

## Official Rules

The Paley Center for Media Captain Kirk impression contest (the “Contest”) is operated by The Paley Center for Media (the “Paley Center”), 25 West 52 Street, New York, NY 10019. The Contest begins on Friday August 16, 2016 at 12:01:00 a.m. Eastern Time (ET), and ends on Wednesday, September 7, 2016, at 11:59:59 p.m. (ET) (such period, the “Contest Period”).

BY SUBMITTING AN ENTRY TO THE CONTEST, ENTRANT (A) FULLY AND UNCONDITIONALLY AGREES TO ACCEPT AND BE BOUND BY THESE OFFICIAL RULES AND BY ALL DECISIONS OF THE PALEY CENTER, AND THEIR RESPECTIVE DESIGNEE(S) (WHICH DECISIONS SHALL BE FINAL AND BINDING IN ALL RESPECTS), INCLUDING, WITHOUT LIMITATION, DECISIONS REGARDING ELIGIBILITY, SELECTION OF FINALISTS AND THE WINNER, AND THE INTERPRETATION OF TERMS USED IN THESE OFFICIAL RULES AND IN THE ENTRY FORM & SUBMISSION AGREEMENT; (B) REPRESENTS AND WARRANTS THAT ALL INFORMATION PROVIDED BY ENTRANT IN CONNECTION WITH THE CONTEST IS TRUE, ACCURATE, AND COMPLETE AND; (C) ASSIGNS ALL OWNERSHIP RIGHTS TO THE SUBMISSION MATERIALS TO THE PALEY CENTER.

1. ELIGIBILITY. NO ENTRY FEE IS REQUIRED TO ENTER. VOID OUTSIDE OF THE ELIGIBILITY AREA (DEFINED BELOW) AND WHERE OTHERWISE PROHIBITED BY LAW. Participation in this Contest is open to any current legal resident of the fifty (50) United States and the District of Columbia or U.S. citizen living abroad, (excluding every national, state, local, or other jurisdiction in which it is prohibited or restricted by any law, statute, regulation, or other appropriate authority, and in particular Puerto Rico, U.S. Virgin Islands, U.S. territories and U.S. military installations located in a foreign country), who is eighteen (18) years of age or older as of the date of entry (hereafter “Entrant”). Employees, consultants, representatives and agents of the Paley Center, CBS and or other sponsors as designated by the Paley Center and their advertising and promotional agencies, and the immediate family members of and persons domiciled with any such employees and agents, and any judges or other parties involved in any aspect with the creation, production, operation, execution and fulfillment of the Contest, and the immediate families or household members of each are not eligible to participate. The Paley Center, their affiliates, subsidiaries, partners, prize providers, officers, employees, and subcontractors do not warrant that this Contest may be entered legally in any particular jurisdiction. The Paley Center is the final arbiter of all decisions regarding Entrants’ eligibility for the Contest.

### 2. HOW TO ENTER.

#### a. ENTRY. To enter the Contest:

(1) Review the documents entitled “Captain Kirk Impression Contest—these Official Rules, available from the link entitled “Contest Rules” on the Paley Center’s site at <http://www.paleycenter.org>.

(2) Complete, sign, and date an acknowledgement of the Official Rules.

(3) SUBMISSION MATERIALS. Submission Materials (as defined below), must be received by the Paley Center by the end of the Contest Period in order to be eligible for the Contest. Submission Materials must be uploaded to Youtube and then tweeted. Entrants must record a video of themselves performing one (1) of the three (3) monologues provided on the website. The videos must not be longer than sixty seconds.

The tweet must tag @paleycenter and include the hashtag #paleystartrek. Submission Materials (with

the exception of any materials requested solely from Finalists) received in whole or in part after the end of the Contest Period, or that are (including any materials requested solely from Finalists) incomplete, illegible, corrupted, or damaged, will be discarded and deemed to be VOID. Entrants may also be asked to submit additional written materials in order to be deemed eligible for the Contest (the impression upload on Youtube, the tweet any additional written materials requested, and a participant's acknowledgment of the Official Rules shall be referred to collectively as the Entrant's "Submission Materials").

c. ENTRY GUIDELINES AND RESTRICTIONS. An individual may enter the Contest more than one time, provided that such individual must complete a separate acknowledgment of the Official Rules and submit a separate set of Submission Materials for each entry submitted. Any Submission Materials that are submitted in violation of these Official Rules will be disqualified and deemed to be VOID. No changes to any Submission Materials will be permitted once such Submission Materials have been submitted. By entering the Contest, Entrant agrees that his/her Submission Materials shall not be deemed to be his/her confidential or proprietary information. The tangible embodiments of all Submission Materials shall become the property of the Paley Center, and no Submission Materials will be acknowledged or returned.

### 3. WINNER, AND PRIZE.

a. SELECTING FINALISTS AND THE WINNER. The Paley Center or a panel of judges in its discretion will select at least three (3) finalists (each a "Finalist" and collectively the "Finalists") and one (1) Entrant from the pool of all eligible Entrants to be the winner (the "Winner"). The Winner will be notified by phone or by email at the email address provided in the acknowledgment of the Official Rules. All judgments and decisions of the Panel shall be final and binding.

b. PRIZE. The Winner will be awarded a prize of Star Trek related merchandise to be determined by Paley and/or its designee in its sole discretion (the "Prize"). Only one (1) Prize will be awarded. The Winner may be required to sign additional agreements with, and provide additional information to, Paley Center prior to receiving the Prize. All taxes (including, without limitation, federal, state, and local taxes) on or in connection with the Prize, and the reporting consequences thereof, are the sole and exclusive responsibility of Winner. No substitution of the Prize will be permitted.

