

The Paley Center for Media (“Paley Center”)

PaleyFest LA 2024 Tickets Giveaway – The Last Airbender – via Instagram

(February 2024)

Official Rules

1. NO PURCHASE NECESSARY TO ENTER OR TO WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. MUST BE 18 OR OLDER TO WIN. VOID WHERE RESTRICTED OR PROHIBITED BY LAW.
2. How to Enter: Enter the giveaway drawing (the “Drawing”) for tickets to The Last Airbender event at PaleyFest LA 2024 (the “Event”) by following the Paley Center account on Instagram (@paleycenter), answering the trivia questions (answers do not have to be correct) and commenting on the applicable Paley Center post. Additional entries can be made by sharing the post to Instagram stories or tagging one friend. **All entries must be received by 11:59 pm ET on February 26, 2024.** The Paley Center will not verify receipt of entries. The Paley Center is not responsible for lost, late, incomplete, misdirected, damaged, or illegible entries, and reserves the right to disqualify such entries. Entries become the property of the Paley Center and will not be returned.
3. Prize: Three (3) prize packages will be awarded, each consisting of two (2) free Event tickets to PaleyFest: The Last Airbender (April 14, 2024).

Value of each prize package: \$100 (\$50 per ticket). Limit one prize package per individual. Prizes are not transferable. Any taxes on a prize are the sole responsibility of the winner. All events and participants subject to change. The Paley Center reserves the right to substitute a prize of equal or greater value if a prize becomes unavailable.

4. Drawing and Awarding of Prizes: Each winner will be selected in a random drawing from all eligible entries received. **Winners will be selected by 6pm ET on February 27, 2024 and contacted via Instagram Direct Message (DM) by 6pm ET on February 28, 2024.** If a potential winner cannot be reached or does not respond within forty-eight hours of notification, the prize may be forfeited and awarded via random drawing to an alternate winner.
5. Odds: Odds of winning depend on the number of qualified entries received.
6. Eligibility: Drawing is open to individuals 18 years of age and older. Employees of the Paley Center, Netflix, their affiliated entities, advertising agencies and the immediate family and household members of each are not eligible. By entering, entrants agree to comply with these Official Rules and to be bound by the decisions of the Paley Center, which will be final on all Drawing matters. All federal, state and local laws and regulations apply. Void where prohibited or restricted. The Paley Center may disqualify any entry which in the Paley Center’s sole discretion does not comply with these Official Rules or otherwise interferes with this Drawing. The Paley Center may prohibit an entrant from participating in the Drawing or winning a prize if, in its sole discretion, it determines that said entrant is attempting to undermine the legitimate operation of the Drawing by cheating, deception or other unfair playing practice or intending to annoy, abuse, threaten or harass other entrants or Paley Center representatives. The Paley Center reserves the right in its sole discretion to cancel or suspend this Drawing should any cause beyond the control of the Paley Center corrupt or impair the administration, security, fairness or proper play of the Drawing. In such event, the Paley Center may award prize(s) in a random drawing from all eligible entries received up to the time of cancellation or

suspension. By participating in this Drawing, entrants release, indemnify, and hold harmless, the Paley Center, Netflix, their affiliated entities, their officers, directors, employees, and agents and any of their promotional partners from any claim, loss, damage or expense arising out of or in connection with participation in this Drawing or the acceptance or use of any prize. The Paley Center's decisions on all matters relating to this Drawing are final. The Paley Center's failure to enforce any term herein shall not constitute a waiver of that or any other term.

7. **Publicity:** Winners agree that the Paley Center or its designees may use their name or likeness for advertising and publicity purposes, without compensation.
8. **Privacy:** Information collected from the Drawing may be used in any manner consistent with these Official Rules and the Paley Center's Privacy Policy (<http://www.paleycenter.org/privacy-policy/>).
9. **The Winners:** For the names of the winners or a copy of these Official Rules, send your request along with a stamped, self-addressed envelope for receipt by 30 days after date of drawing to the Paley Center For Media, **Attn: PFLA Ticket Giveaway – Airbender (InstaFeb24)**, 25 W. 52nd Street, New York, New York 10019. Specify whether requesting rules and/or winner information.
10. **Sponsor:** The Paley Center For Media, 25 W. 52nd Street, New York, New York 10019.