



THE PALEY CENTER FOR MEDIA

THE PALEY CENTER FOR MEDIA PRESENTS *IT'S HOLIDAY TIME IN PALEYLAND*

The Paley Center for Media to Celebrate the Holidays with a Free Family Experience Including a Visit from Santa, Screenings of Classic Holiday TV Programs, and Fun Craft Activities

Iconic “Parade of the Wooden Soldiers” Costumes from the “Christmas Spectacular Starring the Radio City Rockettes,” Will Be on Display

Festivities to Include Hanukkah and Three Kings Day Celebrations

Paley Center Members Can Participate in a Meet & Greet with the Rockettes, and Stage and Screen Star Danny Aiello Currently Appearing in *Home for the Holidays: Live on Broadway*

NEW YORK, NY, November 14, 2017 - The Paley Center for Media is pleased to announce that its New York location will once again transform into a holiday wonderland beginning on December 9, when *It's Holiday Time in PaleyLand* opens to the public, with free admission for all. Visitors will have the opportunity to come in from the cold, warm up with complimentary hot cocoa and special holiday treats, enjoy nonstop screenings of beloved holiday TV classics, craft activities, and a visit from Santa! At the center of the experience is a display of the iconic costumes worn by the Radio City Rockettes in the “Parade of the Wooden Soldiers” number during the *Christmas Spectacular Starring the Radio City Rockettes*.

Located in the heart of New York City, *It's Holiday Time in PaleyLand* is only steps away from favorite holiday destinations including the Rockefeller Center Christmas tree and skating rink, Radio City Music Hall, St. Patrick's Cathedral, the dazzling holiday windows at Saks Fifth Avenue, and the newly opened American Girl Place retail store right across the street from the Paley Center.

“A visit to PaleyLand is a heart-warming experience and is quickly taking its place as one of New York's favorite holiday traditions,” said Maureen J. Reidy, the Paley Center's President & CEO. “We're so excited to once again host *It's Holiday Time in PaleyLand*, a magical and festive place where families can create memories that will last a lifetime.”

Paley Center Patron, Supporting, and General Members will have the opportunity to experience two very special events: First before *It's Holiday Time in PaleyLand* opens to the public, members can enjoy a special preview on December 9, from 11:00am to noon, featuring a meet and greet with the Radio City Rockettes.

At the same reception, members will be treated to a meet & greet with stage and screen star Danny Aiello. Mr. Aiello is currently appearing in the new Broadway show, *Home for the Holidays: Live on Broadway* which will play November 17-December 30 at the August Wilson Theater. *Home for the Holidays* also features for the very first-time, winners of *American Idol*, *The Voice*, and *America's Got Talent* sharing one stage. Three of the greatest voices of their generation: Candice Glover, Josh Kaufman, and Bianca Ryan, perform contemporary takes on more than 25 holiday favorites.

To become a Paley Center Member and enjoy both of these offerings please visit paleycenter.org/join-us

The Paley Center will welcome the jolly man himself, Santa Claus. Santa will be at the Paley Center to greet visitors and pose for photos on the following dates: December 9, 10, 16, 17, 20, 22, and 23 from noon to 6:00pm; December 21 from noon to 8:00pm; and December 24 from noon to 4:00pm.

To celebrate Hanukkah, visitors can participate in activities that include menorah and dreidel making, receive treats of Hanukkah gelt, enjoy screenings of Hanukkah TV specials including *A Rugrats Chanukah*, *Lamb Chop's Special*



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Chanukah and *The Weinerville Chanukah Special*, and take a photo by a stunning four-foot tall menorah, crafted out of woodland materials of white birch bark and evergreens.

Throughout the run of *It's Holiday Time in PaleyLand* visitors will have the opportunity to enjoy nonstop daily screenings of classic holiday TV programs from the Paley Archive including: *Frosty the Snowman*, *Rudolph the Red-Nosed Reindeer*, *A Charlie Brown Christmas*, *Dr. Seuss' How the Grinch Stole Christmas!*, *A Rugrats Kwanza*, and *Santa Claus is Comin' to Town*; and on Thursdays from 6:00pm to 8:00pm screenings will include: *Doug's Secret Christmas*, *The Year without Santa Claus*, and *Yogi's First Christmas*. The Paley Archive is the nation's largest publicly accessible archive of television and radio programs from over seventy countries, spanning almost one hundred years.

To round out the month-long holiday celebration, the Paley Center will welcome a visit from the Three Kings on January 6, from 1:00pm to 3:00pm. Visitors will have the opportunity to pose for photos with the Three Kings and a limited number of gifts will be given to the first children who arrive to take part in the festivities. The Paley Center will also show special screenings of *Dora Saves Three Kings Day*, *Hallmark Hall of Fame: Amahl and the Night Visitors* and *All Around the Town*, to celebrate the occasion.

It's Holiday Time in PaleyLand will run until January 7, 2018. For additional event information please visit paley.me/nypaleyland.

**Please note, professional photos with Santa and in front of the menorah are available for a nominal fee. Proceeds support the nonprofit Paley Center for Media.

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The Paley Center for Media, a 501(c)(3) nonprofit organization with locations in New York and Los Angeles, leads the discussion about the cultural, creative, and social significance of television, radio, and emerging platforms for the professional community and media-interested public. Drawing upon its curatorial expertise, an international collection, and close relationships with the leaders of the media community, the Paley Center examines the intersections between media and society. The general public can access the Paley Center's permanent media collection which contains over 160,000 television and radio programs and advertisements, and participate in programs that explore and celebrate the creativity, the innovations, the personalities, and the leaders who are shaping media. Through the global programs of its Media Council and International Council, the Paley Center also serves as a neutral setting where media professionals can engage in discussion and debate about the evolving media landscape. Previously known as The Museum of Television & Radio, the Paley Center was founded in 1975 by William S. Paley, a pioneering innovator in the industry. For more information, please visit paleycenter.org