore and celebrate the creativity, the innovations, the personalities, and the leaders who are shaping media. Through the global programs of its Media Council and International Council, the Paley Center also serves as a neutral setting where media professionals can engage in discussion and debate about the evolving media landscape. Previously known as The Museum of Television & Radio, the Paley Center was founded in 1975 by William S. Paley, a pioneering innovator in the industry. For more information, please visit [paleycenter.org](http://paleycenter.org)