



THE PALEY CENTER FOR MEDIA



**THE PALEY CENTER FOR MEDIA ANNOUNCES PALEYFEST: MADE IN NY
OCTOBER 6-19, 2016**

Event Part of The Mayor's Office of Media & Entertainment's 50th Anniversary Campaign

**The Daily Show, Elementary, and Homeland are the First Shows to be Announced in the
Star-Studded Lineup of Premier Screenings and Cast Events**

**The Paley Center for Media, the Mayor's Office of Media & Entertainment, and The Verizon
Foundation to Present PaleyImpact Event**

**Official Media Sponsor Hulu to Exclusively Stream Clips from the Event; Citi Returns as the
Official Card**

NEW YORK, NY, August 24, 2016 – The Paley Center for Media today announced the return of the ultimate TV fan festival, PALEYFEST: MADE IN NY. This two-week celebration of television brings together the cast and creative teams of today's most acclaimed and applauded TV shows for premier screenings and interactive panel events. This celebrated event will also be part of The Mayor's Office of Media & Entertainment's 50th Anniversary Campaign, which highlights the importance of the television and film industry in the city. PaleyFest: Made in NY will take place October 6-19 at The Paley Center for Media in New York City.

Emmy Award-winning series *Homeland* from Showtime and Fox 21 Television Studios, critically acclaimed series *The Daily Show with Trevor Noah* from Comedy Central, and fan-favorite *Elementary* from CBS are among the TV hits included in the star-studded line-up of events, with more shows and talent to be announced at a later date.

“When PaleyFest: Made in NY debuted in 2013, it made an immediate impact and quickly solidified its place as New York's must-attend, fall entertainment event,” said Maureen J. Reidy, President and CEO of The Paley Center for Media. “The Paley Center for Media is thrilled to continue the PaleyFest: Made in NY tradition, and we're even more thrilled to be part of The Mayor's Office of Media & Entertainment 50th Anniversary Campaign, celebrating the City's continued importance and influence in the television landscape.”

"As we celebrate our 50th Anniversary year, we are also celebrating the enormous growth of television shows filming in our city than at any time before," said Julie Menin, Commissioner of the Mayor's Office of Media and Entertainment. "With 52 primetime episodic series currently calling New York City home we are a proud TV town. Our continued partnership with the Paley Center and this year's incredible PaleyFest: Made in NY lineup highlights the incredible content and stories that can be told in New York City."

As part of PaleyImpact, the Paley Center and The Mayor's Office of Media & Entertainment will explore recent portrayals of mental illness on television, with actors, writers, advocates, and mental health experts.

Additionally, as part of the Verizon Innovative Learning initiative, The Verizon Foundation will support an education program: FROM STEM TO SCREEN: INSPIRING TOMORROW'S CREATORS. This early-career networking event will connect local students with entertainment professionals to address why STEM skills are key to some of entertainment's most exciting careers.

As official media sponsor of PaleyFest, Hulu will be the exclusive streaming home to a selections of clips and the full-length discussions throughout the festival. Subscribers can view footage from the event by visiting hulu.com/paleyfest.

Citi returns as the official card of PaleyFest NY, offering its cardmembers special presale access to tickets. Paley Center Supporting and Patron Members and Citi cardmembers can purchase presale tickets beginning September 13 at noon ET. Tickets go on sale for Paley Center Individual Members on September 15 at noon ET, and to the general public on September 16 at noon ET. To purchase tickets, please visit paleyfest.org or download the Paley App at paley.me/paleyfest.

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About The Paley Center for Media

The Paley Center for Media, a 501(c)(3) nonprofit organization with locations in New York and Los Angeles, leads the discussion about the cultural, creative, and social significance of television, radio, and emerging platforms for the professional community and media-interested public. Drawing upon its curatorial expertise, an international collection, and close relationships with the leaders of the media community, the Paley Center examines the intersections between media and society. The general public can access the collection and participate in programs that explore and celebrate the creativity, the innovations, the personalities, and the leaders who are shaping media. Through the global programs of its Media Council and International Council, the Paley Center also serves as a neutral setting where media professionals can engage in discussion and debate about the evolving media landscape. Previously known as The Museum of Television & Radio, the Paley Center was founded in 1975 by William S. Paley, a pioneering innovator in the industry. For more information, please visit paleycenter.org

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