4. DISQUALIFICATION/INELIGIBILITY. Without limiting any other provision of these Official Rules, the Paley Center reserves the right, at any time and in its sole discretion, to disqualify and/or deem ineligible to participate in the Contest any individual or team it suspects: to be tampering with the entry process or the operation of the Contest; to be in violation of these Official Rules; to have failed to complete or submit any required or requested Submission Materials; to be acting in bad faith, or in a non-sportsmanlike or disruptive manner; or to be annoying, abusing, threatening, or harassing any other person in connection with the Contest (each such activity, a "Prohibited Activity"). Furthermore, the Paley Center reserves the right, in its sole and absolute discretion, to disregard and/or deem VOID any or all of such entrant's Submission Materials. ANY ATTEMPT TO DAMAGE, TAMPER WITH, OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF THESE OFFICIAL RULES

AS WELL AS APPLICABLE LAWS. SHOULD THE PALEY CENTER BELIEVE OR BECOME AWARE THAT SUCH AN ATTEMPT HAS BEEN, IS BEING, OR WILL BE MADE, THE PALEY CENTER RESERVES THE RIGHT TO DISQUALIFY ANY ENTRANT(S) THAT THE PALEY CENTER DEEMS TO BE INVOLVED THEREIN, AND TO SEEK REMEDIES AND DAMAGES FROM ANY RESPONSIBLE ENTRANT(S) AND OTHER RESPONSIBLE PARTIES TO THE FULLEST EXTENT PERMITTED BY LAW.

5. RELEASE AND INDEMNIFICATION. BY ENTERING THE CONTEST, ENTRANT (A) RELEASES AND HOLDS THE PALEY CENTER, AND SPONSORS AS DESIGNATED BY THE PALEY CENTER AND THE PANEL, AND THEIR RESPECTIVE EMPLOYEES, AFFILIATES, AND AGENTS (COLLECTIVELY, THE "CONTEST ENTITIES") HARMLESS FROM AND AGAINST ANY AND ALL LOSSES, DAMAGES, RIGHTS, CLAIMS, AND ACTIONS OF ANY KIND ARISING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THE CONTEST OR PARTICIPATION IN THE CONTEST OR ANY OTHER CONTEST-RELATED ACTIVITY, OR RESULTING DIRECTLY OR INDIRECTLY FROM ACCEPTANCE, POSSESSION, USE, OR MISUSE OF ANY PRIZE AWARDED IN CONNECTION WITH THE CONTEST, INCLUDING WITHOUT LIMITATION, PERSONAL INJURY, DEATH, AND/OR PROPERTY DAMAGE, AS WELL AS CLAIMS BASED ON PUBLICITY RIGHTS, DEFAMATION, AND/OR INVASION OF PRIVACY AND (B) INDEMNIFIES AND HOLDS HARMLESS THE CONTEST ENTITIES FROM ANY AND ALL CLAIMS, LOSS, OR LIABILITY OF ANY KIND THAT MAY BE ASSERTED AGAINST OR INCURRED BY CONTEST ENTITIES AT ANY TIME IN CONNECTION WITH THE SUBMISSION MATERIALS OR OTHERWISE ARISING FROM, OR RELATING TO, ENTRANT'S PARTICIPATION IN THE CONTEST.

6. DISCLAIMERS; LIMITATION OF LIABILITY. The Contest Entities make no warranties, and hereby disclaim any and all warranties, express or implied, concerning the Contest, the Prize, or any other information, materials, or prizes furnished or made available in connection with the Contest. No responsibility is assumed by the Contest Entities for lost, late, incomplete, stolen, misdirected, mutilated, postage-due, illegible, unreadable, inaccurate, incorrect, inaccessible, corrupted, or unusable entries or Submission Materials. Although the Paley Center attempts to ensure the integrity of the Contest, Contest Entities are not responsible for the actions of Entrants or other individuals in connection with the Contest, including Entrants' or other individuals' attempts to circumvent the Official Rules or otherwise interfere with the administration, security, fairness, integrity, or proper conduct of the Contest. If, for any reason, the Contest is not capable of running as planned due to causes which, in the sole opinion of the Paley Center, could corrupt, compromise, undermine, or otherwise affect the administration, security, fairness, integrity, viability, or proper conduct of the Contest, the Paley Center reserves the right in its sole and absolute discretion to modify these Official Rules and/or to cancel, terminate, reschedule, modify, or suspend all or any part of the Contest (including, without limitation, the Submission Materials). IN NO EVENT WILL THE CONTEST ENTITIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING WITHOUT LIMITATION DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES, ARISING OUT OF THE CONTEST. WITHOUT LIMITING THE FOREGOING, THE CONTEST, THE PRIZE, AND ALL MATERIALS PROVIDED CONCERNING THE CONTEST ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED.

7. MISCELLANEOUS.

a. GOVERNING LAW. The Contest and these Official Rules are governed by and shall be construed in accordance with the laws of the State of New York, United States of America, without regards to its principles of conflicts of law. Entrant agrees to personal jurisdiction by the federal and state courts located in the County of New York in the State of New York, United States of America with respect to any dispute arising out of or in connection with these Official Rules, or the Contest, and waives any jurisdictional, venue, or inconvenient forum objections to such courts.

b. WINNER INFORMATION. For information concerning the Winner (available after September 17, 2016), please check the Paley Center website at <http://www.paleycenter.org>. Winner will be announced at the Paley Center in New York on September 17, 2016 and on twitter.

c. INTERPRETATION. In the event of any conflict between any information provided on the Paley Center's web site or in the Overview, on the one hand, and these Official Rules, on the other, these Official Rules shall govern.

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