



**THE PALEY CENTER FOR MEDIA**



**YEARS OF DRAWING ON CREATIVITY**



**THE PALEY CENTER FOR MEDIA AND CARTOON NETWORK PRESENT:  
*CARTOON NETWORK: 25 YEARS OF DRAWING ON CREATIVITY***

**Exclusive Exhibit to Run at the Paley Center's New York and Beverly Hills Locations**

**Exhibit to Feature Immersive Activities, Screenings, and Panel Discussions with Cartoon Network Talent and Creative Teams**

**NEW YORK, NY – August 30, 2017 --** Twenty-five years ago, the way we enjoyed cartoons changed forever when Cartoon Network launched as the very first twenty four-hour network dedicated to animation. To celebrate this incredible milestone, Cartoon Network and The Paley Center for Media will present *Cartoon Network: 25 Years of Drawing on Creativity*. This exclusive exhibit will premiere at the Paley Center's New York location on September 16, and will run through October 8. At the conclusion of the New York run, the exhibit will open at the Paley Center's Beverly Hills location on October 14, and will run until November 19.

Visitors will experience the creative process from sketch to screen and beyond with an in-depth look at *Steven Universe*, tour special exhibits including stop-motion sets from *Adventure Time*, and photo ops with sculptures from *The Powerpuff Girls* and Cartoon Network's newest hit *O.K. KO! Let's Be Heroes!*

“It was a crazy idea to start, but a crazy good idea that led to twenty-five years of laughter and innovation,” said Cartoon Network President Christina Miller. “We are very thankful to our talent, team and, of course, our fans. We are proud to be celebrating this milestone with Paley Center.”

“We’re thrilled to welcome visitors into the visually exciting world of Cartoon Network,” said Maureen J. Reidy, the Paley Center’s President & CEO. “*Cartoon Network: 25 Years of Drawing on Creativity* is one of the many exhibits the Paley Center presents each year that capture the unique combination of artistry and entertainment.”

In addition to the amazing immersive activities, the Paley Center will host screenings and panel discussions with Cartoon Network talent and creative teams at both Paley Center locations. All these activities and admission are free and open to the public.

For more information on *Cartoon Network: 25 Years of Drawing on Creativity* and hours of operation, please visit [paley.me/cartoonnetwork](http://paley.me/cartoonnetwork)

### **Media Contacts:**

#### **The Paley Center for Media:**

Teresa Brady, [tbrady@paleycenter.org](mailto:tbrady@paleycenter.org), 212-621-6697

#### **Cartoon Network:**

Follow us [@CartoonNetPR](https://twitter.com/ CartoonNetPR)

James Anderson, [James.Anderson@Turner.com](mailto:James.Anderson@Turner.com), 404-885-4205

Amy Pfister, [Amy.Pfister@Turner.com](mailto:Amy.Pfister@Turner.com), 404-885-5843

Jean Yoo, [Jean.Yoo@Turner.com](mailto:Jean.Yoo@Turner.com), 818-729-4124

###

### **About The Paley Center for Media**

The Paley Center for Media, a 501(c)(3) nonprofit organization with locations in New York and Los Angeles, leads the discussion about the cultural, creative, and social significance of television, radio, and emerging platforms for the professional community and media-interested public. Drawing upon its curatorial expertise, an international collection, and close relationships with the leaders of the media community, the Paley Center examines the intersections between media and society. The general public can access the Paley Center’s permanent media collection which contains over 160,000 television and radio programs and advertisements, and participate in programs that explore and celebrate the creativity, the innovations, the personalities, and the leaders who are shaping media. Through the global programs of its Media Council and International Council, the Paley Center also serves as a neutral setting where media professionals can engage in discussion and debate about the evolving media landscape. Previously known as The Museum of Television & Radio, the Paley Center was founded in 1975 by William S. Paley, a pioneering innovator in the industry. For more information, please visit [paleycenter.org](http://paleycenter.org)

### **About Cartoon Network**

Cartoon Network is Turner’s global entertainment brand and the # 1 animation network in the U.S., offering the best in original content for kids and families with such hits as, *Adventure Time*, *The Powerpuff Girls*, *Steven Universe*, *We Bare Bears* and *The Amazing World of Gumball*. Seen in 192 countries and over 400 million homes, Cartoon Network inspires the next generation of creators and innovators by engaging its audience at the intersection of creativity and technology. Its award-winning pro-social initiative, *Stop*

*Bullying: Speak Up* is an acknowledged and often used resource for kids and adults looking for tools that can assist in dealing with the ongoing issue of bullying.

[Turner](#), a Time Warner company, creates and programs branded news, entertainment, sports, animation and young adult multi-platform content for consumers around the world. Turner brands and businesses include CNN/U.S., HLN, CNN International and CNN.com, TBS, TNT, TCM, truTV, Cartoon Network, Boomerang, Adult Swim, Turner Sports, Bleacher Report, FilmStruck, Super Deluxe, iStreamPlanet and ELEAGUE.



# THE PALEY CENTER FOR MEDIA