



THE PALEY CENTER FOR MEDIA

**THE PALEY CENTER FOR MEDIA PRESENTS
*A VALENTINE'S CELEBRATION OF PEANUTS***



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All-Day Free Activities Include Screenings of Classic Peanuts Valentine's Specials, Craft Activities and a Visit from Snoopy!

Special Recognition to Those Who Best Represent the Spirit of Charlie Brown and the Little Red-Haired Girl

NEW YORK, NY, January 30, 2017 – The Paley Center for Media today announced a special event dedicated to two of television and comedy's most beloved characters, Charlie Brown and his sweetheart, the Little Red-Haired Girl. The Paley Center's *A Valentine's Celebration of Peanuts* will take place on Saturday, February 11, and will feature screenings on the big screen of classic Valentine-themed Peanuts television specials, craft activities, and a visit from Snoopy! Special recognition and prizes to those boys and girls who best capture the spirit of Charlie Brown and the Little Red-Haired Girl. All activities are free and open to the public.

"We're so excited to welcome Peanuts fans for this fun-filled day of activities," said Maureen J. Reidy, President and CEO of The Paley Center for Media. "*A Valentine's Celebration of Peanuts* is just one of many family-friendly events that take place here throughout the year, making the Paley Center the entertainment destination for families and kids of all ages."

Charlie Brown's beloved dog Snoopy will visit the Paley Center from 1:00 p.m. to 3:00 p.m and visitors are encouraged to dress as their favorite Peanuts characters and take photos with the lovable beagle. To celebrate Charlie Brown and the Little Red-Haired Girl, special prizes will be awarded to those boys and girls who best represent the spirit of the sweet pair.

Activities include:

- Screenings in the Paley Theater of classic Peanuts television specials from the Paley Archive, including: *Be My Valentine, Charlie Brown*; *There's No Time for Love, Charlie Brown*; and *You're In Love, Charlie Brown*.
- “Look-a-like” celebration – children are invited to come dressed as their best Little Red-Haired Girl, Charlie Brown, or other favorite Peanuts character! Special prizes will be awarded to those boys and girls who best represent the spirit of the beloved couple.
- A visit from Charlie Brown’s beloved dog, Snoopy (1:00 p.m. to 3:00 p.m. only). Visitors are encouraged to dress as their favorite Peanuts character and take photos with everyone’s favorite beagle.
- Peanuts and Valentine’s inspired crafts for children

For more information on the day’s events please visit paleycenter.org.

About The Paley Center for Media

The Paley Center for Media, a 501(c)(3) nonprofit organization with locations in New York and Los Angeles, leads the discussion about the cultural, creative, and social significance of television, radio, and emerging platforms for the professional community and media-interested public. Drawing upon its curatorial expertise, an international collection, and close relationships with the leaders of the media community, the Paley Center examines the intersections between media and society. The general public can access the collection and participate in programs that explore and celebrate the creativity, the innovations, the personalities, and the leaders who are shaping media. Through the global programs of its Media Council and International Council, the Paley Center also serves as a neutral setting where media professionals can engage in discussion and debate about the evolving media landscape. Previously known as The Museum of Television & Radio, the Paley Center was founded in 1975 by William S. Paley, a pioneering innovator in the industry. For more information, please visit paleycenter.org

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Media Contacts:

Teresa Brady | The Paley Center for Media | tbrady@paleycenter.org | 212-621-6697